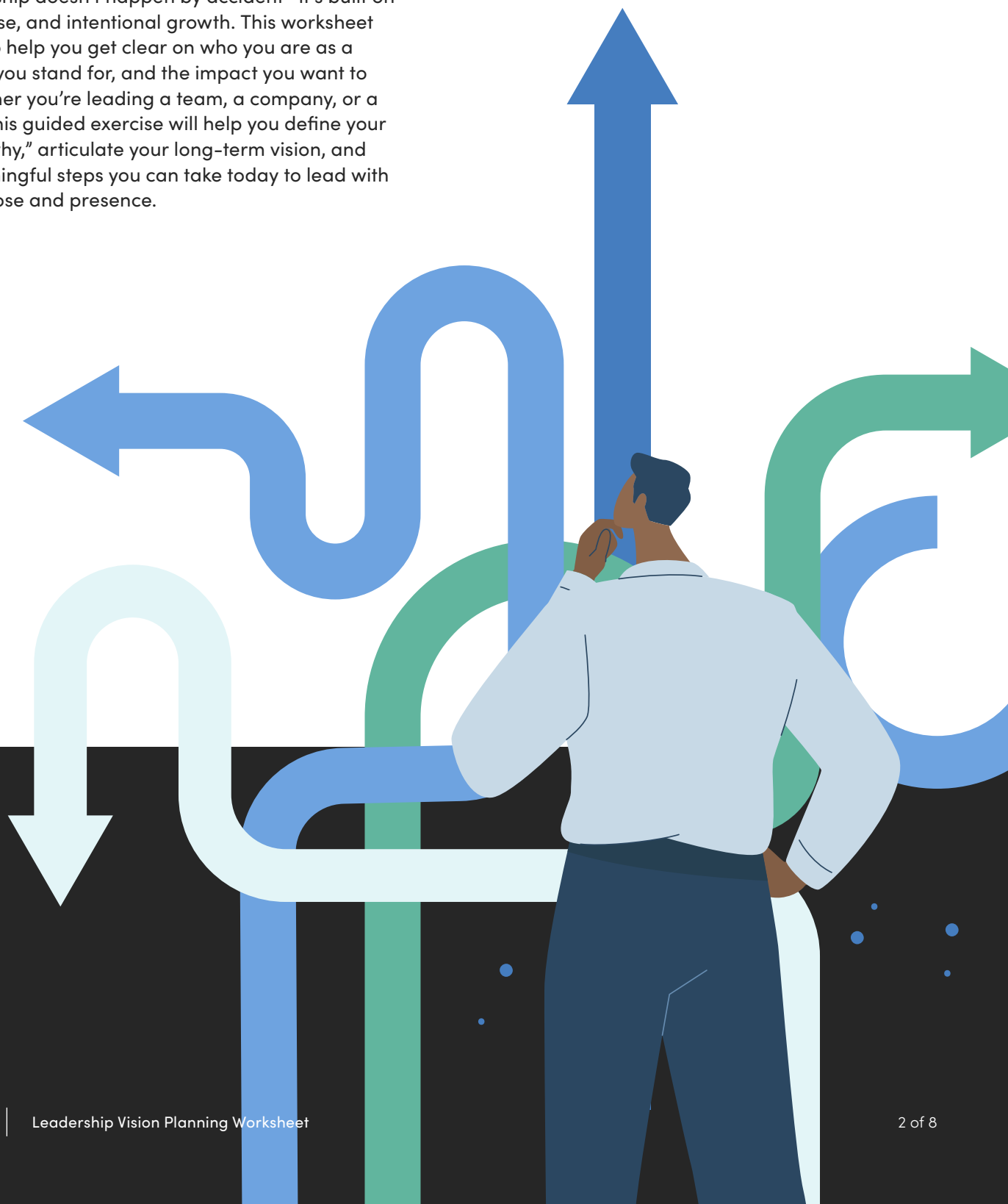# SUCCESS+

LEADERSHIP VISION PLANNING WORKSHEET

Clarify your long–term leadership goals and align them with your values and impact.

Great leadership doesn't happen by accident—it's built on clarity, purpose, and intentional growth. This worksheet is designed to help you get clear on who you are as a leader, what you stand for, and the impact you want to create. Whether you're leading a team, a company, or a community, this guided exercise will help you define your leadership "why," articulate your long–term vision, and identify meaningful steps you can take today to lead with greater purpose and presence.

Your Leadership Why

Think about the deeper reason you choose to lead. What motivates you beyond title, recognition, or financial gain? Who or what are you leading for?

Write a personal leadership mission statement. This should reflect the purpose that drives your leadership—something you'd be proud to stand behind for years to come.

Your leadership why
Write 2-4 sentences articulating your purpose-driven reason for leading.

Core Values

Your values shape every leadership decision, whether you're aware of it or not. Identifying and naming them brings clarity to your vision and consistency to your actions.

From the list below (or your own), circle or highlight the values that resonate most. Narrow down your **top 5**. Then, rank them in priority from 1 to 5.

Sample values:

INTEGRITY	GROWTH	TRUST	COLLABORATION
CURIOSITY	IMPACT	VISION	ACCOUNTABILITY
EMPATHY	INNOVATION	BALANCE	_____
COURAGE	SERVICE	INCLUSION	_____

Top 5 core values (in order of priority):

1

2

3

4

5

Why are these values important to your leadership?

Leadership Vision Statement

Imagine yourself 1 year from today. You've grown significantly as a leader. What does that look like? How do you show up? How do others experience you?

Write a short paragraph that describes your ideal leadership identity and outcomes 12 months from now. Think about your team, communication style, habits, confidence, and the outcomes you've driven.

Guiding questions:

- What do I want to be known for as a leader?
- What have I achieved or built?
- How do I make people feel in my presence?
- How do I handle pressure, feedback, and uncertainty?
- What leadership habits have I mastered or strengthened?
- How have I grown in influence, confidence, or clarity?

Your 1-year vision statement
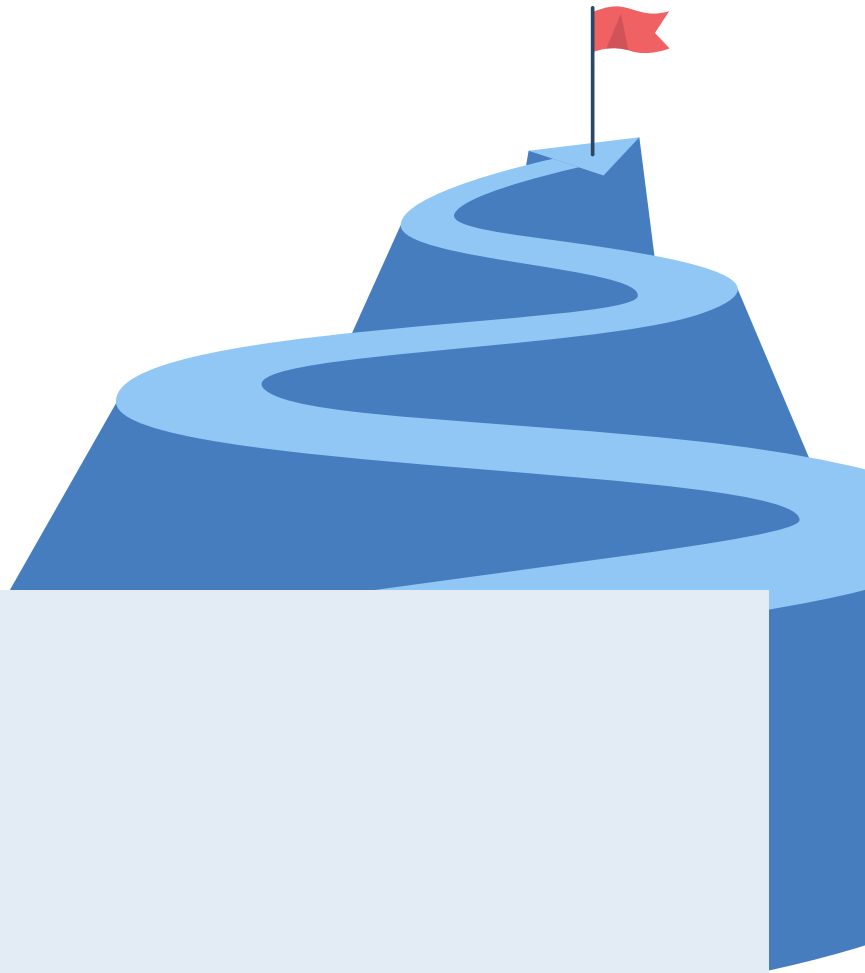Write a 4-6 sentence paragraph visualizing your leadership 12 months from now.

Impact Statement

Now look further ahead. What legacy are you building? How will your leadership create long-term change—for yourself, your team, or your industry?

Imagine someone describing your leadership 5 years from now. What do they say about your influence, your growth, and your impact?

"In 5 years, people will describe my leadership as..." Write a 3–5 sentence statement of the lasting impact you aim to have.

Vision-to-Action Map

Dreams without action stay stuck in your journal. Now, it's time to bridge the gap between where you are today and your 1-year leadership vision.

List 3 specific, actionable steps you can begin in the next 30 days that move you toward your 1-year vision. These can be habits, goals, or mindset shifts.

YOUR TOP 3 LEADERSHIP ACTIONS:

1. I will start...

2. I will stop...

3. I will commit to...

Who can support you in staying accountable to these actions?
Write their name(s) and how you'll involve them.

SUCCESS® LEADERSHIP LAB

Make your vision a practice

You've mapped out your leadership vision—now take the next step in living it. The SUCCESS® Leadership Lab is a 4-week hybrid course that helps ambitious leaders like you build daily habits, connect with mentors, and lead with purpose.

REGISTER TODAY