

Descriptive project title

Authors

Aim for 15–20 minutes

Guiding principles

Goal

Tell us what you did, what you found, and what you learned

- A lot of elements **will** be similar to your research paper draft!
- Review/understand final paper guidelines before delving into presentation

Introduction and Motivation

- 1–3 slides
- What is the key (big picture) question or topic that drives your paper? (ie, the hook) Why is it important?
- Imagine we do not know your topic well and are not sure we care
- Examples are a key driver of learning (Smith and Todd 1994)
 - You should bring in outside sources in this section
 - When you do, cite them using in-text citations

Research question

- State your research question!

Related literature

- What do we already know about the answer to your question?
- How does your paper fit in?

Study design

Include key elements of your design:

1. Short overview of data collection process
2. Discussion of sampling frame (the part with real people) – how many people, how were they selected, etc.
3. Discussion of the correspondence part – what did you submit?
What was varied between submissions, what was different
4. Randomization: how did you do it? What was the split?

Include timeline and randomization table

Results

- Present your results!
- **Include at least 2 figures/tables**
 - At least one a bar chart with confidence intervals or slope graph
- On deck and/or out loud: talk us through them:
 - How do we read these results?
 - What should we takeaway from these results?

Notes on figures/timelines

Consider paper guidelines:

1. Figures/tables selected and implemented to illustrate and explain important empirical results
2. Easy to read and interpret accurately
3. Avoids unnecessary clutter and is aesthetically pleasing

But it's also a presentation:

- Make sure we can read from far away
- Can we interpret the figure/table without the accompanying text?
- More options re: highlighting colors as you go through slides

Discussion/conclusion

- Summarize results
- Highlight limitations
- What are overall contributions and/or policy implications?
- This will be 1–3 slides

References

- List full bibliographic information of any references cited in your presentation
- Use APA or Chicago format
- You don't need to talk about this

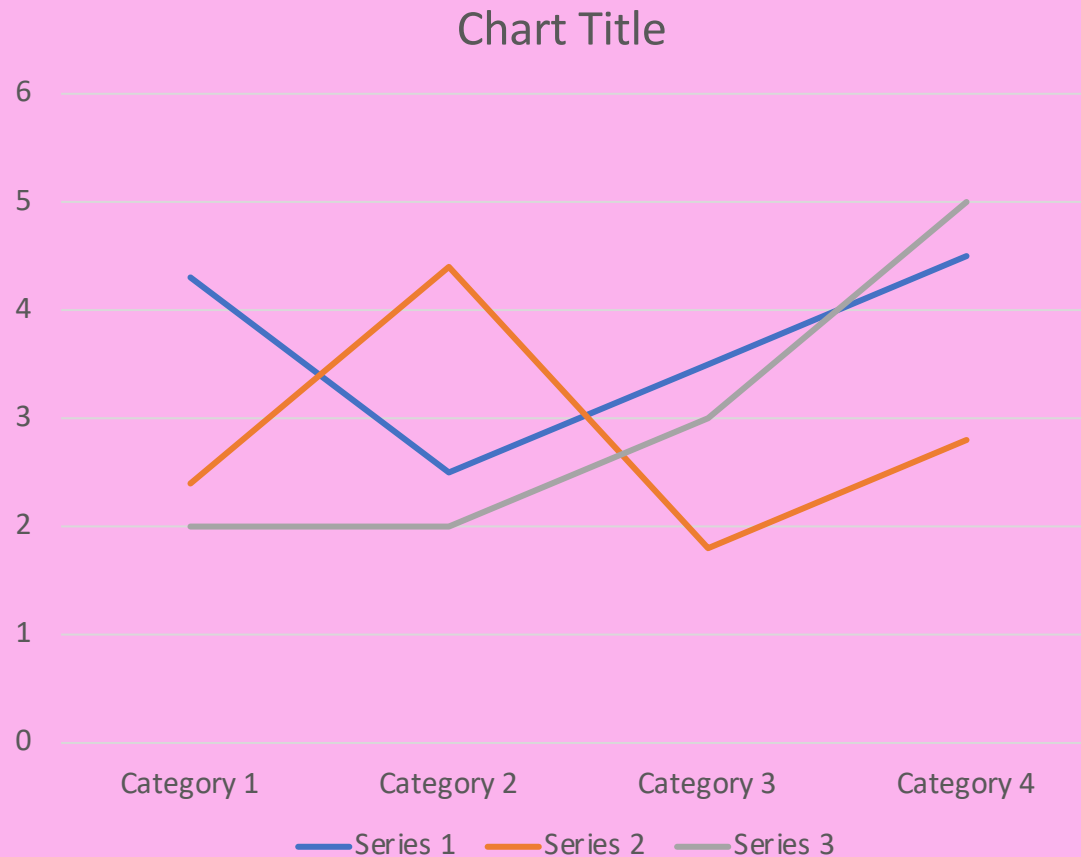
A note on formatting

- This deck is awful. Don't do this.

A longer note on formatting

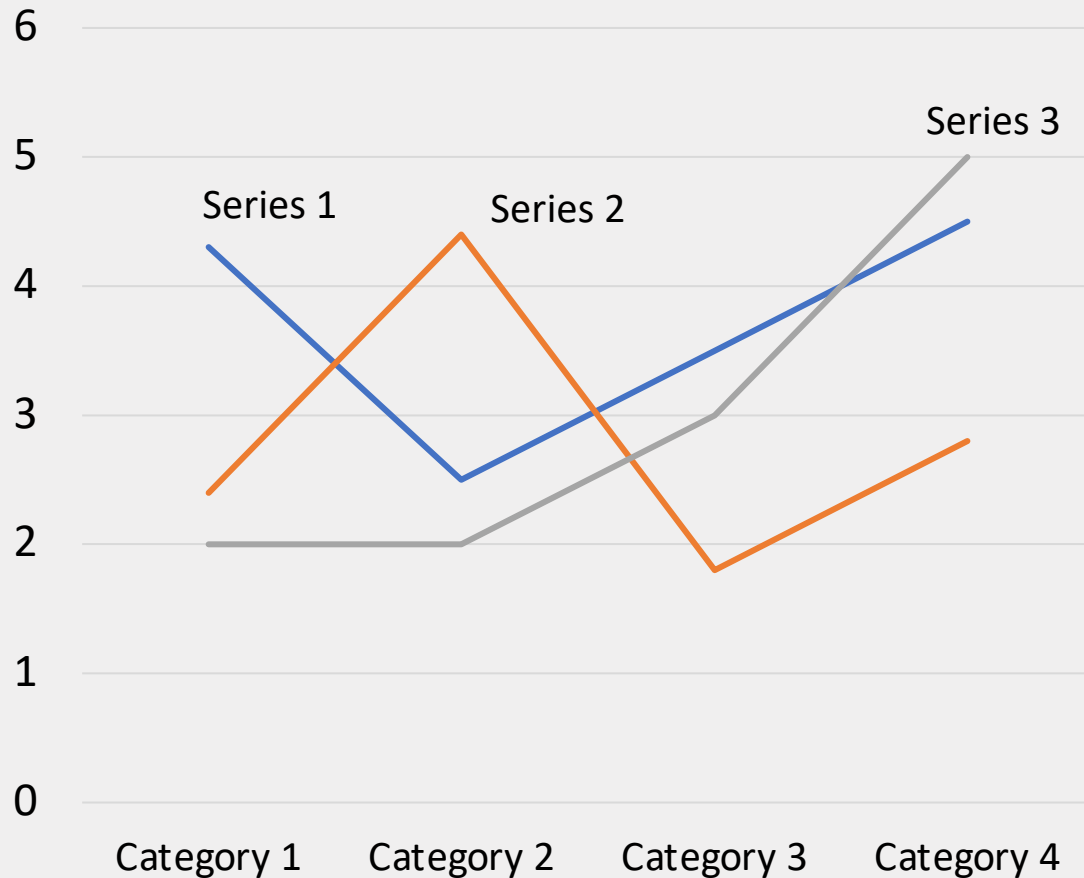
- Minimize text on slides
 - Keep font 24+ *at least*, 16+ for tables/figures
 - Avoid full sentences
- Align elements
- Use a standard, non-stock template to build consistency
- Descriptive titles >> “Results”
- Choose colors that are visible and go nicely together (use color.adobe.com for fantastic advice)

Example



- This chart shows that the orange line goes up and then down.
 - The blue line goes down and then up.
 - We speculate that this blue line and orange line are having different experiences
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- Note that there are **four key categories**
 - Also note that this text is nonsense
 - But, the formatting is even worse!!!
 - Also, why so much pink?

Even small adjustments can improve things



- Series 1 and 2 are not parallel
- We say some things instead of typing them.
- Check alignment
 - **Left:** figure and title
 - **Top:** figure and text
 - **Right:** text and title