Marketflash Campaign Dashboard I

Channel Filter

TOTAL REVENUE (SALES)

SPENDINGS (Expenses)

TOTAL CONVERSION

CONVERSION RATE

Conversion by Location Filter

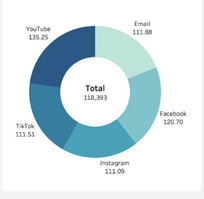
Top Countries

Country/Territory	Visits	Bounce Rate
United States	107,521	55.96%
United Kingdom	26,141	74.31%
Brazil	24,735	75.83%
Canada	16,417	57.32%
Spain	15,012	78.86%
Mexico	12,369	52.76%
India	11,816	68.32%
France	10,204	60.87%
Italy	9,778	66.19%

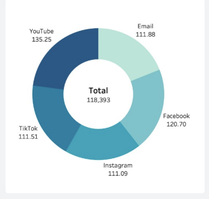
Monthly Spendings

Conversions by month

Conversion by Channel Filter



Channel Conversion Filter



Other Metrics

Clicks

0.98%

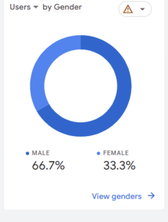
Engagements

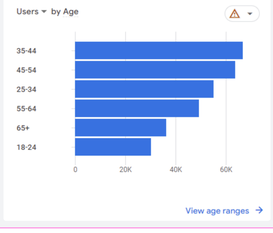
0.98%

Views

0.98%

Conversions by Demographic





Marketflash Campaign Dashboard II

Channel Filter

TOTAL REVENUE (SALES)

SPENDINGS (Expenses)

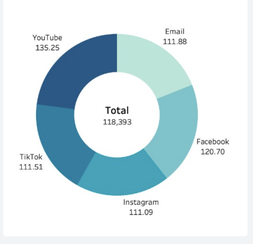
TOTAL CONVERSION

Engagement Rate

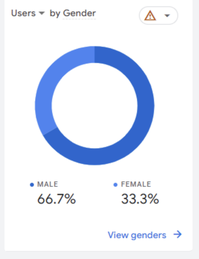
Clicks Rate

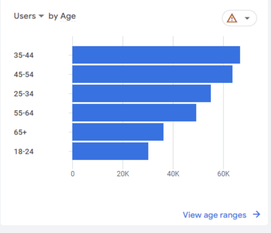
View Rate

Conversion by Channel Filter

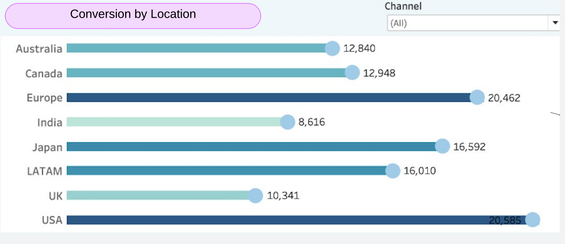


Conversions by Demographic





Monthly Spendings

Conversions by month

Conversion by Location