

IMPULSE AND DESIRE IGNITES THE FIRE

About

Roboto is a neo-grotesque sans-serif font that was released in 2011 by Christian Robertson. Many people may be familiar with this font as it has been the primary font used across all versions of Android OS. It was first seen on Android 4.0 "Ice Cream Sandwich" and has become an extremely popular font that has come to be known as a free alternative to the ever-popular paid font, Helvetica. The font was released through Christian Robertson's foundry, Betatype, and has been released under the Apache license. It is worth noting that in 2014, Roboto was redesigned for Android 5.0 "Lollipop".

Some of the noteworthy characteristics about Roboto are that it's a geometric font with a "friendly" perception, featuring open curves and natural widths. It works best on screens, especially in larger sizes as a headline font — however — the font is very versatile and has the ability to work well as a small-sized typeface as well. The Roboto font family includes 5 different iterations in total, and is available in a myriad of different weights. Related font families are as follows: Roboto, Roboto Slab, Roboto Condensed, Roboto Mono, and Heebo (a hebrew version of the font, drawn by Oded Ezer and mastered by Meir Sadan).

Some places you may find the Roboto font being used would be within the tech industry, through a variety of Google products such as Android, YouTube, Google Maps, Google Plus (no longer in existence), other Google services, and it has also been featured on the Dell website in past iterations of their site. Some examples of fonts that the font pairs great with would be Open Sans, Lato (used on this website for body text), and Montserrat.

Roboto

R R R R R R R R R R R R

Thin Thin Light Light Regular Regular Medium Medium Bold Bold Black Black

Italic

Roboto Condensed

R R R R R R

Light Light Regular Regular Bold Bold

Italic

Italic

Italic

Italic

Italic

Roboto Mono

R R R R R R R R R R

Thin Thin Light Light Regular Regular Medium Medium Bold Bold

Italic

Italic

Italic

Italic

Italic

Italic

Italic

Italic

Italic

Roboto Slab

R R R R

Thin Light Regular Bold

Italic

Italic

Italic

Italic

Italic

Italic

Heebo

ר ר ר ר ר ר ר ר ר ר

Thin Light Regular Medium Bold Extra Bold Black

Italic

Italic

Italic

Italic

Italic

Italic

The Designers

1

Roboto Mono

Roboto Slab

100

LAND

to the ever-popular Robertson's found noting that in 2014

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RESULTS

Roboto Condensed

R R R R R R

R I M

Robot to Hero

A A A A A A A A A

Roboto Slab

R R R R

Thin Light Regular Bold

Heebo

Christian Robertson

Betatype

Roboto Github

Oded Ezer

HebrewTypography

Meir Sadan

Hypertales

Heebo Github



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Roboto

R R R R R R R R R R R R

Thin Thin Italic Light Light Italic Regular Regular Italic Medium Medium Italic Bold Bold Italic Black Black Italic

Roboto Condensed

R R R R R R

Light Light Italic Regular Regular Italic Bold Bold Italic

Roboto Mono

R R R R R R R R R R

Thin Thin Italic Light Light Italic Regular Regular Italic Medium Medium Italic Bold Bold Italic

Roboto Slab

R R R R

Thin Light Regular Bold

Heebo

ר ר ר ר ר ר ר ר ר ר ר ר

Thin Light Regular Medium Bold Extra Bold Black

Christian Robertson

Christian Robertson is the initial creator for the popular Google font, Roboto. He has his own font foundry called Betatype, which can be visited by clicking [here](#). Christian is currently a designer at Google, specializing in interface design, which alludes to how Roboto came to become the official font of Android OS. Unfortunately, he has not been active online as far as maintaining Betatype and social profiles, so more information regarding his history is unavailable at the moment.



Oded Ezer

Oded Ezer is the designer of the Heebo extension of the Roboto font family. Heebo is an extension of the Roboto family of fonts that includes Hebrew characters, as the original version and its other iterations have not had Hebrew characters as part of their character lists. Some notable accomplishments include the creation of his own foundry, [Heebotype](#), in 2004 and the founding of his own studio, Oded Ezer Typography.



include the New York Museum of Modern Art (MoMA, NYC), Israel Museum of Art (Jerusalem), Victoria and Albert Museum (V&A, London), Museum Für Gestaltung (Zürich), and the Design Museum Holon (Tel Aviv).

Meir Sadan

The third contributor to the Roboto project (and Heebo more specifically) is Meir Sadan, another typographic artist. Without the contributions of Meir Sadan, a Hebrew iteration of the Roboto typeface would very likely not exist because he was responsible for mastering the font files and sharing them with the world.

As far as his professional career, Meir is a founding partner of [Hypertal.es](#), a company whose “only focus is to tell great stories”. They are a company that specializes in the merging of ‘real-time’ rendering with real world objects – physical and virtual – through usage of hardware and software.



Meir Sadan is also a professor at the Bezalel Academy of Art and Design in Jerusalem, Israel. Additionally, he also teaches at the Minshar School of Art in Tel-Aviv, Israel. His specialties are in type design, typography, interactive digital design, and web development.

SIMPLY &

Roboto

Roboto is the original base font family for which its successors (Roboto Condensed, Roboto Mono, Roboto Slab, and Heebo) are based upon. It was created by Christian Robertson, who is an interface designer at Google. Roboto was initially released in 2011 and debuted in Android 4.0 "Ice Cream Sandwich", and was then redesigned in 2014 for Android 5.0 "Lollipop".

Roboto

R R R R R R R R R R R R

Thin	Thin Italic	Light	Light Italic	Regular	Regular Italic	Medium	Medium Italic	Bold	Bold Italic	Black	Black Italic
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EXPENSIVE

Roboto Condensed

largely geometric. A great feature of this font is that it uses a natural width without compromising, producing a letterform that doesn't force a rigid rhythm. By taking this approach, it gives affordance to a more naturalistic reading rhythm that may more commonly be seen in humanistic and serif typefaces.

R R R R R R

Light Light Regular Regular Bold Bold
Italic Italic

A B C Č Č Ć Ć D Đ E

ZžabcććđđefghijklmoporqrssštuvwxyzżżAB
вгѓдъеёжзийјклъмнњопрст
ћуӯфхцҹҹшшъыъэюяабвгѓдјеёжз
сийјјклъмнњопрстћуӯфхцҹҹшшъыъэю
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is the: *future*
of: typography

as the characters C and G which provide styling cues for the font (e.g. Roboto.)

Additionally, there are exaggerations to help with differentiation when it comes to different bracket and parentheses punctuation characters '{ }', '()' and '[]'. Scale and weight among different symbols commonly used as characters have also been optimized within this iteration of the Roboto font family. Roboto Mono is a robust font family that offers 10 different weights and are all free, courtesy of their licensing through their licensing. To learn more about Roboto Mono – or the Roboto font family in general; feel free to visit the GitHub link [here](#).

to Mono

Characters

A B C Č Č D Đ E F G H I J K L M N O P Q R

s š t u v w x y z č

ЙЈКЛЉМНЊОПРСТЋУЎФХЦЧЦШЩЬЫ
ЭЮЯБВГГДЂЕЕЁЕЖЗИІЇЙјКЛЉМН
ЊОПРСТЋУЎФХЦЧЦШЩЬЫЭЮЯАВГΔ
ЕZHΘIΚAMNΞOПRΣTУФХΨΩaBУδεζ
ηθικλμνξoπρστυφхψωάΆέΈήíϊ
Ϊ'Ιό'Ού'ΰ'Ύ'ϘΑΆĒÔσUāâēôσu1234
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ROBOTO

Roboto Slab

Roboto Slab was synthesized on the premise that it would provide multiple use cases. While its skeleton remains mechanical, the forms it utilizes are largely geometric. Simultaneously, Roboto Slab offers friendly and open curves. This iteration of the Roboto font family – like most other iterations of this font family – refuses to compromise and allows letters to be settled into their natural widths. The benefit of this is that it allows for a more naturalistic reading rhythm that can commonly be found in humanist and serif types. Additionally, the Roboto Slab font family was updated to include a variable font “Weight” axis in November of 2019.

Roboto Slab

R R R R

Thin Light Regular Bold

Characters

АВС҆ĆДЂЕҒҲИЈКЛМНОРҚСՇТ
УВWХYZŽабcćđefghijklmнопqr
sštuvwxyzžАБВГГДЂЕЁԵԺՅИՇ
ЙКԼՄՆԽՈՐԾԾԿԱՖԽԾԿ
ՇԾՅԵՅՅաբvгդђեյյյը
կլմնխօրտիսֆխԾԿՇՅ
ԵՅՅԱՎԳՃԵԶՀԹԻԿԱՄՆԵՕՐԾՏՍ
ՓԽՎՂաբղճէղթիկլմնչօրտսֆխվ
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âêôôôô1234567890'?"!"(%)[#]{@}/&\<-
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Heebo (Heavy)

original Roboto font typeface. The Heebo font was drawn by Oded Ezer, and the font files were mastered by Meir Sadan. Meir Sadan is also the leader of the Heebo project. More information on the project can be seen on the Heebo GitHub page [here](#).

metries of the font are different from the original Roboto font family. The Fleesee iteration of Roboto is also auto-hinted, whereas Roboto and its successors are hand-hinted, so it may have an effect on rendering.

Heebo

A horizontal scale showing font weights from Thin to Black. It consists of seven vertical tick marks of increasing thickness followed by their corresponding labels: Thin, Light, Regular, Medium, Bold, Extra Bold, and Black.

Characters

A B C D E F G H I J K L M N O P Q R S T U V W X Y

z abcdefghijklmnopqrstuvwxyz ה ת ג נ

(0)(0)(0) [u](0)(0)