




Canada Data Communities of Practice Dashboard


Date

5/4/2023 


3/11/2025 

Community of Practice


All 

Sentiment 

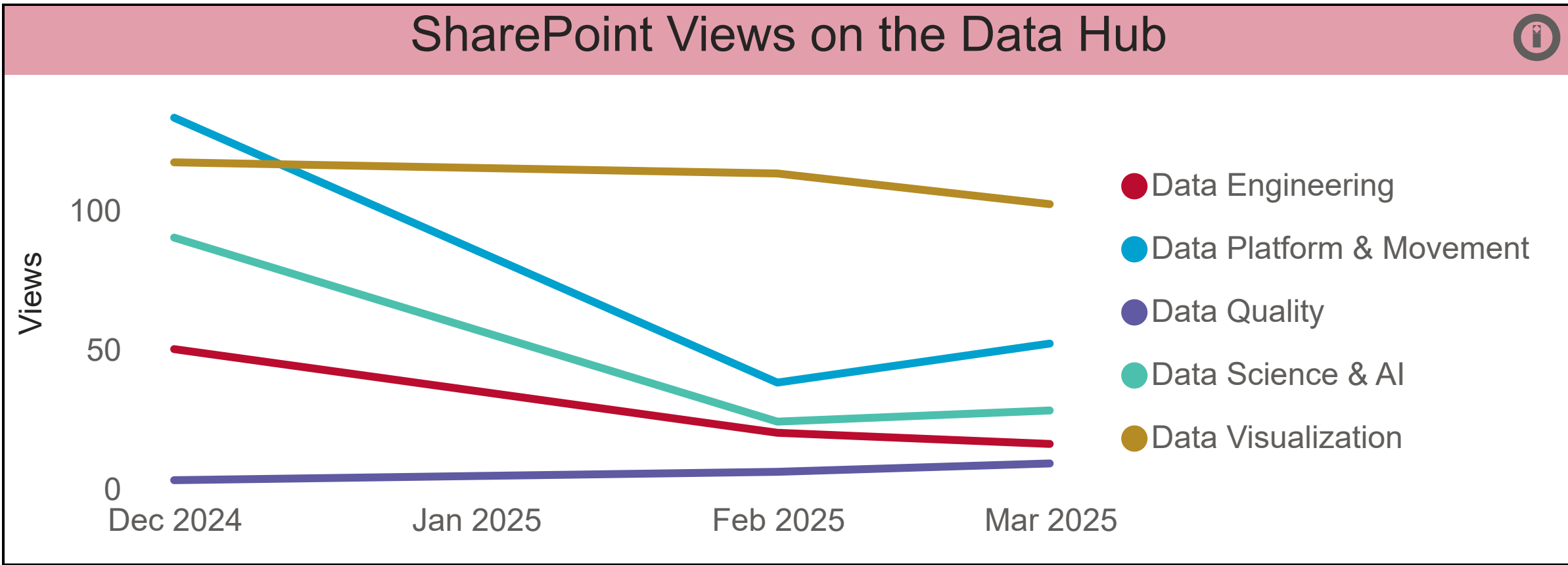
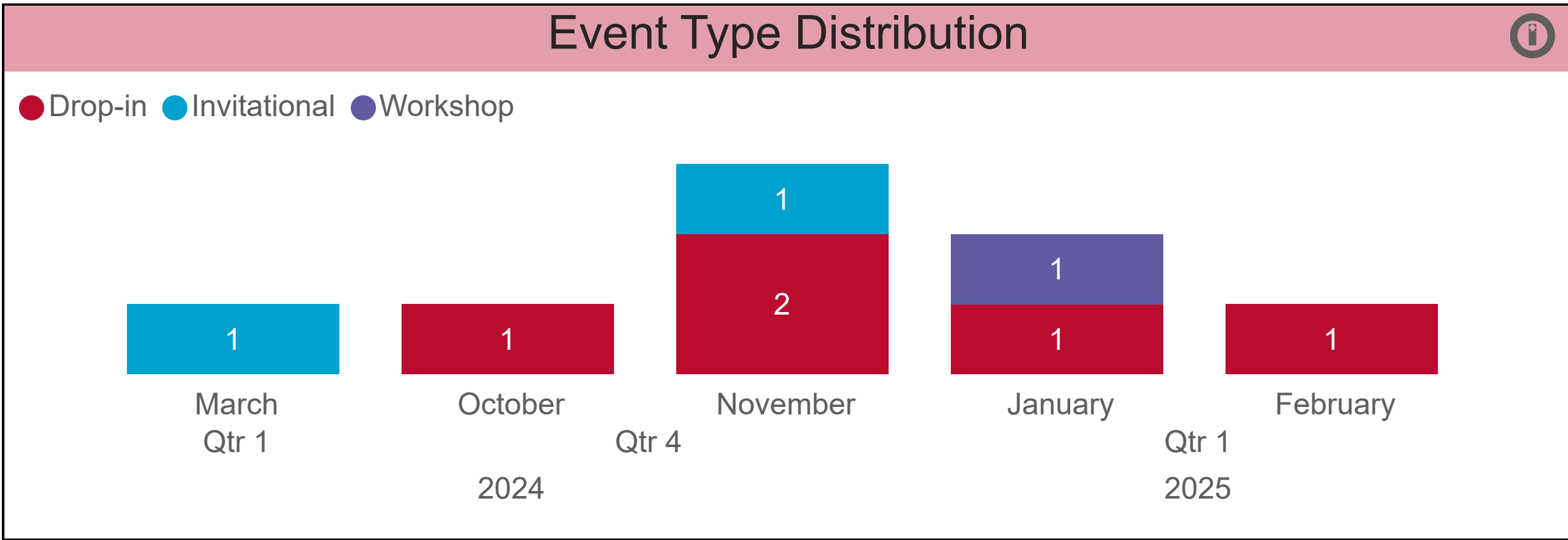
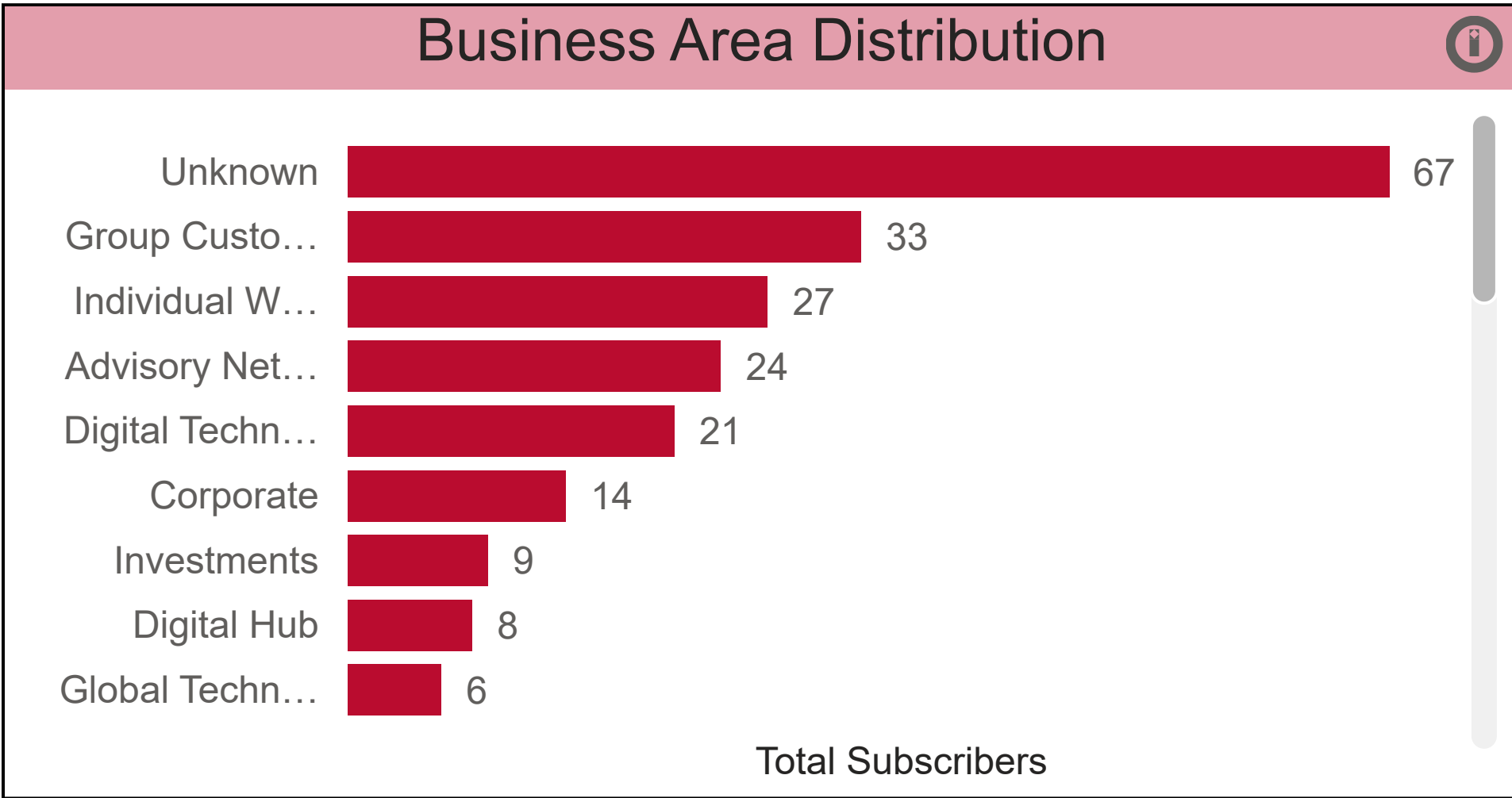
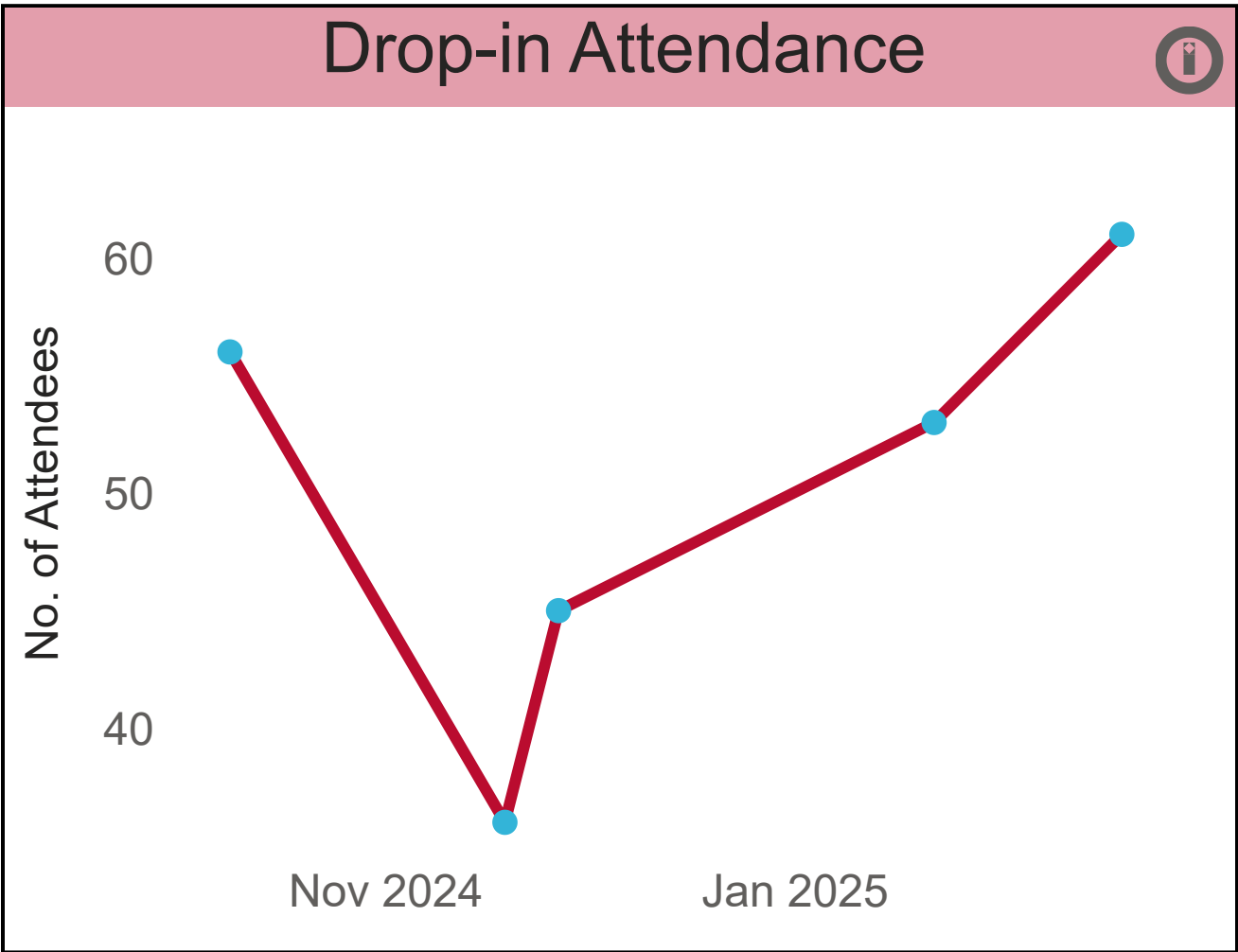
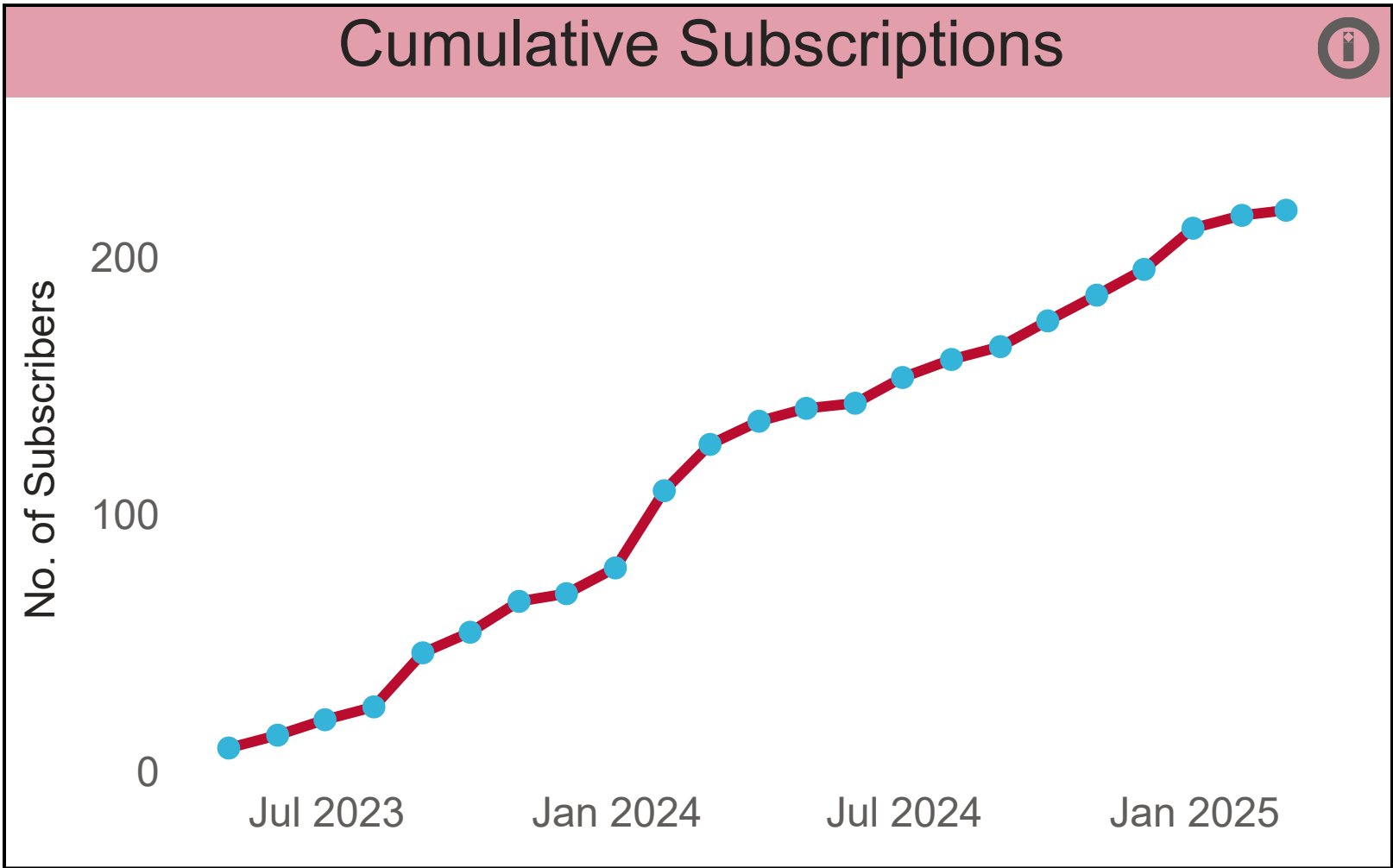
4.50

Attendance Ratio 

0.79

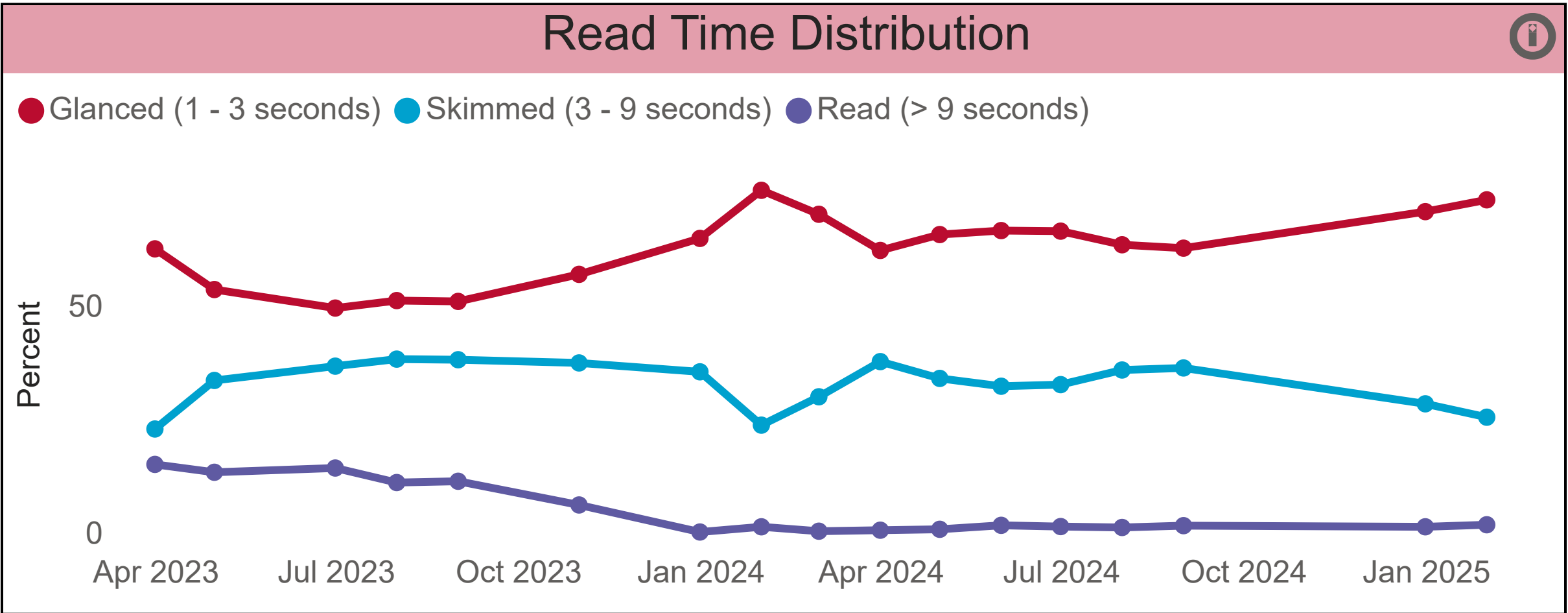
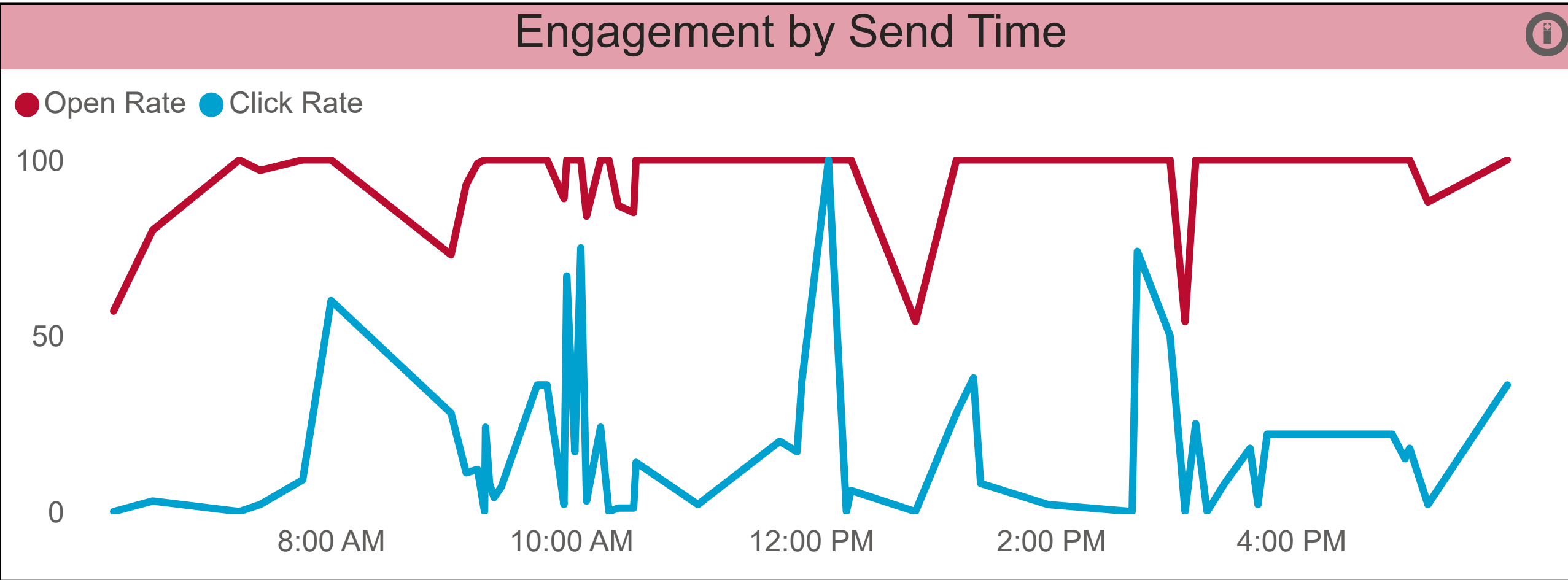
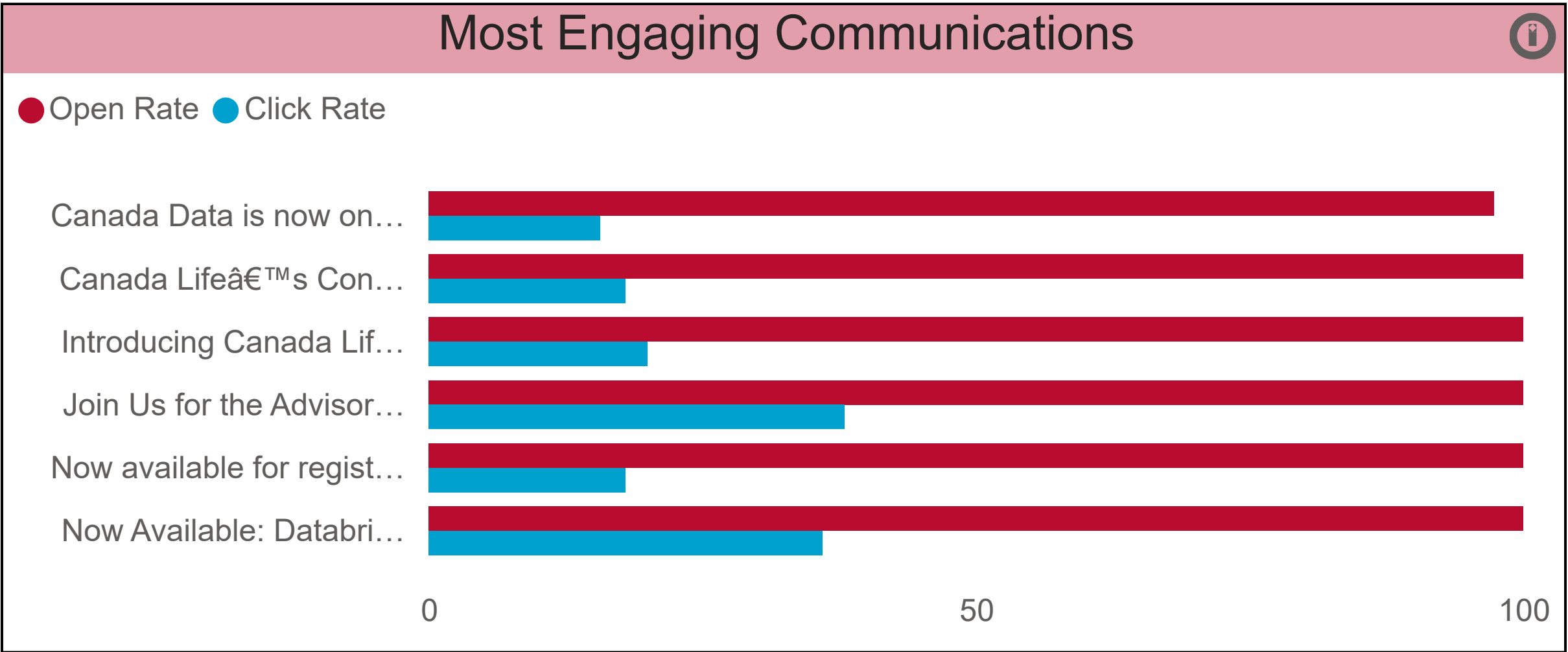
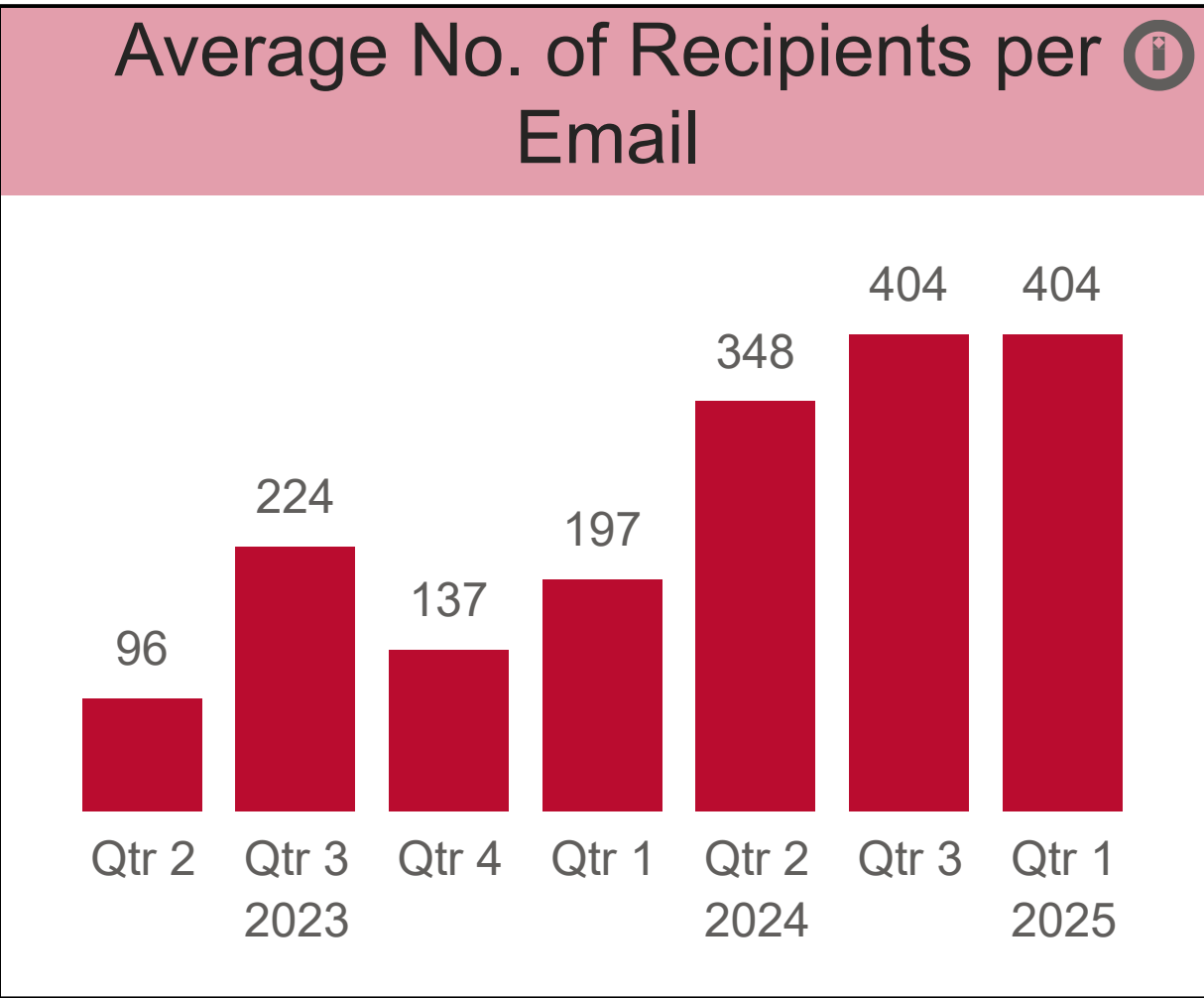
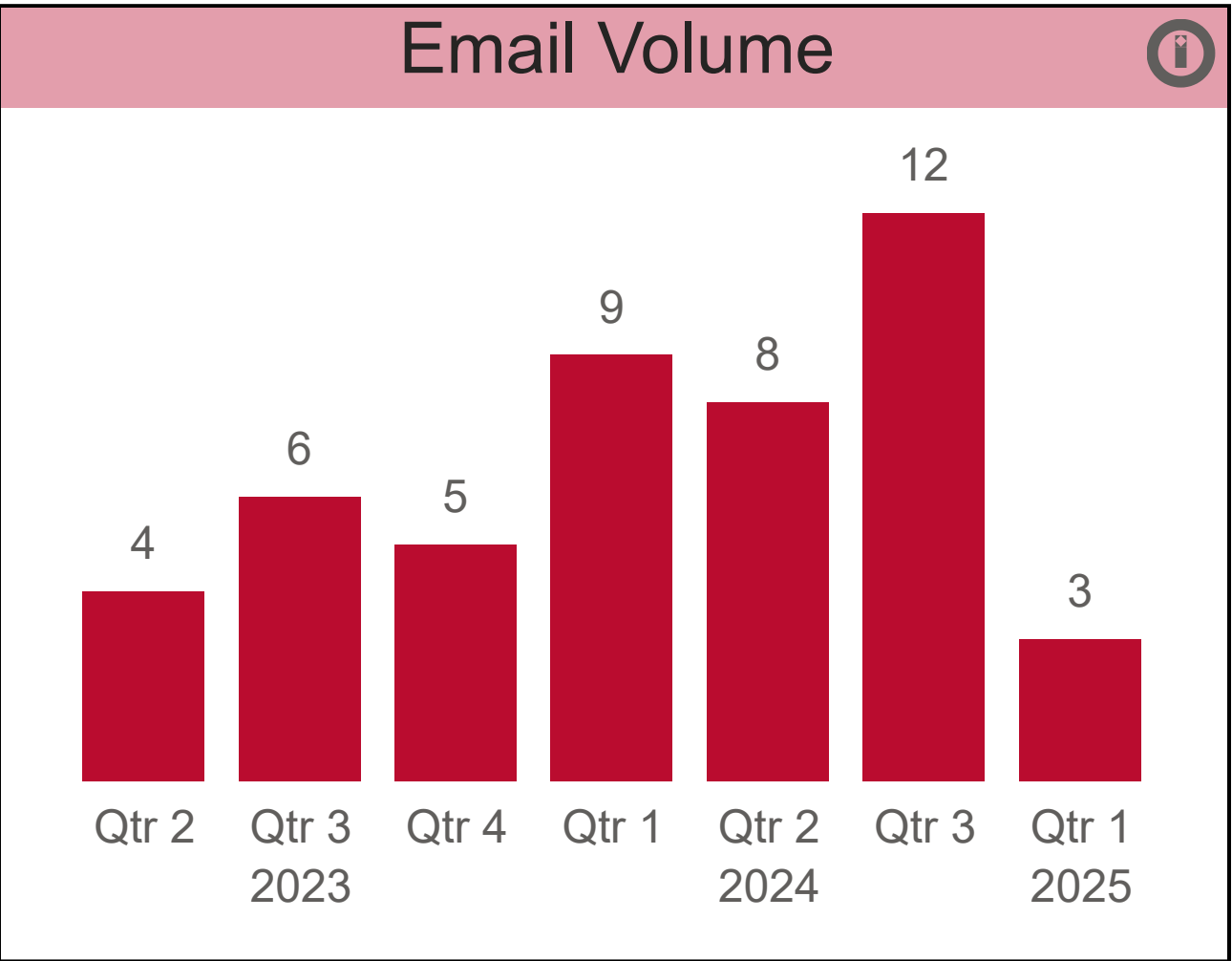
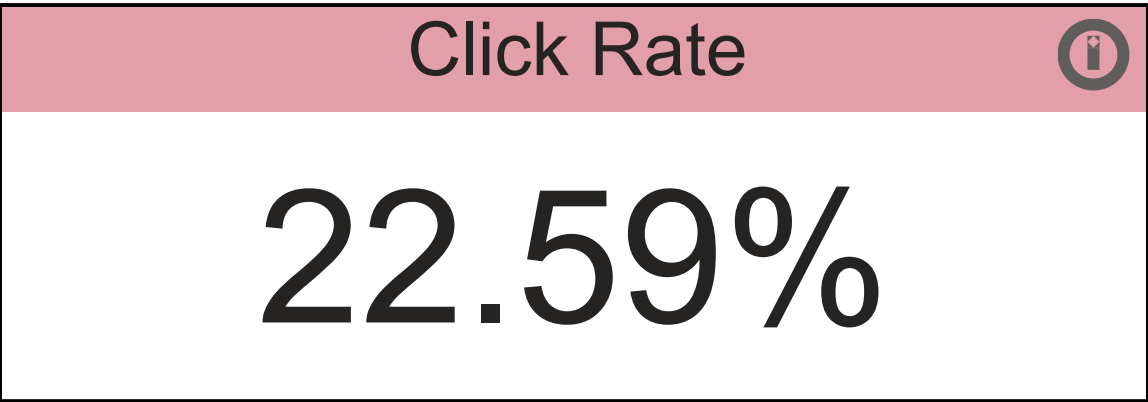
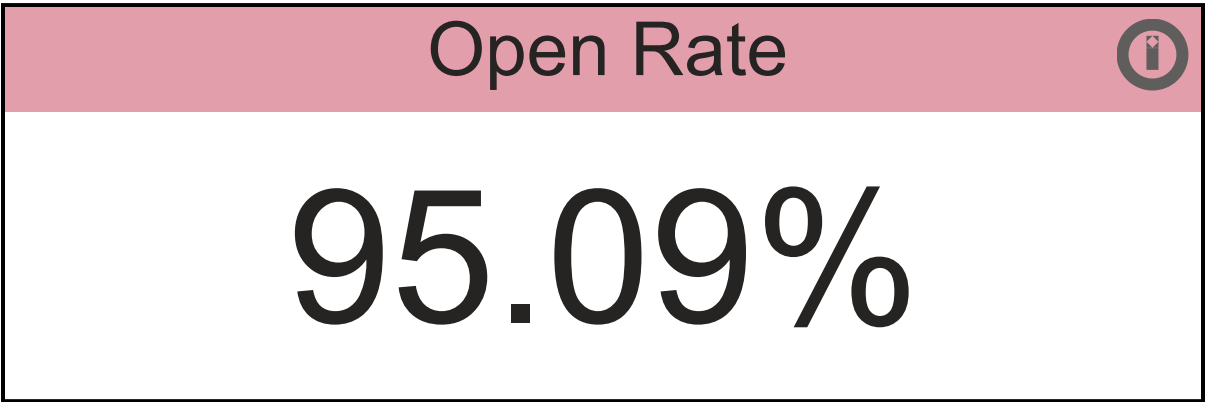
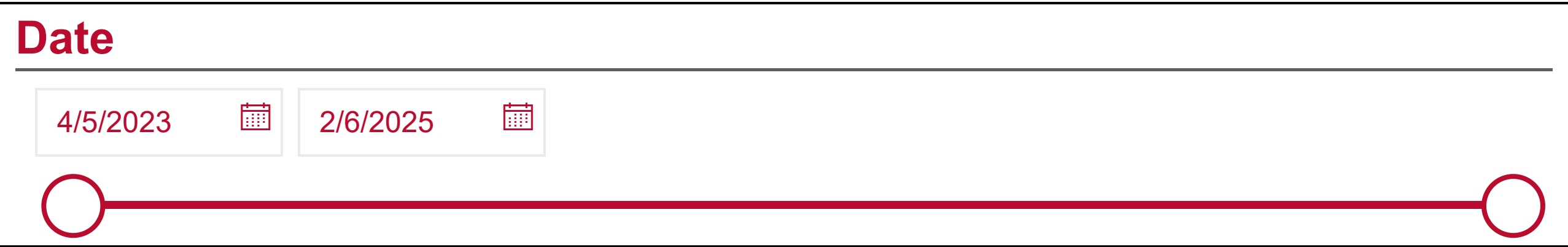
Total Subscribers 

218



Canada Data Communications Dashboard ?

Latest run date
March 18, 2025



Canada Data Communities of Practice and Communications Dashboard

Latest run date
March 18, 2025



BI Asset Owner: Ethan Chan

Contact: Ethan.Chan@canadalife.com

Asset name: Canada Data Communities of Practice and Communications Dashboard

Description: The Communities of Practice Dashboard provides a visual representation of insights related to the activities of Canada Data's Communities of Practices. The Communications Dashboard presents detailed insights on employee interaction and engagement with Canada Data's communication initiatives.

Data refresh cadence:

Data sourcing information: The subscription data for the Communities of Practice come from the [Canada Data Communities of Practice Subscription Form](#) spreadsheet, which is updated automatically upon each employee's subscription to a Community of Practice via the [Canada Data: Communities of Practice Subscription Form](#) Microsoft Form. Event-related information, including attendance and event type, is recorded in the [CoP Events](#) spreadsheet. Viewership data for the SharePoint sites is maintained in the [CoP SharePoint views](#) spreadsheet. All data from the Communications Dashboard is extracted from ContactMonkey (under the Change Management team) and archived in the Canada Data Team's [CoP Dashboard directory](#).

Data transformation details:

- The Data Science Community of Practice was renamed to the Data Science & AI Community of Practice. As a result, users previously subscribed to the Data Science Community of Practice were transitioned to the Data Science & AI Community of Practice.
- The Click Rate is defined as the percentage of recipients who opened an email and subsequently clicked on a link included within that email. Emails without a provided link are excluded from this calculation.
- Users who did not designate their area of business have been categorized as 'Unknown' in the Business Area Distribution tile.

Asset security classification: Unrestricted

Description of tabs:

- **Communities of Practice tab:** Provides a comprehensive view of metrics related to the sentiment, attendance, subscriptions, engagement, demographics, and events associated with the activities within Canada Data's Communities of Practice. The users can filter the visuals by selecting specific date ranges or particular Communities of Practice.
- **Communications tab:** Provides a detailed overview of the performance metrics for internal email communications. It includes key information such as open rates, click rates, read time distribution, and overall engagement levels. Additionally, it visually represents the volume of emails and the average number of recipients from communications associated with the Canada Data Team. The users can filter the visuals by selecting specific date ranges.

Definitions:

- *Sentiment* is calculated from surveys distributed after a Canada Data Community of Practice event to collect participant feedback. Respondents rate the session on a scale of 1 to 5.
- *Attendance Ratio* is the proportion of people who RVSP'd and actually attended the event.
- *Open Rate* is the percentage of people who opened the email(s) from the Canada Data Team.
- *Click Rate* is the percentage of people who opened the email(s) and subsequently clicked on a link included within that email, from the Canada Data Team.
- *Most Engaging Communications* displays the most engaging communications with at least 200 recipients sent by the Canada Data Team.
- *Read Time Distribution* breaks down the behaviour of email recipients from the Canada Data Team.