

# WEBSITE PLANNING DOCUMENT

TRI-CITY WEATHER; BY ELIZABETH HANSEN

## SITE PURPOSE

This purpose of Tri-City Weather is to inform residents and visitors of Franklin, Greenville, and Springfield of local weather updates, emphasizing storm alerts. The three cities are located in the south, where heavy rain, winds, and flooding are possible, so the star of the site will be an accurate and consistently updated storm warning and forecast. This will keep citizens updated for travel, outdoor activities, and general daily tasks like commuting.

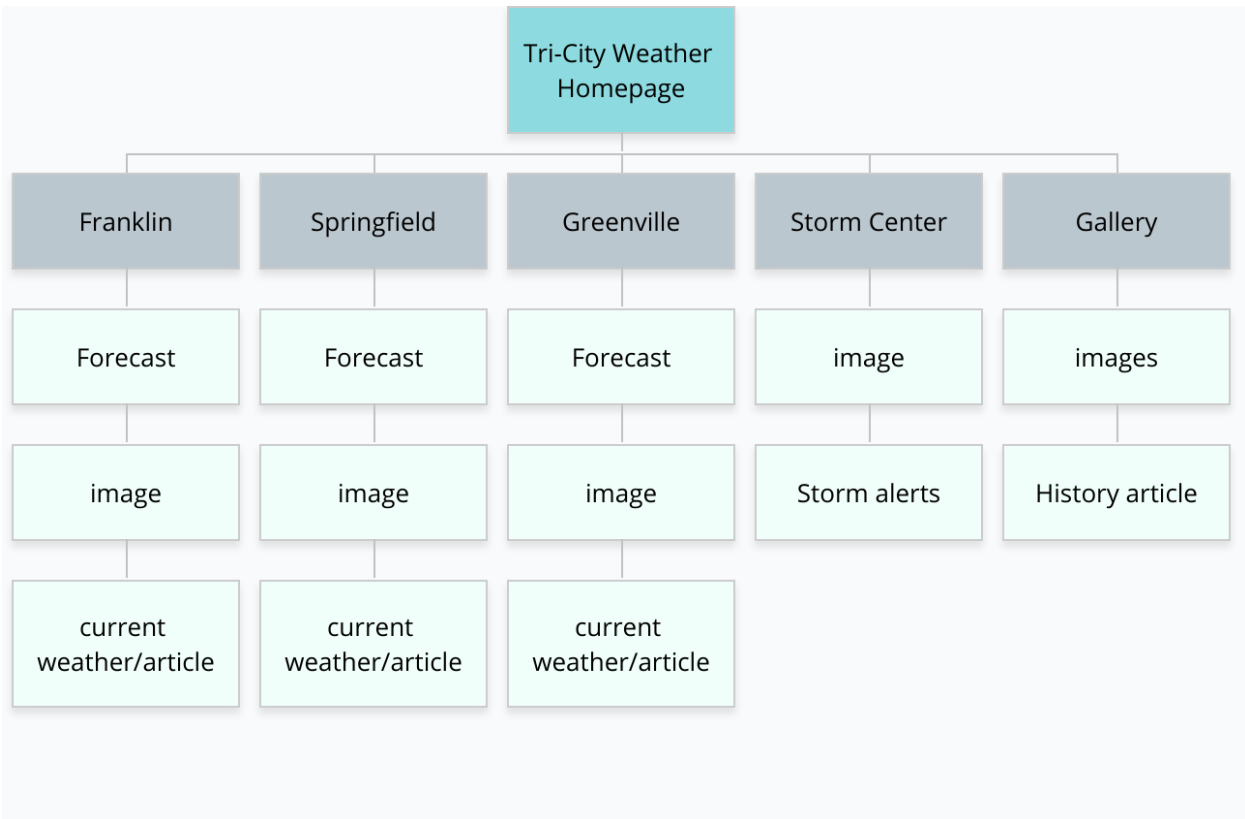
## TARGET AUDIENCE

The target audience will mainly be residents of the tri-cities.

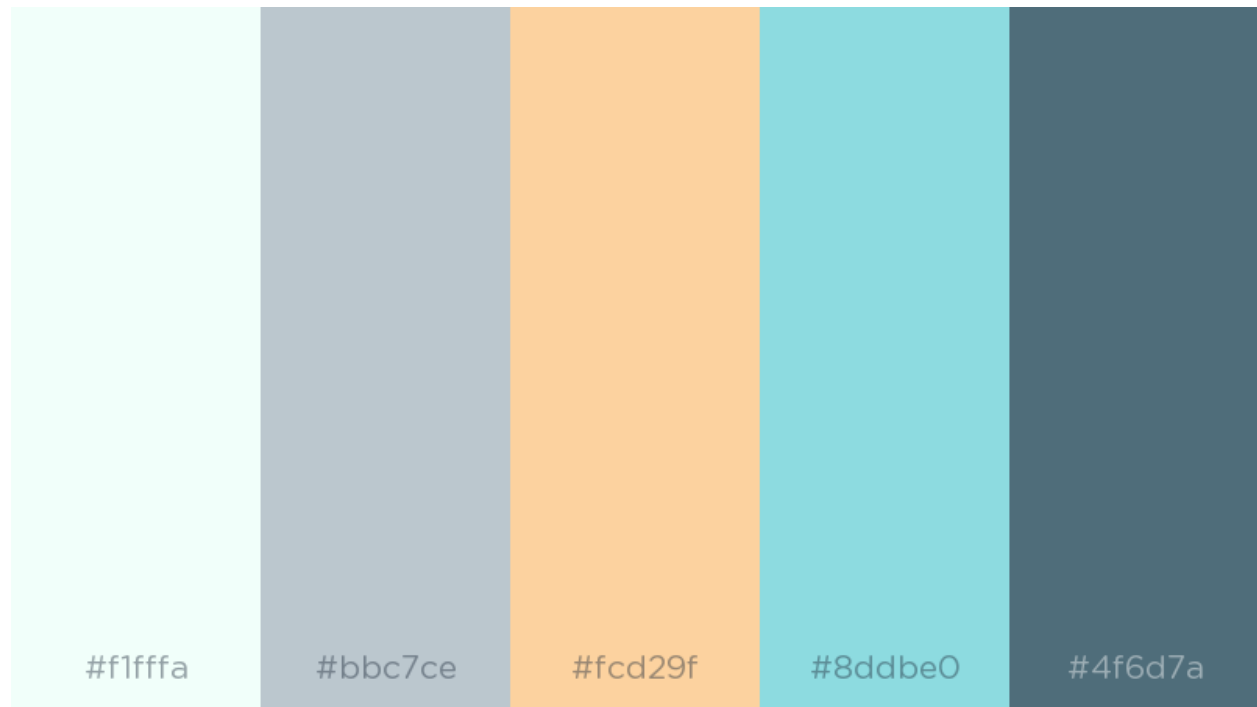
Specifications include:

- a. Mostly ages 25-65
- b. Parents/grandparents
- c. The working class
- d. Those looking to spend time in nature
- e. Non-locals planning a trip

## SITE MAP



## COLOR SCHEME



COOLORS

[coolors.co/f1fffa-bbc7ce-fcd29f-8ddbe0-4f6d7a](https://coolors.co/f1fffa-bbc7ce-fcd29f-8ddbe0-4f6d7a)

Background: #f1fffa or white

Text: Black or #4f6d7a

Accents (nav bar, footer...): #bbc7ce

Logo: #fcd29f, #8ddbe0, #4f6d7a

## TYPOGRAPHY

Body text:

Palatino

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#\$\$%^&\*()

OR Helvetica

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#\$\$%^&\*()

Header/Title text:

**Cambay bold** (or regular)

**abcdefghijklmnopqrstuvwxyz**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

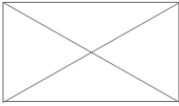
**1234567890!@#\$\$%^&\*()**

font-family: 'Cambay', sans-serif;

<link href="https://fonts.googleapis.com/css?family=**Cambay**" rel="stylesheet">

## WIREFRAME SKETCHES

### Mobile/small wireframe



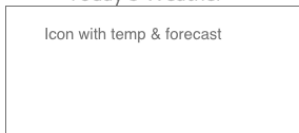
#### Tri-City Weather

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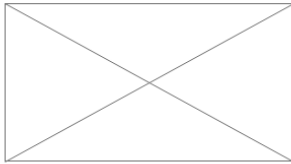
Home
Franklin
Springfield
Greenville
Storm Center
Gallery

#### Franklin

##### Today's Weather

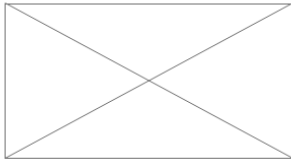


##### 10 Day Forecast



#### Article

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# Tri-City Weather

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Home

Franklin

Springfield

Greenville

Storm Center

Gallery

## Franklin

### Today's Weather

Icon

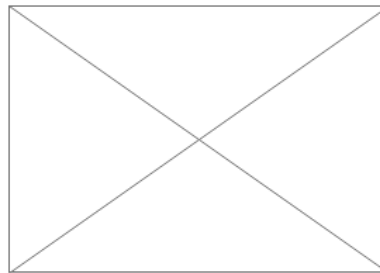
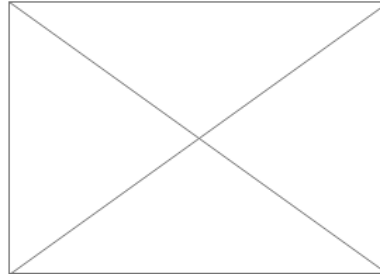
### 10 Day Forecast

Scrolling icons (display 2)

OR 10 small icons displayed 5x2 grid

### Article

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse id lectus arcu. Integer pharetra posuere ante, ac molestie nisl posuere vitae. Quisque accumsan sollicitudin accumsan. Sed condimentum mi ex, at ornare nulla rutrum sit amet. Sed lacinia nibh nec nulla commodo, sit amet venenatis urna tempor. Suspendisse ut efficitur mauris, non interdum erat. Vestibulum nibh magna, cursus ut orci ac, ultricies volutpat leo. Duis malesuada magna non mauris dapibus eleifend. Aenean varius vel magna id ornare. Proin malesuada elementum posuere. Donec tristique odio nec est dictum ultrices. Sed tristique ligula neque, vel tempus augue volutpat vulputate. Sed at hendrerit libero.



## Desktop/large wireframe

