

Web 2.0



VS

Web 3.0

Since the dawn of time, man has paid for services. Whether we wanted someone to cook food for us or wash our dishes, we always strived to cut out mundane tasks out of our lives, so we can do greater things....or just sit on the couch and watch Netflix.

Whatever the case - lazy or great, things got a bit out of hand at some point in time.

Enter WEB3.

You are thinking of becoming a web3 client, or you just want to know what the hype is all about.

This article is for the general internet user who doesn't have a deep understanding of blockchain technologies and aims to educate himself in a simple and easy to digest manner.

Meet Jim.

Jim had just bought a house. He was standing in front of it and noticed something odd - there was a huge hole in the front part of the house. Jim, the clever guy that he was, understood the concept of a hole and knew basically anyone could enter his house.



So what did Jim do? He googled around and found out that he needed a door - with a set of keys for it. Jim called up his local door company DOOR™ and ordered up a brand new door, with a matching set of keys.

A month went by and Jim got his new door installed by DOOR™.

It's a beautiful Sunday afternoon, and Jim is back from a jog, he reaches the porch and goes to grab his keys from his pocket.

He shockingly stops and realizes he lost his keys - he starts frantically retracing his steps only to remember that he doesn't really have time for this.

So he calls up DOOR™.

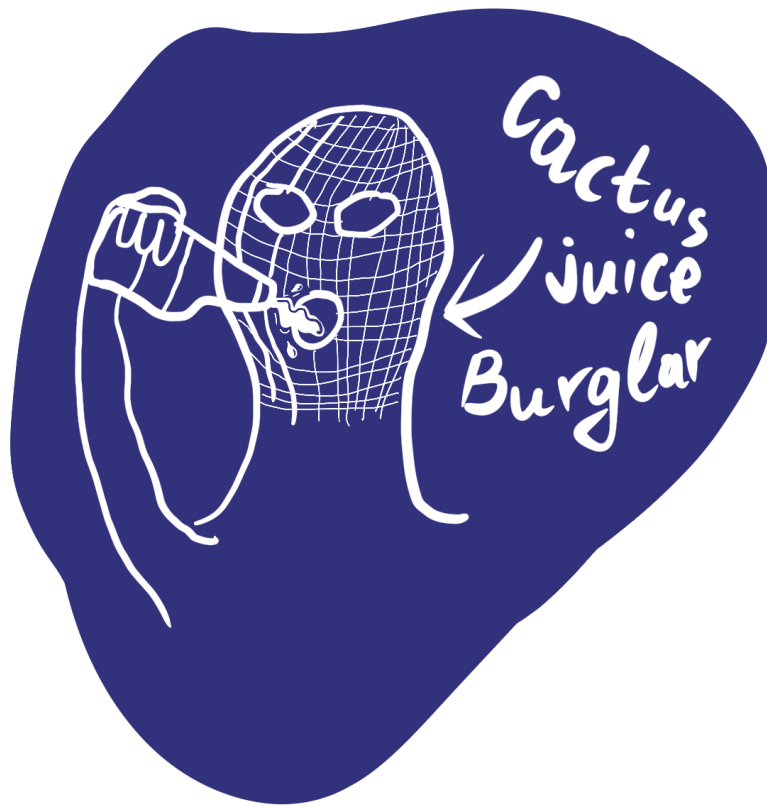
DOOR™ arrives 10 minutes later. An employee comes out of a black van and hands Jim a pair of keys.



Jim, the thinker that he naturally is, thinks to himself - "Hey, how did they make a set of keys for my door so fast?"

Jim realized, DOOR™, made his door, they crafted the first set of keys to begin with.

So it's natural that they would be able to craft a second pair of keys.



He frighteningly addressed the idea in his mind. DOOR™, entering his house and drinking his cactus juice. He whispered - “I can’t have that.”

Jim started googling, and found another company - SECURE DOOR™. As opposed to DOOR™, SECURE DOOR™ - create a door for you and put in a locking mechanism. Then they give you this nifty gadget, which allows you to create ONE set of keys and then it self-destructs. It also had a sticker on it, which read the following in big red text:

DO NOT LOSE OR GIVE ANYONE YOUR KEYS. THE KEY GENERATOR WILL SELF-DESTRUCT AFTER ONE PAIR OF KEYS HAS BEEN GENERATED.
SECURE DOOR™

*****Insert self destructing image here***

Jim smiled at the self-destructing gadget text and quickly decided to recruit the services of SECURE DOOR™.

...

A month went by.

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Jim just got his SECURE DOOR™ installed. Happy that his cactus juice is safe from burglars, he left for a jog. Jim's daily jog to McDonalds and back took him 15 minutes and soon enough he was back in front of his brand new door. Jim reached in his pocket and his smile faded away.

Jim once again had lost his keys and was thinking how he won't be able to enjoy his hard earned McDonalds with his cactus juice. He decided to call SECURE DOOR™.

As he was speaking to an employee, Jim's face once again changed to confusion - unaware of the bad news he was about to receive.



SECURE DOOR™ 's advantage had become his nightmare - the company made the door and the locking mechanism, but it was Jim who made the ONLY set of keys using the gadget....which guess what?
Yeah, it self-destructed. It had a sticker on it. Red text in big bold letters.

What more do you want?

Jim's life serves as a wonderful example of the price of privacy.

Web2 (DOOR™) provides us with an easy means to *secure* and access our data. Problem is, it's not that secure since DOOR™ has access to it as well.

Ease of access and zero responsibility have a price - we've seen a lot of providers sell data without customer consent.

Furthermore we've seen illegally obtained data, used with malicious intent to target the very same users which provided it in the first place.

Web3 (SECURE DOOR™) gave Jim all the cactus juice security and privacy he desired.

Sadly, he didn't pay attention to the self-destructing key generator and lost his keys.

Losing your keys means PERMANENTLY losing access to YOUR DATA.

As a soldier must never drop his rifle, one must never lose his private keys.

** insert meme ONE DOESN'T JUST KEEP HIS KEYS SAFE **

So which door are you gonna use - DOOR™ or SECURE DOOR™ ?

Stay tuned for the next article - “What are digital wallets and why do you need one?”