

NYX SOCMED MARKETING PROPOSAL

Prepared for
[Nyx Fashion International]

Prepared by
[Ms. Kendra Faust]
kendra@llmarketing.com
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Executive Summary

This proposal outlines the social media marketing campaign of [Nyx Fashion International] for February 2030. We are proposing a full-service marketing service package, priced at \$15,450.00, and this document provides the different terms and conditions of our services.

About Us

Founded in 2005, [Louis & Lane Marketing Firm] is a full-service marketing company that offers business and other corporate entities various marketing and promotional services. We are one of the leading names in the industry, with clientele that includes international conglomerates and tech giants.

Scope of Work

The campaign covers all the online platforms of the client and the social media marketing initiatives for February 2030.

Social Media Monitoring and Development

This includes 24/7 customer support in all official online platforms, as well as strategy-building for efficient online marketing content.

Content Creation and Management

This service involves the production of targeted content specifically for online marketing, including articles, graphics, and videos.

Marketing Audit and Evaluation

This covers a comprehensive evaluation of your social media marketing landscape, both before and after the campaign.

Timeline

PHASE	DESCRIPTION	END DATE
Phase 1	Pre-campaign marketing audit and planning	January 30, 2030
Phase 2	February socmed marketing campaign	February 28, 2030
Phase 3	Post-campaign marketing audit and evaluation	March 10, 2030

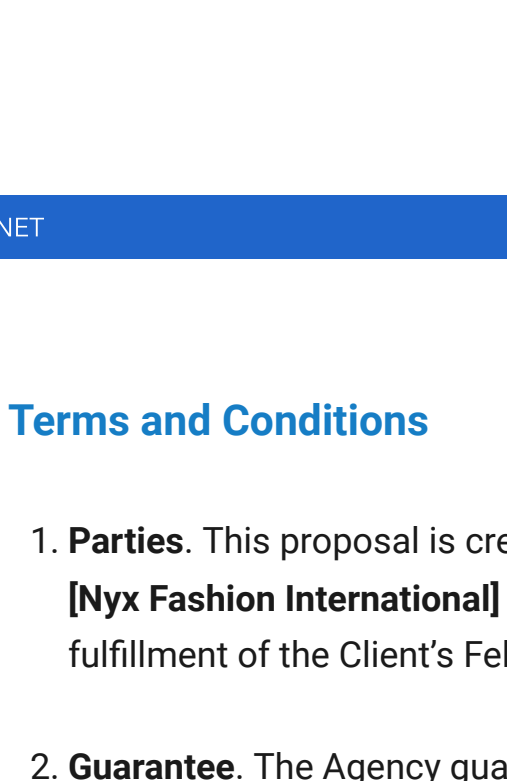
Pricing

Description	Quantity	Price	Total
Monitoring and Development	100	USD 50 hour	USD 5,000
Content Creation	100	USD 50 hour	USD 5,000
Audit and Evaluation	100	USD 50 hour	USD 5,000
Taxes			3 %
Discount (%)			0 %
Total			USD 15,450

Team

Alyssa Henderson

Project Head



She is responsible for coordinating all the efforts of the different teams working on the project, to ensure congruence between schedule and deliverables.

George Parker

Content Strategist



She is in charge of overseeing the marketing audit, as well as the planning of all content materials.

Testimonials

“

LL Marketing is really very forward-looking. They've carved a place for themselves in the industry, and they're here to stay.

- Brendan Luthor | Marketing Specialist, Blue Prime Media

“

The thing about Louis & Lane is that they don't shy away from taking risks. It's always about innovation for them, and more often than not, the risk pays off.

- Celeste Brightwell | Marketing Specialist, Fourth Team Advertising Org

“

Louis & Lane Marketing has done wonders for our company. They're simply the best the industry has to offer.

- Eloise Troy | Operations Manager, Orange Sun Solutions Inc.

Terms and Conditions

- Parties.** This proposal is created by [Louis & Lane Marketing Firm] ("Agency") specifically for [Nyx Fashion International] ("Client"). The services outlined in this document are for the fulfillment of the Client's February 2030 social media marketing campaign ("Project").
- Guarantee.** The Agency guarantees that all the services indicated herein will be provided in the most professional and efficient manner.
- Exclusion.** The Agency, however, doesn't guarantee any quantifiable results to the services outlined herein.
- Payment.** The Agency will be requiring the Client to pay a 50% down payment upon the acceptance of this proposal, with the remaining balance to be paid after the fulfillment of the Project.
- Confidentiality.** The Agency and the Client agree that all information used in the performance of the Project is confidential, and disclosing any such information without prior written knowledge of either party is strictly prohibited.