

THE BASICS OF MACHINE LEARNING

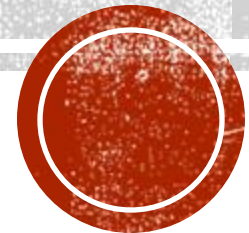
Eago, Kai Yang

Assistant Professor

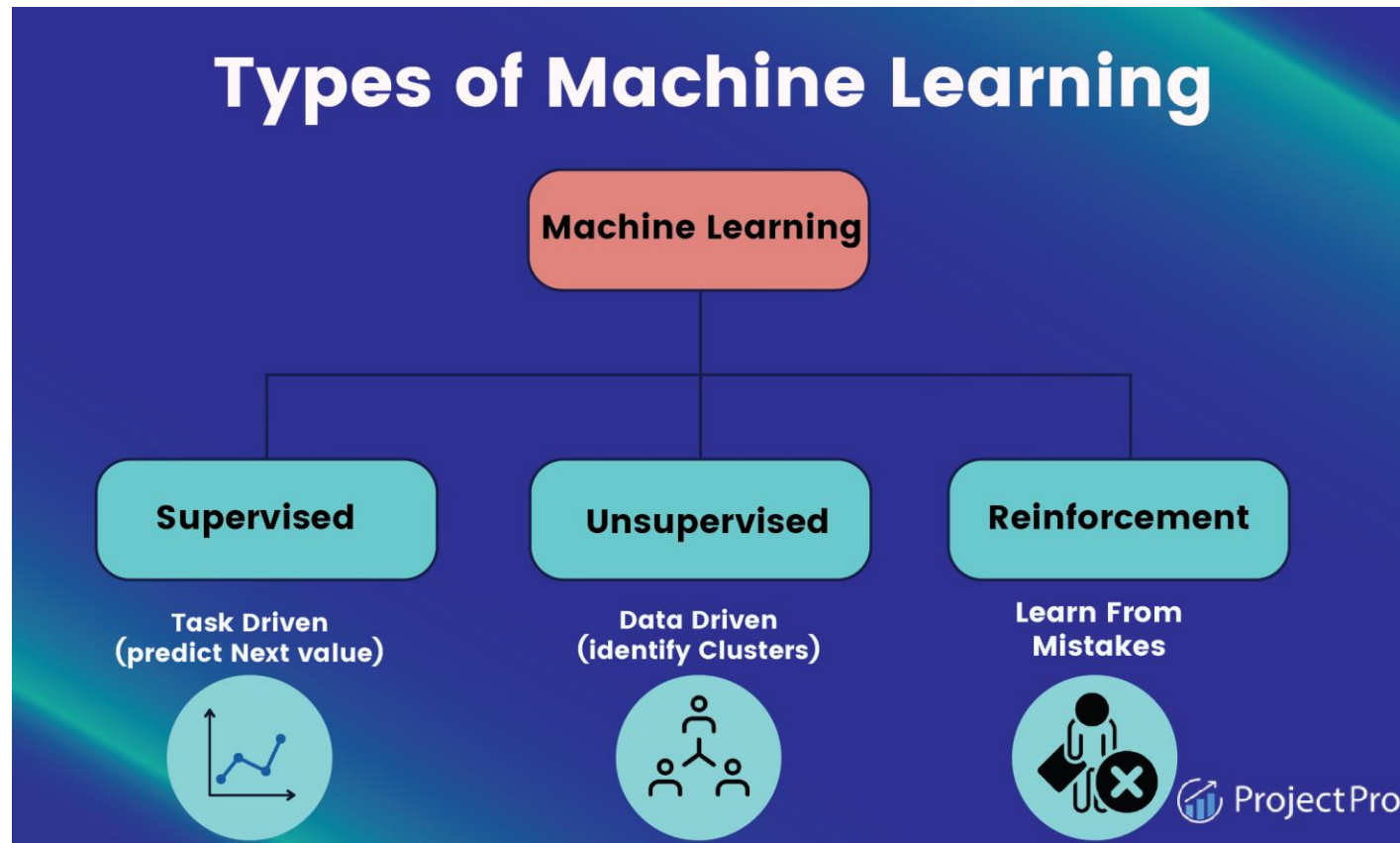
Dept of Government and Public Administration

Lingnan University, HK

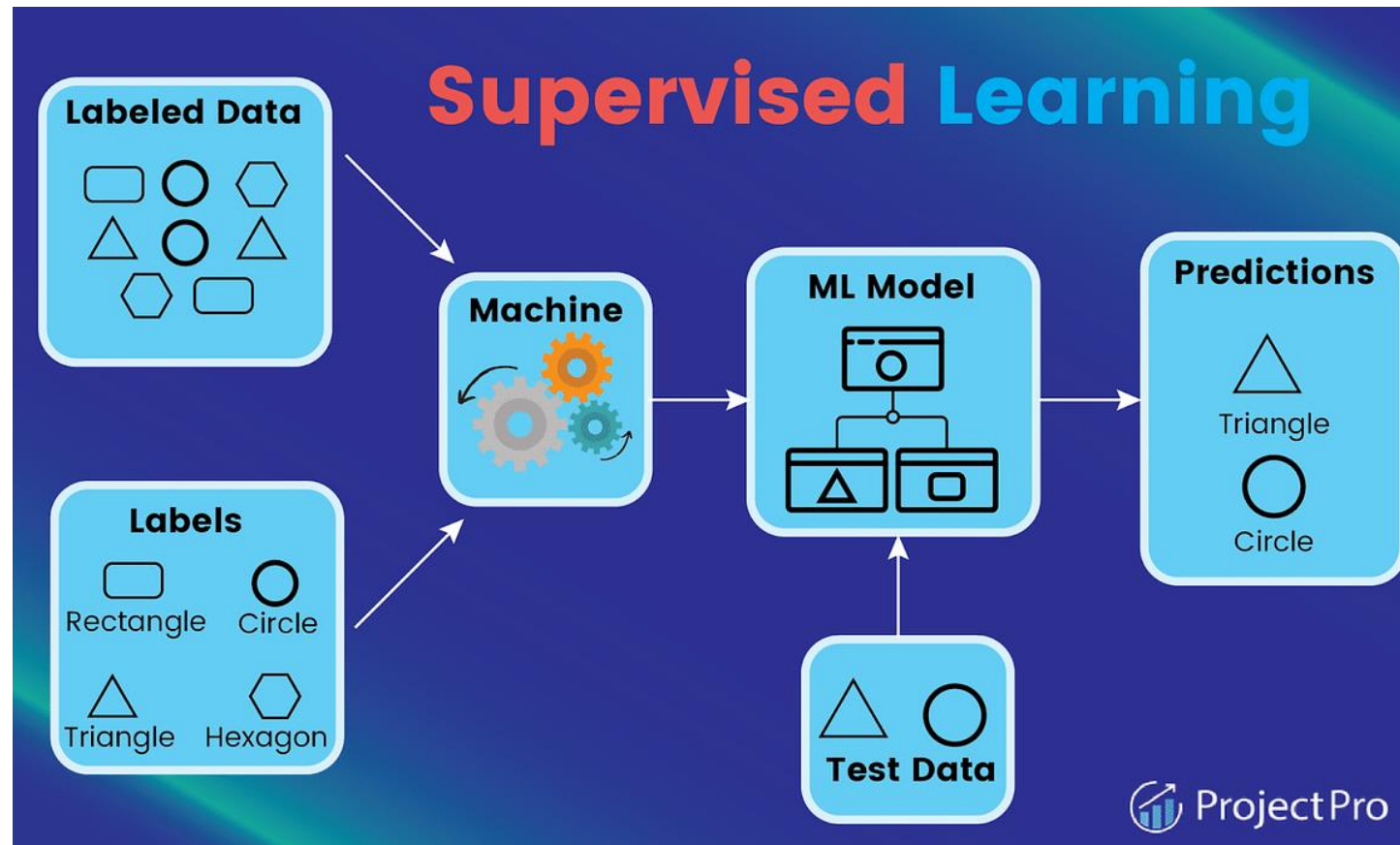
February 12, 2025



MACHINE LEARNING



I. SUPERVISED LEARNING 監督學習



1.1 CLASSIFICATION

- Predicts the label of a class
- Predict the dataset's categories
- Example: "Yes" or "No"
- Commonly Used Algorithms:
 - Decision Tree Algorithm
 - Logistic Regression
 - Random Forest Algorithm
 - Support Vector Machine Algorithm



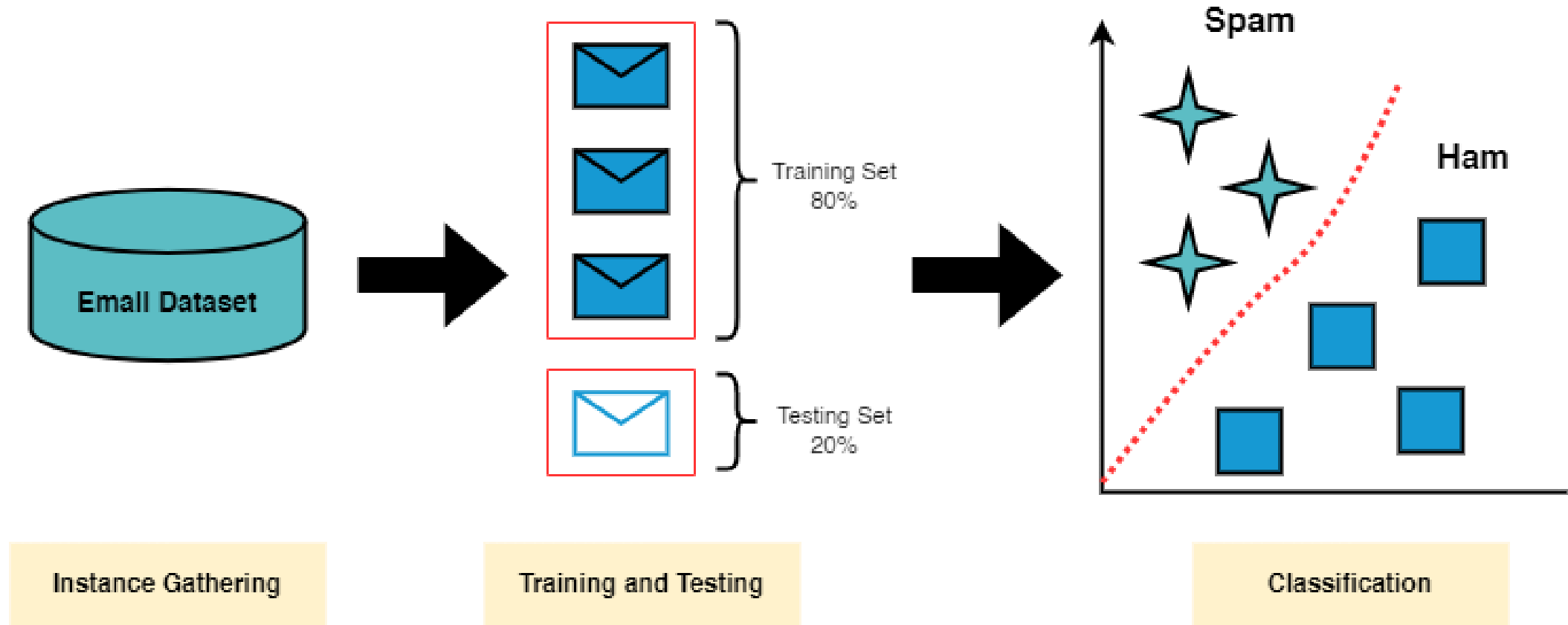
IMAGE DETECTION



FACIAL RECOGNITION



SPAM DETECTION



1.2 REGRESSION

- Predicts the numerical label/continuous variables
- Example: weather prediction
- Commonly used algorithms:
 - Decision Tree Algorithm
 - Lasso Regression
 - Multivariate Regression Algorithm
 - Simple Linear Regression Algorithm



HOUSE PRICE PREDICTION



按揭熱線
2886 8855

EN

物業估值

重要告示

此處估值由戴德梁行有限公司提供，僅供參考。

請輸入物業資料

區域:

請選擇

分區:

屋苑名稱:

座數 / 座名:

層數:

室:

估值結果

物業估值 (港元):

面積 (平方呎):

建築面積 (平方呎):

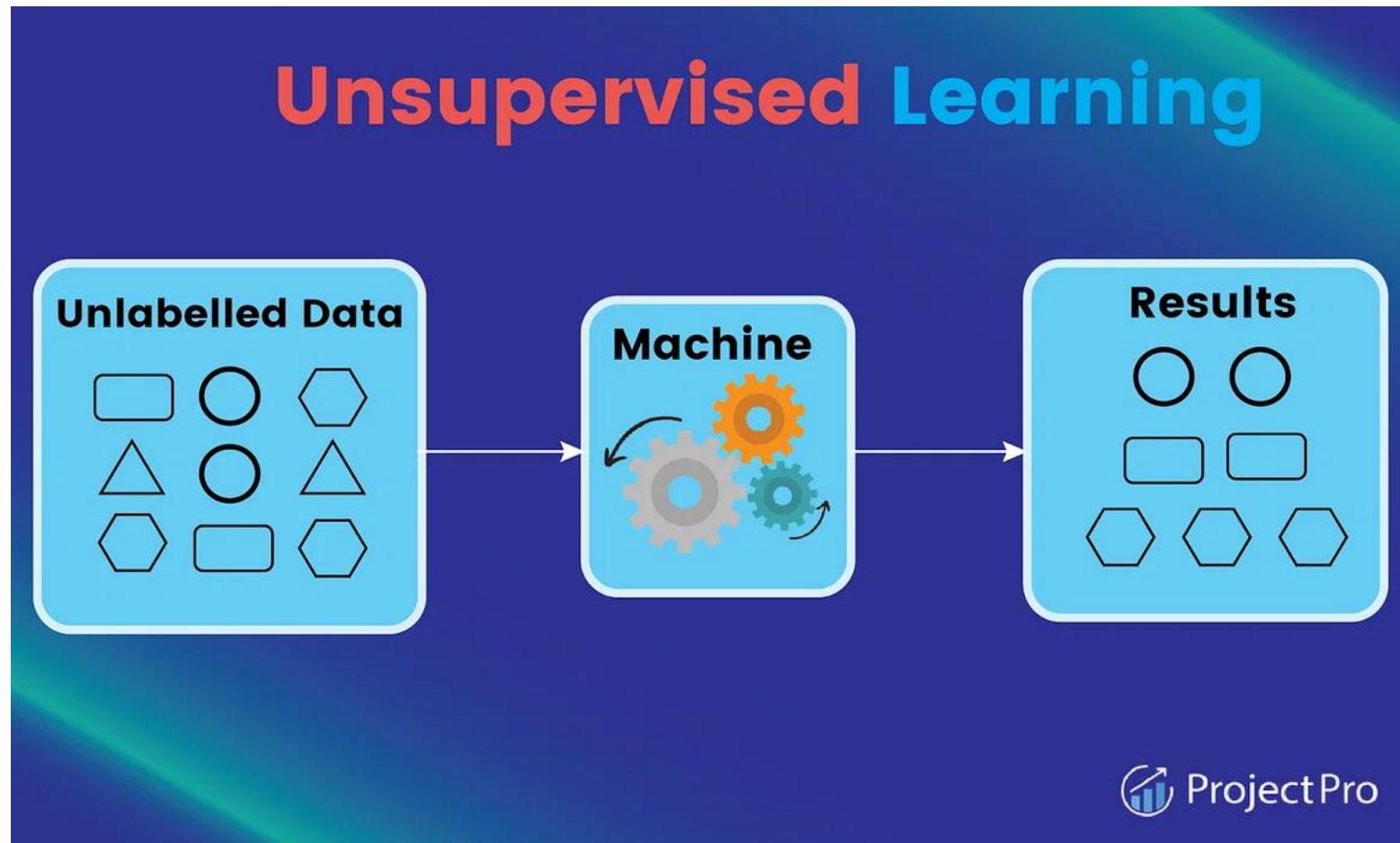
實用面積 (平方呎):

物業樓齡 (年):

<https://www.sc.com/hk/zh/others/property-valuation.html>



2. UNSUPERVISED LEARNING 非監督學習



2.1 ASSOCIATION

- Finds relations between (independent) variables in a large dataset
- Goal: discover and map data dependent on the other to produce maximum profit



- Supermarket Market Basket Analysis
- 30% of transactions contain bread, butter, and milk, and
- 80% of customers who bought bread and butter also bought milk



| Transaction | Items Purchased |
|-------------|------------------------------------|
| 1 | Milk, Egg, Bread, Butter |
| 2 | Milk, Butter, Egg, Ketchup, Butter |
| 3 | Bread, Butter, Ketchup |
| 4 | Milk, Bread, Butter |
| 5 | Bread, Butter, Cookies |
| 6 | Milk, Bread, Butter, Cookies |
| 7 | Milk, Cookies |
| 8 | Milk, Bread, Butter |
| 9 | Bread, Butter, Egg, Cookies |
| 10 | Milk, Butter, Bread |
| 11 | Milk, Bread |
| 12 | Milk, Bread, Cookies, Ketchup |



2.2 CLUSTERING

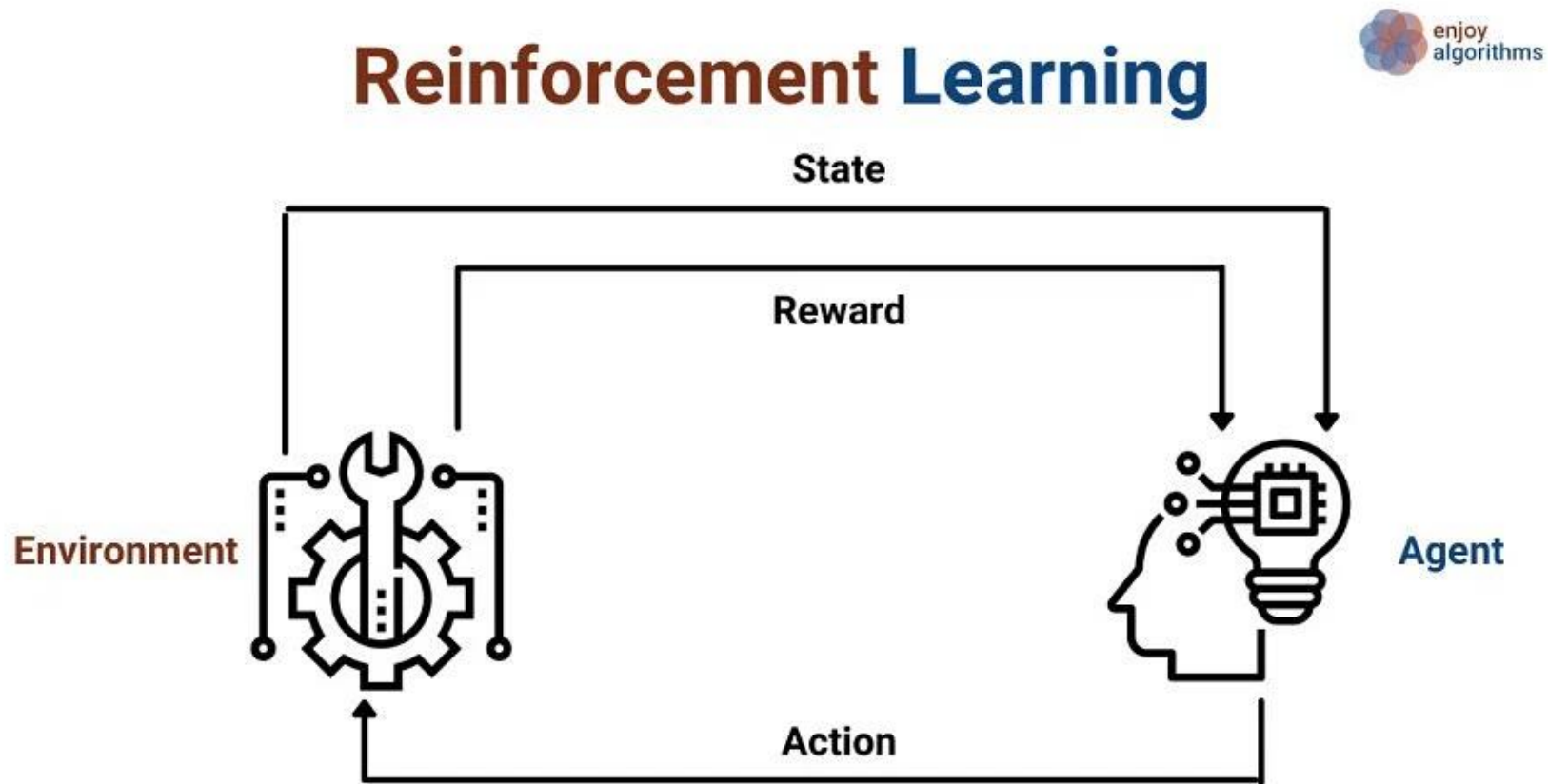
- A method of grouping each set of similar objects into a cluster
- Goal: discover inherent groups from the dataset
- Example: retail marketing



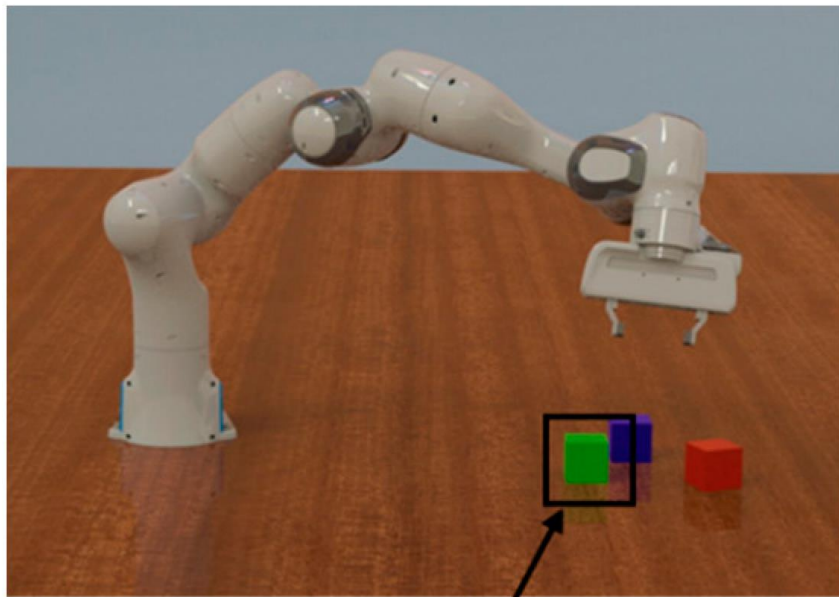
IMAGE CLUSTERING WITHOUT REFERENCE



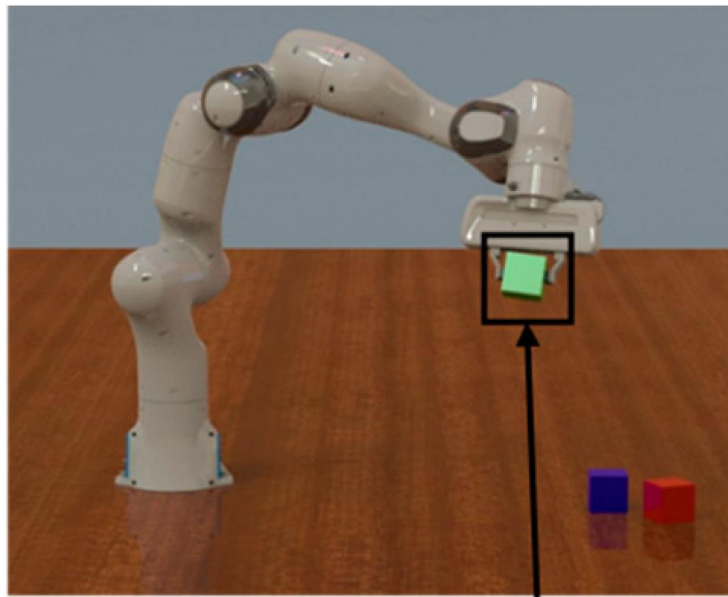
3. REINFORCEMENT LEARNING 強化學習



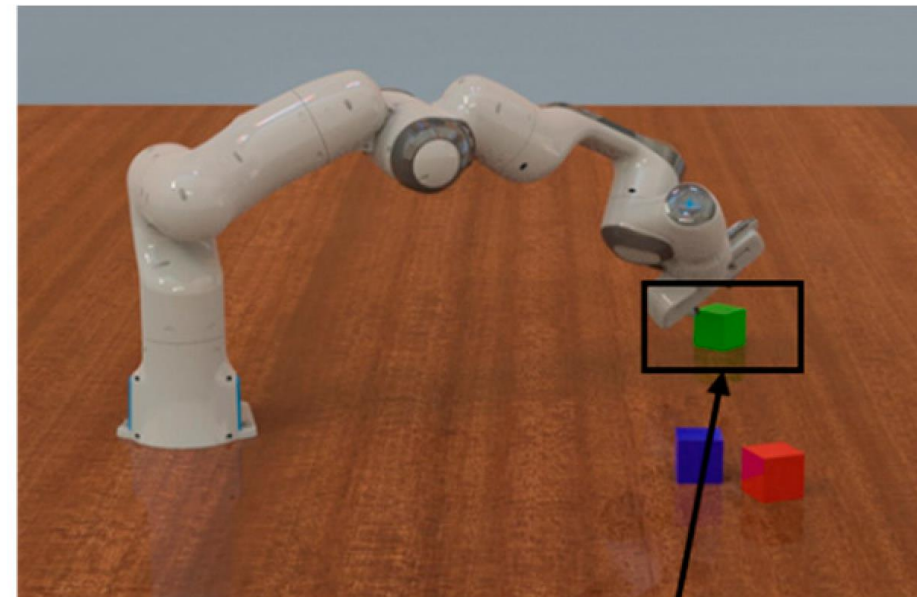
ROBOTICS TRAINING



Target
Object



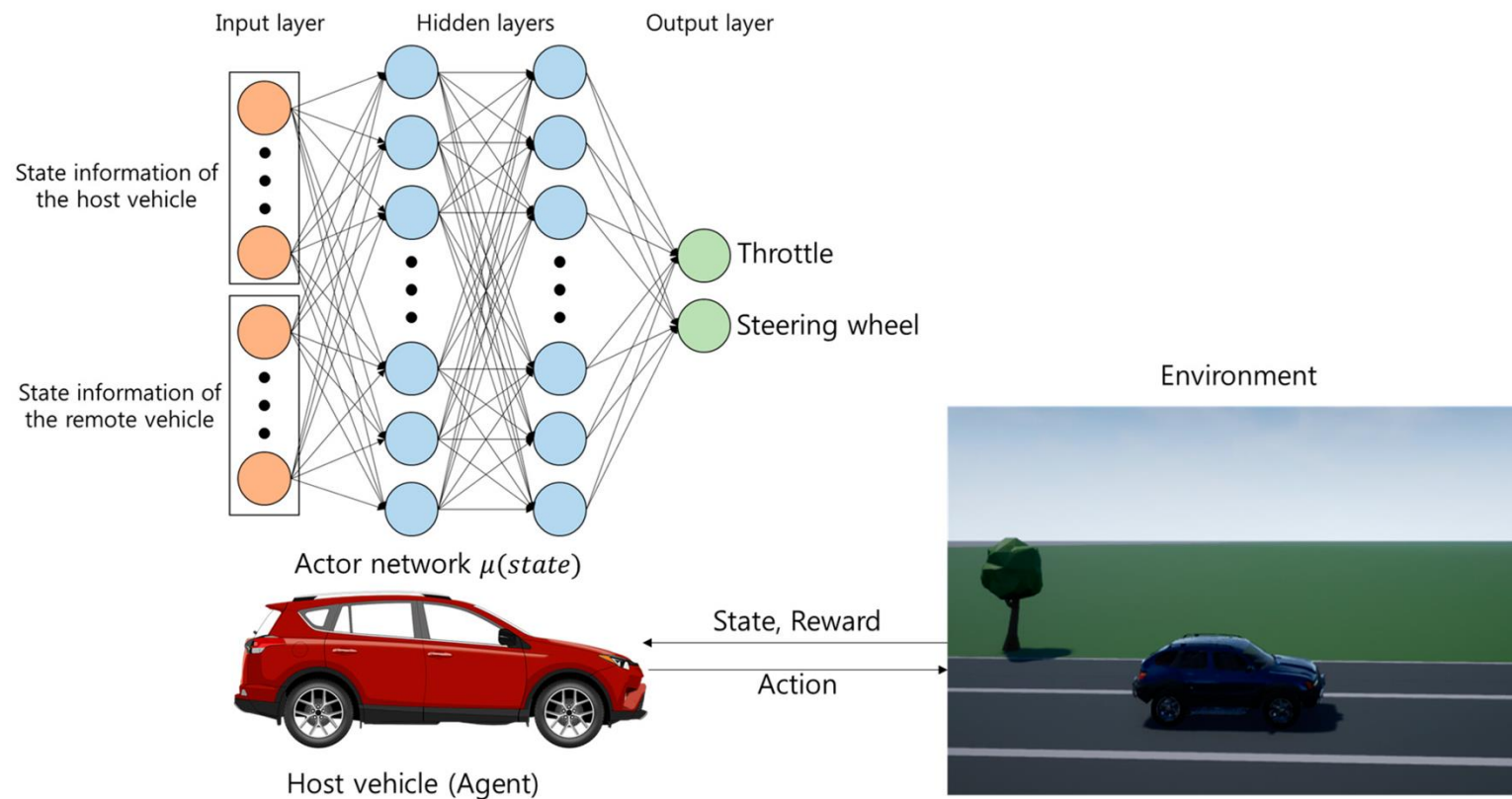
Target
Selected



Successful
Placement



SELF-DRIVING AUTOMOBILES



CHATGPT (SUPERVISED+REINFORCEMENT LEARNING)

Step 1

Collect demonstration data and train a supervised policy.

A prompt is sampled from our prompt dataset.

A labeler demonstrates the desired output behavior.

This data is used to fine-tune GPT-3.5 with supervised learning.



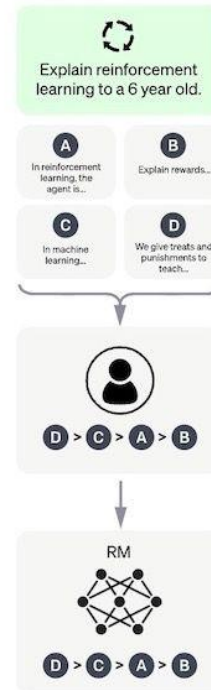
Step 2

Collect comparison data and train a reward model.

A prompt and several model outputs are sampled.

A labeler ranks the outputs from best to worst.

This data is used to train our reward model.



Step 3

Optimize a policy against the reward model using the PPO reinforcement learning algorithm.

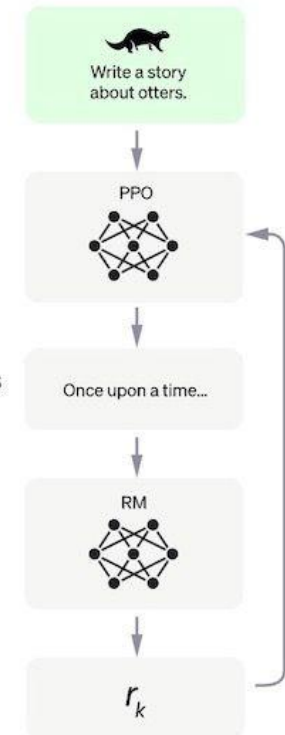
A new prompt is sampled from the dataset.

The PPO model is initialized from the supervised policy.

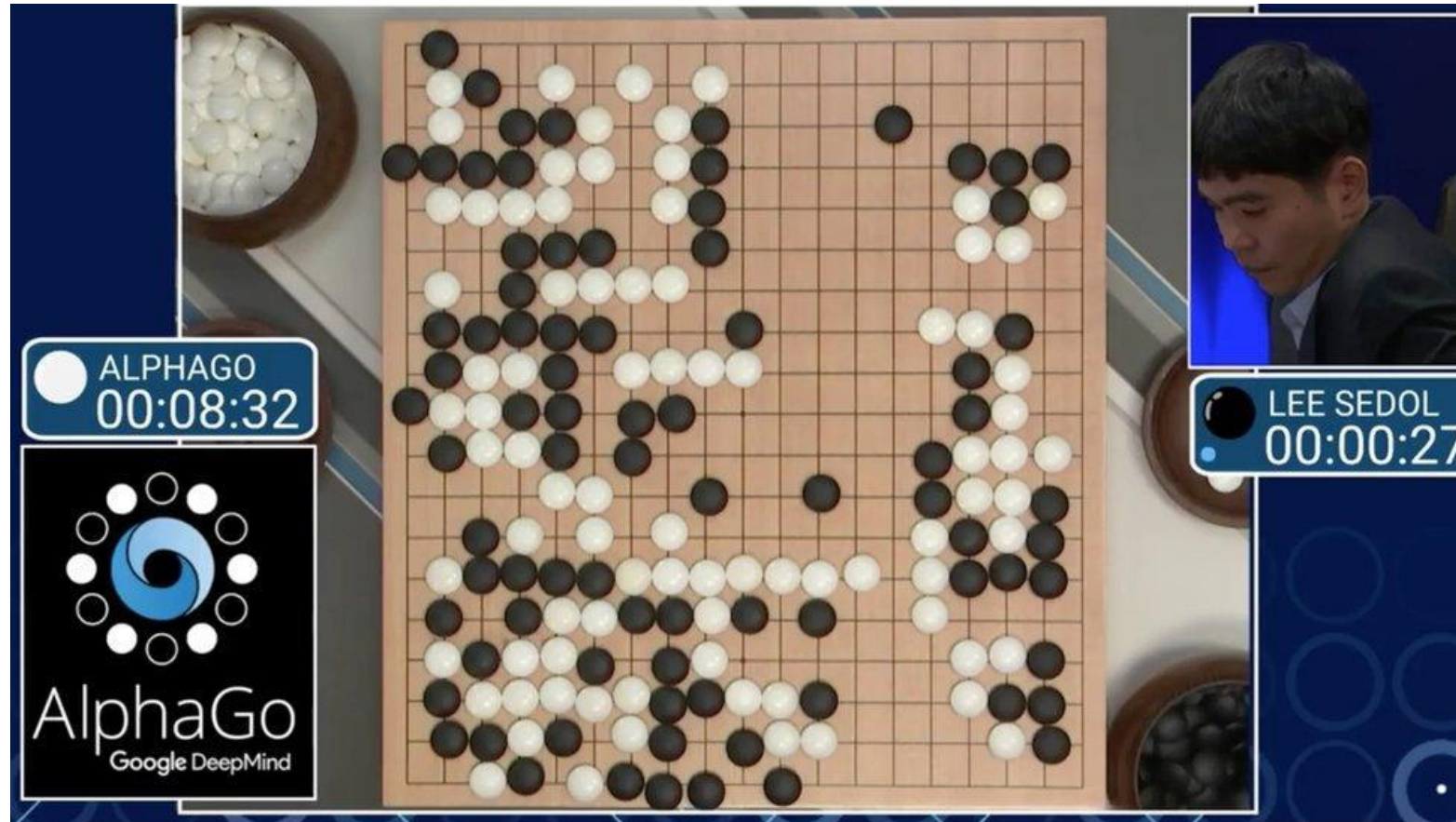
The policy generates an output.

The reward model calculates a reward for the output.

The reward is used to update the policy using PPO.



CHESS-PLAYING



- Introduction to the Virtual Issue: Machine Learning in Political Science
- <https://www.cambridge.org/core/services/aop-file-manager/file/5c348274e401b41903dae11b/PAN-VSI-Intro-0119-Machine-learning.pdf>
- Machine Learning for Social Science: An Agnostic Approach
- <https://www.annualreviews.org/doi/pdf/10.1146/annurev-polisci-053119-015921?download=true>



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- King, Gary, Robert O. Keohane, and Sidney Verba. *Designing social inquiry: Scientific inference in qualitative research*. Princeton university press, 1994.

