

Entities

- ➔ Campaigns (ID, StartDate, EndDate, Channel, Client, Audience, Likes, Clicks, Conversions, Expense, Executive)
- ➔ Clients (CompanyName, Address, Email, Phone#, ContactPerson)
- ➔ Employees (EmpID, FName, LName, Address, Email, Phone#, Supervisor)
- ➔ Channels (ChanelID, Name)