

EMMA FRANKEL

UX DESIGNER

UX designer with a background in interior architecture and design with a passion for creating beautiful and functional design. Experienced in working with a wide variety of clients and industry professionals. A fast learner skilled at finding creative solutions to fit clients needs.

CONTACT

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EDUCATION

CareerFoundry
UX Design Certificate | 2022

The George Washington University
Bachelors of Fine Arts in Interior
Architecture and Design | 2017

Danish Institute for Study Abroad
Focus on Interior Architecture in
Copenhagen | January-May 2016

SKILLS & TOOLS

- User research
- Develop user personas and user flows
- Low, mid, and high-fidelity wireframes
- Prototyping
- User testing
- Frontend Development
- Adobe XD
- InDesign
- Photoshop
- Illustrator
- Marvel
- Figma
- AutoCAD
- Atom
- GitHub
- HTML, CSS, JS

EXPERIENCE

TRACY MORRIS DESIGN

INTERIOR DESIGNER | JULY 2017 – APRIL 2021

- Sourced selections, created all floor plans and presentation materials to sell clients \$50,000-\$750,000 worth of furniture, accessories, construction materials, and other home furnishings.
- Grew company Instagram following 33% to over 16,000 followers in 8 months by creating content for Instagram stories and posts to attract new clients.
- Communicated regularly with vendors, contractors, architects, and clients from schematic design phase through final delivery of the project to create a final product the fits the design style, needs, timeline, and budget of the client.
- Coordinated and oversaw installation of all selected items in homes ranging in size from 3,000 to 18,000 square feet.
- Wrote advice and quotes in voice of principal designer for local and national publications to increase company exposure.

URBAN COUNTRY

TRADE DEPARTMENT INTERN | MAY 2015-DEC. 2016

- Advised industry professionals to find furniture, fabric, and accessory selections within their budget and desired style.
- Placed and tracked orders from \$1,000-\$75,000 and ensured all items arrived on time and to the correct specifications.
- Worked independently to respond to emails, answer calls, and assist clients in supervisors absence.

UX & FRONTEND PROJECTS

GREENBACK APP

- Created a responsive app using a mobile-first design approach and user-centered design process.
- Conducted user research, competitive analysis, and created personas, sitemaps, wireframes, to create an interactive, high fidelity prototype.

PORTFOLIO WEBSITE

- Created a portfolio website from scratch using HTML, CSS, & JavaScript.