

# anders herberg.

Hello! I'm a curious, empathetic product designer who enjoys designing for a cause.

I pride myself on my ability to learn quickly and build authentic relationships.

- w. [eaherberg.github.io](https://eaherberg.github.io)  
li. [linkedin.com/in/eaherberg](https://linkedin.com/in/eaherberg)  
g. [github.com/eaherberg](https://github.com/eaherberg)

## skills.

design Sketch  
Figma  
Illustrator  
Photoshop  
Wireframing

dev HTML  
CSS  
JS (novice)

## misc.

UW Annual Dean's  
List (2011 - 2012)

BC Speaker and  
organizer of BC  
(Bellevue College)  
Teaching & Learning  
Conference (2015)

## education.

present

relevant  
coursework

june 2015

relevant  
coursework

june 2013

relevant  
coursework

## experience.

aug 2018  
jan 2020

may 2016  
jul 2018

aug 2015  
may 2016

sept 2014  
june 2015

## University of Washington

Seattle, WA

Master of Science in Human Centered Design & Engineering  
Focus in Human-Computer Interaction

Visual Communication, User-Centered Design, Design Ethics

## University of Washington

Seattle, WA - GPA: 3.9

Master of Education in Leadership & Policy Studies  
Focus in Curriculum Design & Student Populations

Secondary Data Analysis, P-20 Pipeline, Student Populations  
& Experiences

## University of Washington

Seattle, WA - GPA: 3.6

Bachelor of Arts in Psychology, Minor in Norwegian  
Focus in Social Psychology & Neurology

Cognitive Psychology, Neurobiology-Learning & Memory,  
Sensory & Perception, Psych Statistics

## Facebook - Leadership Sourcer

Recruited Product Design leaders. Introduced international recruiting processes and lead trainings. Conducted portfolio reviews. Participated in design trainings and company-wide design meetings. Shadowed design interviews, including product demos and app critiques. Worked with UX Researchers to beta-test internal recruiting software.

## Amazon - Technical Sourcer

Recruited Software Engineers for Prime Video. Created multiple templates and documents used across the org to provide more intuitive and holistic data narratives. Lead internal referral programs, designing campaign slogans and advertising materials. Created new candidate prep process, resulting in higher interview conversions.

## Rylem - Technical Sourcer

Recruited Software Engineers, Product Managers, and Content Designers for enterprise companies and startups. Maintained highest conversion rates across all technical recruiting.

## Bellevue College - Program Coordinator Intern

Supported faculty professional development programs at Bellevue College. Redesigned and maintained department website and knowledge base.