Matthew Andersons



I'll be the best even if I'm afraid to ask others

Age: 21 Work: Student Location: Brusells, Belgium Studies: IPL first year

Personality

Introvert	Extrovert
Feeling	Thinking
Observation	Intuition
Prospecting	Judging

Curlous studious introvert

Goals

- Improve his IT skills
- finish his IT studies
- Impress my teacher with my fast learning

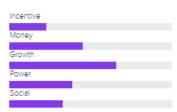
Frustrations

- · Not having the possiblity to enhance all his courses
- · Not having a way to contact other site users
- Not having infinite levels to practice

Bio

matthew is a 21 year old student that is currently in IT studies. The problem is that he has some difficulties in classe but he is way too shy to ask some help to his classmates. He is afraid to fail his year so he is looking for an alternative option to learn and help him improve his IT skills.

Motivation



Preferred Channels

Traditional Ads Social Media Referral Twitch / Youtube ads

Melanie Germain



"everything for my two loved ones"

Age: 55
Work: Bank employe
Family: Married, 2 kids
Location: Brussels,
Belgium

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Energic passionated empatic

Goals

- Try to learn the passions of my childrens
- Make sure I can help my boy pass his tests
- Learn more about IT in the world

Frustrations

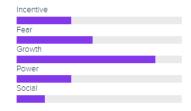
- Not being able to fully understand the begining of the game
- no way to compare my scores to my son scores

Bio

I'm a 55 year old mother and I have 2 childrens. My two boys love everything related to computers and even one of them is currently studying IT. I would like to gain some interest in their studies but it's hard to start those thematics at my age so I was looking for a cool site to start learing some.

Remember - you may modify this template, remove any of the modules or add new ones for your own purpose.

Motivation



Preferred Channels

Traditional Ads
Online & Social Media
Television/ Radio Ads
Guerilla Efforts & PR