



Sponsorship Prospectus



What is GenHacks?

GenHacks is a high school hackathon organized by Bay Area high school students, happening in Fall of 2019.

We're inviting 150 students from all over the Bay Area to come hack on innovative projects for 24 hours, whether that be hardware hacks, web hacks, mobile hacks, you name it. This year, our main focus is on the environment - we'd like to have our hackers innovate projects to solve environmental issues prevalent in today's society.

Why sponsor us?

Sponsors will have an amazing opportunity to connect and interact with the next generation of programmers and entrepreneurs. Your company will be able to teach and reach out to these students, effectively advertising your products and making a lasting impact on them. The resources you provide and what you teach will greatly influence what languages, APIs, and other tools these developers will utilize in their future ventures. Additionally, you could send recruiters to search for interns and other talent.

Other ways to help

























- Provide mentors to teach and guide students
- Sponsor a meal, snacks, or drinks for the hackers
- Support students with resources to use (ex. APIs and hardware)

Interested?

Send us an email at genhacks2019@gmail.com. Please know that the tiers below are negotiable. If your company would like a more personalized package, we would be more than happy to work with you to create a custom sponsorship deal.



Sponsorship Tiers

| | Bronze \$500+ | Silver \$1k+ | Gold \$2k+ | Partner* \$5k+ |
|-------------------------|---|---|---|---|
| GENERAL | | | | |
| Provide Mentors |  |  |  |  |
| Bring Hardware |  |  |  |  |
| Access Attendee Info | |  |  |  |
| Sponsor Table | |  |  |  |
| Post Event Emails | | |  |  |
| BRANDING | | | | |
| Swag | Unlimited | Unlimited | Unlimited | Unlimited |
| Social Media Shoutouts |  |  |  |  |
| Logo on Website & Shirt |  |  |  |  |
| PRESENTING | | | | |
| Opening Ceremony | 1 min. | 2 min. | 3 min. | Keynote |
| Workshops | 1 | 2 | 2 | 5 |
| Present Awards | | | |  |

*Maximum of one Partner level sponsor

