MarketFlash ERD

	Client		
PK	Client_ID	VARCHAR(20),NN	
	CompanyName	VARCHAR(50),NN	
	CompanyAdd	VARCHAR(150),NN	
	Email	VARCHAR(55),NN,UNIQUE	
	Phone	VARCHAR(50),NN	
	ContactPerson	VARCHAR(20),NN	

	Employees		
Р	'Κ	Emp_ID	VARCHAR(20),NN
		Name	VARCHAR(55), NN
		Address	VARCHAR(150), NN
		Email	VARCHAR(55),NN,UNIQUE
		Phone	VARCHAR(50),NN
f	k	Dept_ID	VARCHAR(20), NN
		Supervisor Name	VARCHAR(20), NN

Departments		
PK	Dept_ID	VARCHAR(20), NN
	DepartmentName	VARCHAR(50), NN
	Description	VARCHAR(200), NN

	Campaigns		
	PK	Campaign_ID	VARCHAR(20), NN
	fk	Campaign_typeID	VARCHAR(20), NN
		StartDate	DATETIME,NN
		EndDate	DATETIME,NN
	fk	Channel_ID	VARCHAR(20),NN
_	fk	Client_ID	VARCHAR(20),NN
	fk	TA_ID	VARCHAR(20),NN
		Likes	INT, NN
		Clicks	INT, NN
		Conversions	INT, NN
	fk	Location_ID	VARCHAR(20), NN
		total_sales	DECIMAL (15, 2), NN
		Expenses	DECIMAL (15, 2), NN
_	fk	Emp_ID	VARCHAR(20),NN
,			

	Туре		
-	PK	Campaign_typeID	VARCHAR(20),NN
		Name	VARCHAR(50),NN
		Description	VARCHAR(200),NN

Channels		
PK	Channel_ID	VARCHAR(20),NN
	Name	VARCHAR(50),NN
	Description	VARCHAR(200),NN

	Targeted Audience		
4	PK	TA_ID	VARCHAR(20),NN
		Description	VARCHAR(50), NN
		GroupName	VARCHAR(50),NN

	Locations		
-	PK	Location_ID	VARCHAR(20),NN
		Name	VARCHAR(50), NN
		Description	VARCHAR(200), NN