#hackday   community

resources & help

Overview

* Use your workbook.

* Your group will build and present to your "hack"

* 1 min elevator pitch

* Presentation: any format

  * Who are you? Your IDEA

  * What are the benefits?

  * UPS unique selling point?

Task 1: roles & responsibilities

✳ Project Manager

✳ Developer/ Engineer x 2

✳ Designer x 2

You ALL decide as group about the project:

TEAM WORK

Task 2: IDEAS

✳ What does the theme mean to YOUR team?

✳ 10 mins PostIT notes or "brain dumps". Everyone has an idea.

✳ 10 mins **TOP 2** ideas: narrow it down.

✳ What are you going to build today (hack)!

✳ Keep thinking about the **THEME** throughout the day!

✳ Change can be a **good** thing!

You ALL decide as group about the project:

TEAM WORK

Task 3: Persona(s)

PERSONA: the aspect(s) of someone's character that can be presented to others.

A "type" of person. Young man 24, works in London, commutes every day. busy life style. Likes to meet friends at the weekend.

✳ Who is going to use your "hack"?

✳ What are they like?

✳ Create persona(s). The typical user for your or Product.

Decide as group about the persona:

TEAM WORK

Task 4: wireframing

* Paper sketch.

* How are they going to use your "hack"

* DRAW out each screen & link them up.

* Navigation:

  * what does it look like?

  * what are the interaction? buttons, input, gesture control?

Wireframing: a visual model/ guide that represent the skeleton framework of a website or app.

Or what ever the students create.

You ALL decide as group about the project:

TEAM WORK

Task 5: build

* The actual "hack"

* Creating and building: code

* Think about what you **would** like- as well as what you can code.

* Experts:

  * ask for **HELP** it is not a test.

  * use code libraries.

  * work together

COMMUNICATE: it is group project:

TEAM WORK COUNTS

Task 6: pitch

* The team: who are you?

* What have you created?

* why? Benefits

* UPS: unique selling point, SELL it!

Presentation can be in any format.

Must be able to view at school.