

# Capstone 2 Project: The Second Presentation

April 2020

Name	Total points 0	Percent 0.0%
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Possible Points

190

*I will not grade until all deliverables are submitted! Late penalties could*

## Deliverables

Slide deck as PDF	Y / N
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Slide deck as .pptx	Y / N
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Excel workbook with all tables and charts OR replicable R code	Y / N
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Data	Y / N
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Reflection and bibliography	Y / N
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Link to presentation (that I can view)	Y / N
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## Technical requirements

Possible points

Earned

Uses a master PowerPoint template	4
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Uses a custom color scheme	4
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Any images/charts are of appropriate resolution	4
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## Presentation elements

Clear, answerable research question	6
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Background/motivation tied to outside evidence	6
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Chart 1 present, clear, contributes to research question	6
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Chart 2 present, clear, contributes to research question	6
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Chart 3 present, clear, contributes to research question	6
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Table present, clear, contributes to research question	6
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One-sentence big idea present, accurate, and thoughtful	6
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Charts can stand alone, with source(s) captioned	4
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## Visual design

Possible points

Earned

Has contrast	4
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Has repetition	4
Has alignment	4
Has proximity	4
"Graph clutter"/"chart junk" minimized	4

### **Truth and beauty**

#### **Is truthful**

No misleading charts or tables, and data is analyzed correctly	8
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#### **Is functional**

Elements work together to tell clear and consistent story (tied to presentation elements)	8
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All slide elements contribute to presentation (ie no random clip art)	4
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Easy for audience to interpret presentation elements	8
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#### **Is beautiful**

Overall slide deck is aesthetically pleasing	8
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Text is well-edited and professional - no typos, consistent capitalization, etc.	4
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#### **Is insightful**

Correctly interprets data to draw accurate and reasonable conclusions	8
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Demonstrates critical thinking	8
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#### **Is enlightening**

We learn something! Conclusions linked to what we might already know about topic (ie, contextualized)	4
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### **Reflection and bibliography**

Describes process	2
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Explains design choices (CRAP)	2
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Explains visualization choices (Cairo)	2
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Complete bibliography formatted properly, includes data and any other sources	4
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### **Presentation**

Delivery is rehearsed and professional, content is focused, delivered equally across group members	12
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### **Possible points**

### **Earned**

Narration complements slides, but not reading directly off slides	8
Presentation 6 minutes or less ( $\leq 6:00$ )	6

### **Replication**

Information to replicate analysis is present and complete (excel workbook or R code)	16
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### **Cross-cutting problems**

*These sorts of issues will have implications across multiple categories*

- Does not address one of the prompts (nor has instructor permission)
- Does not answer the question that you pose
- Does not create original visualizations