

HCOL 185 FINAL PRESENTATION RUBRIC (70 POINTS)					
		4 = Excellent	3 = Satisfactory	2 = Marginal	1 = Unacceptable
GROUP PRESENTATION (56 POINTS)					
Introduction and motivation	4	Discusses why topic/research question using limited sources	Discussion of importance of topic or question based on opinions or not well-developed	Importance of topic or question not discussed	
Research question	2	Research question stated with no additional context	Research question present but difficult to discern in presentation	Research question is not present	
Literature Review	4	Literature specifically relevant to topic discussed briefly, demonstrating synthesis. At least 4 peer-reviewed sources	Literature specifically relevant to topic discussed briefly, limited synthesis. At least 4 peer-reviewed sources	Literature specifically relevant to topic discussed. At least 4 peer-reviewed sources	Literature specifically relevant to topic discussed, but fewer than 4 peer reviewed soruces
Research design	12	Key elements included (sampling frame, correspondence, randomization), with visuals used to illustrate point. Timeline and randomization table included.	Key elements included (sampling frame, correspondence, randomization). Timeline and randomization table included. Some elements brief or difficult to follow	1–2 elements missing or very difficult to follow, minor misunderstandings in implementation	3+ missing elements or severe misunderstanding of process
Summary of key results	4	Results presented visually using at least 2 figures/tables (one bar chart + confidence intervals or slope graph), results of hypothesis tests discussed, results interpreted and contextualized	Results presented visually using at least 2 figures/tables (one bar chart + confidence intervals or slope graph), results of hypothesis tests discussed. Limited interpretation or contextualization (or with some inaccuracies)	Results presented visually using at least 2 figures/tables (one bar chart + confidence intervals or slope graph), results of hypothesis tests discussed. Major inaccuracies or no interpretation.	1+ elements missing or misleading

Figures/tables	8	Graphics/tables chosen to illustrate key points, designed to be visually appealing and clear, adapted for visual presentation as necessary	Graphics/tables chosen to illustrate key points, some elements cluttered or unclear	Graphics/tables not always wisely chosen or some difficulty in interpreting results	Graphics/tables missing or irrelevant to discussion, misleading
Conclusions	4	Thoughtfully summarize results, highlight limitations, and discuss overall contributions and/or policy implications in a way that reflects understanding of findings and topic	Summarize results, highlight limitations, and discuss overall contributions and/or policy implications, though not always in depth	2 of 3 elements present and discussed	0 or 1 element present
Reference slide	2	Formatted bibliography using APA or Chicago for all outside sources	Formatted bibliography using APA or Chicago for all outside sources, with some formatting inconsistencies or typos	Largely unformatted, but complete bibliography	Incomplete bibliography
Visuals	8	Aesthetically pleasing formatting using a original template. Makes use of consistent alignment, uses text sparingly, avoid unnecessary clutter	Formatted using an original template, but some inconsistencies in alignment, or slides may seem overly cluttered	Formatted using a stock template or no template, slides may seem cluttered or sometimes not well aligned	No consistent formatting, slides may be cluttered, with elements unaligned and not standardized
Editing and organization	4	Presentation is well organized, carefully copy-edited	Presentation is well organized, some typographical errors	Presentation is well organized, major errors that impede understanding	Presentation is not organized, major errors that impede understanding
Timing	4	Presentation is 15–20 minutes long	Presentation is 1 minute over/under	Presentation is 2 minutes over/under	Presentation is 3+ minutes over/under

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INDIVIDUAL CONTRIBUTIONS (14 POINTS)					
Individual contribution	8	Group member made high-quality, timely contributions, communicated well with others, took on leading and supporting roles as appropriate	Group member often generally high-quality, timely contributions but not consistently, and/or challenges arose with communication and providing proper leadership/support	Group member contributions were often low quality or not timely, or serious challenges with communication or providing proper leadership/support arose	Group member contributions were insufficient, very late, or required additional team effort to adapt them; participation may have created barriers to successful team progress
Oral presentation	6	Presenters speak clearly at a good pace, easy to understand, keep listeners engaged	Presenters speak clearly, but a bit dry, too fast, or too slow	Presenters sometimes lose listeners because of poor pacing or delivery	Speaking style severely distracts or impedes understanding