KAUSHIK SANKAR DAS

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# Objective:

Intend to build a career with leading corporate of hi-tech environment with committed & dedicated people, which will help me to explore myself fully and realize my potential. Willing to work as a key player in challenging & creative environment.

**Education:**

2015 B.Tech (EE) from WBUT with 71.38

# Skills & Abilities:

* Able to do SEO audit, can review and analyze client sites for areas that need to improved, deleted, orrevised.
* Keyword research and placement - Ensure websites are filled with optimal keywords.
* Place keywords appropriately in copy (both on page and off page content) to gain most search engine traffic.
* Can generate and upload meta tags
* sitemap creation and submission
* Social Media Engagement: Engaging with multiple people through various social media platforms and getting back links.
* Social Bookmarking: Getting high traffic by bookmarking webpages and blogs
* Forum Submission: Connecting with various communities through forum submission
* Blog Directory Submission: Creating back links through various blog directory submissions.
* Article Submission: Submitting articles in high PR submission directory
* Question & Answer Submission: Gather high traffic through question and answer from high PR sites
* Video Submission: Submit Videos on high video popular sites and engage with viewers to promote videos.
* Image Submission: Submitting images on high traffic popular sites.
* Infographic Submission: Submit infographics on infographic submission websites.
* Document Sharing: Submitting attractive documents related to business blog on various sites.
* Content Promotion
* Classified Posting
* Excellent computer proficiency (MS Office - Word, Excel etc)
* Knowledge of Google analytics, webmasters and other related tools
* Basic knowledge of HTML
* Compile and present basic level of SEO performance reports.

# Skill Sets:

* Easy work adaptability.
* Good understanding and sound decision making capability.
* Connection towards work accomplishment.

# Job responsibility:

* Preparation of various jobs in timely manner.
* Ability to work under pressure.

# Experience:

# SEO Executive

# Kreative Machinez – 8 January 2016- 15 July 2017

# SEO Analyst

# Expinfo Technologies pvt. ltd. - 22 September 2017 – 18 February 2018

# SEO Analyst

# Originate Soft – 19 February 2018 - Present

# Projects:

# List of the projects I am handling...

# 5 Projects - Links:

# Work on 20+ Projects….

# <https://www.alanic.com/>

# <http://www.alanic.clothing/>

# <http://goltune.com/>

# <https://www.techejobs.com/>

# <http://www.zenithholidays.com/>

Hobbies:

Playing and Watching Cricket, Surfing net, listening to Music and reading story Book.

Declaration:

I hereby declare that the above mentioned information is true to the best of my knowledge & believe. I am also confident of my ability to work in a team.

**Date:**

**Place: (KAUSHIK SANKAR DAS)**