# **EMMA IGELSTRÖM**

UX-design | User research | Technical project manager

# • DETAILS •

# **■ SUMMARY**

+46 (0) 708 53 50 53

emmajdigelstrom@gmail.com



# • SKILLS •

UX-design
Figma
Sketch
JavaScript
HTML
CSS
SQL
React
Python
Photoshop
Unity

# LANGUAGES

Swedish \*\*\*\*\*\*\*\*\* English \*\*\*\*\*\*

# HOBBIES

Skiing, Movies, Series, YouTube, Friends and Family

# REFERENCES •

I would like to leave references upon request

Education in Media Technology at KTH, with master in Interactive Media. Experience within UX-design and frontend-development as well as leading projects and product development. Passion for matching customer needs with user friendly design and experiences. Comfortable leading projects and designing prototypes for users. Enjoy working in teams.

# **■ EMPLOYMENT HISTORY**

# Technical Project Manager at Lime Technologies August 2020 -

Leading three or more projects at the same time, implementing Lime CRM to customers. The CRM system is adapted to each customer to fit their special needs and make it user friendly, often using SQL. To understand the users, workshops and user trainings are held. Using CSS and JavaScript, customer forms are designed and implemented.

# UX/User research (Master Thesis) at Schibsted

January 2020 - June 2020

The study was conducted through 10 semi-structured interviews to investigate how rich content can enhance digital news stories and widen the audience. Responsible for user research and UX-design recommendations.

#### Career Fair Host at THS Armada KTH

August 2017 - December 2017

Career fair host at Scandinavia's largest career fair, Armada. Part of planning and designing the Green room. The Green room was the room with environmentally friendly companies.

# **≥** EDUCATION

# M.Sc.eng in Media Technology, Master: Interactive Media, second year, at Royal Institute of Technology -KTH

September 2015 - June 2020

Royal Institute of Technology has provided skills such as solving complex problems within software development, UX-design, user research and human-computer interaction.

# Foundation year in natural science at Uppsala University September 2014 - June 2015 (Naturvetenskapligt Basår)

#### Single courses at Santa Barbara City College USA

January 2013 - June 2013

English, Marketing, Sociology, Film and Fitness