



## Sponsorship Prospectus

Fall 2019, Bay Area, CA  
[www.genhacks.tech](http://www.genhacks.tech)



## WHAT IS GENHACKS?

GenHacks is a high school hackathon hosted at [Venue Location] by Bay Area high school students, happening on [Date].

We're inviting 150 students from all over the Bay Area to come hack on innovative projects for 24 hours, whether that be hardware hacks, web hacks, mobile hacks, you name it. This year, our main focus is on the environment - we'd like to have our hackers innovate projects to solve environmental issues prevalent in today's society.

## WHY SPONSOR US?

Sponsors will have an amazing opportunity to connect and interact with the next generation of programmers and entrepreneurs. Your company will be able to teach and reach out to these students, effectively advertising your products and making a lasting impact on them. The resources you provide and what you teach will greatly influence what languages, APIs, and other tools these developers will utilize in their future ventures. Additionally, you could send recruiters to search for interns and other talent.

## WHERE WILL THE MONEY GO?

All of the funds will go towards food, swag, prizes, and anything else needed for the optimal hacker experience at GenHacks.

## OTHER WAYS TO HELP?

- Provide mentors to teach and guide students
- Sponsor a meal, snacks, or drinks for the hackers
- Support students with resources to use (ex. APIs and hardware)

Feel free to email us at [genhacks2019@gmail.com](mailto:genhacks2019@gmail.com) if you have any ideas, questions, or concerns.