

# **Google+'s Tumultuous History with Youtube**

(Summarized on March 9, 2025)

A gander into the evolution of YouTube from before its acquisition by Google Inc and including the whole Google+ Saga of events:

- February 14, 2005 - Youtube is Founded by 3 ex-paypal employees
- November 13, 2006 - YouTube was purchased by Google for \$1.65 billion
- Until May 2009 - Google let YouTube do its thing
- May 6, 2009 - To create a new YouTube Channel, you must use a Google Account to create the 'product' on
- Until January 2011 - Users are encouraged to link their 'Legacy Accounts' ( Youtube account created before May 2009) voluntarily
- January 11, 2011 - Google sends out requirement to link to YouTube Legacy Accounts moving forward
- December 2011 - All YouTube Legacy Accounts without content were purged from the system
- 2012 - YouTube Channel Creation page is moved to Google Accounts page
- 2012 - Users are required to have their YouTube Channel built on top of a GMail account
- 2012 - Accounts are automatically linked to the new Google+
- 2012 - Google+ pushes 'Real Name' policy, suspending some accounts that did not have verified names
- 2013 - Any new YouTube channel was permanently linked to Google+ Business Page
- May 2013 - Can no longer sign into YouTube using YouTube legacy account credentials
- 2013 - All commenting done on Youtube, done only via Google+
- 2014 - Google+ lifts the 'Real Name' policy
- 2015 - Google begins separating YouTube from Google+
- April 2019 - Google+ Shuts Down