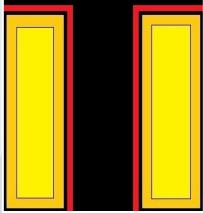


TONGSTON

....Dare to Think, Create and Sell Your Ideas!

Prepared by Tongston Institute
December 2023

TONGSTON INSTITUTE BROCHURE
Training | Research |
Resource Development | Consultancy



TONGSTON

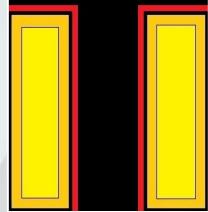
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TONGSTON

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▼ ABOUT TONGSTON

Tongston is the leading multi-award-winning group with presence in **Abuja, London, Singapore & New York** that transforms people, organizations & governments into valuable, profitable & influential entities through entrepreneurial education, enterprise, finance and media.

We do this through our 5 integrated businesses: **Tongston Holdings | Tongston College | Tongston Institute | Tongston Ventures | Tongston Media**.

We have worked with hundreds of clients, and partner with leading organizations globally. Tongston promotes entrepreneurial thinking, being a focus on **value, influence and profitability** at the heart of **personal, professional & public** lives of people, governments & institutions to drive **global sustainable socio-economic development**.

Top performing people, organisations & governments globally are valuable, influential & profitable, whilst having a network to navigate challenges & seize opportunities through innovation.



▼ ABOUT TONGSTON

Tongston's products and services range from:

- **Entrepreneurial education** for primary, secondary, tertiary, and post-tertiary levels through Tongston Institute and College,
- **Business development, advisory, capital and asset management** through Tongston Ventures,
- **Multi-media** through Tongston Media,
- **Technology, data, research, accounting, treasury, legal, governance, strategy, HR and administration services** through the parent company, Tongston Holdings.

Tongston leverages on its partnerships with and memberships in leading institutions including the **CPD UK**, **VC4A**, **Lagos Chamber of Commerce & Industry**, **International Council for Small Business**, **US Association of Small Business & Entrepreneurship**, **Career Development Institute**, **international ASDAN (Award Scheme Development & Accreditation Network)** and **Association of Accredited Small Business Consultants**.



WELCOME TO TONGSTON INSTITUTE

TRAINING

CONSULTING

RESEARCH

RESOURCE DEVELOPMENT



TONGSTON INSTITUTE

Consulting, Curriculum Design, Development & Integration, Training, Research and Resources for entrepreneurial educators, learners across all disciplines and degrees, upper primary, secondary, tertiary & post-tertiary institutions

Training:

- Tongston 1-Day Introduction to Entrepreneurial Education Course
- Tongston 8-Week Entrepreneurial Education Course
- Tongston 18-Month Diploma In Entrepreneurial Education
- Tongston Entrepreneurial Learners Club (Tertiary Master Track)
- Tongston Entrepreneurial Learners Club (Post-Tertiary Track)

Consulting:

- Tongston Secondary School Consulting, Curriculum Design & Integration and Training On Entrepreneurial Education
- Tongston Tertiary School Consulting, Curriculum Design & Integration and Training On Entrepreneurial Education
- Tongston Entrepreneurial Technical and Vocational Education (Informal Track) Consulting
- Tongston Entrepreneurial Technical and Vocational Education (Formal Track) Consulting

Research & Resource Development



LEARNING WITH TONGSTON INSTITUTE

At Tongston Institute, all learning & development solutions are fully integrated with **finance, enterprise & media** offerings delivered through Tongston Ventures, Holdings & Media.

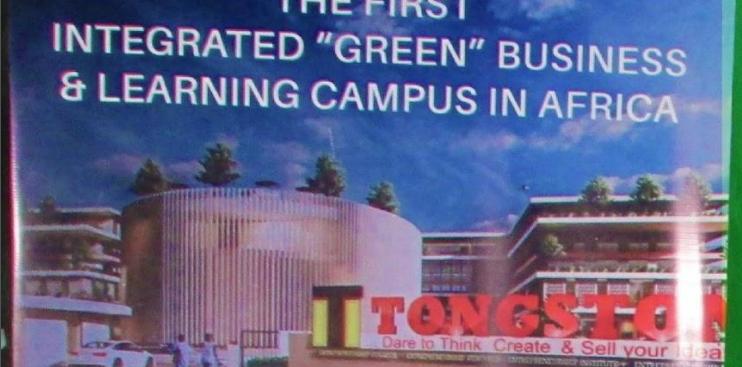
We are the **first** and **only** institution to deliver this end-to-end ecosystem approach to learning & development. We challenge and provide **participants with the tools to think, the means to create & sell** whilst **enabling their journey to build personal & institutional brands that drive value, are influential & profitable**. We deliver **custom built, context specific content**, with **world-class assessments** delivered by **experts** across **multiple industries**.

We provide training courses to entrepreneurs, professionals, educators (at all levels) students & institutions (public, private & non-profit). All our learning & development solutions are structured with a deep personalized and/or experimental experience, with every aspect designed to foster collaborative learning and accelerate personal growth and enable participants to think, create and sell their ideas whether for themselves or their institutions. This is why from start to finish participants go through a journey of entrepreneurial self-discovery.

... Dare to Think Create & Sell

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THE FIRST
INTEGRATED "GREEN" BUSINESS
& LEARNING CAMPUS IN AFRICA



INTEGRATED L&D SOLUTIONS

Our Learning & Development (L&D) Solutions incorporate:

Entrepreneurial Education: through World-Class Trainers, Content & Assessments

Entrepreneurial Workspaces: Access our state of the art WorkSpaces, Meeting Room, Training Room & Virtual Office on-demand; and third-party sites across 4 countries

Entrepreneurial Media Solutions: Amplify, archive, plan & deliver the learning & development package through:

BRANDING across WEB DEVELOPMENT & MGT, BRAND IDENTITY & VALUE DESIGN

PRINT | CORPORATE COMMUNICATIONS | PR | EVENTS MANAGEMENT

DIGITAL & TRADITIONAL ADVERTISING & MARKETING SOLUTIONS

MULTIMEDIA STUDIO SERVICES across SCRIPTING, ANIMATIONS, VIDEO PRODUCTION & EDITING, AUDIO PRODUCTION including event coverage

Enterprise-in-a-box & Consulting Solutions:

Administrative | Accounting & Audit | Legal, Governance & Corporate Secretarial | Data Consulting, Collection, Analysis & Research | Recruitment, Talent & Incentive Management, Organizational Structuring & Performance Management Services



OUR LEARNING PRINCIPLES

Our learning & development solutions incorporate the 33-part comprehensive & transformative **Tongston (Entrepreneurial Thinking) Education** model:

The model incorporates principles, policies & practices to create a robust & innovative approach to education that aligns with modern needs & global standards.

The model draws from **20 countries** & select international development organization.





OUR LEARNING PRINCIPLES

The proprietary & transformative **Tongston (Entrepreneurial Thinking) Education** model draws from **20 countries** & select **international development organization**

UNESCO	UNDP	WEF	UK	Qatar	Mexico	Australia	UAE
NDB	Israel	Singapore	Japan	Norway	Scotland	UNITAR	Canada
Finland	Brazil	Saudi Arabia	U.S.	Germany	European Commission	Sweden	European Association for Viewers Interests
Global Alliance for Partnerships on Media and Information Literacy	South Korea	China	Malaysia	Coursera and other MOOC platforms	Switzerland	India's Reserve Bank	Global Financial Literacy Excellence Centre
South Africa	Jump\$tart Coalition	Visa's Practical Money Skills Program	Nigeria	Senegal	ILO	Teach for All	Association for Supervision and Curriculum Development
Hong Kong	International Baccalaureate Program	Harvard's Project Zero	Philippines	Edutopia (George Lucas Educational Foundation)	Thailand	Jamaica	USAID
		GPE	Russia		Kenya		



LEARNING WITH TONGSTON INSTITUTE

Courses, Programs & Sessions are delivered through **Thinkific, Zoom, Google-classroom or In-Person (on-site, in our workspaces or off-site globally)**, in various formats – summits, sessions, workshops, webinar style etc.

Participants gain an **immersive experience** where every aspect of **Tongston's proprietary learning model** has been carefully designed to integrate entrepreneurial thinking to facilitate **personal, professional and public development**.

Tongston's entrepreneurial education services are built on the following pillars:

- Lifelong Learning**
- Story-driven Project based Learning (the story being the participants)**
- Experiential Learning**
- Personalized / Self-driven Learning**
- Entrepreneurial Thinking-based Learning (delivering learning to enable participants & institutions to become valuable, influential & profitable)**



OUR LEARNING PRINCIPLES

At Tongston Entrepreneurship Institute, we appreciate that institutions & people are at different stages of their careers, businesses, academics, organizational growth stage, responsibilities and competencies vary according to position and organization.

This is why we **accommodate tailored and bespoke learning solutions as we recognize it is important to create the right training for the intended audience and in the right format - be it on-site (hands-on), classroom, workshops, technical discussions or a blend of solutions for you.**

We can design training content to suit three distinct learning groups:

- **Beginner** - A basic level for professionals who are new to a role, have limited subject knowledge, or simply need a refresher.
- **Intermediate** - Aimed at practitioners and managers looking to deepen their experience.
- **Advanced** - Designed for those with high levels of responsibility, experience or knowledge.

Our courses, Training and Learning & Development solutions are open to learners and institutions across all sectors worldwide and have already reached hundreds.



OUR LEARNING PRINCIPLES

The **Tongston Entrepreneurial Thinkers Network** is a Tongston platform for alumni to continue access a range of support and services including:

- Entrepreneurial & Intrapreneurial Spotlight
- Access Funding for learning & development / business acceleration
- Access start-up support
- Entrepreneurial roundtables and workshops
- Life as an Entrepreneur / Intrapreneur speaker series
- Access to exclusive job boards
- Access to Mentors
- Legal, Governance and Regulatory Support
- Network for Customer Development, Stakeholder & Vendor Management



OUR REACH

We have offices across 4 countries, cities & continents.

We have clients across multiple countries.

We provide consultancies remotely & travel to sites all over the world wherever the client is situated.

- We can deliver training in multiple locations including:
- UK: London
 - UAE: Dubai
 - United States: New York
 - Singapore: Singapore
- Nigeria: Lagos, Abuja, Gombe, Bauchi, Maiduguri, Ilorin, Benin, Ibadan, Yola

4 CONTINENTS

AFRICA

NORTH AMERICA

ASIA

EUROPE



4 COUNTRIES

NIGERIA

SINGAPORE

UK

4 CITIES

ABUJA

NEW YORK

SINGAPORE

LONDON



KEY IMPACT

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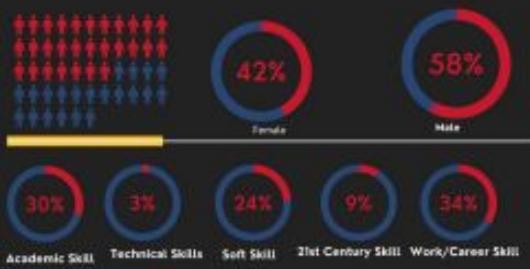
KEY IMPACT

TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION

171 Equipped Globally with Entrepreneurial Education

Based on our Entrepreneurial Impact Survey: We Found that Beneficiaries Gained

We also found that our beneficiaries Experienced



+50 Tertiary and Secondary School Students benefited from our free Career and Business Advisory teach-outs

World Teachers Day:
We brought together over 15+ Educators to discuss the Future of Education

Tongston Three-Part Webinar Series:



+15 Educators came together to Discuss the Future of Education

POSITIONING YOURSELF FOR THE RIGHT KIND OF MONEY – INVESTMENT / INCOME

HOW TO SURVIVE YOUR FIRST FUNDING

IMPORTANT FACTS ABOUT GAINING FINANCIAL AID TO FURTHER YOUR EDUCATION

KEY IMPACT



Tongston Entrepreneurial Education Summit

TEES 2022 is the only and largest gathering of stakeholders in

We Invest in Entrepreneurial Businesses

1000+
Government Officials, Education, Enterprise, Media & Finance Experts and Professionals in attendance

103
High Level Speakers from Top World Industries Including UN, World Bank, NBTE, NUC, TRCN

82
Global Brands in Attendance

54 Countries in attendance Covering, Africa, Asia, US, Middle East and Europe
28 hours of Networking with major stakeholders of Leading Industries and Institutions

Education

Business

Media

Finance

Technology, Accounting, Treasury, Legal governance, Data Research & Economic, Business development & Strategy



Disbursed grants worth 500 USD with 2 hours of Business Advisory worth 1000 USD delivered to TESS Entrepreneurial pitch Winners



TONGSTON INTERVENTIONS AND IMPACT IN GOMBE STATE



NGN3.3 million investment in the 2021 Gombe showcase held in Gombe State University (GSU) with 75%+ funds injected into Gombe-based businesses



Sponsored NGN1.7 million of prizes to 6 educators and 3 university students across the North-East at the 1st North-East Festival of Literature, Culture and Creativity including Free TIEEC to the teachers, cash prizes and Career and Business Mentorship to university students



86 Gombe State University Faculty of Education students accessed free Tongston Introductory Entrepreneurial Education Course (TIEEC) worth NGN9 million



Investment of NGN9 million in the land development comprising of NGN7.1 million for the architectural designs to internationally acclaimed One Grey Studio led by a Gombe native based in Asia and Europe and 3D campus model env



48 Gombe State Teachers in 10+ Schools across the state (e.g. Pantami, Doma, Lano, Dukku, Barundi, Deba, Barimude, Tabra, Kwami, Wuro Birgi, Amada etc.) and educators across Community Education Resource Centre etc. accessed free Tongston Introduction to Entrepreneurial Education Course (TIEEC) worth NGN5 million



KEY IMPACT

Aggregate investments to date of c. NGN35 million in Gombe State by Tongston Group

Education

- Provided business development support to the Centre for Entrepreneurship Development in the delivery of the maiden GSU IDEAS contest
- Provided entrepreneurship training & mentorship to students preparing for the IDEAS GSU Entrepreneurship Contest for students across various faculties. Business ideas span Phone Recycling, Communications Technology, Drones Manufacturing & Inspection Business, Plastic Waste Recycling, Poultry Farming amongst many others spanning several SDGs



KEY IMPACT

Aggregate investments to date of c. NGN35 million in Gombe State by Tongston Group

Education

- NGN3.3+ million investment in the 2021 Gombe showcase held in Gombe State University (GSU) with 75%+ funds injected into Gombe-based businesses
- 86 Gombe State University Faculty of Education students accessed free Tongston Introduction to Entrepreneurial Education Course (TIEEC) worth NGN9 million
- Actively working with the GSU Centre for Entrepreneurship to enhance offerings for thousands of GSU students
- Showcased GSU as a premier centre of learning as host site for the 2021 Gombe Showcase
- Delivered an entrepreneurial thinking seminar to over 200 staff and students of the Gombe State University



KEY IMPACT

Aggregate investments to date of c. NGN35 million in Gombe State by Tongston Group

Education

- Sponsored NGN1.7 million of prizes to 6 educators & 3 university students across the North-East at the 1st North-East Festival of Literature, Culture & Creativity including Free TIEEC to teachers, cash prizes and Career & Business Mentorship to university students
- Executed an MoU with GSU to deploy entrepreneurial education to students (skills enhancement, jobs, business & career info, networking, funding, personal branding, media support, etc.) and academic & non-academic staff



KEY IMPACT

Aggregate investments to date of c. NGN35 million in Gombe State by Tongston Group

Labour

- 48 Gombe State Teachers in 10+ Schools across the state (e.g. Pantami, Doma, Lano, Dukku, Barunde, Deba, Barimude, Tabra, Kwami, Wuro Birgi, Amada etc.) and educators across Community Education Resource Centre etc. accessed free Tongston Introduction to Entrepreneurial Education Course (TIEEC) worth NGN5 million

Land

- Investment of NGN9 million in the land development including world-class architectural designs to internationally acclaimed One Grey Studio (led by a Gombe native based in Asia and Europe) and 3D campus model unveiled during the 2021 showcase



KEY IMPACT

Aggregate investments to date of c. NGN35 million in Gombe State by Tongston Group

Land

- Investment in opening up the first Tongston state office in Nigeria – Duwa Plaza with state-of-the-art ICT systems and training center for use by MSMEs

Media

- Speaking slots on Gombe TV
- Speaking slots on Amana Radio
- Speaking slots on Progress Radio
- Speaking slots on Federal Radio Corporation of Nigeria program – Jewel FM



SCHEDULE OF TRAINING

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TONGSTON SCHEDULE OF TRAINING

- Upskilling teachers across 24 schools in Gombe State through the Gombe Ministry of Education;
- Partnering to build capacity for students and staff of Gombe State University under a strategic memorandum of understanding (MoU) to deploy entrepreneurial education to students (skills enhancement, jobs, business & career info, networking, funding, personal branding, media support, etc.) and academic & non-academic staff;
- Training youth learning tiling, POP, screeding / painting through the Susuyu Trust Foundation Mentorship & Skills Acquisition Programme;
- Speech to the education secretaries and leaders of catholic schools at the Conference of Education Secretaries and Leaders of Catholic Schools;
- Training to over 50 students across all polytechnics, universities and specialized institutes in the North East at the 2022 Northeast University Students Peace Conference on career and entrepreneurship;
- Partnering with the Halima Factor Community Initiative to sponsor NGN1.7 million of prizes to 6 educators & 3 university students across the North-East at the 1st North-East Festival of Literature, Culture & Creativity including a free training to teachers, cash prizes and career & entrepreneurship mentorship and training to university students.



SOSF SCHEDULE OF TRAINING

- Training over 300 cassava and plantain farmers on technical skills on cassava production, business skills and cooperative management training.
- Training young entrepreneurs through the SOMETHING HOOGE Enterprise training program.
- Training NYSC Corps members on entrepreneurship skills and setting up a business leveraging on an ACT Foundation grant;
- Training youth in Nasarawa and FCT on entrepreneurship skills.
- Training prefects through a prefects capacity building program in partnership with the FCT Secondary Education Board.
- Training youth on life skills through a capacity building program with Areai and Open Fees Foundation.
- Training and mentorship to government secondary school students across Apo, Wuse Zone 3 and Wuye on careers and STEM education.
- Training secondary school students on life, career, technical, enterprise, vocational and academic skills.
- Training 212 trainers through a partnership with UNICEF on the G4G and He4She Manual.
- Training university lecturers through the British Council training program.



LEARNING & DEVELOPMENT PORTFOLIO

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SUSUYU TRUST FOUNDATION MENTORSHIP & SKILLS ACQUISITION PROGRAMME

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SUSUYU TRUST FOUNDATION MENTORSHIP & SKILLS ACQUISITION PROGRAMME

**REGISTER TO BE PART OF THE
MENTORSHIP AND SKILL
ACQUISITION PROGRAM FOR
YOUNG MEN**

The Speakers

Damilola Pariseworth
Emotional Mastery
Self Discipline, Self Awareness and Self control.

Chiyiwo Ola
Career Development
Monetizing your skills

Bello Tongo
Entrepreneurial Thinking
Finance & Management.

Maryam Abdulsheesh
Moral Codes
Value & Personal Responsibility.

Following the membership program, You will get to learn a skill in any of the following:
1. Tiling
2. POP
3. Screeding/Painting

HAPPENING IN ABUJA

Convened by Susuyu Trust Foundation
with support from Lifestyle HUB and The Moral Code

Register using the link provided

We are on a Mission to show Men their great potentials

**REGISTER TO BE PART OF
THE MENTORSHIP AND SKILL
ACQUISITION PROGRAM
FOR YOUNG MEN**

GET MENTORED IN

- 1. Emotional Mastery
Self Discipline, Self Awareness and Self control
- 2. Entrepreneurial Thinking
Finance and Management
- 3. Career Development
Monetizing your skills
- 4. Moral Codes
Values and Personal Responsibility

FOLLOWING MENTORSHIP YOU GET A SKILL IN

- 1. TILING
- 2. POP
- 3. SCREEDING/PAINTING

Time Frame – All Saturdays in November for mentorship program.
Second week of December for skill acquisition.

Convened by Susuyu Trust Foundation
with support from Lifestyle HUB and The Moral Code

We are on a Mission to show Men their great potentials

HAPPENING IN ABUJA

Register using the link provided



SUSUYU TRUST FOUNDATION MENTORSHIP & SKILLS ACQUISITION PROGRAMME

Susuyu Trust Foundation mentorship and skill acquisition program held in November and December 2020. This was the maiden edition. This project was supported by The Moral Code and Life-style Hub. The tagline of the program is "We are on a Mission to show men their great potential".

The mentorship session happened on Saturdays in November 2020 while the skill acquisition happened in December 2020 as an important COVID-19 intervention, especially given the high rates of job loss and unemployment in 2020.

The mentorship sessions were:

- Emotional Mastery: Self Discipline, Self-Awareness and Self Control
 - Damilola Pariseworth
- Entrepreneurial Thinking: Finance and Management
 - Chiytwo Ola
- Career Development: Monetizing your skills
 - Engr. Bello .M. Tongo (Tongston CEO)
- Moral Codes: Values and Personal Responsibility
 - Maryam Abdulrasheed



SUSUYU TRUST FOUNDATION MENTORSHIP & SKILLS ACQUISITION PROGRAMME

The POST-MENTORSHIP SKILL ACQUISITION was in: - Tiling. - POP. - Screeding / Painting.

The maiden edition focused on young men between the ages of 22-30 years. 12 young men were selected for the program.

The purpose was to fill a gap, the gap of raising more accountable and responsible young men not only for mentorship but also to empower them with much needed skills that can earn them a living.

The mentorship is intended to prepare them and have them imbibe the right mindset preliminary to the skills training and also have right values and new set of habits, values and thinking for life in general i.e. the proper ways young men should behave, their outlook towards finances, business, identifying their strengths, talents and weaknesses, personal responsibility and other life skills.





SUSUYU TRUST FOUNDATION MENTORSHIP & SKILLS ACQUISITION PROGRAMME

The Tongston's session was focused on: Entrepreneurial Thinking/ Finance, Investment and Management with details as follows:

Date: 14th November 2020

Speaker: Engr. Bello .M. Tongo, Tungsten CEO

Content: At the end of this program, participants were able to:

- Develop an entrepreneurial mindset.
- Strategize your employment potentials.
- Structure your finances.
- Plan a business around their soon-to-be-acquired skill(s).
- Sell products/services

Schedule of the Day: Arrivals/Registration/Settling down of participants. - 9:00-10:00am. • Presentation by Speaker/Question & Answer session/Comments. - 10:00- 12:00pm. • Lunch Break - 12:00pm - 1:30pm. • Sharing of Video Materials with Participants by Speaker. - 1:30pm - 3:30pm. • Any Other Business (AOB). -3:30 - 4:00pm





SUSUYU TRUST FOUNDATION MENTORSHIP & SKILLS ACQUISITION PROGRAMME



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TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION (SEVERAL)

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TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION (TIEEC)

Project Summary

Tongston Introduction to Entrepreneurial Education Course is a three-day long introduction to entrepreneurial education for

- Professional – Career / Academic /Business Performance Improvement
- Professional / Business / Academic Development

Participants learn what it takes to meet the demands of employers as intrapreneurs or the society as entrepreneurs, develop pitch decks for themselves as intrapreneurs/entrepreneurs and learn about the life, technical, vocational, career/work readiness, 21st century, soft and academic skills; and how to develop plans for lifelong entrepreneurial learning.

MODULE 1: YOUR EDUCATION IN A SOCIO-ECONOMIC WORLD (VIRTUAL, LIVE)

- Examine the participant's mindset and role
- Apply basic neurology & psychology to determine participant's needs
- Analyse the participants motivation in pursuing education / business / professions and their learner's educational / professional / business motivation

MODULE 2: UNDERSTANDING YOUR INSTITUTION AS AN ENTERPRISE (VIRTUAL, LIVE)

- Analyze the demand of employers as an intrapreneur and society as an entrepreneur, and identify the competencies required (knowledge, skills and attitude) required to meet the demand
- Analyze and apply an entrepreneurial pitch deck as an intrapreneur / entrepreneur in participant's field of competence

MODULE 3: BEGINNING YOUR ENTREPRENEURIAL EDUCATION JOURNEY (VIRTUAL, LIVE)

- Identify the life, work, Technical, vocational, career/work readiness, 21st century, soft and academic skills
- Analyze the purpose, product and process of education
- Understand and apply bloom's taxonomy and 21st century skills in developing effective lesson / learning plan
- Understand the concept of entrepreneurial education

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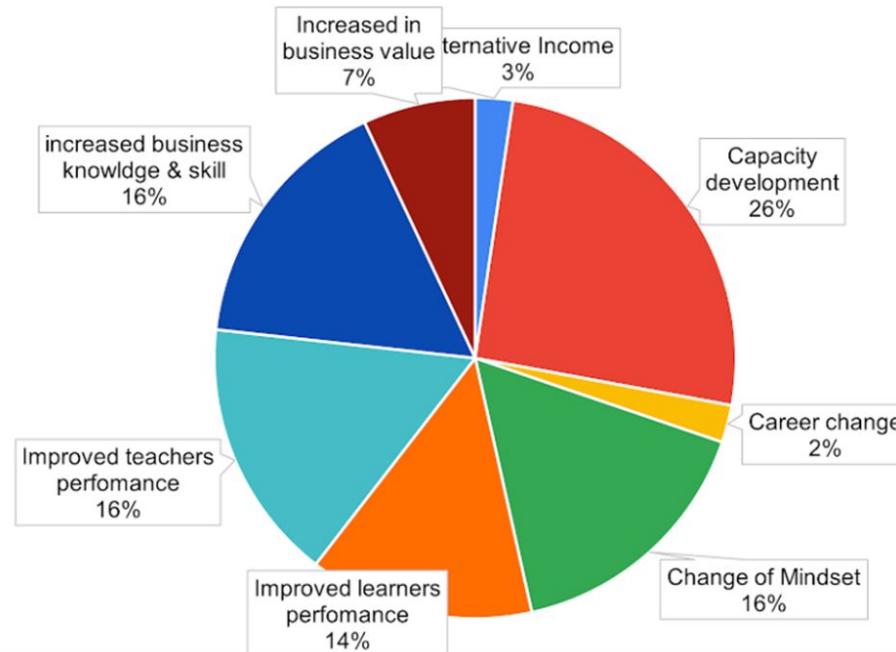
TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION (TIEEC)

Duration: Three (3) Days

Project Impact:

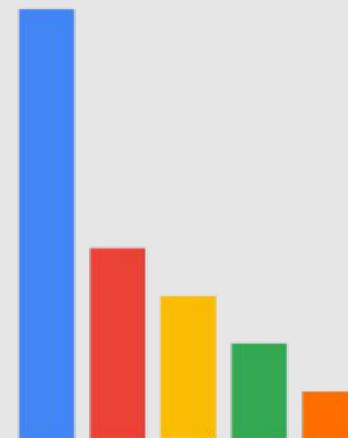
- 167 Alumni Globally
- 51 Participating Organizations
- 88% gained soft, career, academic skills
- 84% of alumni saw increased performance, income & business value
- 95% of alumni are proficient in delivering their professional, academic, business or educational functions

Outcome/Impact of TIEEC

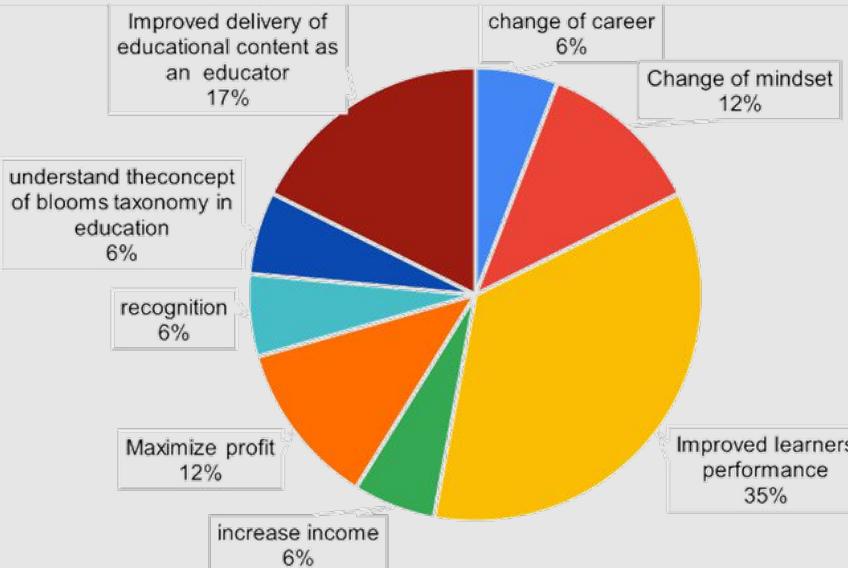


TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION (TIEEC)

Application of TIEEC

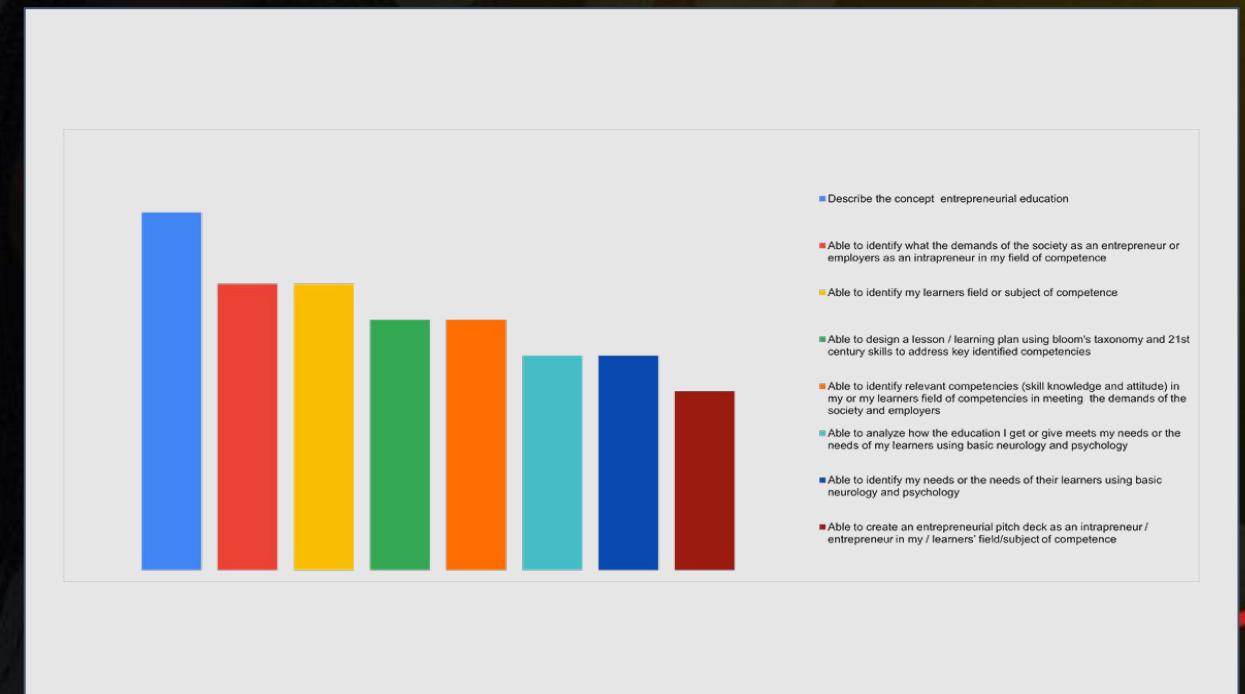
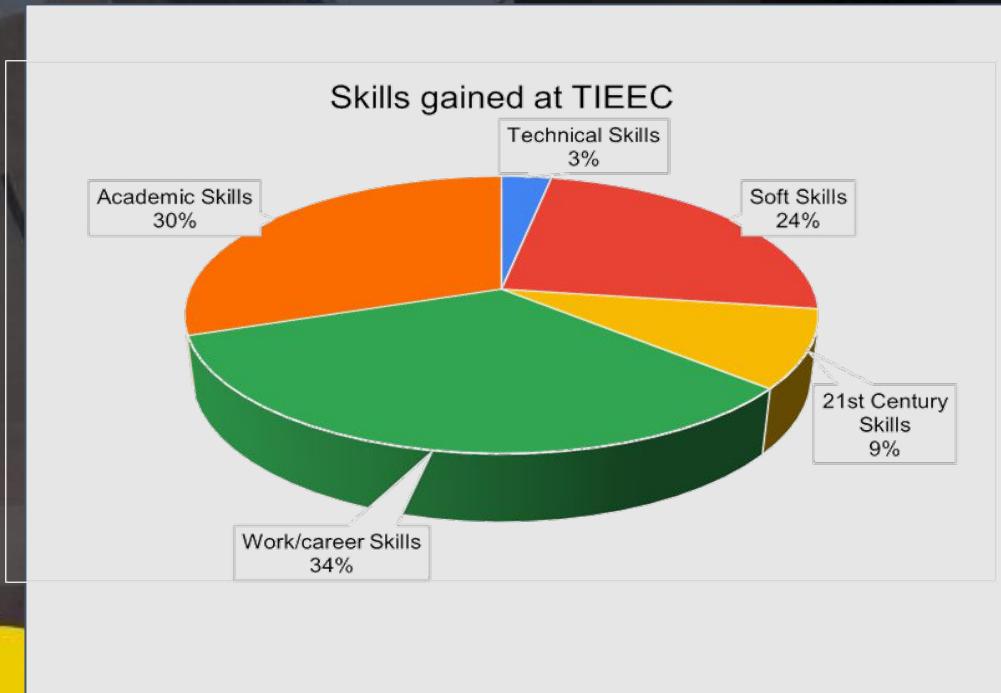


- Thought more creatively and inspire creativity in learners
- Begin Business consulting
- Carried out career counseling & advisory for learners
- Started a business / Became an entrepreneur
- Creating pitch deck for my business



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TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION (TIEEC)





TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION (TIEEC)

- TIEEC Educators have improved delivery of educational content to learners
- TIEEC Educators gained better recognition
- TIEEC Educator have seen increased performance of students, & business knowledge
- TIEEC learning is applied at home, workplace, business school and community
- TIEEC Alumni gained and incorporated academic, work, soft, 21st century and technical skills in their subjects in their businesses, workplace, community and schools
- TIEEC alumni incorporate blooms taxonomy and multiple intelligence in delivering content to learners



TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION (TIEEC)

Alumni Testimonials

- "It has a positive effect on my profession (Teaching). Considering the skills, I have acquired from the training, I am always considered for presentations and lectures whenever the need arises and is to be delivered in my Office."
- "It has helped me understand better the concept of curriculum (Bloom's taxonomy) in my education"
- "I learned a lot about the different types of learners in the classroom, how they think and comprehend what is taught. As a teacher, I have categorized my students into the intelligent and not so intelligent group but after the training, I realized my teaching method has a lot to do with my students' performance. So, I decided to change and be more creative with my teaching method and it has helped improve my student's performance."
- "It makes me productive and creative in my teaching career. It inspired me to learn how to produce liquid soap and teach it to my students."
- "Wow! In many ways; at the period of the educators' strike, I organise lessons for children around the neighborhood and it's as a result of the entrepreneurship training, thanks to Tongston"
- "It has opened my eyes that I don't have to continue working for people. I can create jobs for upcoming teachers. I believe that I can help in changing our education system if I can do what other schools can copy".
- "The impact has been on the effectiveness and purposeful service delivery by my teachers and the result has been wider recognition and patronage of my school".



STUDENTS INTELLECTUAL CLUB

CAREER & BUSINESS

ADVISORY TRAINING

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STUDENTS INTELLECTUAL CLUB CAREER & BUSINESS ADVISORY TRAINING

Project Summary

North-East Nigeria has, unfortunately, been plagued by a string of disruptive activities: including the well-known cases of terrorism, with over 2 million people displaced as a result.

This violence has left parts of states such as Borno, Adamawa, and Yobe states with untold hardships; compounding the already existing problem of access to quality education.

It is with this background that Tongston Entrepreneurship partnered with Students' Intellectual Club (SIC), Yobe State, Nigeria, for the maiden edition of the Northeast University Students Peace Conference (NUSPCO) that took place on the 15th February 2022.



STUDENTS INTELLECTUAL CLUB CAREER & BUSINESS ADVISORY TRAINING

The conference was the first of its kind in the history of the Northeast, designed to welcome Northeast University students studying across Nigerian universities, to discuss and hold a dialogue on Peace, Youths and the Future of the North-East.

The conference also involved providing youths with conflict resolution, career building and leadership skills. This was aimed at honing youthful commitment through societal development. The target audience was thus Northeast university students studying across Nigerian Universities (age 18 to 35).

The program was promoted by Northeast Development Commission, Open Arts, Poetic Wednesdays Initiative, Intellectual Potential Initiative and Yobe Literary Society among others.



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STUDENTS INTELLECTUAL CLUB CAREER & BUSINESS ADVISORY TRAINING

Students Intellectual Club (SIC) was founded in Yobe State University, Damaturu. It aims at promoting intellectual activities and academic excellence among the university's students.

It gives spaces to students to showcase their intellect through its educative and entertaining programs and by organizing debates on contemporary issues, essays competitions on social issues, promoting peace among the students, organizing grand cultural events to promote unity and harmony among the diverse tribes of the students.

So far, the club has successfully created sub-branches in University of Maiduguri, Abubakar Tafawa Balewa University, Federal University Gashua, Gombe State University and Federal Polytechnic Damaturu.



STUDENTS INTELLECTUAL CLUB CAREER & BUSINESS ADVISORY TRAINING

The Patrons of the club include Baba Mallam Wali, Secretary to the Yobe State Government, Dr. Kalli Alkali Yusuf Gazali, Registrar of Yobe State University Damaturu and Abdullahi Bazuwa, Member Yobe State House of Assembly representing Potiskum Central.

Tongston in addition to delivering a keynote speech on The Role of Entrepreneurship in Integrating Youths for Peace Building in Northeast delivered a 3-hour Career and Business mentoring session. 50 participants were chosen by the SIC for the session. Mock Elevator pitches were conducted where participants pitched their intrapreneurial ideas / entrepreneurial ideas in 2 minutes.





STUDENTS INTELLECTUAL CLUB CAREER & BUSINESS ADVISORY TRAINING

The Sessions achieved the following objectives:

- Participants personality was assessed using the Tongston proprietary and unique personality and multiple intelligences testing model
- Participants evaluated their passions / interests leveraging on Tongston's proprietary interest identifier and self-evaluation model
- Participants were exposed to employment and entrepreneurship pathways
- Participant's mindset, goals and value in the context of their profession, job and/or business interests were assessed
- Participants designed and set S.M.A.R.T goals to achieve identified interest / passion



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STUDENTS INTELLECTUAL CLUB CAREER & BUSINESS ADVISORY TRAINING



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Gombe State University (GSU) and Gombe Ministry of Education (GME) Tongston

Free Introductory Entrepreneurial Education Training (FIEEC)



GSU & GME FIEEC

The Tongston Free Introductory Entrepreneurial Educators Course is an introductory class designed to introduce educators to key project-based learning concepts, concept of entrepreneurial education, and the benefits of applying entrepreneurial-thinking into whatever subjects' educators teach – for the benefit of their students, themselves, their schools, and society.

The key objectives were:

- ✓ Equip participants with prerequisite knowledge/competence relevant for the Tongston Entrepreneurial Educators Course (TEEC): Bloom's Taxonomy, Multiple Intelligences, Emotional Intelligence and the 4Cs
- ✓ Understand the true purpose of education
- ✓ Understand the need for entrepreneurial education
- ✓ Synthesize entrepreneurial thinking with the education (teaching and learning) process

The target participants are:

- ✓ Educators in secondary schools (JS1 – SS3) {All across various subject specialties}
- ✓ Educators in Colleges of Education
- ✓ Educators in undergraduate and post-graduate university studies {All across various subject specialties}

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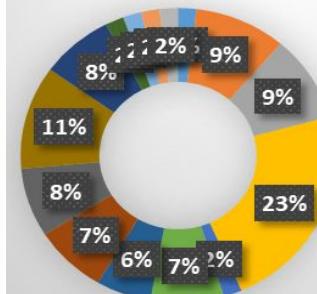
GSU & GME FIEEC

The Tongston Free Introductory Entrepreneurial Educators Course happened at the Gombe State University Multi-purpose Hall, Gombe on the 1st of July, 2021 with 134 registered teachers nominated by the Gombe State Ministry of Education (GME) representing existing teachers across government secondary schools in Gombe state and students in the department of education and other faculties, Gombe State University (GSU).

About 59% of the participants were male and 41% female. The GSU participants represented several subject specialties including Physics, Chemistry, Geography, Math, English, Educational Psychology, Islamic and Christian Religious Studies.

Breakdown of Workplace of Participants	
Workplace of Participants	Count of Participants
CERC, Tasha Dukku	1
GCDSS Shehu Abubakar	2
GCDSS, Kwami	1
GCDSS, Tabra	2
GDSS Pilot	2
GOSS Wuro Biriji	1
GOSS, Ahmadu	2
GOSS, Gombe	2
GOSS, Kuri	1
GOSS, Kwadon	1
GOSS, Lano	1
GOSS, Orji	3
GOSS, Pantami	4
GGSTC Amada Akko	1
Government Arabic College I	4
Government Day Secondary School, Nassarawa	1
Government Girls College, Doma	6
GSSS, Gombe	3
GSSS, Jekadafari	1
GSTC Deba	2
GSTC, Barunde	2
GSTC, Kwami	2
GSU Students	82
SS Zamnuk	1
Total	128

Course of Study



- EDUCATIONAL PSYCHOLOGY
- ISLAMIC EDUCATION
- CRS EDUCATION
- BIOLOGY EDUCATION
- COMPUTER EDUCATION
- PHYSICS EDUCATION
- CHEMISTRY EDUCATION
- GEOGRAPHY EDUCATION
- HISTORY EDUCATION
- ENGLISH EDUCATION
- MATHEMATICS EDUCATION
- POLITICAL SCIENCE EDUCATION
- SOCIOLOGY
- BOTANY
- ECONOMICS EDUCATION



GSU & GME FIEEC

Course Effectiveness

About 96% of participants had a poor understanding of entrepreneurial education before the showcase which reduced to 19% after the showcase. Also, 70.3% of participants had a fair understanding of entrepreneurial education after the showcase.

Understanding and Application of Bloom's Taxonomy

Of the 94 participants that took the pre-evaluation test, an average of 70 of them have a poor knowledge of the lower order thinking- "Remembering, Understanding and Applying" while 4 of them have a good understanding in this regard. In the same vein, there is a disproportionate poor understanding of the higher order thinking of the taxonomy.

Participants' ability to apply Bloom's taxonomy was tested through a lesson plan writing assessment. The results showed;

- 80.4% of the participants were able to apply only the lower order thinking taxonomy in writing learning objectives while 19.6% applied only the higher order thinking.
- None of the participants applied the complete Bloom's taxonomy in their learning objectives.
- 74.4% applied lower order thinking in writing their class assessment; 7.3% applied higher order thinking & 18.3% applied both.

24

Participants were from 23 secondary schools and the Gombe State University (GSU)

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GSU & GME FIEEC

Lesson Plan Activity Structure

Furthermore, an analysis of the structure of lesson plan activity of participants indicates that 63.4% still adopted the teacher – centered lesson activities while only 36.6% used the recommended student- centered lesson activities. This indicates either a lack of acceptance of the need for the student- centered approach or an incapability to apply or adopt the approach. There is no doubt a need for further engagement with the teachers to drive home this salient pedagogy.

Multiple Intelligence and Emotional Intelligence

A pre-evaluation was done on the concepts of multiple and emotional intelligence. The result showed that;

- More than half of the participants have a poor knowledge of both concepts.
- 43% of the 94 respondents have a fair awareness of emotional intelligence and only 20% for multiple intelligence.
- 3% have a good understanding of both concepts and 24% have a more than good grasp of multiple intelligence.



TONGSTON INSTITUTE'S TRAINING OFFERINGS

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TRAINING OFFERING [EDUCATORS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION COURSE (TIEC)	For participants to achieve increased value, influence & profit in their profession, business or academics	3 DAYS	BEGINNER	CAREER / BUSINESS MANAGEMENT	EDUCATORS TERTIARY STUDENTS ENTREPRENEURS PROFESSIONALS
TONGSTON ENTREPRENEURIAL EDUCATION COURSE (TEEC)	Skills and strategies to integrate entrepreneurship & entrepreneurial-thinking into all subjects/courses	8 WEEKS	ADVANCED	EDUCATION	EDUCATORS STUDENT TEACHERS IN TRAINING



TRAINING OFFERING [EDUCATORS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
ENTREPRENEURIAL EDUCATION AS THE FUTURE OF TERTIARY EDUCATION & LEARNING CONFERENCE	3-day entrepreneurial (thinking) education conference for academic and non-academic staff of higher educational institutions	3 DAYS	BEGINNER	HR MANAGEMENT	ACADEMIC & NON-ACADEMIC STAFF OF HIGHER EDUCATION INSTITUTIONS
ENTREPRENEURIAL THINKING SEMINAR FOR EDUCATORS	Introduction to Entrepreneurial Thinking (Value, Influence & Profitability) to educate the academic staff	3 HOURS	BEGINNER	EDUCATION	EDUCATORS STUDENT TEACHERS IN TRAINING



TRAINING OFFERING [K-12]

COURSE TITLE	DURATION	LEVEL	TYPE	WHO IS IT FOR
TONGSTON GLOBAL BUSINESS AND CAREER ADVISORY (CBA) – Upper Primary Edition	7 DAYS	BEGINNER	CAREER / BUSINESS MANAGEMENT	STUDENTS (K-12)
TONGSTON GLOBAL BUSINESS AND CAREER ADVISORY (CBA) – Secondary/ High School Edition	5 DAYS	BEGINNER	CAREER / BUSINESS MANAGEMENT	STUDENTS (K-12)

TRAINING OFFERING [TERTIARY STUDENTS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
TONGSTON GLOBAL BUSINESS AND CAREER ADVISORY (CBA) – Tertiary School Edition	Session for participants to discover their intrapreneurial and entrepreneurial paths by leveraging Tongston's proprietary unique entrepreneurial thinking model	5 DAYS	BEGINNER	CAREER / BUSINESS MANAGEMENT EMPLOYABILITY ENTREPRENEURSHIP	TERTIARY STUDENTS
TONGSTON ENTREPRENEURIAL THINKING IMMERSION PROGRAM	Entrepreneurial education program for tertiary students to achieve academic, professional & business success	6 WEEKS	ADVANCED	CAREER / BUSINESS MANAGEMENT EMPLOYABILITY ENTREPRENEURSHIP	TERTIARY STUDENTS
TONGSTON ENTREPRENEURIAL DATA SCIENCE COURSE	Leveraging on statistics, programming, analytics, AI and machine learning to draw valuable & profitable insights in data for various industrial applications	6 MONTHS	BEGINNER	DATA SCIENCE / IT	TERTIARY STUDENTS

TRAINING OFFERING [INTRA/ENTREPRENEURS

| STUDENTS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION COURSE	For participants to achieve increased value, influence & profit in their profession, business or academics	3 DAYS	BEGINNER	CAREER / BUSINESS MANAGEMENT EMPLOYABILITY ENTREPRENEURSHIP	EDUCATORS TERTIARY STUDENTS ENTREPRENEURS PROFESSIONALS
TONGSTON ENTREPRENEURIAL THINKING MASTERCLASS	For participants to become valuable, influential & profitable employees or entrepreneurs	10 DAYS	ADVANCED	CAREER / BUSINESS MANAGEMENT	ENTREPRENEURS PROFESSIONALS
TONGSTON FINANCE & FUNDRAISING MASTERCLASS	Building & scaling a profitable, valuable & influential business; Managing business & projecting finances & Fundraising	10 DAYS	INTERMEDIATE	FINANCE	CEOs SENIOR MANAGERS DIRECTORS PRIVATE FIRMS



TRAINING OFFERING [INTRA/ENTREPRENEURS

| STUDENTS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
TONGSTON ENTREPRENEURIAL DATA SCIENCE COURSE	Leveraging on statistics, programming, analytics, AI and machine learning to draw valuable & profitable insights in data for various industrial applications	6 MONTHS	BEGINNER	DATA SCIENCE / IT	TERTIARY STUDENTS
INTRODUCTION TO DATA SCIENCE	Focus on using algorithms, flowcharts, conditional statements and converting logic	1 WEEK	BEGINNER	DATA SCIENCE / IT	ENTREPRENEURS PROFESSIONALS
STRUCTURED QUERY LANGUAGE	Working with databases, aggregating, cleaning, normalizing & sorting data, table normalizations, data transformations etc.	5 WEEKS	BEGINNER	DATA SCIENCE / IT	PUBLIC, PRIVATE & NON-PROFIT FIRMS



TRAINING OFFERING [INTRA/ENTREPRENEURS

| STUDENTS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
TONGSTON ENTREPRENEURIAL DATA SCIENCE COURSE	Leveraging on statistics, programming, analytics, AI and machine learning to draw valuable & profitable insights in data for various industrial applications	6 MONTHS	BEGINNER	DATA SCIENCE / IT	TERTIARY STUDENTS ENTREPRENEURS PROFESSIONALS PUBLIC, PRIVATE & NON-PROFIT FIRMS
DATA VISUALIZATION & STORY TELLING	Visuals, loading and linking data sets in Power BI; Reporting; Cleaning data and measures using DAX	3 WEEKS	BEGINNER	DATA SCIENCE / IT	
PYTHON FOR DATA SCIENCE	Algorithms; Data modelling; Working with functions, conditional statements etc.	8 WEEKS	INTERMEDIATE	DATA SCIENCE / IT	



TRAINING OFFERING [INTRA/ENTREPRENEURS

| STUDENTS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
TONGSTON ENTREPRENEURIAL DATA SCIENCE COURSE	Leveraging on statistics, programming, analytics, AI and machine learning to draw valuable & profitable insights in data for various industrial applications	6 MONTHS	BEGINNER	DATA SCIENCE / IT	TERTIARY STUDENTS ENTREPRENEURS PROFESSIONALS PUBLIC, PRIVATE & NON-PROFIT FIRMS
ADVANCED REGRESSION	Linear regression models; decision trees; regularization techniques; grid search techniques etc.	4 WEEKS	ADVANCED	DATA SCIENCE / IT	
ADVANCED CLASSIFICATION	Logistic regressing; Advanced python; Clustering; Text tokenization etc.	4 WEEKS	ADVANCED	DATA SCIENCE / IT	



TRAINING OFFERING [INTRA/ENTREPRENEURS | STUDENTS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
DATA VISUALIZATION (in partnership with Xebia)	Tableau Fundamentals Analyse & Visualise Data using Tableau Tableau Server Architecture Tableau Web Authoring	11 DAYS	BEGINNER	DATA SCIENCE / BIG DATA / IT	TERTIARY STUDENTS ENTREPRENEURS PROFESSIONALS PUBLIC, PRIVATE & NON-PROFIT FIRMS
MONGO DB (in partnership with Xebia)	MongoDB Basics MongoDB Aggregation Framework	5 DAYS	BEGINNER		
MACHINE LEARNING (in partnership with Xebia)		5 DAYS	BEGINNER		
APPLIED MACHINE LEARNING (in partnership with Xebia)		3 DAYS	INTERMEDIATE		
ARTIFICIAL INTELLIGENCE (in partnership with Xebia)		5 DAYS	BEGINNER		



TRAINING OFFERING [INTRA/ENTREPRENEURS

| STUDENTS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
ORGANIZATIONAL DEVELOPMENT (in partnership with Xebia)	Management Transformational Leadership Managerial Effectiveness Coaching & Mentoring Succession Planning Developing High Potentials Strategic Planning	15 DAYS	BEGINNER	HR MANAGEMENT	ENTREPRENEURS SENIOR PROFESSIONALS RECRUITERS PUBLIC, PRIVATE & NON-PROFIT FIRMS
BLOCKCHAIN TECHNOLOGY (in partnership with Xebia)	Overview for Business Professionals Blockchain Architecture Blockchain Security Hands-on Ethereum Development	7 DAYS	INTERMEDIATE	IT	TERTIARY STUDENTS ENTREPRENEURS PROFESSIONALS PUBLIC, PRIVATE & NON-PROFIT FIRMS

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TRAINING OFFERING [INTRA/ENTREPRENEURS

| STUDENTS | EDUCATORS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
DIGITAL LITERACY					
COMPUTER BASICS	Components of a computer, operating system, and basic computer maintenance				STUDENTS ENTREPRENEURS PROFESSIONALS
BASIC SOFTWARE APPLICATIONS	Using word processing, spreadsheets, and presentation software	18 DAYS	BEGINNER	IT	EDUCATORS PUBLIC, PRIVATE & NON-PROFIT FIRMS
INTERNET & EMAIL USAGE	Basics of internet & email usage				
ONLINE SAFETY	Usage of digital devices, Online Safety & Privacy				
COLLABORATION TOOLS	Using collaboration tools e.g. Google docs and basic project management using technology				



TRAINING OFFERING [INTRA/ENTREPRENEURS | STUDENTS | EDUCATORS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
SOFTWARE DEVELOPMENT					
JAVASCRIPT	Variables, data types, functions, loops, conditional statements, objects, arrays, event handling	12 DAYS	BEGINNER	IT	TERTIARY STUDENTS
PHP	Variables, data types, functions, loops, conditional statements, arrays, string manipulation, file handling				ENTREPRENEURS PROFESSIONALS
MYSQL	Database design, SQL syntax, queries, indexing, normalization, transactions				EDUCATORS PUBLIC, PRIVATE & NON-PROFIT FIRMS

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TRAINING OFFERING [INTRA/ENTREPRENEURS | STUDENTS | EDUCATORS | FIRMS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
SOFTWARE DEVELOPMENT					
PYTHON	Variables, data types, functions, loops, conditional statements, objects, arrays, modules	12 DAYS	BEGINNER	IT	TERTIARY STUDENTS
REACT JAVASCRIPT	Components, state management, hooks, JSX, virtual DOM				ENTREPRENEURS PROFESSIONALS
NODE JAVASCRIPT	Modules, npm packages, event-driven programming, file system				EDUCATORS PUBLIC, PRIVATE & NON-PROFIT FIRMS

TRAINING OFFERING [INTRA/ENTREPRENEURS

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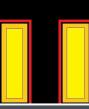
COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
WEB DEVELOPMENT	HTML, CSS, JavaScript, responsive design, cross-browser compatibility, HTTP, REST APIs	12 DAYS	BEGINNER	IT	
SYSTEM MAINTENANCE - HARDWARE	Computer hardware components Basic computer repair and troubleshooting: Networking hardware & Peripherals: Mobile device hardware	12 DAYS	INTERMEDIATE	IT	EDUCATORS TERIARY STUDENTS
SYSTEM MAINTENANCE - SOFTWARE	Operating Systems Software installation and upgrade Software troubleshooting Backup and Recovery Security Virtualization	12 DAYS	INTERMEDIATE	IT	ENTREPRENEURS PROFESSIONALS PUBLIC, PRIVATE & NON-PROFIT FIRMS



TRAINING OFFERING [INTRA/ENTREPRENEURS

| STUDENTS | EDUCATORS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
DIGITAL MARKETING	Introduction to Digital Marketing Search Engine Optimisation & Marketing Social Media Marketing Email Marketing Content Marketing Media Intelligence and Analytics Blogging and Affiliate Marketing Influencer Marketing	8 DAYS	BEGINNER	IT MEDIA MARKETING	EDUCATORS TERIARY STUDENTS ENTREPRENEURS PROFESSIONALS
VIDEO EDITING	Introduction (mastering the interface) Basic editing (trimming, transitions) Advanced editing (key frames) Motion Graphics Design Editing for a genre	8 DAYS	BEGINNER	MEDIA WRITING DESIGN	



TRAINING OFFERING [INTRA/ENTREPRENEURS

| STUDENTS | EDUCATORS]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
GRAPHICS DESIGN & PUBLISHING	Fundamental principles of graphics design (colour, text, icons, shapes and images) Colour Theory Composition design Learning the interface Adobe Photoshop Skills (background removal, Masking, Photo repair, Effects) Copywriting Typesetting Designing for the Web and Print Visual Language Visual Communication Branding and Logo design	8 DAYS	BEGINNER	MEDIA WRITING DESIGN	EDUCATORS TERTIARY STUDENTS ENTREPRENEURS PROFESSIONALS



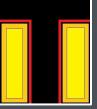
TRAINING OFFERING [TVET STUDENTS / OUT OF SCHOOL YOUTH / ADULT EDUCATION]

COURSE TITLE	DESCRIPTION	DURATION	LEVEL	TYPE	WHO IS IT FOR
Technology-Enabled Vocational and Digital Skills Entrepreneurial Thinking Capacity Building Program	Digital Literacy Development Theoretical & Practical Technology-Enabled Professional Skills Development Entrepreneurial Thinking Capacity Development Access to capital, enterprise and financial services critical to launch sustainable businesses based on TVET / to scale careers based on TVET	3-6 months	BEGINNER – INTERMEDIATE	DIGITAL SKILLS CREATIVE MEDIA IT PROGRAMMING	OUT OF SCHOOL STUDENTS WITH BASIC PRIMARY / SECONDARY EDUCATION



TONGSTON ENTREPRENEURIAL EDUCATION LICENSING FRAMEWORK

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TONGSTON ENTREPRENEURIAL EDUCATION LICENSING FRAMEWORK

Licensing against Tongston's proprietary global entrepreneurial education framework that leverage the 33-part comprehensive & transformative **Tongston (Entrepreneurial Thinking) Education** model (Value), Influence & Profitability.

The model incorporates principles, policies & practices to create a robust & innovative approach to education that aligns with modern needs & global standards.

*The model draws from **20 countries** & select **international development organization**.*

Educational Institutions – Non-Government Owned	Government-Owned Institutions	Non-Governmental Organizations	Commercial Entities and For-Profit Use
<ul style="list-style-type: none">•Annual License Fee Payable.	<ul style="list-style-type: none">•Annual License Fee Exemption.	<ul style="list-style-type: none">•Annual License Fee Exemption.	<ul style="list-style-type: none">•Annual License Fee Payable.



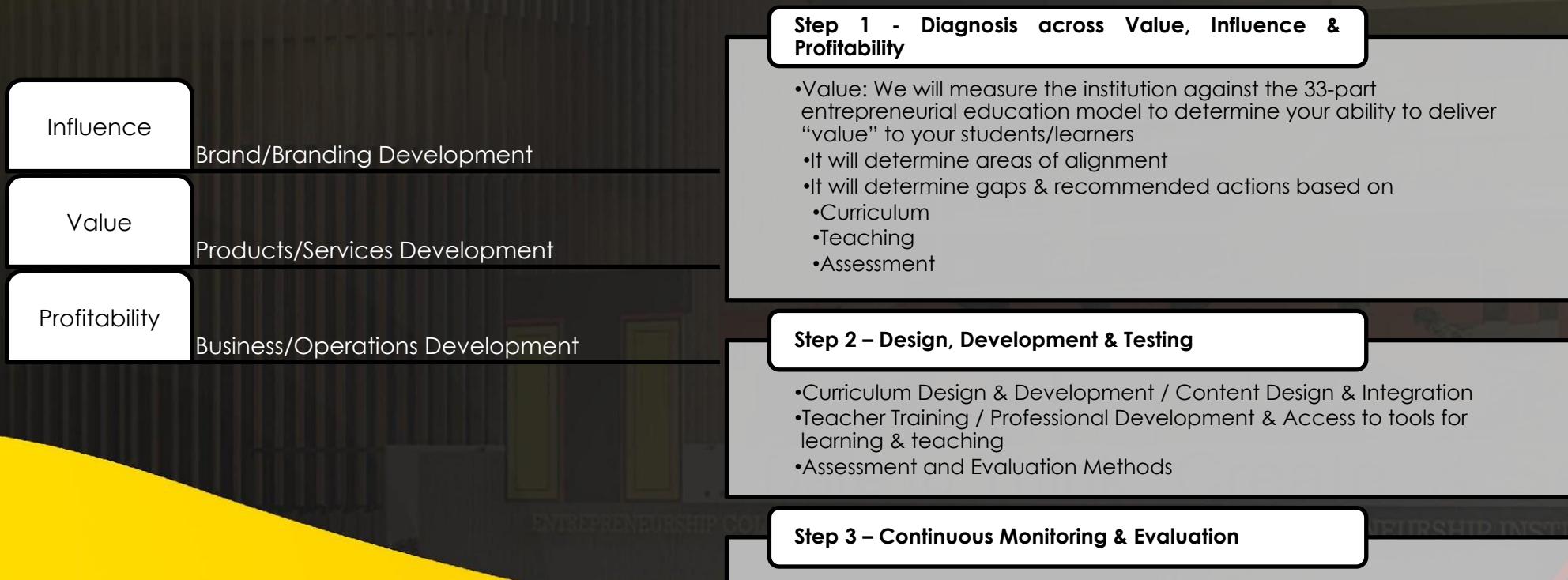
TONGSTON ENTREPRENEURIAL THINKING CONSULTANCY FOR EDUCATIONAL INSTITUTIONS

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TONGSTON ENTREPRENEURIAL THINKING CONSULTANCY

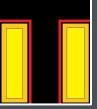
Customization & Implementation Support across the 3 pillars of Entrepreneurial Thinking for educational institutions (Value, Influence & Profitability)





TONGSTON DIGITAL LITERACY ENTREPRENEURSHIP CAPACITY BUILDING PROGRAM

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DIGITAL LITERACY ENTREPRENEURSHIP CAPACITY BUILDING

Theme: Digital Literacy Development

Goal 1: To improve participants' proficiency in using computer hardware and software.

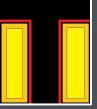
Objectives: By the end of the training, participants will be able to:

- Identify and use the various components of a computer, including the keyboard, mouse, and monitor.
- Understand the operating system and its functions.
- Use basic software applications, such as word processing, spreadsheets, and presentation software.

Goal 2: To enhance participants' internet and email usage skills.

Objectives: By the end of the training, participants will be able to:

- Navigate the internet effectively and efficiently.
- Use search engines and other online tools to find and access information.
- Create and manage email accounts and use email effectively for communication.



DIGITAL LITERACY ENTREPRENEURSHIP

CAPACITY BUILDING

Theme: Digital Literacy Development

Goal 3: To improve participants' digital literacy and online safety skills.

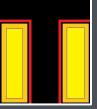
Objectives: By the end of the training, participants will be able to:

- Understand the basics of digital literacy and online safety.
- Identify and avoid online scams and frauds.
- Protect their personal information and privacy online.
- Ensure security measures while safeguarding against risks threatening devices, privacy, health, and the environment.
- Possess competencies such as protecting devices, personal data, privacy, and health as well as the environment.

Goal 4: To improve participants' collaboration skills through technology.

Objectives: By the end of the training, participants will be able to:

- Understand how to use different collaboration tools such as Google Docs, Trello, etc.
- Create and manage group projects and assignments.
- Communicate effectively with peers and instructors through technology.



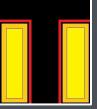
DIGITAL LITERACY ENTREPRENEURSHIP CAPACITY BUILDING

Theme: Theoretical & Practical Technology-Enabled Professional Skills Development

Goal 5: To validate career / business interests.

Objectives: By the end of the training, participants will be able to:

- Assess the participants personality using the Tongston proprietary and unique personality and multiple intelligences testing model
- Evaluate passions / interests leveraging on Tongston's proprietary interest identifier and self-evaluation model
- Distinguish between intrapreneurship and entrepreneurship
- Understand employment and entrepreneurship pathways
- Assess the participant's mindset, goals and value in the context of their profession, job and/or business
- Design and set S.M.A.R.T goals to achieve identified interest / passion
- Construct a personal work and productivity time schedule to enable you attain your S.M.A.R.T. Goals



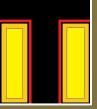
DIGITAL LITERACY ENTREPRENEURSHIP CAPACITY BUILDING

Theme: Theoretical & Practical Technology-Enabled Professional Skills Development

Goal 6: Attain workplace and classroom-based Technology-Enabled technical & vocational skills to prepare them for employment / entrepreneurship focused on the following:

- Software Development - Javascript, PHP, MySQL, Python, REACT Javascript, NodeJavascript, web development
- System Maintenance - Hardware
- System Maintenance - Software
- Data Science & Analysis
- Graphic design
- Video Editing
- Digital Marketing

We specifically focused on *high impact and high grow* technical and vocational skills, that can quickly be converted into income generating careers / businesses, with little or no resources.



DIGITAL LITERACY ENTREPRENEURSHIP CAPACITY BUILDING

Theme: Entrepreneurial Thinking Capacity Development

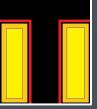
Goal 7: To develop Entrepreneurial thinking Competencies in participants

Objectives: By the end of the training, participants will be able to

- Set up concepts for their businesses / profiles for themselves for potential job search
- Develop valuable, influential & profitable businesses / find attractive jobs in their chosen fields that will provide them with good income
- Think, create and sell their ideas



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DIGITAL LITERACY ENTREPRENEURSHIP CAPACITY BUILDING

Theme: Access to capital, enterprise and financial services critical to launch sustainable businesses based on TVET / to scale careers based on TVET

Goal 8: To provide access to enterprise, financial and media services to top participants to start businesses/start their careers

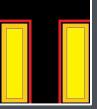
Objectives: By the end of the project, participants will be able to

- Launch valuable, influential & profitable businesses / commence work in attractive jobs in their chosen fields
- Sell their businesses to their potential customers / Sell themselves to their potential employers



TONGSTON INTRODUCTION TO ENTREPRENEURIAL EDUCATION COURSE

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ABOUT TIEEC

Course Description

This is an introduction to entrepreneurial education for Educators, Professionals (Intrapreneurs), Entrepreneurs and Students for professional, academic, business performance improvement and development.

Through TIEEC, participants learn what it takes to meet the demands of employers as intrapreneurs or society as entrepreneurs, develop pitch decks for themselves or their businesses and gain life, work, technical, vocational, career, 21st century, soft and academic skills; and develop plans for lifelong entrepreneurial learning.

Course Duration: 3 Days

Course Level: Beginner

Who Should Attend: Educators

Professionals (Intrapreneurs)

Entrepreneurs

Tertiary Students



CPD UK, 25 years CPD accreditation experience

NHS England

HSBC

University of Cambridge

Deloitte

University of Oxford
Euromoney

London School of Economics
London Stock Exchange Group

Why TIEEC?

TIEEC is the Smart Choice

167

Alumni Globally

51

Participating
Organizations

84%

of alumni saw increased
performance, income &
business value

95%

of alumni are proficient
in delivering their
professional, academic,
business or educational
functions

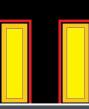
88%

gained soft, career,
academic skills

"It has a positive effect on my profession. Considering the skills, I have acquired from the training, I am always considered for presentations and lectures whenever the need arises and is to be delivered internally in my Office."

"I learned a lot about the different types of learners in the classroom, how they think and comprehend what is taught. I changed my approach to be more creative with my teaching method and it has improved my student's performance."

"It makes me productive and creative in my teaching career. It inspired me to learn how to produce liquid soap and teach it to my students."



TIEEC SELECT BENEFITS

BENEFITS

- Gain skills to become a more effective and impactful educator, entrepreneur, professional or student
- Access to world class global network of entrepreneurial thinkers
- Access to Tongston's products and services in media, finance and fundraising
- Increased Income & Positive Career Change
- Opportunities to pitch yourself or your businesses during TEES 2023 to a global audience across over 54 countries
- Builds capacity of participants to start/scale businesses, leads to increased income, enhanced business value & positive career change

NETWORKING AND RESOURCES

ACCESS TONGSTON VENTURES PRODUCTS AND SERVICES

ACCESS TONGSTON MEDIA PRODUCTS AND SERVICES

ACCESS TONGSTON INSTITUTE PRODUCTS AND SERVICES

BE RECOGNISED BY YOUR SCHOOL / INSTITUTION

PEER-TO-PEER LEARNING STYLE WHERE IN CLASSROOM WORK DELIVERED IN VIRTUAL DISCUSSION GROUPS THEREBY CONNECTING YOU TO A GLOBAL NETWORK

PRIOR ACCESS TO TEEC AND EXEMPTION FROM PRE-QUALIFICATION REQUIREMENTS

FLEXIBLE

TIEEC OUTLINE

MODULE 1

YOUR EDUCATION
IN A
SOCIO-ECONOMIC
WORLD

MODULE 2

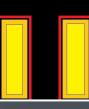
UNDERSTANDING
YOUR INSTITUTION
AS AN ENTERPRISE

MODULE 3

BEGINNING YOUR
ENTREPRENEURIAL
EDUCATION
JOURNEY

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TIEEC GALLERY



TONGSTON
INTRODUCTORY ENTREPRENEURIAL EDUCATORS COURSE FOR SECONDARY / JUNIOR HIGH SCHOOLS
PART 3: BEGINNING YOUR ENTREPRENEURIAL EDUCATION JOURNEY

LEARNING PLAN

GRADE/CLASS:
SUBJECT:
UNIT/TOPIC:
DAY(S)/PERIOD:

LEARNING OBJECTIVES	LEARNING ACTIVITIES	LEARNING ASSESSMENTS
(1)	(1)	(1)
(2)	(2)	(2)
(3)	(3)	(3)
(4)	(4)	(4)
(5)	(5)	(5)
(6)	(6)	(6)

INTRODUCTORY ENTREPRENEURIAL EDUCATORS COURSE FOR SECONDARY / JUNIOR HIGH SCHOOLS
PART 3: BEGINNING YOUR ENTREPRENEURIAL EDUCATION JOURNEY



TONGSTON
INTRODUCTORY ENTREPRENEURIAL EDUCATORS COURSE FOR SECONDARY / JUNIOR HIGH SCHOOLS
PART 2: UNDERSTANDING YOUR SCHOOL AS AN ENTERPRISE

The SUPPLY vs. DEMAND of EDUCATION ... (What's the ideal & reality?)

The Supply (of the School & Educator):

- Finances & Accounting
 - Example: ...
 - Example: ...

The Demand (of the Society & Stakeholders):

- Making profit.
 - Example: ...
 - Example: ...

INTRODUCTORY ENTREPRENEURIAL EDUCATORS COURSE FOR SECONDARY / JUNIOR HIGH SCHOOLS
PART 2: UNDERSTANDING YOUR SCHOOL AS AN ENTERPRISE

The SUPPLY vs. DEMAND of EDUCATION ... (What's the ideal & reality?)

The Supply (of the School & Educator):

- Finances & Accounting
 - Example: ...
 - Example: ...

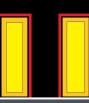
The Demand (of the Society & Stakeholders):

- Making profit.
 - Example: ...
 - Example: ...



TONGSTON ENTREPRENEURIAL EMPLOYABILITY WEBINAR SERIES

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ABOUT THE WEBINAR SERIES

Course Description

This is a 3-part entrepreneurial webinar series focused on your intrapreneurial brand to ensure you learn the trips and tricks of having an influential and valuable brand that can drive profitability through the job of your dreams.

The session include: (i) CV Clinic (ii) Personal/Business Branding [for Entrepreneurs and Intrapreneurs] (iii) Interview Preparation Strategy.

The session also provides an avenue to access the (i) Customised CV review (ii) Personalised mock interview prep session and (iii) Linkedin profile development

Course Duration: 3 hours

Course Level: Beginner

Who Should Attend: Tertiary Students

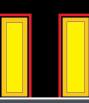
Professionals

University Graduates



TONGSTON FINANCE & FUNDRAISING MASTERCLASS (F&FM) FOR MSME CEOS & SENIOR MANAGERS

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ABOUT F&FM

Course Description

3-part comprehensive session for MSME CEOs, directors and senior managers, led by award-winning experts that have raised billions of dollars of capital for major projects across the African continent on:

- Building & scaling a profitable, valuable & influential business
- Managing & projecting your business finances
- Fundraising

Course Duration: 10 days

Course Level: Advanced

Who Should Attend: CEOs

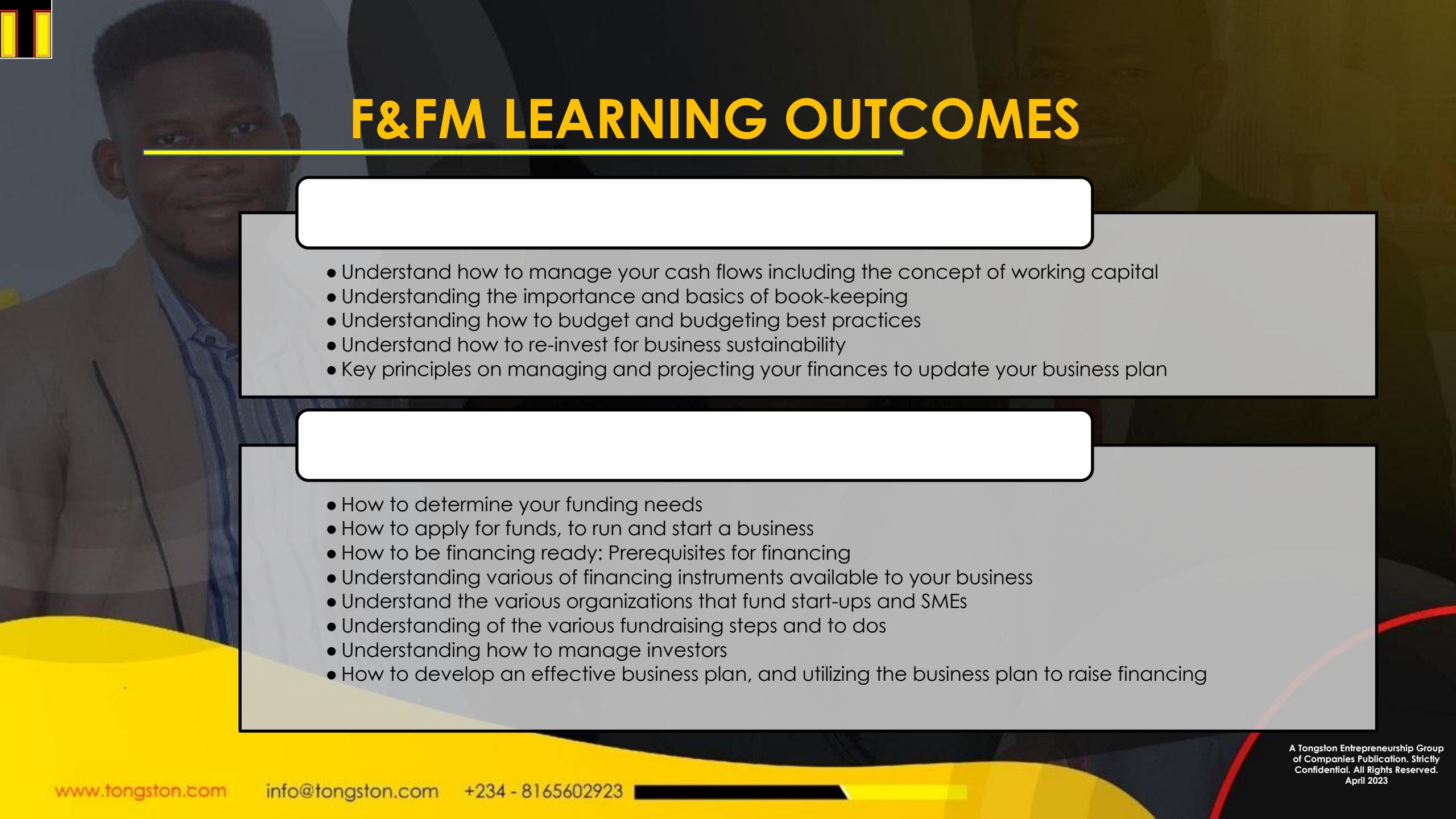
Directors

Senior Managers

F&FM LEARNING OUTCOMES

- Understand and apply Entrepreneurial Thinking in your business
- Understand Brand/Company Development and apply to your business
- Understand Product/Service Development and apply to your business
- Understand Business/Enterprise Development and apply to your business

- Understanding financial statements
- Understanding the drivers for profit and loss statement
- How to develop a profit and loss statement
- Understanding key profit and loss metrics: operating profit margin, net profit margin and breakeven
- Understanding the basics of tax planning
- Understanding the drivers for balance sheet
- How to develop the balance sheet
- Understanding the drivers of the cash flow statement
- How to develop a cash flow statement
- Understand how to conduct Cash flow Analysis



F&FM LEARNING OUTCOMES

- Understand how to manage your cash flows including the concept of working capital
- Understanding the importance and basics of book-keeping
- Understanding how to budget and budgeting best practices
- Understand how to re-invest for business sustainability
- Key principles on managing and projecting your finances to update your business plan

- How to determine your funding needs
- How to apply for funds, to run and start a business
- How to be financing ready: Prerequisites for financing
- Understanding various of financing instruments available to your business
- Understand the various organizations that fund start-ups and SMEs
- Understanding of the various fundraising steps and to dos
- Understanding how to manage investors
- How to develop an effective business plan, and utilizing the business plan to raise financing

F&FM SELECT BENEFITS

BENEFITS

Delivered by practitioners that have built businesses with a finance background having closed US\$1bn+ of projects across the African continent

Curated Role-Based Journeys - Using real-life case studies in the classroom from participants businesses

Live Classes - Access live, expert instruction

Certified by CPD UK

Collect CPD Points. Get Certification that is recognized!

Course Q&A Discussion

Hands-on practice in session

Personal Branding through Badges – You can share on your linkedin, CV and other critical platforms

Continuous Offline Learning

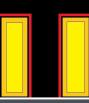
Access Finance and Accounting Support post the course

Access Funds through Tongston Ventures post the course



TONGSTON ENTREPRENEURIAL DATA SCIENCE COURSE

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ABOUT THE DATA SCIENCE COURSE

Course Description

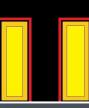
It combines math and statistics, specialized programming, advanced analytics, artificial intelligence (AI), and machine learning with specific subject matter expertise & entrepreneurial thinking principles (focus on value, influence & profitability) to uncover actionable insights hidden in an organization's data. The objective is to introduce participants to getting started with data science, equip them with basic python programming knowledge, and have them create python programs. These insights can be used to guide decision making and strategic planning. It can be applied to numerous uses such as Financial analysis, Financial Modeling, Big data, Risk Analysis, Customer Analysis, Business data analysis, Forecasting, Financial Fraud Detection etc.

Course Duration: 10 Weeks

Course Level: Advanced

Who Should Attend: Tertiary Students

Risk Management, Business Development, Research, Computing and
Data Professionals & Firms



DATA SCIENCE COURSE BENEFITS

Understand what data science is, the career opportunities in data science, and apply entrepreneurial thinking

Differentiate between different visualisations and when to use them, also he/she must be able to install and navigate the Jupyter notebook

Write a basic python program using variables declaration, he/she must also be able to know how to declare python variable and understands all the data types, and apply them

Differentiate between a set and dictionary, and also make use of them in writing a program, he/she must be able to write a python program using the loops

Write a python using the conditional statement if-else, and must be able to declare a function, and apply it

Write a function program and know the differences between interactive and scripting modes

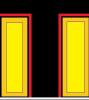
Instantiate the NumPy and panda library and use it in a program, also he/she must be able to create a data table with data frame

Visualise data using the matplotlib, he/she must also be able to import data into the notebook and do basic data exploration



TONGSTON ENTREPRENEURIAL CAREER & BUSINESS ADVISORY:

Tertiary Edition



ABOUT CBA: Tertiary Edition

Course Description

Tongston Global Career and Business and Career Advisory (tertiary edition) is designed for tertiary students to discover / validate their entrepreneurial career / business paths leveraging on Tongston's proprietary entrepreneurial (thinking) development model.

Participants determine their personality, passions and interests using proprietary Tongston entrepreneurial thinking tools; design S.M.A.R.T goals, work & productivity time schedules to enable them attain their goals; develop & implement personal finance plans; gain entrepreneurial skills, knowledge and attitude including academic, life, work/career, vocational, technical skills; develop value propositions and profiles for their businesses and careers; and develop & implement long term plans for implementation in line with identified S.M.A.R.T goals.

Course Duration: 5 days

Course Level: Beginner

Who Should Attend: Tertiary Edition

CBA: Tertiary Edition LEARNING OUTCOMES

- Assess your personality using the Tongston personality & multiple intelligences testing model
- Evaluate passions / interests using Tongston's interest identifier & self-evaluation model
- Distinguish between intrapreneurship and entrepreneurship
- Understand employment and entrepreneurship pathways
- Assess your mindset, goals & value in the context of your profession, job, business
- Design & set S.M.A.R.T goals to achieve identified interest / passion
- Construct a personal work & productivity time schedule to enable you attain your S.M.A.R.T. Goals
- Apply personal finance principles to develop a personal finance plan

- Review & Match of CANNB results with Career & Business Matrix

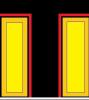
CBA TERTIARY EDITION OUTCOMES

- Identify and apply select entrepreneurial skills, knowledge and attitude (including academic, life, work/career, vocational, technical, 21st century, soft skills) critical for your future success as a business owner / employee
- Identify entrepreneurial skills, knowledge and attitude required in your career / business of interest and how it can be attained through your course of study
- Evaluate blooms taxonomy and apply to learning plans and your professional development
- Understand emotional intelligence and apply in participants personal and professional life
- Refine the S.M.A.R.T goals to achieve identified interest / passion
- Develop a 5-year personal and professional development S.M.A.R.T. goal plan to achieve your identified interest / passion
- Develop your personal or business value proposition
- Develop your entrepreneurial professional / business profile
- Develop and pitch your ideal business/career profile that presents you as valuable in your home, organization, or community or to a potential employer at TEES 2023



TONGSTON ENTREPRENEURIAL THINKING IMMERSION FOR TERTIARY --- **STUDENTS**

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ABOUT THE IMMERSION PROGRAM

Course Description

The Tongston Entrepreneurial Thinking Immersion for tertiary students is an immersion program on entrepreneurial thinking to produce valuable, influential & profitable tertiary students whether they choose to be entrepreneurs or intrapreneur. The program includes:

- An Orientation Session
- Career and Business Advisory** Session designed to enable tertiary students (future intrapreneurs/entrepreneurs) discover / validate their entrepreneurial career / business paths based on Tongston's entrepreneurial thinking model
- Introduction to Entrepreneurial Thinking** for future Intrapreneurs & Entrepreneurs / Introduction to Entrepreneurial Thinking for future educators
- Completion of a **cap stone entrepreneurial project** (for implementation during an internship for intrapreneurs / during a trading session to test the business case for entrepreneurs)

Course Duration:

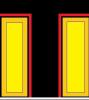
6 Weeks

Course Level:

Intermediate

Who Should Attend:

Tertiary Students



ABOUT THE IMMERSION PROGRAM

Introduction to Entrepreneurial Thinking

INTRODUCTION

Education, Exposure and Experience in Pursuit of Success, Happiness and Fulfilment.

CHAPTER 1: ENTREPRENEURIAL-THINKING

Thinking, Creating and Selling Ideas that Demonstrate Value, Influence and Profitability through (i) The Story of You, Others and the World/Life (ii) Mindset, Mentality and Life-Outlook (iii) Money, Jobs and Businesses across Sectors, Industries and Markets and (iv) Education, Schooling and Learning.

MODULE 2: PERSONAL DEVELOPMENT

Building & Improving People, Individuals and Families through Physical, Material, Emotional, Intellectual & Spiritual Development & Growth

MODULE 3: PROFESSIONAL DEVELOPMENT

Building & Improving Organisations, Companies and Institutions through Product/Service; Brand & Business Development & Growth.

MODULE 4: PUBLIC DEVELOPMENT

Building & Improving Governments, Communities and Societies through Personal; Socio-cultural; Economic & Sustainable Development & Growth

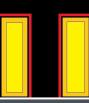
MODULE 5: PERSUASION & EFFECTIVE COMMUNICATION

Through Brand Marketing Pitch to Media/Events/Public; (ii) Product Sales Pitch to Consumers/Customers/Clients and (iii) Business Presentation Pitch to Investors/Partners/Sponsors.



ENTREPRENEURIAL EDUCATION AS THE FUTURE OF TERTIARY EDUCATION & LEARNING CONFERENCE

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ABOUT THE CONFERENCE

Course Description

This is a 3-day entrepreneurial (thinking) education conference for academic and non-academic staff of higher educational institutions to gain insights & tools to produce graduates or can set up enterprises that are valuable, influential & profitable, through:

- Providing information on changing labor market needs that involves employers and industry in order to empower faculty to review course content and lead applied research projects in partnership with industry in line with industry trends;
- Provision of tools to enable staff develop entrepreneurship skills in students;
- Guiding staff on how to enter into industry partnerships for infrastructure development, employability outcomes, work-integrated learning and career counselling;
- Incorporating digital literacy as a core for course delivery and assessment; and
- Sharing key insights for delivering high quality tertiary / higher education

Course Duration: 3 Days

Course Level: Intermediate

Who Should Attend: Academic Staff of Higher Educational Institutions
Non-Academic Staff of Higher Educational Institutions

ABOUT THE CONFERENCE BENEFITS

Full access to the 3-day Conference

Access to the Digital version of the Proceedings and Conference Program

Admission to high-quality industry led sessions including:

- Research, Development and Innovation at the heart of the future of driving excellence for industry
- Higher Education Management for the future
- Quality in online, open and distance Higher Education Across borders
- Integrating technology to achieve flexible learning pathways in higher education – what is the way forward?
- The Internet of Education: Creating an Open Architecture for an International and Digital Learning Economy
- Mining the value from the talent of the future - commercializing projects, products, IP, dissertations and thesis

Admission to future industry insights panel discussions and roundtables including “What makes future talent? Bridging the gap between industry and academia – partnerships on talent through internships; product development through projects, research & innovation

Admission to future trends in careers in sciences, social sciences, education, law and arts

ABOUT THE CONFERENCE BENEFITS

Meals (coffee/tea, snacks, lunch) during the conference

All-Conference materials

Certificate of Participation

Admission to the award ceremony

Access to select honorary awards

Conference bag with souvenirs

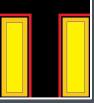
Access to facilitated interactive break-out sessions to plan ideas for implementation post conference in university administration and academics

On Demand six (6) months streaming access to the conference



TONGSTON ENTREPRENEURIAL EDUCATION COURSE

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ABOUT TEEC

Course Description

It is designed to inspire and equip educators and school leaders across all levels of education & learning (primary, secondary, tertiary), with the skills and strategies to enable them integrate entrepreneurship & entrepreneurial-thinking into whatever subject/course they teach – for the benefit of their students, themselves, their organizations, and society, based on the proprietary unique Tongston entrepreneurial development model.

The course focuses on (i) an educators' world (ii) education planning through bloom's taxonomy, 21st century skills, academic, life, work/career, vocational, technical skills, multiple intelligences and emotional intelligence (iii) entrepreneurial thinking (iv) marketing, presentation and sales preparation and (v) entrepreneurial thinking in education.

Course Duration: 8 Weeks / 1 Week [Accelerated]

Course Level: Advanced

Who Should Attend: Educators
School Administrators
Educational Supervisors

TEEC OUTLINE

MODULE 1

THE EDUCATOR'S WORLD ...

Re-Setting Your Educational Mind and Goals, for Productivity and Impact

MODULE 2

THE EDUCATION ...

Planning an Effective Learning Experience (Curriculum and Lessons)

MODULE 3

ENTREPRENEURIAL THINKING

...Building a Business/Enterprise Around Your Interest

MODULE 4

MARKETING, PRESENTATION & SALES PREP

...Pitching Your Entrepreneurial (Learning) Projects

MODULE 5

ENTREPRENEURIAL EDUCATION

...Integrating Entrepreneurship into Your Learning Experiences

TEEC SELECT BENEFITS

BENEFITS

Access to world-class Networking and Resources

Exclusive Access to the Entrepreneurial Educators Network

Digital Access to Resource Kit

Access to rapid career opportunities as an entrepreneurial educator in Tongston and/ Tongston affiliates / partners

Eligibility for preferred access to Tongston Ventures early and late-stage risk capital, structuring and business development services

Participation in TEES

Access to Tongston Entrepreneurial Education Newsletters and announcements

Submission of entry for the Tongston Entrepreneurial Education Magazine

Access to Tongston entrepreneurial webinars

Free profiling on our social media platforms once annually

Personalized Experiential Learning Journey

TEEC LEARNING OUTCOMES

- Apply basic neurology & psychology to education & entrepreneurship
- Investigate comparative education systems and draw lessons for application in the current education context / profession
- Evaluate passions / interests and goals leveraging on Tongston's proprietary interest identifier and self-evaluation model
- Design and set S.M.A.R.T goals to achieve identified interest / passion
- Apply personal finance principles to develop a personal finance plan
- Construct a personal work and productivity time schedule
- Develop and pitch ideal educational and work competencies
- Construct the SWOT analysis of an enterprise as an entrepreneur / self as an intrapreneur
- Develop the financial statements for business as an entrepreneur or institution as an intrapreneur
- Evaluate funding sources for institution as an intrapreneur / your business as an entrepreneur
- Design 3-6 learning objectives for a topic in the subject of competence for an entrepreneurial project-based unit or lesson plan that incorporates academic, life and work/career, 4Cs of 21st Century, vocational, technical and soft skills



TONGSTON ENTREPRENEURIAL CAREER & BUSINESS ADVISORY

Secondary Edition



Career and Business Advisory Session

Flexible, 21st century learning to help you build a sustainable career and business path!

Register Now

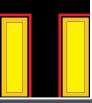


For ages 9 - 18

Think
Create
&
Sell

your ideas!





ABOUT CBA

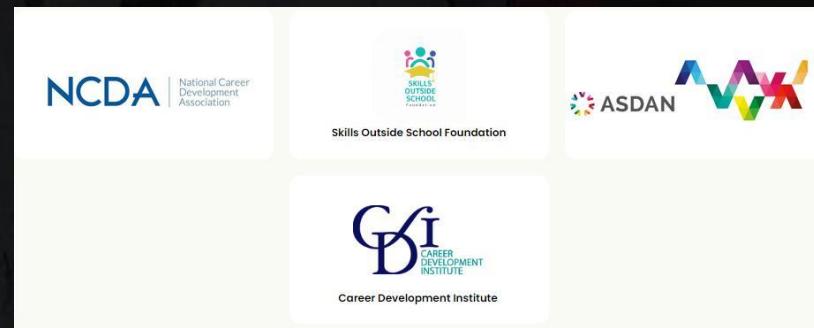
Course Description

Tongston Global Career and Business and Career Advisory (CBA) is designed for adolescent intrapreneurs/entrepreneurs (ages 9 —18) in upper primary and secondary / high schools globally to discover their intrapreneurial and entrepreneurial paths by leveraging Tongston's proprietary unique entrepreneurial thinking model and integrations from Career Development Institute, National Career Development Association, Skills Outside School Foundation, CPD UK, and the accredited international ASDAN (Award Scheme Development and Accreditation Network) courses.

Course Duration: 7 days

Course Level: Beginner

Who Should Attend: K-12 [Upper primary and secondary / high schools & students]
K-12 [Adolescent Intrapreneurs/Entrepreneurs]



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CBA BENEFITS & PATHWAY

What competitive edge does your child stand to gain?

- ◆ Identify personalities and passions / interests.
- ◆ Learn and apply 21st century life, academic, soft, vocational, technical, career skills.
- ◆ Learn and develop S.M.A.R.T goals; personal finance; productivity; professional / business development plans for future success in identified passions/interests.
- ◆ Pitch entrepreneurial ideas at TEES 2023.
- ◆ Access one follow-on session to provide feedback on implementation of plans.
- ◆ Access to a unique information / consultation session with our award-winning faculty.
- ◆ Access flexible paced learning delivered online Exclusively from your device.
- ◆ Get you and your child future fit as an entrepreneurial thinker, creator and salesperson.
- ◆ Access self-paced continuous personal and professional development tools, network and content through our suite of programs from upper primary to post tertiary.
- ◆ Experience learning in a safe environment underpinned by our robust child protection and safeguarding policy.
- ◆ Experience an active flexible learning approach with a rich award-winning curriculum.



Book consultation

click the book a consultation time to talk to one of our entrepreneurial trainers who would recommend the best career and business advisory product for you



Join the session anywhere

Once you have registered and have submitted all the release and consent forms, a pre-evaluation and diagnosis is completed to give us a better understanding of your child & their needs ahead of the session.

Your road to success with Tongston Career and Advisory Session

Get assigned to a cohort and start

You will be sent enrolment details with next steps on how to join the session from anywhere. Start the sessions and complete modular assessments.



Join the Thinkers Network and pitch at TEES 2023

Become Tongston entrepreneurial alumni, join Tongston's Global Entrepreneurial Thinkers Network, Access your free follow-on session and pitch your entrepreneurial ideas at TEES 2023.

CBA LEARNING OUTCOMES

Ages 9 to 12

Before

Tongston Career and Business Advisory Session



After

Tongston Career and Business Advisory Session



Ages 13 to 18

Before

Tongston Career and Business Advisory Session

Your child doesn't know what to study after secondary school
Your child has not started taking the steps to position themselves for the competitive schools and careers
Your child doesn't have personal finance skills
Your child is not prepared for life after secondary school
Your child doesn't have set goals for life post secondary school
Your child doesn't know what he/she can offer as an entrepreneur/employee



After

Tongston Career and Business Advisory Session

- Your child identifies business / career path
- Your child learns 21st-century academic, career, soft, vocational, technical & life skills required
- Your child designs S.M.A.R.T goals and productivity plan for their interests/passions
- Your child develops a personal finance plan
- Your child discovers entrepreneurial and education options suited to him/herself
- Your child develops & pitches a professional & personal development plan to guide them for future success
- Your child can pitch their entrepreneurial ideas for thousands of dollars' of prizes



TONGSTON BUSINESS & CAREER MATRIX

Whether as an entrepreneur, professional or student, looking for a career/business change, pondering on a new career/business, or seeking for more value, influence & profitability in your current career/business, the Tongston Career and Business Matrix is for you

The Tongston Career and Business Matrix is built with

- **Data-driven insights into your career and business goals**
- **Tongston's proprietary CANNB (Career/Business + Multiple Intelligence + Personality + Passion Identifier Model) as a core**
- **Tongston's Entrepreneurial Thinking Model**

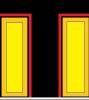
To

- Outsmart the competition
- Gain support
- Seal your success to become valuable, influential & profitable



TONGSTON ENTREPRENEURIAL THINKING PROGRAM FOR TERTIARY INSTITUTIONS

TONGSTON
... Dare to Think Create & Sell your
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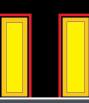
ET PROGRAM FOR TERTIARY INSTITUTIONS

Program Description

The Tongston Entrepreneurial Thinking (ET) Program for Tertiary Institutions is a 2-part engagement that comprises:

(i) Part 1 - Entrepreneurial Educational Consulting Experience: At the end of this, the institution shall become an accredited Tongston Affiliate Tertiary institution. An Affiliate school is a school that fully adopts the Tongston (entrepreneurial thinking) education model through implementation of the tertiary school consulting, curriculum design & integration, training & resources.

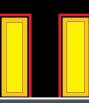
(ii) Part 2 - Platform Access: This part grants access to the Tongston World application to the academic & non-academic staff and students.



ET PROGRAM FOR TERTIARY INSTITUTIONS

Benefits

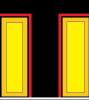
- Complete entrepreneurial thinking integration into the curriculum across all faculties across the tertiary institution
- Free administrative resources including templates, logs, recording documents, guidance notes and more to support delivery
- Guidance and support through the affiliate school accreditation process
- Regular updates on Tongston activities and early notice of new developments
- Resources, supervision and advisory service for students, academic and non-academic staff
- Surgeries and information days for information, advice, guidance and networking
- Access to members section on the proprietary Tongston World Application



ET PROGRAM FOR TERTIARY INSTITUTIONS

Academic & Non-Academic Staff

- Assessment
 - Completion of Online Self-Assessment Tool
 - Conduct of In-depth diagnostic
- Enrollment onto and Access Learning Management System: T-World Application
 - Admin Dashboard: Admin to access dashboard as appropriate through a point person to Track student success & Access information for analysis.
 - Academic Staff Dashboard: Networking; Reference Online Library; Publish Research Work & Access Resources.
- Participation in the Tongston Entrepreneurial (Thinking) Education Conference for Academic and Non-Academic Staff to review recommendations from the in-depth diagnostic and create action plans

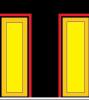


ET PROGRAM FOR TERTIARY INSTITUTIONS

Academic & Non-Academic Staff

- Access learning management system - T-World
- Implement Recommendations
- Monitor & Evaluation including post-evaluation against diagnostic report and long-term Impact Evaluation
- Course Review

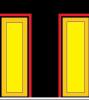
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ET PROGRAM FOR TERTIARY INSTITUTIONS

Students

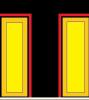
- **Register** as a student Tongston Entrepreneurial Learner
- **Be Diagnosed** with assessment of competencies pre-commencement through the Personalised Industry Project & Task Showcase.
- **Be Inducted (Orientation):** Learn about Tongston resources and the immersion program to drive your intrapreneurial / entrepreneurial journey.
- **Launch Access Immersion Program through the T-World Application:** Students can choose various tasks within the projects as long as they choose at least 1 task from each of the 3 project levels focused on personal, professional & public development below, with access to resources to support task / project completion:
 - **PROJECT 1**, "Unravelling Your Potential in Our Nation," focused on personal development. Each project has a series of 10 tasks designed to build key entrepreneurial thinking competencies.



ET PROGRAM FOR TERTIARY INSTITUTIONS

Students

- **Launch Access Immersion Program through the T-World Application:** Students can choose various tasks within the projects as long as they choose at least 1 task from each of the 3 project levels focused on personal, professional & public development below, with access to resources to support task / project completion:
 - **PROJECT 2**, "Navigating the Frontiers of Excellence in Our Nation", focused on professional development. Each project has a series of 10 tasks designed to build key entrepreneurial thinking competencies.
 - **PROJECT 3**, "Shaping a Future of Impact for Our Nation", focused on public development. Each project has a series of 10 tasks designed to build key entrepreneurial thinking competencies.



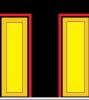
ET PROGRAM FOR TERTIARY INSTITUTIONS

Students

- **Career and Business Advisory:** Participants go through MI + CANNB Test to assess multiple intelligence, passions and interests using the Tongston Multiple Intelligence (MI) & CANNB Self-Assessment Tools.
- **Tactical Internship / Apprenticeship / Entrepreneurship / Business Search.**
- **Access funding resources and prizes to test intrapreneurial / entrepreneurial ideas.**
- **Implement the Entrepreneurial Career** (for the intrapreneur) / **Entrepreneurial Thinking Business Plan Pitch Deck** (for the entrepreneur).
- **Graduate onto Entrepreneurial Thinkers Network.**



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ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 1: Personal Development & Growth of People/Intrapreneurs/Entrepreneurs

Project Aim: To foster personal growth, intrapreneurial spirit, and entrepreneurial skills in students by providing hands-on experiences and self-exploratory activities.

TASK 1.1: Personal Story/Journey, Competence/Capacity and Development/Growth.

- Task Objective: To analyse personal growth, assess competencies & create a personal development plan.

TASK 1.2: Personal Interest, Passion and Goals.

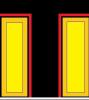
- Task Objective: To identify personal interests & passions, formulate personal & professional goals.

TASK 1.3: Personal Time, Productivity and Planning.

- Task Objective: To develop effective time management and productivity strategies, and create a personal development roadmap.

TASK 1.4: Personal Connections, Networking and Relationships.

- Task Objective: To understand the importance of networking, build meaningful relationships, and create a supportive network.



ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 1: Personal Development & Growth of People/Intrapreneurs/Entrepreneurs

Project Aim: To foster personal growth, intrapreneurial spirit, and entrepreneurial skills in students by providing hands-on experiences and self-exploratory activities.

TASK 1.5: Personal Property/Mobility/Equipment Setup, Procurement and Maintenance.

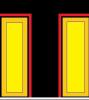
- Task Objective: To manage personal resources effectively, from setting up necessary equipment to maintaining their value.

TASK 1.6: Personal Branding, CV/Profile, and Communications.

- Task Objective: To establish a compelling personal brand, develop a professional CV/profile, and enhance communication skills.

TASK 1.7: Personal Learning, Work, and Extra-Curricular Hobbies/Activities/Projects.

- Task Objective: To plan and optimize personal learning and work experiences and engage in extra-curricular activities that contribute to personal growth.



ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 1: Personal Development & Growth of People/Intrapreneurs/Entrepreneurs

Project Aim: To foster personal growth, intrapreneurial spirit, and entrepreneurial skills in students by providing hands-on experiences and self-exploratory activities.

TASK 1.8: Personal Finance, Banking, and Wealth/Prosperity.

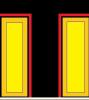
- Task Objective: To gain an understanding of personal finance and banking, and develop strategies for wealth creation and prosperity.

TASK 1.9: Personal Content-Creation, Publications and Media-Engagements.

- Task Objective: To learn content creation, publication strategies & build a strong media presence.

TASK 1.10: Personal Certifications, Qualifications and Awards.

- Task Objective: To understand the importance of certifications and qualifications, identify relevant opportunities, and apply for awards and recognitions.



ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 2: Professional Development & Growth of Organisations/Institutions/Enterprises

Project Aim: To deepen understanding of professional growth within various organizational contexts, including business, institutional, and entrepreneurial settings.

TASK 2.1: Formal & Informal Careers/Vocations/Professions.

- Task Objective: To explore and understand the breadth and depth of formal & informal career paths and professions.

TASK 2.2: Intrapreneurs/Jobs/Intrapreneurship and Entrepreneurs/Businesses/Entrepreneurship.

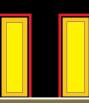
- Task Objective: To examine the roles of intrapreneurs within organizations and entrepreneurs in business creation and development.

TASK 2.3: Economy, Sector and Industry Standardization.

- Task Objective: To understand the broader economic context, sector trends & industry standards.

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ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 2: Professional Development & Growth of Organisations/Institutions/Enterprises

Project Aim: To deepen understanding of professional growth within various organizational contexts, including business, institutional, and entrepreneurial settings.

TASK 2.4: Markets, Value-Chains and Business Models (B2C, B2B, B2G).

- Task Objective: To understand the dynamics of various markets, the intricacies of value chains, and the functions of different business models.

TASK 2.5: Needs/Wants Research, Idea Conceptualisation and Product/Service Packaging.

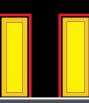
- Task Objective: To understand consumer needs and wants, develop innovative ideas, and conceptualize potential products/services.

TASK 2.6: Organisational Leadership, Departmental Teams and Business Affiliations.

- Task Objective: To delve into aspects of leadership, team dynamics, and the importance of professional affiliations in business contexts.

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ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 2: Professional Development & Growth of Organisations/Institutions/Enterprises

Project Aim: To deepen understanding of professional growth within various organizational contexts, including business, institutional, and entrepreneurial settings.

TASK 2.7: Business Property/Mobility/Equipment Setup, Procurement and Maintenance.

- Task Objective: To understand the logistics of setting up and managing business property, mobility, and equipment.

TASK 2.8: Business Finance, Fundraising and Investing.

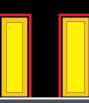
- Task Objective: To understand & apply concepts of business finance, fundraising & investment.

TASK 2.9: Record-Keeping, Documentation, and Data Management.

- Task Objective: To understand the importance and process of maintaining business records, documentation, and data management.

TASK 2.10: Business Branding/Communications, Marketing/Sales and Proposals/Pitching.

- Task Objective: To grasp the fundamentals of business branding, communications, marketing, sales, and proposal/pitching.



ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 3: Public Development & Growth of Governments/Communities/Societies/Societies

Project Aim: To comprehend and engage with the diverse aspects of public development and societal growth, focusing on social welfare, economic strategies, environmental conservation, youth leadership, human rights, vocational training, cultural understanding, legal aid, rural development, and public policy.

TASK 3.1: Social Welfare, Charity Fundraising, and Humanitarian Volunteerism.

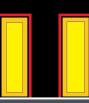
- Task Objective: To gain an understanding of social welfare systems, the role of charity fundraising, and the impact of humanitarian volunteerism.

TASK 3.2: Economic Think-Tank, Public-Enlightenment Discourse, and Civic Engagement Platforms.

- Task Objective: To grasp the dynamics of economic policy, public discourse, and civic engagement in societal development.

TASK 3.3: Environmental, Wildlife, Vegetative, and Water Conservation/Sustainability.

- Task Objective: To comprehend the importance of environmental conservation and sustainability.



ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 3: Public Development & Growth of Governments/Communities/Societies/Societies

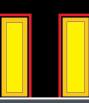
Project Aim: To comprehend and engage with the diverse aspects of public development and societal growth, focusing on social welfare, economic strategies, environmental conservation, youth leadership, human rights, vocational training, cultural understanding, legal aid, rural development, and public policy.

TASK 3.4: Youth Leadership Empowerment and Family Health Resource/Rehabilitation Centres.

- Task Objective: To recognize the significance of youth leadership and the role of health resources and rehabilitation centres in society.

TASK 3.5: Peace, Human Rights, and Anti-Corruption Campaigns.

- Task Objective: To understand the concepts of peace, human rights, and corruption, and to develop skills in advocacy and campaign development.



ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 3: Public Development & Growth of Governments/Communities/Societies/Societies

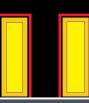
Project Aim: To comprehend and engage with the diverse aspects of public development and societal growth, focusing on social welfare, economic strategies, environmental conservation, youth leadership, human rights, vocational training, cultural understanding, legal aid, rural development, and public policy.

TASK 3.6: Vocational Training Scholarships and Social Enterprise Incubation Centres.

- Task Objective: To comprehend the role and impact of vocational training, scholarships, and social enterprise incubation in societal development.

TASK 3.7: Interfaith Dialogue, Cultural Exchange Programs, and Traditional Event Celebrations.

- Task Objective: To recognize the value of interfaith dialogue, cultural exchange, and tradition in fostering societal harmony and development.



ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 3: Public Development & Growth of Governments/Communities/Societies/Societies

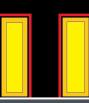
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TASK 3.6: Vocational Training Scholarships and Social Enterprise Incubation Centres.

- Task Objective: To comprehend the role and impact of vocational training, scholarships, and social enterprise incubation in societal development.

TASK 3.8: Legal Aid, Prison Support, and Policing/Security Initiatives.

- Task Objective: To understand the importance of legal aid, prison support, and policing/security initiatives in maintaining societal stability and justice.



ET PROGRAM FOR TERTIARY INSTITUTIONS

PROJECT 3: Public Development & Growth of Governments/Communities/Societies/Societies

Project Aim: To comprehend and engage with the diverse aspects of public development and societal growth, focusing on social welfare, economic strategies, environmental conservation, youth leadership, human rights, vocational training, cultural understanding, legal aid, rural development, and public policy.

TASK 3.9: Rural Equipment/Resource Donation and Facility/Infrastructure Development.

- Task Objective: To understand the dynamics of rural development, including resource donation and infrastructure development.

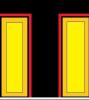
TASK 3.10: Public-Private Partnerships, Government Policy Advocacy & Public Stakeholder Events.

- Task Objective: To comprehend the mechanisms of public-private partnerships, government policy advocacy, and public stakeholder events in societal development.



TONGSTON INSTITUTE SENIOR FACULTY

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TONGSTON INSTITUTE SENIOR FACULTY

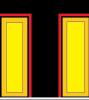
Our senior faculty comprises of highly experienced experts across different field in Nigeria that have had the opportunity to be affiliated with top institutions including



The Senior Faculty are:

- Engr. Bello Mohammed Tongo (Based in FCT; Lived & Worked in Taraba; Gombe; Bauchi)**
- Dr. Lukman Raimi (Based in Brunei)**
- Peter Edor (Based in FCT)**
- Kenneth Nwaichi (Based in FCT)**
- Dr. Ekenta Cornelius Michael (Based in Kaduna)**
- Dr. Jacinta Ametepe-Ogboso (Based in FCT)**





Profiles

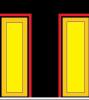
Engr. Bello Mohammed Tongo is the Executive Director and Chief Executive Officer of Tongston Entrepreneurship Group (Tongston). Bello is a Top 100 Visionary in Education conferred by the Global Forum for Education & Learning (GFEL) and outstanding leader as conferred by Education 2.0.

With 14+ years of professional experience, he is an education entrepreneur transforming educational philosophy and delivery on the African continent.. He is an experienced Training and Curriculum Development Consultant with PURD Consulting, Africa's Leading Education company, where he led training workshops and professional development programs on project-based learning, teaching pedagogy, curriculum design and assessment to 500+ heads of schools and educators. He conducts curriculum re-design focused on integrating project-based learning into the Nigerian secondary and primary school curriculum.

He was previously a Primary School Team Lead, Educator and Coordinator of various clubs and activities at the ICICE Academy, a leading British, Nigerian and Islamic curriculum based educational institution in Nigeria. He was a founding member and pioneer coordinator of the Nigerian Tulip International Colleges (NTIC) Alumni Association. He is a regular speaker at several events, and on TV and radio. He is a mentor for the Skills Outside School Foundation. He was previously a civil engineer in Atilgan Construction Company and as a site supervisor for the Nigerian Ministry of Works.

Bello holds a Civil Engineering degree and a Postgraduate Certificate (PGCE) in Construction Management from the University of Birmingham, and Post Graduate Diploma in Education (PGDE) (Innovation in Teaching & Learning) from the University of South Wales.

Bello is a member of The Indus Entrepreneurs (TiE) and the VC4A community with over 190,000 members & 22,000 start-ups. He is a member of the Institute of Directors Young Directors Forum and the Abuja Chamber of Commerce and Industry's Young CEOs Club. He is a Teachers Registration Council of Nigeria (TRCN) licensed educator.

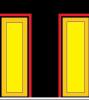


Profiles

Dr. Lukman Raimi PhD, MNIM, FIFP, FCGEP, FCEnt, FIMC, CMC is the Assistant Professor of Entrepreneurship and Program Coordinator for Entrepreneurship at the School of Business and Economics, Universiti Brunei Darussalam. He is also a Visiting Professor at the Northwest International University, Armenia. He was previously an Assistant Professor of Entrepreneurship, American University of Nigeria, Yola, Adamawa State. He is also the Assistant Director of AUN Centre for Entrepreneurship (AUNCE). Previously, He was a Principal Lecturer/Coordinator of Training/Coordinator Part-Time Program at the Centre for Entrepreneurship Development (CED), Yaba College of Technology Nigeria.

Dr. Lukman has over 45 peer-reviewed published articles, and had delivered conferences/seminar papers in Turkey, Malaysia, Brunei, Indonesia, Nigeria, Morocco, Ghana, Togo, India, Belfast, Leicester, US. His publications are listed in Scopus, Researchgate and Google Scholar with growing citations. He was honored with the Best PhD Thesis Award for Faculty of Business and Law, De Montfort University, Leicester UK.

His paper titled “Corporate social responsibility, waqf system and zakat system as faith-based model for poverty reduction”, was awarded Highly Commendable Academic Paper by World Journal of Entrepreneurship, Management and Sustainable Development, Emerald Group Publishing Limited, UK. His collaborative research in CSR was awarded Highly Commended Paper at the International Conference on Business and Economics (ICBE2018), Seoul, South Korea, June 25-27, 2018. His ongoing research focuses on Medical Entrepreneurship, Family Business, Community Entrepreneurship and Informal Entrepreneurship.



Profiles

Dr. Lukman Raimi PhD, MNIM, FIFP, FCGEP, FCEnt, FIMC, CMC is the Editor, *Implications for Entrepreneurship and Enterprise Development in the Blue Economy*. He is a member of Global Partnership for Poverty and Entrepreneurship; Editorial Board, Indonesian Journal of Sustainability Accounting & Management; Editorial Advisory Board, Emerald Emerging Markets Case Studies; Editorial Board, Eastern European Business and Economics Journal and Editorial Board, Open Journal of Social Science and Humanities, Nigeria; Editorial Board for Journal of Developmental Entrepreneurship. He is an Entrepreneurship Educator trained at the Entrepreneurship Development Institute (EDI), Ahmedabad, India. He was appointed by Islamic Development Bank as a Mentor for the 1st IDB Group Business Plan Competition in 2014.

He holds a PhD in Entrepreneurship & CSR from the Leicester Business School, De Montfort University Leicester, United Kingdom; a Masters' degree in Economics, University of Lagos; Master's degree in Industrial Relations & Personnel Management, University of Lagos; a Postgraduate Diploma in Education (Business Education), National Open University of Nigeria; and a Bachelor's degree in Economics, Obafemi Awolowo University, Ife, Osun State.

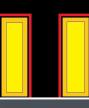


Profiles

Mr. Peter Edor is the Lead Strategist and Senior Partnerships Coordinator Africa, RockEdge Consulting Ltd. He is a Development Consultant with strong understanding in foundation education, education systems strengthening within fragile states, public policy analysis, organizational strengthening and development, agro value chain exploration, TVET, vocational and enterprise skills development. He is a Curriculum innovator, global skills driver, social researcher, project monitoring, evaluation & learning trainer and inclusive digital participation trainer. He has 17+ years' experience in international development and combine strong knowledge of government, non-governmental organizations (NGOs) development at the local, national and international levels with in-depth understanding of in-demand managerial skills within the NGO setting.

Edor holds a Bachelor's Degree in Education Chemistry, a Master's Degree in Science Education, and currently pursuing a Doctorate Degree in Science Education. In addition he holds over 70 certifications obtained from several international organizations earned through rigorous exposure to continuous professional development (CPD) across the areas of global education, active citizenship, gender and child rights, inclusion, inclusive communication, climate change mitigation, project management, project monitoring and evaluation, conflict resolution, disaster and strategic management and a member of Nigeria Institute for Training and Development (NITD) Abuja chapter, International Development Evaluation Association (IDEAS) and the Nigerian Red Cross Society.

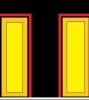
Edor has compound exposure and experience working across interconnected areas of education, health, public policy, livelihoods and governance. He has spent over 15 years working within the Development Sector supporting NGOs and CSOs at the local and national levels to develop capacity to become strong players across education, health, livelihoods systems strengthening. Edor currently work with team of education experts across Nigeria, Zambia, South Africa, India and Kenya.



Profiles

Mr. Peter Edor is currently driving the implementation of an L&D model, “the virtual Learning Faculty” designed to address post-retirement talent waste (PRTW). This product, in strong alignment with UNDP, ILO aspirations is capable of enhancing the social, emotional and economic wellbeing of senior citizens, enabling individuals who understand a particular system to contribute to making the system work better. Strengthening its collaboration with other key players in the L&D space the Learning Faculty focuses on bridging demand (for skilled indigenous consultants) and supply (shortage of trained indigenous consultants) for global market. The faculty is set to support a minimum of 1000 retirees exiting local government, states, federal civil service and the private sector through mentor-mentee, collaborate to deliver service approach to improving their consulting skills.

Between 2016 to 2022 he served as Consultant Trainer and Associate Consultant with the British Council, Executive Director, Development Education, Forth-Spring Consulting Ltd, Director of Schools StrelERT Integrated Ltd Lagos, Corporate Development Manager; Senior Consultant, Forth-Spring Consulting Ltd, Senior Consultant Rockledge Consulting and currently Member, Advisory Board Tongston Holdings Ltd. He is a Senior Consulting Partner with many consulting firms focused on developing human capital. He has participated in delivering projects as senior consultant and as Team Lead on international assignments. He currently works within the international NGO space and remains committed to supporting young people advance their career within NGO space.



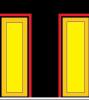
Profiles

Mr. Kenneth Nwaichi has 20+ years education experience, serving as a tutor, trainer, researcher and educator across various roles. He is currently an Educational Consultant at Eden Solutions & Resources Ltd, CEO of the Global Smart Entrance Academy and a Legislative Aide to an Honourable Member at the National Assembly, Abuja.

He was previously a chemistry tutor / exam instructor / teacher trainer at the prestigious Nigerian Tulip International College (NTIC), Abuja. He is a published author and researcher as a member of the editorial team at NTIC Publishing. He was previously a tutor at the Federal Government College Kwali, Abuja, and Science Tutor, Federal Government College Minna, Niger. He has broad-based experience in International Science Olympiads, CIE/IGCSE, JAMB, WAEC /NECO Examinations.

He is a STEM Facilitator with the Initiative for Education & Development. He is the Director, Education Board, Church of the Holy Trinity, General Secretary, Agbaja Development Union, Co-ordinating Editor, Smart Keys Publishing and previously President, Young Men's Christian Association (YMCA), Abuja.

Mr. Nwaichi has a BSc in Chemistry from the University of Nigeria Nsukka, and a Masters' in Science Education from the National Open University of Nigeria. He holds a Diploma in Project-Based Learning from the LUMA Centre, Finland.

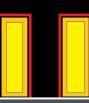


Profiles

Dr. Ekenta Cornelius Michael is a Senior Lecturer in Ahmadu Bello University, Zaria. He was also Deputy Director and Director of Entrepreneurship Centre; and Head of Programme, Agricultural Extension and Management. He was previously Assistant General Manager, Kaduna Business School; Professional Development Portfolio Manager with the British Council; Senior Marketing Officer, Africana First Publishers and Assistant State Coordinator, Althani Excellent Consult and Education Officer – Federal Government Girls' College, Zaria.

He has peer reviewed publications across several international journals including the Business and Management Research Journal; Journal of Agricultural Science and Practice; International Journal of Vocational and Technical Education; Asian Journal of Agricultural Extension, Economics and Sociology' British Journal of Applied Science and Technology; Asian Research Journal of Agriculture and Journal of Development and Agricultural Economics. He is a writer, having contributed to several journals, articles, and presentations in several local and international conferences. He won awards as a first runner-up best salesman of the year, best salesman of the year and a PhD research grant from TETFUND.

He is a member of several societies including Academic Staff Union of Universities (ASUU) Association of Project Management (APM) UK, International Society of Development and Sustainability (ISDS), and European Centre for Training Research and Development (ECRTD), UK. He has a PhD in Agricultural Extension and Rural Development, Ahmadu Bello University, Zaria, MSc. Agricultural Extension and Rural Sociology, Ahmadu Bello University, Zaria and BSc ed (Hons) Education Economics, University of Calabar.

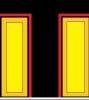


Profiles

Dr. Ekenta Cornelius Michael has at various times undertaken trainings in various areas including; Performance Management, Equal Opportunity and Diversity, Recruitment and Selection, Certificate in project Management, Advanced Digital Appreciation Programme for Tertiary Institutions, Computer Appreciation training, FADAMA II Facilitators Training, Integrated Agricultural Development training from Songhai Farms – Porto Novo, Benin Republic and a workshop on Contemporary Training Methodologies in Addis Ababa – Ethiopia in 2008.

Furthermore, he has undergone training in Introduction to Survey Data Analysis Using STATA organized by IFRI, USAID and Michigan State University and Anti-Plagiarism Software (Turnitin) Training organized by School of Postgraduate Studies, Ahmadu Bello University, Zaria. He is a gender practitioner and has facilitated various training on gender and agribusiness, facilitated training for World Bank sponsored projects in Nigeria including APPEALS and FAMADA projects.

Dr. Ekenta is a Music Composer, Song Writer, Music Director and a Music Conductor. He is a good communicator and a motivational speaker. He is happily married in the Catholic Liturgy with children. Dr Ekenta has consulted for World Bank assisted projects in Nigeria. He is a certified socio-emotional skills facilitator and a project manager. He loves driving, traveling, song writing, teaching, research, cooking and mentoring.



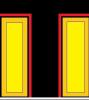
Profiles

Dr. Jacinta Ametepe-Ogboso is the Ag. Director, Certification and Licensing, Teachers Registration Council of Nigeria (TRCN). Prior to this role, Dr. Ametepe-Ogboso has served in several capacities in TRCN. She is an astute educational professional with decades of experience transforming education system in Nigeria.



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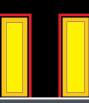


TONGSTON INSTITUTE FACULTY

The skills, attitude, & knowledge of trainers are important that is why Tongston Institute & College has an award-winning faculty. Tongston Institute & College is constantly up-skilling new training professionals, ensuring that our trainer pool remains competitive and of the highest competence.

The Tongston Institute & College Faculty are:

- Halima Ibrahim Abba (Based in FCT; Lived & Worked in Borno; Visited Gombe, Bauchi, Yobe)**
- Ummi Baffa (Based in Gombe)**
- Dorothy Zakka (Based in Bauchi)**
- Sugabsen Martins (Based in Adamawa)**
- Abdullahi Ahmed (Based in Gombe)**

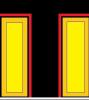


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- Munir Mustapha (Based in Bauchi)**
- Adebayo Adeniyi (Based in FCT)**
- Abdulkareem Olayiwola Ahmed (Based in FCT)**
- Fatima Aliu (Based in FCT; Visited Gombe)**
- Fatimo Adebajo (Based in FCT)**
- Herbert Matuka (Based in Adamawa)**
- Philip Uwaoma (Based in Lagos)**



Profiles

Halima Ibrahim Abba MPhil LLB FIDM FIHSD is multi-award-winning with 14 years' international public, private & non-profit institutional experience in both professional and personal capacities. Her experience cuts across Infrastructure & Industrialization Finance; Agriculture & Agro-Processing; International Development; Education, Entrepreneurship & Employability.

Halima is the Founder & Chair of a leading pan-African education, employability & entrepreneurship organization, Skills Outside School Foundation, leveraging on data, advocacy & interventions with 150+ partners & 50,000+ direct & indirect beneficiaries across Africa, and in select countries in Asia & South America. Halima was the Associate Vice President & SA to the Chief Investment Officer at the Africa Finance Corporation (AFC), a pan-African US\$10bn multi-lateral development finance institution focused on infrastructure & industrialization. She has worked in global investment banks & public sector institutions - Goldman Sachs, Nomura, JP Morgan & the Bureau of Public Enterprises.

She co-led the design, launch & operationalization of US\$2.5bn Infrastructure Corporation of Nigeria, with promoters – AFC, Central Bank of Nigeria & Nigerian Sovereign Investment Authority, alongside the Federal Government of Nigeria, led by the Vice President. She sits on several boards and committees; and serves as a member of several international and local associations. InfraCorp is designed as a privately managed infrastructure and industrial vehicle that will harness opportunities for Nigeria's infrastructure development by originating, structuring, executing and managing end-to-end bankable projects.

Profiles

She also acts as a consultant and advisor to several start-ups & mid-sized organizations including Tongston Group, Cainergy, Skills on Wheels, Mijolnia, Green Ecoworks, Green LITE, Glocal & Tocam Capital. She is involved in mentoring and coaching engagements for several non-profits and businesses including Sponsors for Educational Opportunity Africa, Opportunity Desk, Tony Elumelu Foundation, SOSF and Women in Africa. She is the Director of PIF Africa, providing investment, consulting & advisory approach across diverse specialisms to public, private and non-profit organizations; & a Guidepoint Global Advisor.

She holds a First-Class (LLB) Law degree from Kings College London, UK & Master of Philosophy (MPhil) in Development Studies from the prestigious Cambridge University, UK. She is an alum of Yale School of Management, Common Purpose Leadership Program, International Finance Faculty/Middlesex University, Harvard Business School Online, AMT and Euromoney.

She is a Distinguished Associate Fellow of the Institute of Humanitarian Studies & Social Development. She is also a member of the Institute of Directors UK and Nigeria (Young Directors Forum), the Board Room Africa, Women on Boards UK, Young CEO Club (Abuja Chamber of Commerce & Industry), Development Studies Association, International Association for Community Development, African Leaders Network Women, International Institute of Directors & Managers, International Behavioral Public Policy Association, Institute for Public Policy Analysis and Management, Global Council for Promotion of International Trade group and Financial Management Association International.

Profiles

Fatima Abokhiaso Aliu is a Trainer, Curriculum Development & Integration, Resource Development Consultant at Tongston Entrepreneurship Institute. She is also the Assistant Manager, Tongston Entrepreneurship Media. She is professionally trained teacher with a focus on science subjects such as Basic Sciences, Physics and Agricultural Science who has worked with numerous schools including Premier International School, Living Treasures Academy and Granny Murray Schools.

She is a cartoonist/ animator who has worked for companies such as Nurtured Trees, a Digital Marketer who has worked for Youngstars Foundation, a published author and the CEO of Kaso Media Group. As an experienced classroom teacher, she possesses skills in classroom management and student operations. Outside the classroom, she is experienced in Media instruction, digital marketing, 3D animation, branding, illustration and Content Creation for media advertisement. Currently, she works as a Science Teacher at Premier International School. She holds a certificate of attendance with Youth Capacity Building School and Google Digital Marketing Skills for Africa and bachelor's degree in education biology from university of Benin.

Fatimo Adebanjo is the Data, Research and Economics Support at the Tongston Entrepreneurship Holdings. Fatimo Adebanjo is a Data Scientist and an Artificial Intelligence Professional. She is passionate about the application of theoretical mathematics in real life. She handles research, data analysis and reporting. She possess analytics skills including data cleaning, data visualization, and prediction encompassing model training, model parameters, model evaluation, and model inference. She has certifications in data science from Data Camp, Aspilos foundation, Festman learning Hub, Skill up Academy, Nigeria Digital, Future Academy African, and Udacity. She also belongs to GBG Analytics, Data Science Network, and 14GCircle for mentorship.

Profiles

Abdulkareem Olayiwola Ahmed is a Trainer, Curriculum Development & Integration, Resource Development Consultant at Tongston Entrepreneurship Institute. He Is an Education Consultant. He was the Head of the Department of Arts and Humanities, the Resources and Academic Coordinator, and the Vice-Principal Academy at Starfield College. He was previously the Head of School at Al-Faizun Academy. Olayiwola has 15+ years of work experience across diverse fields of professional engagement. They include teaching, print and mass media, graphic designing, data analysis, and marketing. His academic interests focus on English Language, Literature, and Journalism. Other work experiences include; Executive Assistant to the Group Managing Director and a Content Creator at DAAR communication Plc. (Owners of AIT, and Raypower) and a Data Analyst at IP-Africa International.

He is skilled in Microsoft Office Suite, Video Editor Software, Online Classroom, and Online Conferencing. He holds a Certificate of completion (I.G.C.S.E Certification) and T.K.T with Cambridge International Examinations. He also has a National Certificate in Education (N.C.E) English/P.E.S at Adamu Augie College of Education, Argungu, a B A. (English Language) from the University of Ilorin, and an M.ED (Educational Administration) National Open University, Abuja in view.

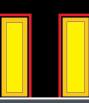
Profiles

Promise Abolarin is the Data, Research and Economics Senior Officer. He holds Bachelor's degree in international relations from North American University, Benin Republic, and numerous professional certifications in Data analysis, Data management and programing.

Promise Abolarin possesses skills in classroom management and student operations, with years of experience as an educator in the K12 education. He also worked as the executive assistant to honorable Justice Gwandum Hailaru of National Industrial Court Lagos. Promise Abolarin is an experienced data collection, management and analysis expert. Promise has a strong monitoring and evaluation background. Promise is experienced in data analytics deployed for content development, curriculum development, story-telling and product development, design & dissemination.

Philip Uwaoma is the Data Science Associate Officer, Tongston Entrepreneurship Holdings. Philip Uwaoma is a Data Scientist, machine learning engineer, and financial analyst. He is passionate about leveraging data science skills and resources to provide insights, and enhance business processes and decision making, thereby improving efficiency. He handles research, data management and reporting in Tongston Entrepreneurship Holdings.

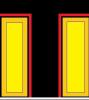
He possess analytics skills including data cleaning, data visualization, and prediction encompassing model training, model parameters, model evaluation, and model inference. He has certifications in data science from WorldQuant University, machine learning and Tensorflow certifications from Deep learning.ai, and financial analysis and business intelligence certificate from Corporate Finance Institute (CFI).



Profiles

Adebayo Adeniyi is the Information Technology Officer and has served in the capacity of a number of roles in information technology, research, administration and project management across several sectors. Having acted as IT Officer at Outsource Global, Customer Care Representative at Century 21 Freedom Group Int'l and Network Administrator & Cloud Solutions representative at Guut Technologies Ltd. He is a skilled database manager having supported the deployment of e-granary software, a leading digital library with 30 million+ educational resources in several institutions across Nigeria; and with the National Library of Nigeria on cataloguing and database management.

Adebayo holds a Bachelor of Science degree in Computer Science from the Federal University Lafia and a National Diploma Library and Information Science from the Nasarawa State Polytechnic Lafia. He holds several certifications including but not limited to – the Huawei Certified Network Associate (HCNA) Storage, HCNA Unified Communication, HCNA Video Conferencing and Google – The fundamentals of digital marketing (SEO). He is a Student Member of the Nigerian Association of Computer Science Students (NACOSS) and Associate Member of the Chartered Institute of Project Management (CIPM).

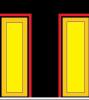


Profiles

Ummi Baffa is a Trainer, Curriculum Development & Integration, Resource Development Consultant at Tongston Entrepreneurship Institute (Entrepreneurial Science & Technology and Entrepreneurial Educators' specialism).

Ummi Baffa has 11+ years' experience as an educationist, teaching at both secondary and tertiary level, as an educational administrator, and as an external examiner. She was a Biology teacher for over 9 years and a part time lecturer with JIBWIS College of Education and School of Science, Federal College of Education FCE(T), Gombe. She was a Senior Secondary Certificate Examination (SSCE) Examiner (WAEC & NECO) for 5+ years. She was the Secretary of the management board, GGC Doma Staff School.

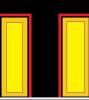
She was a Member education committee, FOMWAN Gombe state chapter. She has served as a house and form mistress, patron of several clubs and HOD Biology department. She has taught in several schools including G.G.C Doma, Alhidaya Academy, F.C.E(T) Staff Schools in Gombe, Zawan Comprehensive College and Arewa Model Private School in Jos. She was a Data collector for SAQIP project funded by the Gates Foundation. Ummi is a published author, with several articles in Science Teachers Association of Nigeria (STAN) Biology. She is bilingual - Hausa and English. Ummi has an MEd and BSc (Ed) in Biology from the University of Jos. She holds several certifications issued by prestigious organizations including the Science Teachers Association of Nigeria, Tongston Institute and Kudirat Initiative For Democracy (KIND) Young Women's Leadership Program. She has attended several conferences and seminars. She is a member of the Science Teachers Association of Nigeria.



Profiles

Nasir Babayo is a Trainer, Curriculum Development & Integration, Resource Development Consultant at Tongston Entrepreneurship Institute (Entrepreneurial Citizenship specialism). He is a Teacher by Training with specialization in Business Management. Nasir “the young Seasoned Educator” has acquired his 11 years teaching and training experience from working with Government Day Secondary School Bojude, Digital Heritage Computers, Government Girls Secondary School Old Airport Road Minna, Pen Resource Academy, Matrix International Academy, Moonlight International School, SMART Academy, BaitulArus Multipurpose Company, Government Arabic College (GAC1), Government Science and Technical College (GSTC) Gombe.

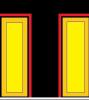
He is an Instructor/Resource person at the Community Education Resource Centre (CERC) Gombe. Aside of the Teaching Job, Nasir is a Graphic Designer, Decorator, Public Speaker, Electrician, ICT expert, Data analyst, Computer Technician (Hardware & Software) and a Certified Smartphone Repair expert. In addition to the B.Tech Ed in Business Management, he obtained from Abubakar Tafawa Balewa University (ATBU) Bauchi, Nasir has acquired certifications in Desktop Publishing, General Computer Appreciation, Database Management, Entrepreneurship Development and data processing to adequately face the challenges of teaching and learning in this 21st Century.



Profiles

Dorothy Zakka is a Trainer, Curriculum Development & Integration, Resource Development Consultant at Tongston Entrepreneurship Institute (Entrepreneurial English and Arts specialism). Dorothy Zakka has over 8 years education experience at the primary and secondary levels, with 3 years' experience as a classroom teacher with 3 private schools and 5+ years' experience as an Education Officer with the Ministry of Education Bauchi State, including the St. Peters College Umumba Ndiagu, Sauki Nursery and Primary School Bauchi, Government Day Technical College Gumau Bauchi and Government Day Secondary School Gwallameji. She was a volunteer with the Young Star Development Initiative and Female and More. She is bilingual - Hausa and English.

She has a BA (Hons) Creative Arts from University of Maiduguri and a post graduate Diploma in Education with National Teachers Institute Kaduna. She holds several certifications on Effective School Management, Improvement Plan and Accountability, Effective Teaching Methods for slow learners, Jolly Phonics and Early Years Foundation execution.

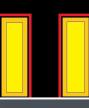


Profiles

Sugabson Martins is a Trainer, Curriculum Development & Integration, Resource Development Consultant at Tongston Entrepreneurship Institute (Entrepreneurial Citizenship specialism). He is a Cataloger at the American University of Nigeria. He was a Business Studies Teacher and School Librarian at Nicolas Barre College and a volunteer Office Assistant at the Clearview Integrity Foundation. He was the supervisor for the USAID- American University of Nigeria Technology Enhanced Learning for All (TELA) Project.

He has an Entrepreneurship training certificate from the Tony Elumelu Foundation, a Certificate Course in Computer Application, a Digital Information Services Skills certificate from the American University of Nigeria and a certification for developing Nigeria's Tech Ecosystem Imperative for improving local content from the Nigerian Telecommunication Commission. He has delivered several presentations on classroom management, entrepreneurship, social media impact on student performance, instructional communication in schools amongst others. He is bilingual - Hausa and English.

He is a Trustee of the Morning Star Foundation. He is the Managing Director of the Polanian Empire. He holds a Bachelor of Technology (B.Tech.) Library and Information Science from the Abubakar Tafawa Balewa University (ATBU) Bauchi and MSc in Information Technology from the National Open University. He is an Associate of Strategic Management from the Institute of Strategic Management and holds a Cisco Essentials Certification. He is a member of the Librarians' Registration Council of Nigeria (LRCN) and the Nigerian Library Association (NLA).

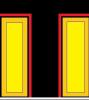


Profiles

Herbert Matuka is a Trainer, Curriculum Development & Integration, Resource Development Consultant at Tongston Entrepreneurship Institute (Entrepreneurial Science & Technology specialism). Herbert has 10+ years' work experience in engineering, risk management and training. He is an engineer with Dangote Sugar Refinery. He volunteers with Sharing Education and Learning for Life foundation (SELL) Bauchi as a Facilitator and team lead (Yola team).

He holds certificates in monitoring and evaluation from Global Health eLearning Center; environmental awareness, health and safety at work, and risk assessment practical application from the British International Safety Organization; fire safety and risks assessment from the Department of Petroleum Resources Nigeria.

He also holds a Certificate of Professional Proficiency (public speaking) from the Konngol Silvertongue School of Public Speaking and Event Management Yola. He has attended workshops on volunteerism delivered by Mai Lambu-ICON AFRIQUE and Report Writing by Sharing Education and Learning for Life Foundation, Pankshin, Plateau State. He holds a B.Eng. Mechanical Engineering from the Modibbo Adama University of Technology, Adamawa, Nigeria.



Profiles

Munir Mustapha is a Trainer, Curriculum Development & Integration, Resource Development Consultant at Tongston Entrepreneurship Institute.

He is currently a Senior Accountant with the Federal Radio Corporation of Nigeria. He was previously State Coordinator (Part Time) in the Institute of Global Communication and Diplomacy; and Special Assistant on Education in the Office of the Executive Governor of Bauchi State.

He is currently enrolled in Ph.D. Educational Psychology at the Gombe State University. He holds an M.Ed. Educational Psychology from the University of Jos; and B. Tech Business Education (Accounting) from the Abubakar Tafawa Balewa University (ATBU) Bauchi.

He is a Published Author in several international and prestigious journals including the Journal of Contemporary Education Research, Journal of Educational Studies, Journal of Educational Research and Library Science, amongst others.

He is a member of the Early Childhood Education Association of Nigeria (ECAN), Nigerian Society for Educational Psychologist (NISEP) and Teachers Registration Council of Nigeria (TRCN)

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