

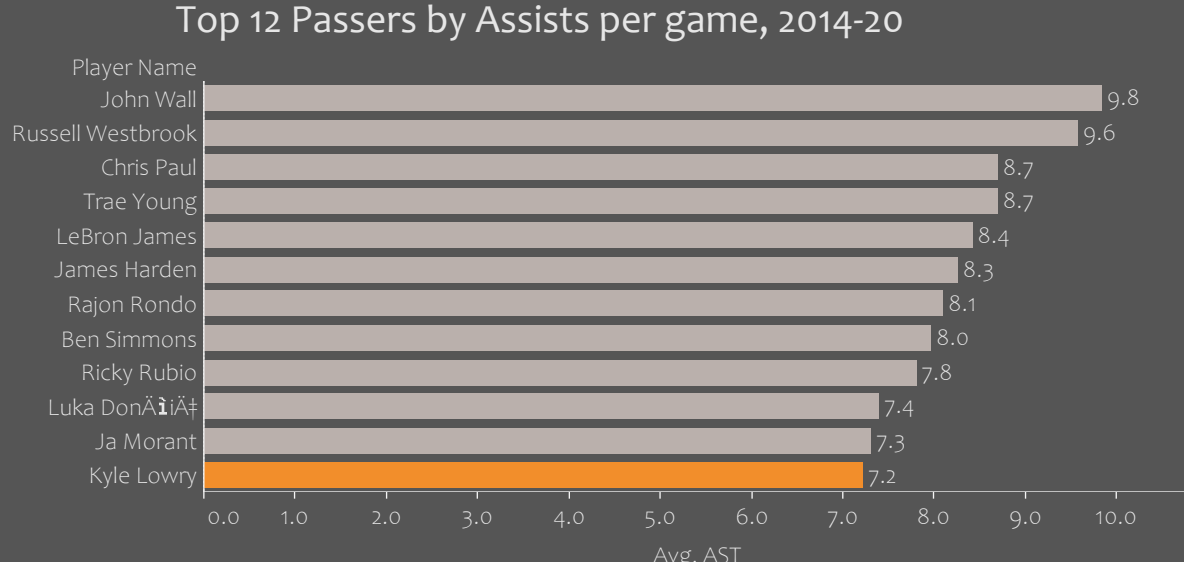
Kyle Lowry, shot creator.

What is a **shot creator**?

A shot creator, well, creates **open shots** for their teammates.



One way to create shots is through **passing**, and Kyle Lowry is certainly great at this.



But a good shot creator must do more than pass...they must **shoot** well, too.

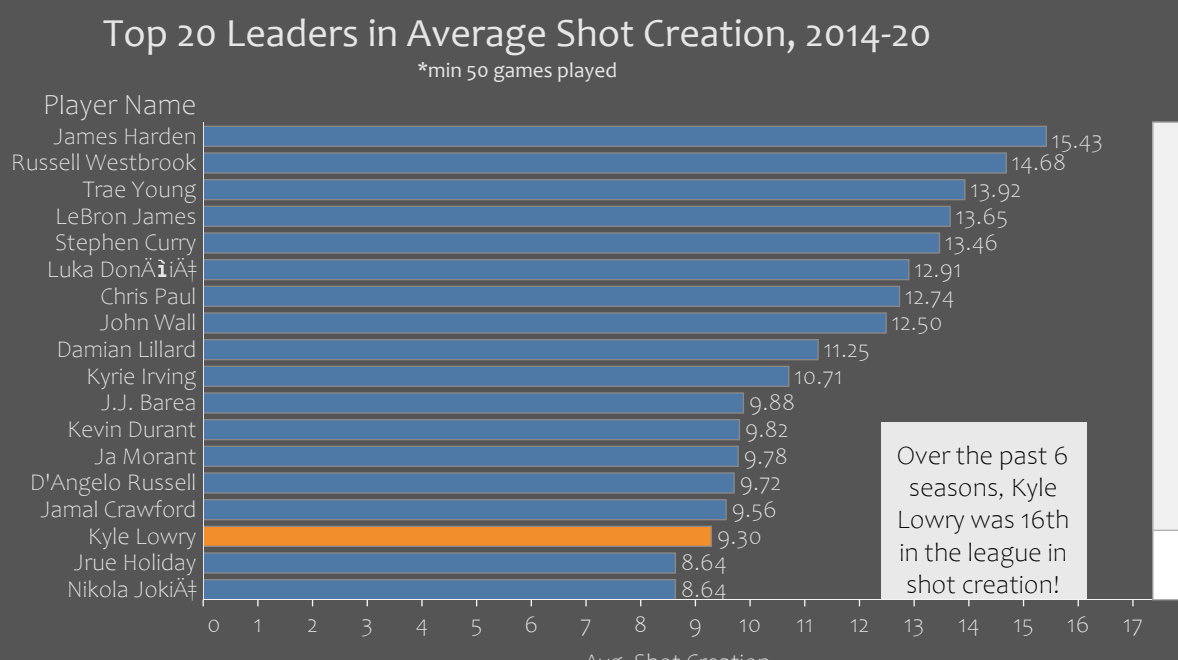
A good shooter makes defenders **gravitate** towards them...

...making other defenders **wide open**...

..or opening up space to **pass** or **drive**...

One way to measure all this is through a stat called **shot creation***.

*Shot Creation measures how often players create shots for their teammates. It is a combination of **scoring**, **passing**, **3 point shooting** and **free throw** stats.



Offensive Load

On a basketball team, some players' roles are simply to **stand** in a spot and **wait** for a pass.



Other players **orchestrate** their team's offense: calling out plays, dribbling, passing, shooting.

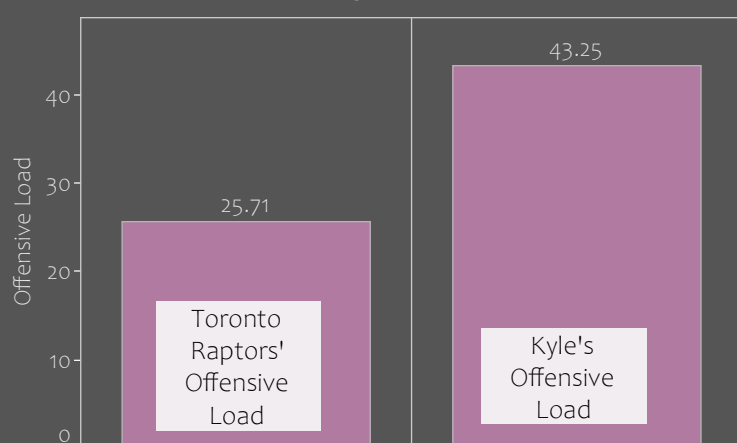


These players contribute more to their teams' scoring, and do more of the 'heavy lifting'

On Kyle's team, the Toronto Raptors, he does most of the heavy lifting, and we can see this through a stat called ***Offensive load**.

*Offensive Load answers the question "How much does a player contribute to a possession?"

Kyle's Offensive Load vs. Rest of Team, 2014-2020



Kyle contributed **43%** to his team's offensive load, compared with **25%** for the rest of his team.

This means he contributed to **43% of all his teams' plays**.