Car Selector

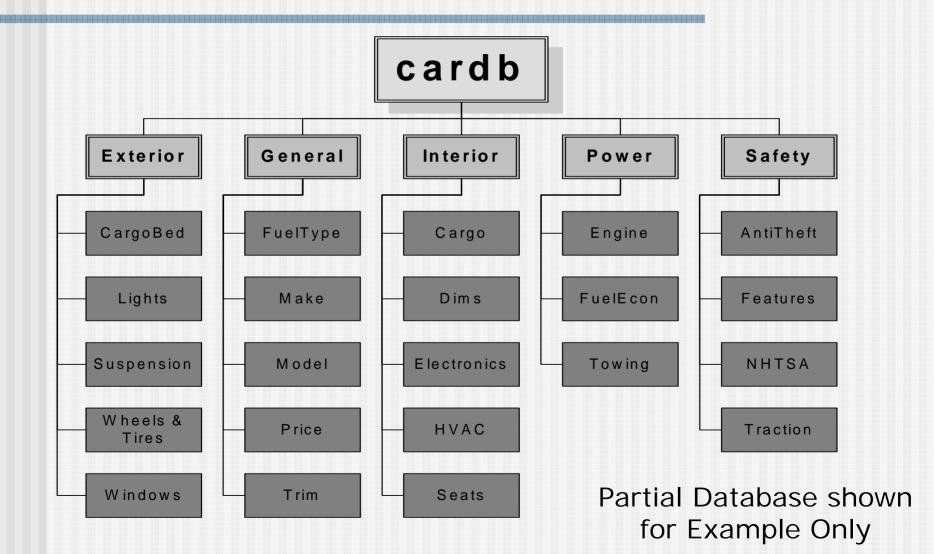
E 177 Final Project Spring 2006 Andy Packard

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Project Objective

- Design a software program to assist new car buyers
 - Survey-based
 - Dynamic Ranking System
 - 100% Data-driven
 - Blinds user to brand names

Car Database



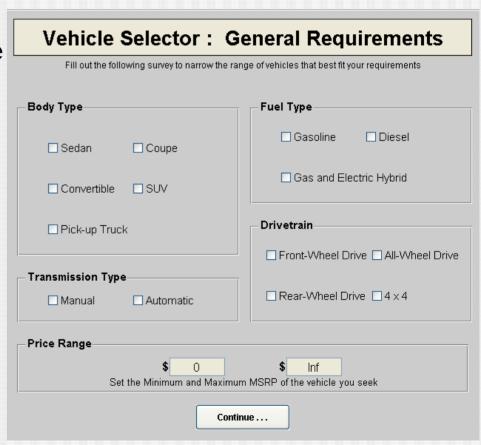
Survey 1

Establishes the general type of vehicle that the user seeks.

Organized by UiPanels

Uses

- Check Boxes
- Edit
- A Push Button

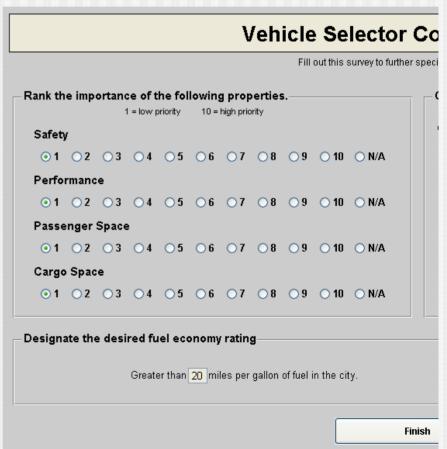


Survey 2

Survey2, like Survey 1, uses...

- UiPanels
- Check Boxes
- Edits
- A Push Button

In addition, @radio10 class was developed to create mutually exclusive button groups of 11 radio buttons.



@radio10 class

- Group 10 (+1) radio buttons
- Mutually exclusive behavior
- Stores value of user's choice
- Adjustable Positioning
- Adjustable Fontsize

Example:

Survey Data Storage

Answers saved in 'appdata' of figure

```
% Psuedo Code
TH = gcf;
res.Rating.Performance = get(radio10handle,'value')
... % rest of ratings and checkbox answers
TS.results = res;
setappdata(TH,'ToolState',TS);
```

Answers retrieved from 'appdata' of figure for analysis

```
% Psuedo Code
FigH = gcf;
TS = getappdata(FigH,'ToolState');
TS.Results % Analyze to find best cars
```

Data Analysis

- Loops through database to find vehicles that match all user-defined requirements
- Score each vehicle based on user ratings
 - Normalize data within range of valid vehicles
 - Example:

$$Power_{norm,i} = \frac{Power_{i} - Power_{min}}{Power_{max} - Power_{min}}$$

- Multiply normalized data by rating to weight each category
- Example:

$$Score_{Power,i} = 0.1 \times Rating_{Power} \times Power_{norm,i}$$

Add score of each category to get final score

Further Data Management

- Implement MySQL Database
 - Utilize Database Toolbox
- Automate Data Acquisition
 - All data courtesy of autos.msn.com
 - Use code parser to obtain vehicle specs from MSN website