

Relationships

- ➔ All campaigns must have one and only one client, one client may have multiple campaigns.
- ➔ All campaigns must have one and only one channel, one channel may be part of multiple campaigns.
- ➔ One employee may manage multiple campaigns, one campaign must have one and only one manager.
- ➔ Each employee may supervise one or more employees, one employee must be supervised by one and only one employee.