# Brazil’s Sovereign AI Strategy – Executive Summary

**A New Strategic Imperative:** Brazil stands at a pivotal moment to secure its digital future. Recent advances – especially the open-source release of the **DeepSeek** large language model – have **democratized cutting-edge AI** capabilities, making it feasible for Brazil to develop its own world-class AI systems ([2. DeepSeek and digital sovereignty v1.1 cn.docx](file:///xn--file-aovcm15lrwzmfbxsuwlsab%23:~:text=,deepseek-fm30f149hy45djj6d7c8b2k6jbr1b84fit4dh3gy23kkx6d7ynix2l/)). President Lula’s priorities of **national sovereignty, social inclusion, reindustrialization, education, and South–South cooperation** drive this strategy. It aims to reduce reliance on foreign tech, harness AI for economic renewal and public good, and assert Brazil’s leadership in the Global South. As Lula himself urged, *“Instead of waiting for AI to come from China, the U.S., South Korea, Japan, why not have our own?”* ([Brazil proposes $4 billion AI investment plan | Reuters](https://www.reuters.com/technology/artificial-intelligence/brazil-proposes-4-billion-ai-investment-plan-2024-07-30/#:~:text=KEY%20QUOTES)). This executive summary outlines eight strategic pillars of a sovereign AI strategy – each aligned with Brazil’s national goals – and a phased roadmap for implementation.

## 1. Strategic Vision

Develop a **clear national AI vision** that positions AI as a tool for Brazil’s development and autonomy. This vision, endorsed at the highest levels, links AI deployment to **economic sovereignty** (reducing dependence on imported AI tools ([Brazil proposes $4 billion AI investment plan | Reuters](https://www.reuters.com/technology/artificial-intelligence/brazil-proposes-4-billion-ai-investment-plan-2024-07-30/#:~:text=Brazil%2C%20the%20largest%20economy%20in,AI%20tools%20from%20other%20countries))), **social progress, and environmental sustainability**. It frames AI not as an off-the-shelf solution from abroad, but as a nation-building instrument. The strategy should set ambitious targets (e.g. a Brazilian-developed open-source AI model) and ensure all stakeholders understand the **big-picture goal**: Brazil’s AI serving Brazilian interests first. This vision directly supports Lula’s quest for greater sovereignty and **reindustrialization** by fostering a domestic AI industry that creates jobs and innovation.