## NFAC

### FACONAUTO



### Matriculaciones de Automóviles de turismo

#### Enero 2024

	I	Enero		Enero-Enero				
	2024	2023	%24/23	2024	2023	%24/23		
Automóviles de turismo	68.685	64.038	7,3%	68.685	64.038	7,3%		

Top 10 Automóviles de turismo

		Top N	Marcas			Top M	odelos	
	Enero	TOYOTA         7.615         TOYOTA           SEAT         5.073         SEAT           KIA         4.594         KIA           HYUNDAI         4.121         HYUNDAI           PEUGEOT         3.811         PEUGEOT           DACIA         3.780         DACIA           BMW         3.593         BMW           VOLKSWAGEN         3.405         VOLKSWAGEN	Enero-Enero		Enero		Enero-Enero	
0	TOYOTA	7.615	TOYOTA	7.615	DACIA SANDERO	2.233	DACIA SANDERO	2.233
0	SEAT	5.073	SEAT	5.073	TOYOTA COROLLA	2.143	TOYOTA COROLLA	2.143
0	KIA	4.594	KIA	4.594	MG ZS	1.626	MG ZS	1.626
0	HYUNDAI	4.121	HYUNDAI	4.121	SEAT LEON	1.535	SEAT LEON	1.535
0	PEUGEOT	3.811	PEUGEOT	3.811	TOYOTA YARIS CROSS	1.522	TOYOTA YARIS CROSS	1.522
0	DACIA	3.780	DACIA	3.780	SEAT ARONA	1.501	SEAT ARONA	1.501
0	BMW	3.593	BMW	3.593	HYUNDAI TUCSON	1.494	HYUNDAI TUCSON	1.494
0	VOLKSWAGEN	3.405	VOLKSWAGEN	3.405	PEUGEOT 2008	1.465	PEUGEOT 2008	1.465
0	MERCEDES	3.308	MERCEDES	3.308	SEAT IBIZA	1.371	SEAT IBIZA	1.371
<b>)</b> 0	RENAULT	2.937	RENAULT	2.937	TOYOTA RAV 4	1.241	TOYOTA RAV 4	1.241

#### Automóviles de turismo: Detalle por carburante (Cuota)

	Ene.	Feb.	Mar.	Abr.	May.	Jun.	Jul.	Ago.	Sep.	Oct.	Nov.	Dic.	Año
Gasolina	34,9%												34,9%
Diesel	11,0%												11,0%
Resto*	54,1%												54,1%

(\*) Incluye: eléctrico puro (BEV), eléctrico de autonomía extendida (EREV), híbrido enchufable (PHEV) y no enchufable (HEV), hidrógeno (FCEV), GNC, GNL y GLP

#### Automóviles de turismos: Detalle por segmentos

		Enero		E	nero-Enero	
	Unidades	Cuota	%24/23	Unidades	Cuota	%24/23
Urbano	2.228	3,2%	-8,4%	2.228	3,2%	-8,4%
Utilitario	11.225	16,3%	3,3%	11.225	16,3%	3,3%
Compacto	11.925	17,4%	13,9%	11.925	17,4%	13,9%
Medio	2.598	3,8%	47,8%	2.598	3,8%	47,8%
Deportivo	239	0,3%	64,8%	239	0,3%	64,8%
Grande	291	0,4%	28,8%	291	0,4%	28,8%
Premium	126	0,2%	-13,1%	126	0,2%	-13,1%
Monovol. Pequeño	395	0,6%	41,6%	395	0,6%	41,6%
Monovol. Grande	149	0,2%	9,6%	149	0,2%	9,6%
SUV Pequeño	13.468	19,6%	4,6%	13.468	19,6%	4,6%
SUV Medio	20.926	30,5%	3,0%	20.926	30,5%	3,0%
SUV Grande	3.494	5,1%	17,3%	3.494	5,1%	17,3%
SUV Premium	1.216	1,8%	21,8%	1.216	1,8%	21,8%
Todoterreno	405	0,6%	-3,6%	405	0,6%	-3,6%



Fuente: Elaboracón de Quito (Instituto de Estudios de Automoción) en base a datos de DGT

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### FACONAUTO



#### Automóviles de turismo: Comunidades autónomas

			Enero			Enero-Enero		
		Unidades	Cuota	%24/23	Unidades	Cuota	%24/23	
2	Andalucia	6.957	10,1%	1,3%	6.957	7 10,1%	1,3%	
7	Aragon	1.271	1,9%	-3,3%	1.271	1,9%	-3,3%	
+	Asturias	854	1,2%	6,1%	854	1,2%	6,1%	
solos	Baleares	1.370	2,0%	-3,5%	1.370	2,0%	-3,5%	
A	Canarias	3.233	4,7%	-13,1%	3.233	3 4,7%	-13,1%	
	Cantabria	549	0,8%	13,0%	549	0,8%	13,0%	
184	Castilla la Mancha	1.859	2,7%	-11,4%	1.859	2,7%	-11,4%	
* *	Castilla Leon	1.819	2,6%	4,4%	1.819	2,6%	4,4%	
	Cataluña	8.853	12,9%	-0,2%	QUTO 8.853	12,9%	-0,2%	
$\overset{\star}{\downarrow}\overset{\star}{\downarrow}$	Ceuta y Melilla	153	0,2%	2,0%	153	3 0,2%	2,0%	
	Comu. Valenciana	5.541	8,1%	0,6%	5.541	l 8,1%	0,6%	
ð	Extremadura	716	1,0%	11,2%	716	1,0%	11,2%	
-	Galicia	2.183	3,2%	19,4%	2.183	3,2%	19,4%	
-8	La rioja	298	0,4%	23,1%	298	3 0,4%	23,1%	
2000	Madrid	29.163	42,5%	17,1%	29.163	3 42,5%	17,1%	
쓨	Murcia	1.316	1,9%	5,5%	1.316	1,9%	5,5%	
18	Navarra	612	0,9%	5,5%	612	2 0,9%	5,5%	
$\times$	Pais Vasco	1.938	2,8%	19,6%	1.938	3 2,8%	19,6%	

#### Evolución mercado turismos año 2024





# MATRICULACIONES DE TURISMOS (Segmentos) GASOLINA. TOTAL ESPAÑA

			Mes: Enero				Acumul	ado: Enero a Ei	nero	
	20.	24	20	23		20	24	20.	23	
	Volumen	Cuota	Volumen	Cuota	% Cto.	Volumen	Cuota	Volumen	Cuota	% Cto.
TOTAL	23.966	100%	25.868	100%	-7,35%	23.966	100%	25.868	100%	-7,35%
Urbano	602	2,51%	472	1,82%	27,54%	602	2,51%	472	1,82%	27,54%
Utilitario	6.891	28,75%	7.380	28,53%	-6,63%	6.891	28,75%	7.380	28,53%	-6,63%
Compacto	3.383	14,12%	3.986	15,41%	-15,13%	3.383	14,12%	3.986	15,41%	-15,13%
Medio	235	0,98%	279	1,08%	-15,77%	235	0,98%	279	1,08%	-15,77%
Grande	2	0,01%	2	0,01%	0,00%	2	0,01%	2	0,01%	0,00%
Deportivo	230	0,96%	139	0,54%	65,47%	230	0,96%	139	0,54%	65,47%
Premium	7	0,03%	4	0,02%	75,00%	7	0,03%	4	0,02%	75,00%
Monov. Pequeño	64	0,27%	34	0,13%	88,24%	64	0,27%	34	0,13%	88,24%
Monov. Grande	0	0,00%	2	0,01%	-100,00%	0	0,00%	2	0,01%	-100,00%
SUV Pequeño	7.575	31,61%	8.349	32,28%	-9,27%	7.575	31,61%	8.349	32,28%	-9,27%
SUV Medio	4.455	18,59%	4.752	18,37%	-6,25%	4.455	18,59%	4.752	18,37%	-6,25%
SUV Grande	405	1,69%	349	1,35%	16,05%	405	1,69%	349	1,35%	16,05%
SUV Premium	20	0,08%	38	0,15%	-47,37%	20	0,08%	38	0,15%	-47,37%
Todoterreno	97	0,40%	82	0,32%	18,29%	97	0,40%	82	0,32%	18,29%



# MATRICULACIONES DE TURISMOS (Segmentos) DIÉSEL. TOTAL ESPAÑA

			Mes: Enero				Acumul	ado: Enero a El	nero	
	20	24	20	23		20	24	20	23	
	Volumen	Cuota	Volumen	Cuota	% Cto.	Volumen	Cuota	Volumen	Cuota	% Cto.
TOTAL	7.553	100%	8.410	100%	-10,19%	7.553	100%	8.410	100%	-10,19%
Urbano	0	0,00%	0	0,00%		0	0,00%	0	0,00%	
Utilitario	614	8,13%	632	7,51%	-2,85%	614	8,13%	632	7,51%	-2,85%
Compacto	1.821	24,11%	1.658	19,71%	9,83%	1.821	24,11%	1.658	19,71%	9,83%
Medio	262	3,47%	411	4,89%	-36,25%	262	3,47%	411	4,89%	-36,25%
Grande	22	0,29%	11	0,13%	100,00%	22	0,29%	11	0,13%	100,00%
Deportivo	0	0,00%	0	0,00%		0	0,00%	0	0,00%	
Premium	4	0,05%	12	0,14%	-66,67%	4	0,05%	12	0,14%	-66,67%
Monov. Pequeño	250	3,31%	206	2,45%	21,36%	250	3,31%	206	2,45%	21,36%
Monov. Grande	136	1,80%	115	1,37%	18,26%	136	1,80%	115	1,37%	18,26%
SUV Pequeño	759	10,05%	951	11,31%	-20,19%	759	10,05%	951	11,31%	-20,19%
SUV Medio	3.051	40,39%	3.291	39,13%	-7,29%	3.051	40,39%	3.291	39,13%	-7,29%
SUV Grande	492	6,51%	816	9,70%	-39,71%	492	6,51%	816	9,70%	-39,71%
SUV Premium	14	0,19%	70	0,83%	-80,00%	14	0,19%	70	0,83%	-80,00%
Todoterreno	128	1,69%	237	2,82%	-45,99%	128	1,69%	237	2,82%	-45,99%



# MATRICULACIONES DE TURISMOS (Segmentos) RESTO COMBUSTIBLES(\*). TOTAL ESPAÑA

			Mes: Enero				Acumu	lado: Enero a Er	nero	
	202	24	20	23		20	24	202	23	
	Volumen	Cuota	Volumen	Cuota	% Cto.	Volumen	Cuota	Volumen Cuota		% Cto.
TOTAL	37.166	100%	29.760	100%	24,89%	37.166	100%	29.760	100%	24,89%
Urbano	1.626	4,37%	1.960	6,59%	-17,04%	1.626	4,37%	1.960	6,59%	-17,04%
Utilitario	3.720	10,01%	2.857	9,60%	30,21%	3.720	10,01%	2.857	9,60%	30,21%
Compacto	6.721	18,08%	4.822	16,20%	39,38%	6.721	18,08%	4.822	16,20%	39,38%
Medio	2.101	5,65%	1.068	3,59%	96,72%	2.101	5,65%	1.068	3,59%	96,72%
Grande	267	0,72%	213	0,72%	25,35%	267	0,72%	213	0,72%	25,35%
Deportivo	9	0,02%	6	0,02%	50,00%	9	0,02%	6	0,02%	50,00%
Premium	115	0,31%	129	0,43%	-10,85%	115	0,31%	129	0,43%	-10,85%
Monov. Pequeño	81	0,22%	39	0,13%	107,69%	81	0,22%	39	0,13%	107,69%
Monov. Grande	13	0,03%	19	0,06%	-31,58%	13	0,03%	19	0,06%	-31,58%
SUV Pequeño	5.134	13,81%	3.573	12,01%	43,69%	5.134	13,81%	3.573	12,01%	43,69%
SUV Medio	13.420	36,11%	12.270	41,23%	9,37%	13.420	36,11%	12.270	41,23%	9,37%
SUV Grande	2.597	6,99%	1.813	6,09%	43,24%	2.597	6,99%	1.813	6,09%	43,24%
SUV Premium	1.182	3,18%	890	2,99%	32,81%	1.182	3,18%	890	2,99%	32,81%
Todoterreno	180	0,48%	101	0,34%	78,22%	180	0,48%	101	0,34%	78,22%

<sup>(\*)</sup> Incluye: eléctrico puro (BEV), eléctrico de autonomía extendida (EREV), híbrido enchufable (PHEV) y no enchufable (HEV), hidrógeno (FCEV), GNC, GNL y GLP



## MATRICULACIONES DE TURISMOS (CC.AA.). TOTAL ESPAÑA

				Mes: Enero			Acumulado: Enero - Enero					
		20.	24	20	23		20	24	20	23		
		Volumen	Cuota	Volumen	Cuota	%Cto.	Volumen	Cuota	Volumen	Cuota	%Cto.	
TOTAL		68.685	100%	64.038	100%	7,26%	68.685	100%	64.038	100%	7,26%	
2	ANDALUCIA	6.957	10,13%	6.865	10,72%	1,34%	6.957	10,13%	6.865	10,72%	1,34%	
-19	ARAGON	1.271	1,85%	1.315	2,05%	-3,35%	1.271	1,85%	1.315	2,05%	-3,35%	
+	ASTURIAS	854	1,24%	805	1,26%	6,09%	854	1,24%	805	1,26%	6,09%	
soica	BALEARES	1.370	1,99%	1.420	2,22%	-3,52%	1.370	1,99%	1.420	2,22%	-3,52%	
,a,	CANARIAS	3.233	4,71%	3.721	5,81%	-13,11%	3.233	4,71%	3.721	5,81%	-13,11%	
*	CANTABRIA	549	0,80%	486	0,76%	12,96%	549	0,80%	486	0,76%	12,96%	
181	CASTILLA LA MANCHA	1.859	2,71%	2.098	3,28%	-11,39%	1.859	2,71%	2.098	3,28%	-11,39%	
# * * #	CASTILLA LEON	1.819	2,65%	1.742	2,72%	4,42%	1.819	2,65%	1.742	2,72%	4,42%	
	CATALUÑA	8.853	12,89%	8.874	13,86%	-0,24%	8.853	12,89%	8.874	13,86%	-0,24%	
X	CEUTA Y MELILLA	153	0,22%	150	0,23%	2,00%	153	0,22%	150	0,23%	2,00%	
	COMUNIDAD VALENCIANA	5.541	8,07%	5.506	8,60%	0,64%	5.541	8,07%	5.506	8,60%	0,64%	
5	EXTREMADURA	716	1,04%	644	1,01%	11,18%	716	1,04%	644	1,01%	11,18%	
-	GALICIA	2.183	3,18%	1.829	2,86%	19,35%	2.183	3,18%	1.829	2,86%	19,35%	
â	LA RIOJA	298	0,43%	242	0,38%	23,14%	298	0,43%	242	0,38%	23,14%	
ww	MADRID	29.163	42,46%	24.894	38,87%	17,15%	29.163	42,46%	24.894	38,87%	17,15%	
₩	MURCIA	1.316	1,92%	1.247	1,95%	5,53%	1.316	1,92%	1.247	1,95%	5,53%	
***	NAVARRA	612	0,89%	580	0,91%	5,52%	612	0,89%	580	0,91%	5,52%	
$\times$	PAIS VASCO	1.938	2,82%	1.620	2,53%	19,63%	1.938	2,82%	1.620	2,53%	19,63%	



## MATRICULACIONES DE TURISMOS (CC.AA.). TOTAL ESPAÑA - GASOLINA

				Mes: Enero			Acumulado: Enero - Enero					
		20	24	20	23		20	24	20.	23		
		Volumen	Cuota	Volumen	Cuota	%Cto.	Volumen	Cuota	Volumen	Cuota	%Cto.	
TOTAL		23.966	100%	25.868	100%	-7,35%	23.966	100%	25.868	100%	-7,35%	
2	ANDALUCIA	2.672	11,15%	3.103	12,00%	-13,89%	2.672	11,15%	3.103	12,00%	-13,89%	
#	ARAGON	474	1,98%	466	1,80%	1,72%	474	1,98%	466	1,80%	1,72%	
+	ASTURIAS	230	0,96%	316	1,22%	-27,22%	230	0,96%	316	1,22%	-27,22%	
coico	BALEARES	680	2,84%	739	2,86%	-7,98%	680	2,84%	739	2,86%	-7,98%	
A	CANARIAS	1.823	7,61%	2.621	10,13%	-30,45%	1.823	7,61%	2.621	10,13%	-30,45%	
*	CANTABRIA	198	0,83%	187	0,72%	5,88%	198	0,83%	187	0,72%	5,88%	
	CASTILLA LA MANCHA	623	2,60%	864	3,34%	-27,89%	623	2,60%	864	3,34%	-27,89%	
東 東	CASTILLA LEON	549	2,29%	637	2,46%	-13,81%	549	2,29%	637	2,46%	-13,81%	
	CATALUÑA	3.307	13,80%	3.601	13,92%	-8,16%	3.307	13,80%	3.601	13,92%	-8,16%	
X	CEUTA Y MELILLA	76	0,32%	68	0,26%	11,76%	76	0,32%	68	0,26%	11,76%	
1	COMUNIDAD VALENCIANA	2.080	8,68%	2.427	9,38%	-14,30%	2.080	8,68%	2.427	9,38%	-14,30%	
8	EXTREMADURA	336	1,40%	265	1,02%	26,79%	336	1,40%	265	1,02%	26,79%	
-	GALICIA	755	3,15%	663	2,56%	13,88%	755	3,15%	663	2,56%	13,88%	
Ĝ	LA RIOJA	87	0,36%	94	0,36%	-7,45%	87	0,36%	94	0,36%	-7,45%	
****	MADRID	8.681	36,22%	8.360	32,32%	3,84%	8.681	36,22%	8.360	32,32%	3,84%	
쓨	MURCIA	470	1,96%	517	2,00%	-9,09%	470	1,96%	517	2,00%	-9,09%	
***	NAVARRA	227	0,95%	274	1,06%	-17,15%	227	0,95%	274	1,06%	-17,15%	
$\times$	PAIS VASCO	698	2,91%	666	2,57%	4,80%	698	2,91%	666	2,57%	4,80%	



## MATRICULACIONES DE TURISMOS (CC.AA.). TOTAL ESPAÑA - DIESEL

				Mes: Enero			Acumulado: Enero - Enero					
		20.	24	20	23		20	24	20	23		
		Volumen	Cuota	Volumen	Cuota	%Cto.	Volumen	Cuota	Volumen	Cuota	%Cto.	
TOTAL		7.553	100%	8.410	100%	-10,19%	7.553	100%	8.410	100%	-10,19%	
2	ANDALUCIA	595	7,88%	848	10,08%	-29,83%	595	7,88%	848	10,08%	-29,83%	
79	ARAGON	211	2,79%	148	1,76%	42,57%	211	2,79%	148	1,76%	42,57%	
+	ASTURIAS	67	0,89%	87	1,03%	-22,99%	67	0,89%	87	1,03%	-22,99%	
coico	BALEARES	46	0,61%	106	1,26%	-56,60%	46	0,61%	106	1,26%	-56,60%	
,a,	CANARIAS	110	1,46%	107	1,27%	2,80%	110	1,46%	107	1,27%	2,80%	
*	CANTABRIA	41	0,54%	50	0,59%	-18,00%	41	0,54%	50	0,59%	-18,00%	
181	CASTILLA LA MANCHA	154	2,04%	233	2,77%	-33,91%	154	2,04%	233	2,77%	-33,91%	
東 東	CASTILLA LEON	154	2,04%	233	2,77%	-33,91%	154	2,04%	233	2,77%	-33,91%	
	CATALUÑA	665	8,80%	677	8,05%	-1,77%	665	8,80%	677	8,05%	-1,77%	
X	CEUTA Y MELILLA	1	0,01%	5	0,06%	-80,00%	1	0,01%	5	0,06%	-80,00%	
	COMUNIDAD VALENCIANA	424	5,61%	445	5,29%	-4,72%	424	5,61%	445	5,29%	-4,72%	
ā	EXTREMADURA	65	0,86%	96	1,14%	-32,29%	65	0,86%	96	1,14%	-32,29%	
-	GALICIA	241	3,19%	285	3,39%	-15,44%	241	3,19%	285	3,39%	-15,44%	
Ĝ	LA RIOJA	33	0,44%	25	0,30%	32,00%	33	0,44%	25	0,30%	32,00%	
****	MADRID	4.375	57,92%	4.642	55,20%	-5,75%	4.375	57,92%	4.642	55,20%	-5,75%	
₩ *	MURCIA	141	1,87%	151	1,80%	-6,62%	141	1,87%	151	1,80%	-6,62%	
***	NAVARRA	72	0,95%	86	1,02%	-16,28%	72	0,95%	86	1,02%	-16,28%	
$\times$	PAIS VASCO	158	2,09%	186	2,21%	-15,05%	158	2,09%	186	2,21%	-15,05%	



## MATRICULACIONES DE TURISMOS (CC.AA.). TOTAL ESPAÑA - RESTO COMBUSTIBLES(\*)

				Mes: Enero				Acum	ılado: Enero - l	Enero	
		20.	24	20	23		20	24	20.	23	
		Volumen	Cuota	Volumen	Cuota	%Cto.	Volumen	Cuota	Volumen	Cuota	%Cto.
TOTAL		37.166	100%	29.760	100%	24,89%	37.166	100%	29.760	100%	24,89%
2	ANDALUCIA	3.690	9,93%	2.914	9,79%	26,63%	3.690	9,93%	2.914	9,79%	26,63%
7	ARAGON	586	1,58%	701	2,36%	-16,41%	586	1,58%	701	2,36%	-16,41%
+	ASTURIAS	557	1,50%	402	1,35%	38,56%	557	1,50%	402	1,35%	38,56%
soice	BALEARES	644	1,73%	575	1,93%	12,00%	644	1,73%	575	1,93%	12,00%
A	CANARIAS	1.300	3,50%	993	3,34%	30,92%	1.300	3,50%	993	3,34%	30,92%
*	CANTABRIA	310	0,83%	249	0,84%	24,50%	310	0,83%	249	0,84%	24,50%
	CASTILLA LA MANCHA	1.082	2,91%	1.001	3,36%	8,09%	1.082	2,91%	1.001	3,36%	8,09%
東 東	CASTILLA LEON	1.116	3,00%	872	2,93%	27,98%	1.116	3,00%	872	2,93%	27,98%
	CATALUÑA	4.881	13,13%	4.596	15,44%	6,20%	4.881	13,13%	4.596	15,44%	6,20%
X	CEUTA Y MELILLA	76	0,20%	77	0,26%	-1,30%	76	0,20%	77	0,26%	-1,30%
1	COMUNIDAD VALENCIANA	3.037	8,17%	2.634	8,85%	15,30%	3.037	8,17%	2.634	8,85%	15,30%
ð	EXTREMADURA	315	0,85%	283	0,95%	11,31%	315	0,85%	283	0,95%	11,31%
-	GALICIA	1.187	3,19%	881	2,96%	34,73%	1.187	3,19%	881	2,96%	34,73%
Ĝ	LA RIOJA	178	0,48%	123	0,41%	44,72%	178	0,48%	123	0,41%	44,72%
****	MADRID	16.107	43,34%	11.892	39,96%	35,44%	16.107	43,34%	11.892	39,96%	35,44%
从	MURCIA	705	1,90%	579	1,95%	21,76%	705	1,90%	579	1,95%	21,76%
***	NAVARRA	313	0,84%	220	0,74%	42,27%	313	0,84%	220	0,74%	42,27%
$\times$	PAIS VASCO	1.082	2,91%	768	2,58%	40,89%	1.082	2,91%	768	2,58%	40,89%

<sup>(\*)</sup> Incluye: eléctrico puro (BEV), eléctrico de autonomía extendida (EREV), híbrido enchufable (PHEV) y no enchufable (HEV), hidrógeno (FCEV), GNC, GNL y GLP





	MATRICULACIÓN DE TURISMOS POR MARCA. Enero 2024					
	Enero			Enero-Enero		
MARCA	2024	2023	% Cto.	2024	2023	% Cto.
ABARTH	18	27	-33,3%	18	27	-33,3%
ALFA ROMEO	201	166	21,1%	201	166	21,1%
ALPINE	13	5	160,0%	13	5	160,0%
ASTON MARTIN	6	2	200,0%	6	2	200,0%
AUDI	2.482	2.451	1,3%	2.482	2.451	1,3%
BENTLEY	7	3	133,3%	7	3	133,3%
BMW	3.593	2.074	73,2%	3.593	2.074	73,2%
BYD	143	0		143	0	
CITROEN	2.705	3.198	-15,4%	2.705	3.198	-15,4%
CUPRA	1.177	1.182	-0,4%	1.177	1.182	-0,4%
DACIA	3.780	4.238	-10,8%	3.780	4.238	-10,8%
DFSK	14	15	-6,7%	14	15	-6,7%
DR	2	350	-99,4%	2	350	-99,4%
DS	322	286	12,6%	322	286	12,6%
EVO	32	0		32	0	
FERRARI	12	8	50,0%	12	8	50,0%
FIAT	1.587	1.970	-19,4%	1.587	1.970	-19,4%
FORD	1.717	2.606	-34,1%	1.717	2.606	-34,1%
HONDA	288	244	18,0%	288	244	18,0%
HONGQI	1	0		1	0	
HURTAN	5	0		5	0	
HYUNDAI	4.121	3.464	19,0%	4.121	3.464	19,0%
INEOS	11	0		11	0	
JAGUAR	42	59	-28,8%	42	59	-28,8%
JEEP	822	644	27,6%	822	644	27,6%
KIA	4.594	4.699	-2,2%	4.594	4.699	-2,2%
LAMBORGHINI	5	8	-37,5%	5	8	-37,5%
LAND ROVER	325	296	9,8%	325	296	9,8%
LEXUS	573	599	-4,3%	573	599	-4,3%
LOTUS LYNK&CO	0/	0		0/	0	
	86	269	-68,0%	86	269	-68,0%
MASERATI	28 999	54	-48,1%	28 999	54	-48,1%
MAZDA MERCEDES		1.055 2.837	-5,3%		1.055 2.837	-5,3%
	3.308		16,6%	3.308 2.057		16,6%
MG MINI	2.057 506	869 483	136,7% 4,8%	506	869 483	136,7% 4,8%
MITSUBISHI	580	155	274,2%	580	155	274,2%
NISSAN	1.903	1.470	29,5%	1.903	1.470	29,5%
OMODA	25	0	27,5/6	25	0	27,3/0
OPEL	1.873	1.936	-3,3%	1.873	1.936	-3,3%
PEUGEOT	3.811	3.980	-4,2%	3.811	3.980	-4,2%
POLESTAR	9	25	-64,0%	9	25	-64,0%
PORSCHE	427	274	55,8%	427	274	55,8%
RENAULT	2.937	3.436	-14,5%	2.937	3.436	-14,5%
ROLLS ROYCE	1	0.400	14,570	1	0.400	14,570
SEAT	5.073	4.421	14,7%	5.073	4.421	14,7%
SKODA	2.350	1.818	29,3%	2.350	1.818	29,3%
SMART	145	58	150,0%	145	58	150,0%
SSANGYONG	293	149	96,6%	293	149	96,6%
SUBARU	89	115	-22,6%	89	115	-22,6%
SUZUKI	398	308	29,2%	398	308	29,2%
SWM	4	3	33,3%	4	3	33,3%
TESLA	1.094	357	206,4%	1.094	357	206,4%
,	1.071	007	_00,170	1.07 1	337	





MATRICULACIÓN DE TURISMOS POR MARCA. Enero 2024						
MARCA	Enero			Enero-Enero		
	2024	2023	% Cto.	2024	2023	% Cto.
TOYOTA	7.615	6.631	14,8%	7.615	6.631	14,8%
VOLKSWAGEN	3.405	3.889	-12,4%	3.405	3.889	-12,4%
VOLVO	1.060	844	25,6%	1.060	844	25,6%
YUDO	7	0		7	0	
ZHIDOU	3	2	50,0%	3	2	50,0%
TOTAL	68.685	64.038	7,3%	68.685	64.038	7,3%

Datos elaborados por IEA a partir de la información facilitada por DGT





	MATRICULACIÓN DE TURISMOS POR MARCA Y MODELO. Enero 2024					
MARCA	MODELO	Ene	ero	Enero-	-Enero	
		Unidades	% Cto.	Unidades	% Cto.	
ABARTH	500	18	-33,33%	18	-33,33%	
	ABARTH	18	-33,33%	18	-33,33%	
ALFA ROMEO	GIULIA	10	66,67%	10	66,67%	
ALFA ROMEO	STELVIO	26	-45,83%	26	-45,83%	
ALFA ROMEO	TONALE	165	47,32%	165	47,32%	
ALPINE	A ROMEO	<b>201</b>	21,08%	<b>201</b>	21,08%	
	A110 ALPINE		160,00%		160,00%	
ASTON MARTIN	DB12	<b>13</b>	160,00%	<b>13</b>	160,00%	
ASTON MARTIN	DBX	3	200,00%	3	200,00%	
ASTON MARTIN	VANTAGE	1	0,00%	1	0,00%	
	ON MARTIN	6	200,00%	6	200,00%	
AUDI	A1	317	-26,96%	317	-26,96%	
AUDI	A3	495	34,51%	495	34,51%	
AUDI	A4	76	-19,15%	76	-19,15%	
AUDI	A5	28	-46,15%	28	-46,15%	
AUDI	A6	39	11,43%	39	11,43%	
AUDI	A7	5	-50,00%	5	-50,00%	
AUDI	A8	5	150,00%	5	150,00%	
AUDI	E-TRON	1	-92.86%	1	-92,86%	
AUDI	E-TRON GT	2	-50,00%	2	-50,00%	
AUDI	Q2	332	53,00%	332	53,00%	
AUDI	Q3	591	-20,99%	591	-20,99%	
AUDI	Q4	69	-15,85%	69	-15,85%	
AUDI	Q5	365	52,08%	365	52,08%	
AUDI	Q7	40	-18,37%	40	-18,37%	
AUDI	Q8	91	33,82%	91	33.82%	
AUDI	RS Q3	11	-47,62%	11	-47,62%	
AUDI	RS Q8	2	0,00%	2	0,00%	
AUDI	RS5	1	0,00%	1	0,00%	
AUDI	RS6	6	-14,29%	6	-14,29%	
AUDI	RS7	1	0,00%	1	0,00%	
AUDI	TT COUPE	5	400,00%	5	400,00%	
	AUDI	2.482	1,26%	2.482	1,26%	
BENTLEY	BENTAYGA	1		1		
BENTLEY	CONTINENTAL	4	100,00%	4	100,00%	
BENTLEY	FLYING SPUR	2	100,00%	2	100,00%	
В	BENTLEY	7	133,33%	7	133,33%	
BMW	IX	25	66,67%	25	66,67%	
BMW	ix1	123	459,09%	123	459,09%	
BMW	IX2	8		8		
BMW	ix3	8	-84,31%	8	-84,31%	
BMW	SERIE 1	566	79,11%	566	79,11%	
BMW	SERIE 2	384	433,33%	384	433,33%	
BMW	SERIE 3	305	142,06%	305	142,06%	
BMW	SERIE 4	191	40,44%	191	40,44%	
BMW	SERIE 5	50	56,25%	50	56,25%	
BMW	SERIE 6	1	-80,00%	1	-80,00%	
BMW	SERIE 7	14	-6,67%	14	-6,67%	
BMW	SERIE 8	4	33,33%	4	33,33%	
BMW	SERIE i4	70	118,75%	70	118,75%	
BMW	SERIE i5	5		5		
BMW	SERIE X	12		12	-	
BMW	X1	868	86,67%	868	86,67%	
BMW	X2	174	-12,12%	174	-12,12%	
BMW	Х3	374	6,86%	374	6,86%	
BMW	X4	152	28,81%	152	28,81%	
BMW	X5	136	138,60%	136	138,60%	
BMW	Х6	83	76,60%	83	76,60%	
BMW	X7	34	209,09%	34	209,09%	
BMW	Z4	6	100,00%	6	100,00%	
	BMW	3.593	73,24%	3.593	73,24%	





	MATRICULACIÓN DE TURISM	MOS POR MARCA	Y MODELO. Ene	ero 2024	
MARCA	MODELO	Ene		Enero-	
		Unidades	% Cto.	Unidades	% Cto.
BYD	ATTO 3	57		57	
BYD	DOLPHIN	35		35	
BYD	HAN	5		5	
BYD	SEAL	44		44	
BYD	TANG EV	2		2	
OUTDOELL	BYD	143		143	
CITROEN	C3	945	11,05%	945	11,05%
CITROEN	C3 AIRCROSS	286	-58,85%	286	-58,85%
CITROEN	C4	1.200	18,34%	1.200	18,34%
CITROEN	C4 X	107	-4,46%	107	-4,46%
CITROEN	C5 AIRCROSS	153	-62,50%	153	-62,50%
CITROEN	C5 X	14	-88,14%	14	-88,14%
	CITROEN	2.705	-15,42%	2.705	-15,42%
CUPRA	BORN	34	-68,81%	34	-68,81%
CUPRA	CUPRA ATECA	13	62,50%	13	62,50%
CUPRA	CUPRA LEON	454	85,31%	454	85,31%
CUPRA	FORMENTOR	672	-18,05%	672	-18,05%
CUPRA	TAVASCAN	3		3	-
CUPRA	TERRAMAR	1		1	
	CUPRA	1.177	-0,42%	1.177	-0,42%
DACIA	DUSTER	963	-27,05%	963	-27,05%
DACIA	JOGGER	514	19,53%	514	19,53%
DACIA	SANDERO	2.233	1,73%	2.233	1,73%
DACIA	SPRING	70	-75,18%	70	-75,18%
	DACIA	3.780	-10,81%	3.780	-10,81%
DFSK	500	8		8	
DFSK	580	1	-80,00%	1	-80,00%
DFSK	IX5	4	-42,86%	4	-42,86%
DFSK	SERES 3	1	-66,67%	1	-66,67%
-	DFSK	14	-6,67%	14	-6,67%
DR	DR4.0	1	-99,71%	1	-99,71%
DR	DR7	1		1	
	DR	2	-99,43%	2	-99,43%
DS	DS3 CROSSBACK	27	22,73%	27	22,73%
DS	DS4	46	-51,06%	46	-51,06%
DS	DS7 CROSSBACK	244	46,11%	244	46,11%
DS	DS9	5	66,67%	5	66,67%
	DS	322	12,59%	322	12,59%
EVO	EVO3	15		15	
EVO	EVO4	4		4	
EVO	EVO5	11		11	
EVO	EVO7	2		2	
	EVO	32		32	
FERRARI	296 GTB	5	150,00%	5	150.00%
FERRARI	296 GTS	2		2	
FERRARI	PORTOFINO	1	-50,00%	1	-50,00%
FERRARI	PUROSANGUE	1	-30,0078	1	-50,0070
FERRARI	ROMA	3	50,00%	3	50,00%
	FERRARI	12	50,00%	12	50,00%
FIAT	500	1.187	-19,96%	1.187	-19,96%
FIAT	500X	54		54	
			-71,88%	35	-71,88%
FIAT	600	35	1.55.000		1.55.0207
FIAT	PANDA	307	155,83%	307	155,83%
FIAT	TIPO	4	-97,71%	1 507	-97,71%
FORD	FIAT	1.587	-19,44%	1.587	-19,44%
FORD	BRONCO	8	05.71~	8	OF 71~
FORD	EXPLORER	2	-85,71%	2	-85,71%
FORD	FIESTA	16	-89,74%	16	-89,74%
FORD	FOCUS	585	-25,48%	585	-25,48%
FORD	KUGA	414	-44,13%	414	-44,13%
FORD	MUSTANG	16	-66,67%	16	-66,67%
FORD	MUSTANG MACH-E	45	-72,56%	45	-72,56%
FORD	PUMA	631	65,18%	631	65,18%
	FORD	1.717	-34,11%	1.717	-34,11%





MAI	RICULACIÓN DE TURISMO	S POR MARCA Y	MARCA Y MODELO. Enero 2024			
MARCA	MODELO	Ene		Enero-		
		Unidades	% Cto.	Unidades	% Cto.	
HONDA HONDA	CIVIC	26 66	-64,86% -29.03%	26 66	-64,86% -29,03%	
HONDA	E:NY1	2 -	-29,03%	2	-29,03%	
HONDA	HONDA E	4	300,00%	4	300,00%	
HONDA	HRV	96	209,68%	96	209,68%	
HONDA	JAZZ	13	-71,11%	13	-71,11%	
HONDA	ZRV	81 -		81		
HON	IDA	288	18,03%	288	18,03%	
HONGQI	H9	1 -	-	1		
HON		1		1		
HURTAN	ALBAYCIN	5 -		5		
HURT		5	00.2507	5	00 2507	
HYUNDAI HYUNDAI	BAYON IIO	388 224	88,35% 5,16%	388 224	88,35% 5,16%	
HYUNDAI	120	716	32,35%	716	32,35%	
HYUNDAI	130	337	-30,66%	337	-30,66%	
HYUNDAI	IONIQ5	20	-75,00%	20	-75,00%	
HYUNDAI	IONIQ6	9	125,00%	9	125,00%	
HYUNDAI	KONA	878	29,88%	878	29,88%	
HYUNDAI	NEXO	1 -	-	1		
HYUNDAI	SANTA FE	42	-48,15%	42	-48,15%	
HYUNDAI	STARIA	12	-25,00%	12	-25,00%	
HYUNDAI	TUCSON	1.494	30,14%	1.494	30,14%	
HYUN		4.121	18,97%	4.121	18,97%	
INEOS	GRENADIER	11 -		11		
INE		11		11		
JAGUAR	E-PACE	20	53,85%	20	53,85%	
JAGUAR	F-PACE	15	-58,33%	15	-58,33%	
JAGUAR JAGUAR	F-TYPE I-PACE	2 -	-40,00%	2	-40,00%	
JAGUAR	XE XE	1	-75,00%	1	-75,00%	
JAGUAR	XF	1	0,00%	1	0,00%	
JAG		42	-28,81%	42	-28,81%	
JEEP	AVENGER	555 -		555		
JEEP	COMPASS	128	-67,84%	128	-67,84%	
JEEP	GRAND CHEROKEE	6	500,00%	6	500,00%	
JEEP	RENEGADE				000,0070	
	KLINLGADL	131	-41,52%	131	-41,52%	
JEEP	WRANGLER	131	-41,52% -90,48%	131 2		
JEE	WRANGLER P	2 <b>822</b>	-90,48% <b>27,64%</b>	2 <b>822</b>	-41,52% -90,48% <b>27,64%</b>	
KIA	WRANGLER EP CEED	2 <b>822</b> 429	-90,48% <b>27,64%</b> -14,88%	2 <b>822</b> 429	-41,52% -90,48% <b>27,64%</b> -14,88%	
KIA KIA	WRANGLER  CEED  EV6	2 <b>822</b> 429 44	-90,48% <b>27,64%</b>	822 429 44	-41,52% -90,48% <b>27,64%</b>	
KIA KIA	WRANGLER  CEED  EV6  EV9	822 429 44 12	-90,48% <b>27,64%</b> -14,88% -20,00%	2 822 429 44 12	-41,52% -90,48% <b>27,64%</b> -14,88% -20,00%	
KIA KIA KIA KIA	WRANGLER P CEED EV6 EV9 NIRO	2 822 429 44 12 - 978	-90,48% <b>27,64%</b> -14,88% -20,00% 39,91%	2 822 429 44 12 978	-41,52% -90,48% <b>27,64%</b> -14,88% -20,00%  39,91%	
KIA KIA KIA KIA KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO	2 822 429 44 12 978 191	-90,48% 27,64% -14,88% -20,00% 39,91% 44,70%	2 822 429 44 12 978 191	-41,52% -90,48% <b>27,64%</b> -14,88% -20,00%  39,91% 44,70%	
KIA KIA KIA KIA KIA KIA KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO  PROCEED	2 822 429 44 12 978 191	-90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29%	2 822 429 44 12 978 191 10	-41,52% -90,48% <b>27,64%</b> -14,88% -20,00%  39,91% 44,70% -64,29%	
KIA KIA KIA KIA KIA KIA KIA KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO  PROCEED  RIO II	2 822 429 44 112 978 191 10 33	-90,48%  27,64%  -14,88%  -20,00%   39,91%  44,70%  -64,29%  -92,24%	2 822 429 44 12 978 191 10 33	-41,52% -90,48% <b>27,64%</b> -14,88% -20,00%  39,91% 44,70% -64,29% -92,24%	
KIA KIA KIA KIA KIA KIA KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO  PROCEED	2 822 429 44 112 978 191 10 33 214	-90,48%  27,64%  -14,88%  -20,00%   39,91%  44,70%  -64,29%  -92,24%  311,54%	2 822 429 44 12 978 191 10 33 214	-41,52% -90,48% 27,64% -14,88% -20,00%  39,91% 44,70% -64,29% -92,24% 311,54%	
KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO  PROCEED  RIO II  SORENTO	2 822 429 44 112 978 191 10 33	-90,48%  27,64%  -14,88%  -20,00%   39,91%  44,70%  -64,29%  -92,24%	2 822 429 44 12 978 191 10 33	-41,52% -90,48% <b>27,64%</b> -14,88% -20,00%  39,91% 44,70% -64,29% -92,24%	
KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO  PROCEED  RIO II  SORENTO  SPORTAGE	2 822 429 44 12 978 191 10 33 214 1.176	-90,48%  27,64%  -14,88%  -20,00%   39,91%  44,70%  -64,29%  -92,24%  311,54%  -3,76%	2 822 429 44 12 978 191 10 33 214 1.176	-41,52% -90,48% 27,64% -14,88% -20,00%  39,91% 44,70% -64,29% -92,24% 311,54% -3,76%	
KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO  PROCEED  RIO II  SORENTO  SPORTAGE  STONIC  XCEED	2 822 429 444 12 978 191 100 333 214 1.176 995	-90,48%  27,64%  -14,88%  -20,00%   39,91%  44,70%  -64,29%  -92,24%  311,54%  -3,76%  2,05%	2 822 429 44 12 978 191 10 33 214 1.176 995	-41,52% -90,48% 27,64% -14,88% -20,00%  39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05%	
KIA	WRANGLER P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN	2 822 429 444 12: 978 191 10 33 214 1.176 995 512 4.594	-90,48%  27,64%  -14,88% -20,00%  39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23% -66,67%	2 822 429 44 12 978 191 10 33 214 1.176 995 512 4.594	-41,52% -90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29% -92,24% -311,54% -3,76% 2,05% -15,51% -2,23% -66,67%	
KIA	WRANGLER P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS	2 822 429 444 112 978 191 10 33 214 1.176 995 512 4.594	-90,48%  27,64%  -14,88% -20,00%   39,91%  44,70% -64,29% -92,24%  311,54% -3,76% 2,05% -15,51%  -2,23% -66,67% -20,00%	2 822 429 44 12 978 191 10 33 214 1.176 995 512 4.594	-41,52% -90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00%	
KIA	WRANGLER P CEED EV6 EV9 INIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RGHINI	2 822 429 444 122 978 191 10 33 214 1.176 995 512 4.594 1 4	-90,48%  27,64%  -14,88% -20,00%  -39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00% -37,50%	2 822 429 44 12 978 191 10 33 214 1.176 995 512 4.594 1 4	-41,52% -90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -66,67% -20,00% -37,50%	
KIA	WRANGLER P CEED EV6 EV9 INIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RGHINI DEFENDER	2 822 429 444 112 978 191 10 33 214 1.176 995 512 4.594 1 4 5 68	-90,48%  27,64%  -14,88% -20,00%  -39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23%  -66,67% -20,00%  -37,50%  161,54%	2 822 429 44 12 978 191 10 33 214 1.176 995 512 4.594	-41,52% -90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00% -37,50%	
KIA	WRANGLER  P CEED EV6 EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RGHINI DEFENDER DISCOVERY	2 822 429 444 112 978 191 10 33 214 1.176 995 512 4.594 1 4 5	-90,48%  27,64%  -14,88% -20,00%  -39,91%  44,70% -64,29% -92,24%  311,54% -3,76% 2,05% -15,51%  -22,00% -37,50%  161,54% 21,05%	2 822 429 444 12 978 191 10 33 214 1.176 995 512 4.594 1 4 5	-41,52% -90,48% -70,48% -14,88% -20,00% 39,91% -64,29% -92,24% 311,54% -3,76% -2,05% -15,51% -2,23% -66,67% -20,00% -37,50% 161,54% 21,05%	
KIA	WRANGLER  P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RCHINI DEFENDER DISCOVERY EVOQUE	2 822 429 444 12 978 191 100 333 214 1.176 995 512 4.594 1 4 5 68 23 68	-90,48%  27,64%  -14,88% -20,00%  -39,91%  44,70% -64,29% -92,24%  311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00% -37,50%  161,54% 21,05% -29,17%	2 822 429 444 12 978 191 10 33 214 1.176 995 512 4.594 5 68 23 68	-41,52% -90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00% -37,50% 161,54% 21,05% -29,17%	
KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO  PROCEED  RIO II  SORENTO  SPORTAGE  STONIC  XCEED  A  HURACAN  URUS  RGHINI  DEFENDER  DISCOVERY  EVOQUE  RANGE ROVER	2 822 429 444 12 978 191 100 333 214 1.176 995 512 4.594 5 68 23 68 141	-90,48%  27,64%  -14,88% -20,00%  39,91%  44,70% -64,29% -92,24%  311,54% -3,76% -15,51% -2,23% -66,67% -20,00% -37,50%  161,54% 21,05% -29,17%  48,42%	2 822 429 444 12 978 191 10 33 214 1.176 995 512 4.594 1 4 5 68 23 68 141	-41,52% -90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00% 37,50% 161,54% 21,05% -29,17% 48,42%	
KIA	WRANGLER P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RGHINI DEFENDER DISCOVERY EVOQUE RANGE ROVER RANGE ROVER VELAR	2 822 429 444 122 978 191 100 333 214 1.176 995 512 4.594 5 68 23 68 141 255	-90,48%  27,64%  -14,88% -20,00%  -39,91%  44,70% -64,29% -92,24%  311,54% -3,76% -15,51% -2,23% -66,67% -20,00% -37,50%  161,54% 21,05% -29,17%  48,42% -58,33%	2 822 429 444 12 978 191 10 33 214 1.176 995 512 4.594 1 4 5 68 23 68 141 25	-41,52% -90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00% -37,50% 161,54% 21,05% -21,05% -29,17% 48,42% -58,33%	
KIA	WRANGLER P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RGHINI DEFENDER DISCOVERY EVOQUE RANGE ROVER RANGE ROVER VELAR	2 822 429 444 12 978 191 100 333 214 1.176 995 512 4.594 5 68 23 68 141	-90,48%  27,64%  -14,88% -20,00%  39,91%  44,70% -64,29% -92,24%  311,54% -3,76% -15,51% -2,23% -66,67% -20,00% -37,50%  161,54% 21,05% -29,17%  48,42%	2 822 429 444 12 978 191 10 33 214 1.176 995 512 4.594 1 4 5 68 23 68 141	-41,52% -90,48% 27,64% -14,88% -20,00% 39,91% 44,70% -64,29% -92,24% 311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00% 37,50% 161,54% 21,05% -29,17% 48,42%	
KIA	WRANGLER P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RGHINI DEFENDER DISCOVERY EVOQUE RANGE ROVER VELAR OVER	2 822 429 444 12	-90,48%  27,64%  -14,88% -20,00%  -39,91%  44,70% -64,29% -92,24%  311,54% -3,76% 2,05% -15,51% -2,23% -66,67% -20,00% -37,50% -161,54% 21,05% -29,17% 48,42% -58,33% 9,80%	2 822 429 444 12 978 191 10 33 3 214 1.176 995 512 4.594 5 68 23 68 141 25 325	-41,52% -90,48% -14,88% -20,00%	
KIA	WRANGLER P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RGHINI DEFENDER DISCOVERY EVOQUE RANGE ROVER VELAR OVER ES	2 822 429 444 12	-90,48%  27,64%  -14,88% -20,00%39,91% -44,70% -64,29% -92,24% -31,54% -3,76% -2,23% -66,67% -20,00% -37,50% -15,51% -2,105% -29,17% -48,42% -58,33% -9,80% -39,62%	2 822 429 444 12 978 191 10 33 3 214 1.176 995 512 4.594 5 68 23 68 141 25 325 32 32	-41,52% -90,48% -14,88% -20,00% -14,88% -20,00% -39,91% -44,70% -64,29% -31,54% -3,76% -2,05% -15,51% -2,23% -66,67% -20,00% -37,50% -161,54% -21,05% -29,17% -48,42% -58,33% -9,80% -39,62%	
KIA	WRANGLER P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RCHINI DEFENDER DISCOVERY EVOQUE RANGE ROVER VELAR OVER ES LC 500	2 822 429 444 122 978 191 10 33 3 214 1.176 995 512 4.594 5 68 23 68 141 25 325 32 1	-90,48%  27,64%  -14,88% -20,00%39,91% -44,70% -64,29% -92,24% -31,54% -3,76% -2,23% -66,67% -20,00% -37,50% -15,51% -2,105% -29,17% -48,42% -58,33% -9,80% -39,62%	2 822 429 444 12 978 191 10 33 214 1.176 995 512 4.594 5 68 23 68 141 25 325 32 1	-41,52% -90,48% -14,88% -20,00% -14,88% -20,00% -39,91% -44,70% -64,29% -31,54% -3,76% -2,05% -15,51% -2,23% -66,67% -20,00% -37,50% -161,54% -21,05% -29,17% -48,42% -58,33% -9,80% -39,62%	
KIA	WRANGLER P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RCHINI DEFENDER DISCOVERY EVOQUE RANGE ROVER RANGE ROVER VELAR OVER ES LC 500 LM	2 822 429 444 122 978 191 10 33 3 214 1.176 995 512 4.594 5 68 23 68 141 25 325 32 1 2	-90,48%  27,64%  -14,88% -20,00%  -44,70% -64,29% -92,24% 311,54% -3,76% -2,05% -15,51% -2,23% -66,67% -20,00% -37,50% -21,05% -29,17% -48,42% -58,33% -9,80% -39,62% -75,00%	2 822 429 444 122 978 191 10 33 214 1.176 995 512 4.594 5 68 23 68 141 25 325 32 1 2	-41,52% -90,48% -70,048% -14,88% -20,00% -39,91% -64,29% -92,24% -311,54% -3,76% -2,05% -15,51% -2,23% -66,67% -20,00% -37,50% -161,54% -21,05% -29,17% -88,33% -88,03% -39,62% -75,00%	
KIA	WRANGLER  P CEED EV6 EV9 NIRO PICANTO PROCEED RIO II SORENTO SPORTAGE STONIC XCEED A HURACAN URUS RCHINI DEFENDER DISCOVERY EVOQUE RANGE ROVER RANGE ROVER VELAR OVER ES LC 500 LM NX	2 822 429 444 12	-90,48%  27,64%  -14,88% -20,00% -39,91%  44,70% -64,29% -92,24%  311,54% -3,76% -15,51% -22,33% -66,67% -20,00% -37,50%  161,54% -21,05% -29,17% 48,42% -88,33% 9,80% -39,62% -75,00%	2 822 429 444 12 978 191 10 33 214 1.176 995 512 4.594 1 4 5 68 23 68 141 25 325 325 1 2 284	-41,52% -90,48% -14,88% -20,00%39,91% -64,29% -92,24% -311,54% -3,76% -2,05% -15,51% -2,23% -66,67% -20,00% -37,50% -161,54% -21,05% -29,17% -48,42% -58,33% -9,80% -39,62% -75,00%	
KIA	WRANGLER  P  CEED  EV6  EV9  NIRO  PICANTO  PROCEED  RIO II  SORENTO  SPORTAGE  STONIC  XCEED  A  HURACAN  URUS  RGHINI  DEFENDER  DISCOVERY  EVOQUE  RANGE ROVER  RANGE ROVER VELAR  OVER  ES  LC 500  LM  NX  RX  RZ  UX	2 822 429 444 12 978 191 100 333 214 1.176 995 512 4.594 1 4 5 68 23 68 141 25 325 325 32 2 1 2 2 2 284 36	-90,48%  27,64%  -14,88% -20,00% -39,91%  44,70% -64,29% -92,24%  311,54% -3,76% -15,51% -22,33% -66,67% -20,00% -37,50%  161,54% -21,05% -29,17% 48,42% -88,33% 9,80% -39,62% -75,00%	2 822 429 444 12 978 191 100 333 214 1.176 995 512 4.594 5 68 23 68 141 25 325 325 32 1 2 2 284 36	-41,52% -90,48% -14,88% -20,00%39,91% -64,29% -92,24% -311,54% -3,76% -2,05% -15,51% -2,23% -66,67% -20,00% -37,50% -161,54% -21,05% -29,17% -48,42% -58,33% -9,80% -39,62% -75,00%	





LYNK&CO  LYN MASERATI MASERATI MASERATI MASERATI MASERATI MASERATI	MODELO  EMIRA  OTUS  LYNK & CO 01  NK&CO  GHIBLI  GRECALE  LEVANTE  MC20  QUATTROPORTE	## Unidades    1	% Cto68,03% -68,03% 0,00%	Unidades 1 1 86	*Enero
LOTUS  LYNK&CO  LYNK&CO  MASERATI  MASERATI  MASERATI  MASERATI  MASERATI  MASERATI  MASERATI  MAZDA  MAZDA  MAZDA	EMIRA OTUS LYNK & CO 01  WK&CO GHIBLI GRECALE LEVANTE MC20	1 1 86 86 1 22	 -68,03% -68,03%	1 1 86	
LYNK&CO LYNK&CO  MASERATI MASERATI MASERATI MASERATI MASERATI MASERATI MASERATI MASERATI MASERATI MAZDA MAZDA MAZDA MAZDA	DTUS  LYNK & CO 01  NK&CO  GHIBLI  GRECALE  LEVANTE  MC20	1 86 86	-68,03%	<b>1</b>	
LYNK&CO  LYN  MASERATI  MASERATI  MASERATI  MASERATI  MASERATI  MASERATI  MAZDA  MAZDA  MAZDA	LYNK & CO 01  NK&CO  GHIBLI  GRECALE  LEVANTE  MC20	86 86 1 22	-68,03%	86	
MASERATI MASERATI MASERATI MASERATI MASERATI MASERATI MASERATI MASERATI MAZDA MAZDA MAZDA MAZDA	GHIBLI GRECALE LEVANTE MC20	<b>86</b> 1 22	-68,03%		
MASERATI MASERATI MASERATI MASERATI MAZERATI MAZDA MAZDA MAZDA	GRECALE LEVANTE MC20	22	0.00%	- 00	-68,03%
MASERATI MASERATI MASERATI MAZDA MAZDA MAZDA MAZDA	LEVANTE MC20		3,0070	1	0,00%
MASERATI MASERATI MAZDA MAZDA MAZDA MAZDA	MC20	2	-43,59%	22	-43,59%
MASERATI  MAZDA  MAZDA  MAZDA  MAZDA		_	-84,62%	2	-84,62%
MAZDA MAZDA MAZDA	QUATTROPORTE	2	100,00%	2	100,00%
MAZDA MAZDA MAZDA		1		1	
MAZDA MAZDA	CX-30	<b>28</b> 329	<b>-48,15%</b> -1,50%	<b>28</b> 329	<b>-48,15%</b> -1,50%
MAZDA	CX-50	226	3,20%	226	3,20%
	CX-60	87	-43,51%	87	-43,51%
	MAZDA2	108	38,46%	108	38,46%
MAZDA	MAZDA3	200	-16,32%	200	-16,32%
MAZDA	MAZDA6	1	-95,45%	1	-95,45%
MAZDA	MX-30	30	2900,00%	30	2900,00%
MAZDA	MX-5	18	125,00%	18	125,00%
M	AZDA	999	-5,31%	999	-5,31%
MERCEDES	AMG GT	5	150,00%	5	150,00%
MERCEDES	CLASE A	440	-16,03%	440	-16,03%
MERCEDES	CLASE B	86	30,30%	86	30,30%
MERCEDES MERCEDES	CLASE C CLASE CLA	278 197	-16,77% -19,59%	278 197	-16,77% -19,59%
MERCEDES	CLASE CLE	77	-17,37/6	77	-17,57/6
MERCEDES	CLASE CLS	5	-58,33%	5	-58,33%
MERCEDES	CLASE E	109	84,75%	109	84,75%
MERCEDES	CLASE EQA	120	103,39%	120	103,39%
MERCEDES	CLASE EQB	56	3,70%	56	3,70%
MERCEDES	CLASE EQC	6	0,00%	6	0,00%
MERCEDES	CLASE EQE	45	55,17%	45	55,17%
MERCEDES	CLASE EQS	8	-11,11%	8	-11,11%
MERCEDES	CLASE G	25	-13,79%	25	-13,79%
MERCEDES	CLASE GLA	595	245,93%	595	245,93%
MERCEDES	CLASE GLB	141	-39,48%	141	-39,48%
MERCEDES MERCEDES	CLASE GLC CLASE GLE	665 234	26,91% -22,77%	665 234	26,91% -22,77%
MERCEDES	CLASE GLS	17	54,55%	17	54,55%
MERCEDES	CLASE S	26	62,50%	26	62.50%
MERCEDES	CLASE SL	3	-40,00%	3	-40,00%
MERCEDES	CLASE T	40	-9,09%	40	-9,09%
MERCEDES	CLASE V	130	28,71%	130	28,71%
ME	RCEDES	3.308	16,60%	3.308	16,60%
MG	EHS	127	24,51%	127	24,51%
MG	HS	127	-29,83%	127	-29,83%
MG	MARVEL	9	-83,64%	9	-83,64%
MG	MG4	167	28,46%	167	28,46%
MG MG	MG5 ZS	1.626	-87,50% 313,74%	1.626	-87,50% 313,74%
ING	MG	2.057	136,71%	2.057	136,71%
MINI	MINI	506	4,76%	506	4,76%
	MINI	506	4,76%	506	4,76%
MITSUBISHI	ASX	204		204	
MITSUBISHI	COLT	159		159	
MITSUBISHI	ECLIPSE CROSS	46	-16,36%	46	-16,36%
MITSUBISHI	SPACE STAR	171	71,00%	171	71,00%
	SUBISHI	580	274,19%	580	274,19%
NISSAN	ARIYA	14	-22,22%	14	-22,22%
NISSAN	JUKE	397	102,55%	397	102,55%
NISSAN NISSAN	LEAF QASHQAI	1.222	-63,64% 56,67%	1.222	-63,64% 56,67%
NISSAN	X-TRAIL	258	79,17%	258	79,17%
	ISSAN	1.903	29,46%	1.903	29,46%
	OMODA 5	25		25	
OMODA				25	





	MATRICULACIÓN DE TURISA	NOS POR MARCA	Y MODELO. Ene	ero 2024	
MARCA	MODELO	En	ero	Enero-	-Enero
MARCA	MODELO	Unidades	% Cto.	Unidades	% Cto.
OPEL	ASTRA	84	-48,47%	84	-48,47%
OPEL	CORSA	1.214	5,02%	1.214	5,02%
OPEL	CROSSLAND X	162	-34,68%	162	-34,68%
OPEL	GRANDLAND	37		37	
OPEL	GRANDLAND X	57	-47,71%	57	-47,71%
OPEL	MOKKA	319	23,17%	319	23,17%
	OPEL	1.873	-3,25%	1.873	-3,25%
PEUGEOT	2008	1.465	-10,78%	1.465	-10,78%
PEUGEOT	208	740	22,52%	740	22,52%
PEUGEOT	3008	820	14,69%	820	14,69%
PEUGEOT	308	379	-21,69%	379	-21,69%
PEUGEOT	408	127	10,43%	127	10,43%
PEUGEOT	5008	230	-27,22%	230	-27,22%
PEUGEOT	508	50	-51,92%	50	-51,92%
P	EUGEOT	3.811	-4,25%	3.811	-4,25%
POLESTAR	POLESTAR 2	9	-64,00%	9	-64,00%
P	OLESTAR	9	-64,00%	9	-64,00%
PORSCHE	911	59	126,92%	59	126,92%
PORSCHE	BOXSTER	35	250,00%	35	250,00%
PORSCHE	CAYENNE	126	41,57%	126	41,57%
PORSCHE	CAYMAN	13	333,33%	13	333,33%
PORSCHE	MACAN	162	54,29%	162	54.29%
PORSCHE	PANAMERA	12	-33,33%	12	-33,33%
PORSCHE	TAYCAN	20	-13.04%	20	-13.04%
	ORSCHE	427	55.84%	427	55,84%
RENAULT	ARKANA	616	-12,75%	616	-12,75%
RENAULT	AUSTRAL	336	-51,65%	336	-51,65%
RENAULT	CAPTUR	585	-31,74%	585	-31,74%
RENAULT	CLIO	1.225	92,91%	1.225	92,91%
RENAULT	ESPACE	65	1525,00%	65	1525,00%
RENAULT	KOLEOS	13	8,33%	13	8,33%
RENAULT		74	-84,87%	74	-84,87%
	MEGANE	2	-04,07%	2	-04,07%
RENAULT	RAFALE TWINGO	8	4//707	8	-46,67%
RENAULT			-46,67%		
RENAULT	ZOE	13	-38,10%	13	-38,10%
	ENAULT	2.937	-14,52%	2.937	-14,52%
ROLLS ROYCE	CULLINAN	1		1	
	LLS ROYCE	1 501	1/200	1 501	1 / 2007
SEAT	ARONA	1.501	-16,38%	1.501	-16,38%
SEAT	ATECA	494	-42,09%	494	-42,09%
SEAT	IBIZA	1.371	-2,63%	1.371	-2,63%
SEAT	LEON	1.535	346,22%	1.535	346,22%
SEAT	TARRACO	172	805,26%	172	805,26%
avon.	SEAT	5.073	14,75%	5.073	14,75%
SKODA	ENYAQ	34	13,33%	34	13,33%
SKODA	FABIA	305	37,39%	305	37,39%
SKODA	KAMIQ	693	69,44%	693	69,44%
SKODA	KAROQ	583	27,29%	583	27,29%
SKODA	KODIAQ	149	6,43%	149	6,43%
SKODA	OCTAVIA	282	22,08%	282	22,08%
SKODA	SCALA	271	2,26%	271	2,26%
SKODA	SUPERB	33	-47,62%	33	-47,62%
	SKODA	2.350	29,26%	2.350	29,26%
SMART	#1	62		62	
SMART	#3	34		34	-
SMART	FORTWO	49	-15,52%	49	-15,52%
	SMART	145	150,00%	145	150,00%
SSANGYONG	KORANDO	3		3	
SSANGYONG	KORANDO C300	95	63,79%	95	63,79%
SSANGYONG	REXTON	10	-54,55%	10	-54,55%
SSANGYONG	TIVOLI	159	341,67%	159	341,67%
SSANGYONG	TIVOLI GRAND	13	-60,61%	13	-60,61%
SSANGYONG	TORRES	13		13	
	NGYONG	293	96,64%	293	96,64%
307					





MATRICULACIÓN DE TURISMOS POR MARCA Y MODELO. Enero 2024					
MARCA	MODELO		ero		-Enero
		Unidades	% Cto.	Unidades	% Cto.
SUBARU	BRZ	4		34	
SUBARU SUBARU	CROSSTREK FORESTER	34	-24,14%	22	-24,14%
SUBARU	LEGACY	23	-24,14%	23	-24,14%
SUBARU	SOLTERRA	5	-23,0176	5	-23,0176
SUBARU	XV	1	-97,83%	1	-97,83%
	JBARU	89	-22,61%	89	-22,61%
SUZUKI	IGNIS	72	41,18%	72	41,18%
SUZUKI	JIMNY	58	7,41%	58	7,41%
SUZUKI	SWACE	5	-70,59%	5	-70,59%
SUZUKI	SWIFT	62	12,73%	62	12,73%
SUZUKI	SX4	61	45,24%	61	45,24%
SUZUKI	VITARA	140	62,79%	140	62,79%
S	UZUKI	398	29,22%	398	29,22%
SWM	G01	3	0,00%	3	0,00%
SWM	G01F	1		1	
	MW	4	33,33%	4	33,33%
TESLA	MODEL 3	737	777,38%	737	777,38%
TESLA	MODEL S	5	-76,19%	5	-76,19%
TESLA	MODEL X	9	-52,63%	9	-52,63%
TESLA	MODEL Y	343	47,21%	343	47,21%
1	ESLA	1.094	206,44%	1.094	206,44%
TOYOTA	AYGO X	270	110,94%	270	110,94%
TOYOTA	BZ4X	25		25	-
TOYOTA	CAMRY	36	200,00%	36	200,00%
TOYOTA	C-HR	1.126	-37,55%	1.126	-37,55%
TOYOTA	COROLLA	2.143	37,55%	2.143	37,55%
TOYOTA	COROLLA CROSS	145		145	
TOYOTA	GR86	33	1000,00%	33	1000,00%
TOYOTA	HIGHLANDER	37	117,65%	37	117,65%
TOYOTA	LAND CRUISER	112	-51,30%	112	-51,30%
TOYOTA	RAV 4	1.241	51,34%	1.241	51,34%
TOYOTA	SUPRA	2	-50,00%	2	-50,00%
TOYOTA	YARIS	923	-24,22%	923	-24,22%
TOYOTA	YARIS CROSS	1.522	81,62%	1.522	81,62%
	DYOTA	7.615	14,84%	7.615	14,84%
VOLKSWAGEN VOLKSWAGEN	ARTEON GOLF	55 685	30,95% 94,60%	55 685	30,95% 94,60%
VOLKSWAGEN	ID3	20	122,22%	20	122,22%
VOLKSWAGEN	ID4	28	-3,45%	28	-3,45%
VOLKSWAGEN VOLKSWAGEN	ID5	3	-75,00%	3	-75,00%
VOLKSWAGEN	ID7	31	-/3,00/6	31	-/3,00/6
VOLKSWAGEN	PASSAT	98	24,05%	98	24,05%
VOLKSWAGEN	POLO	401	116,76%	401	116,76%
VOLKSWAGEN	TAIGO	419	-20,19%	419	-20,19%
VOLKSWAGEN	T-CROSS	201	-72,31%	201	-72,31%
VOLKSWAGEN	TIGUAN	522	-27,50%	522	-27,50%
VOLKSWAGEN	TIGUAN ALLSPACE	76	28,81%	76	28,81%
VOLKSWAGEN	TOUAREG	18	-37,93%	18	-37,93%
VOLKSWAGEN	TOURAN	91	-17,27%	91	-17,27%
VOLKSWAGEN	T-ROC	757	-25,20%	757	-25,20%
VOLK	(SWAGEN	3.405	-12,45%	3.405	-12,45%
VOLVO	C40	29	141,67%	29	141,67%
VOLVO	EX30	113		113	
VOLVO	\$60	3	-72,73%	3	-72,73%
VOLVO	\$90	1	-66,67%	1	-66,67%
VOLVO	V60	36	16,13%	36	16,13%
VOLVO	V90	5	-16,67%	5	-16,67%
VOLVO	XC40	491	-4,47%	491	-4,47%
VOLVO	XC60	230	11,65%	230	11,65%
VOLVO	XC90	152	149,18%	152	149,18%
V	OLVO	1.060	25,59%	1.060	25,59%
YUDO	YUDO K3	7		7	
Y	rudo	7		7	
ZHIDOU	D2	3	50,00%	3	50,00%
ZI	HIDOU	3	50,00%	3	50,00%
TOTAL		68.685	7,26%	68.685	7,26%

Datos elaborados por IEA a partir de la información facilitada por DGT