

What is IoT?

- The Internet of Things is a system of interrelated and interconnected computing devices, mechanical and digital machines, or objects that are provided with unique identifiers and the ability to transfer data over a network without requiring human-to-human or human-to-computer interaction.
- Google Home, NEST, Amazon Echo, Ring Video Doorbell, Facebook Portal, Smart refrigerators, Smart TVs, Sonos Wireless Speakers, and many more...

What is Cybersecurity?

- Cybersecurity is the practice of protecting systems, networks, and programs from digital attacks. These cyber/digital attacks are usually aimed at accessing, changing, or destroying sensitive information; extorting money from users; or interrupting normal business processes.
- Malware, Ransomware, Phishing, Brute-force attacks, Vulnerabilities...
- Firewalls, ACLs, Software-based Protection, Up-to-date software...

Why is Cybersecurity Important?

- In today's connected world, everyone benefits from cybersecurity
- identity theft
- extortion attempts
- loss of important data
- critical infrastructure like power plants
- hospitals
- financial service companies

Convenience Control systems from your smartphone Automate tasks in the house Get answers to questions in seconds IoT: Cool gadgets Smart fridge Pros Smart bulbs Motion sensor activated video doorbell Health trackers Smart thermostats

The Problem

Many Americans are unsure on a range of cybersecurity topics % of internet users answering each question ... Incorrect Correct

A VPN minimizes the risk of using insecure Wi-Fi networks

Can identify most secure password (from list of four options)	8%	75%	17%
Public Wi-Fi (even if password protected) is not always safe for sensitive activities	7	73	20
Can identify a "phishing" attack (set of descriptions)	21	54	24
Turning off smartphone GPS function does not prevent all location tracking	22	52	26
Americans can legally obtain one free credit report yearly from each of the three credit bureaus	21	49	30
Ransomware involves criminals encrypting and holding users' data hostage until paid	9	48	43
Email is not encrypted by default	10	46	43
Wi-Fi traffic is not encrypted by default on all wireless routers	11	45	44
Browser programs' "private browsing" mode does not prevent ISP's from monitoring subscribers' online activity	12	39	49
https:// in a URL means that information entered into the site is encrypted	12	33	54
A botnet is a networked set of computers used for criminal purposes	10	16	73
	Public Wi-Fi (even if password protected) is not always safe for sensitive activities Can identify a "phishing" attack (set of descriptions) Turning off smartphone GPS function does not prevent all location tracking Americans can legally obtain one free credit report yearly from each of the three credit bureaus Ransomware involves criminals encrypting and holding users' data hostage until paid Email is not encrypted by default Wi-Fi traffic is not encrypted by default on all wireless routers Browser programs' "private browsing" mode does not prevent ISP's from monitoring subscribers' online activity https:// in a URL means that information entered into the site is encrypted A botnet is a networked set of computers used for	Public Wi-Fi (even if password protected) is not always safe for sensitive activities Can identify a "phishing" attack (set of descriptions) 21 Turning off smartphone GPS function does not prevent all location tracking Americans can legally obtain one free credit report yearly from each of the three credit bureaus Ransomware involves criminals encrypting and holding users' data hostage until paid Email is not encrypted by default Wi-Fi traffic is not encrypted by default on all wireless routers 11 Browser programs' "private browsing" mode does not prevent ISP's from monitoring subscribers' online activity https:// in a URL means that information entered into the site is encrypted A botnet is a networked set of computers used for	Public Wi-Fi (even if password protected) is not always safe for sensitive activities Can identify a "phishing" attack (set of descriptions) 21 54 Turning off smartphone GPS function does not prevent all location tracking Americans can legally obtain one free credit report yearly from each of the three credit bureaus Ransomware involves criminals encrypting and holding users' data hostage until paid Email is not encrypted by default Wi-Fi traffic is not encrypted by default on all wireless routers In 45 Browser programs' "private browsing" mode does not prevent ISP's from monitoring subscribers' online activity https:// in a URL means that information entered into the site is encrypted A botnet is a networked set of computers used for

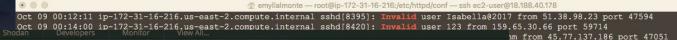
16 13

Not sure

Cons: More serious problems...

SHODAN

Shodan...
Hackers...
Botnets...
DDoS attacks...
Offline...



51.38.98.23 port 58790

.63.167.192 port 42096 from 159.65.30.66 port 35886

from 159.65.30.66 port 42360 im from 45.77.137.186 port 38187 rom 159.65.30.66 port 53242 7 from 45.77.137.186 port 57551

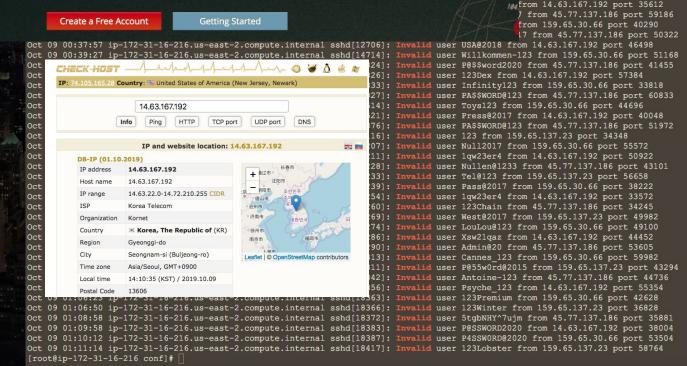
from 45.77.137.186 port 39820

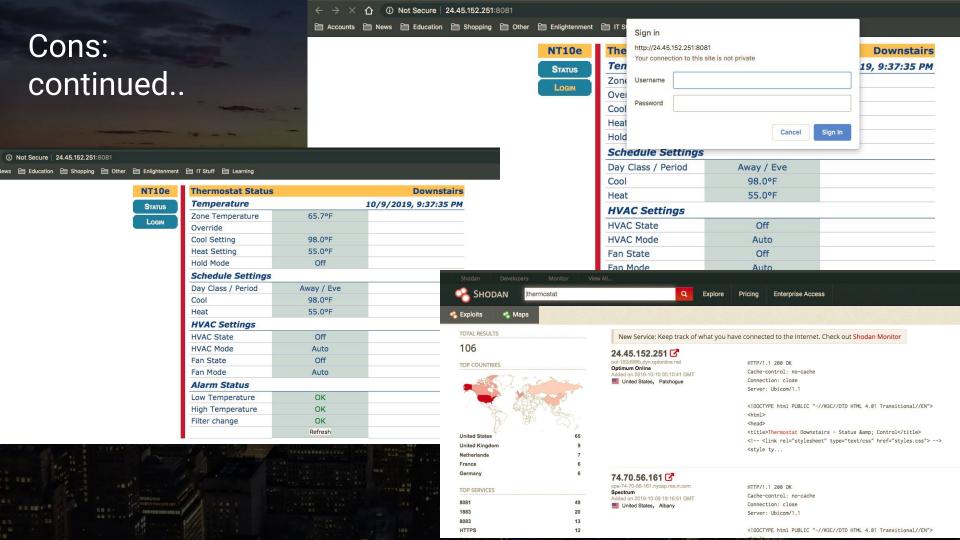
n 159.65.30.66 port 57646

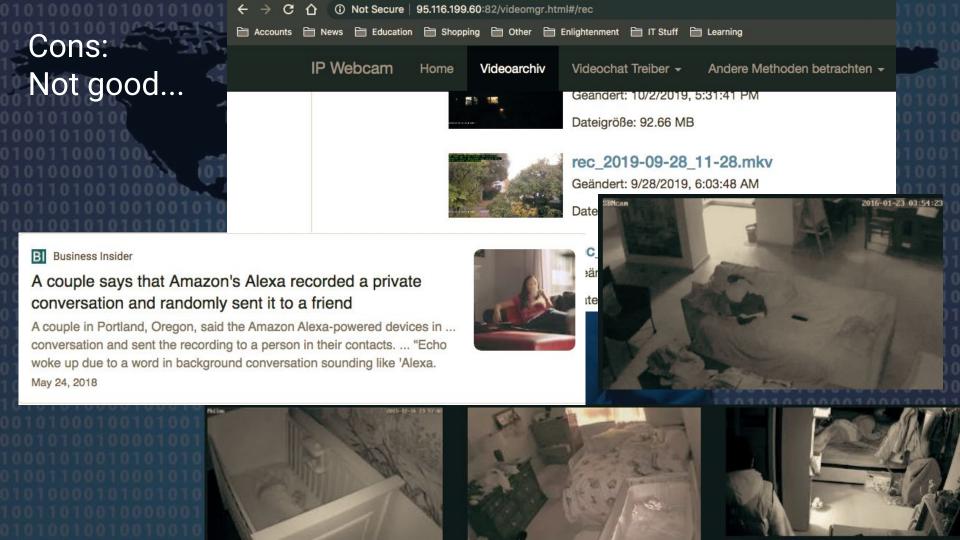
Enterprise Access

The search engine for the Internet of Things 1 202.88.241.107 port 47042 1 from 45.77.137.186 port 48687 From 159.65.30.66 port 46764 from 14.63.167.192 port 53026

Shodan is the world's first search engine for Internet-connected devices.

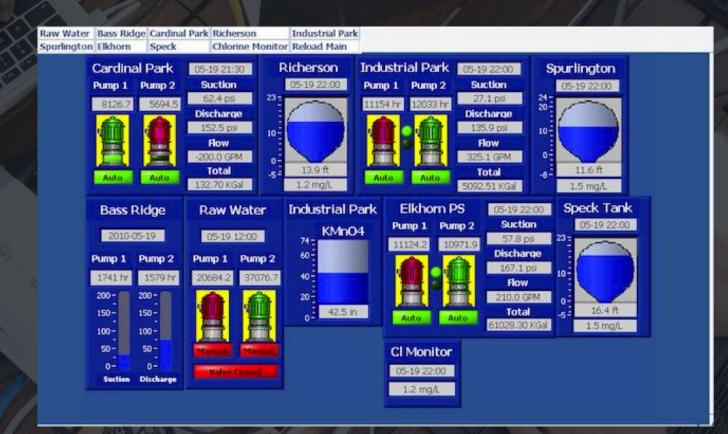


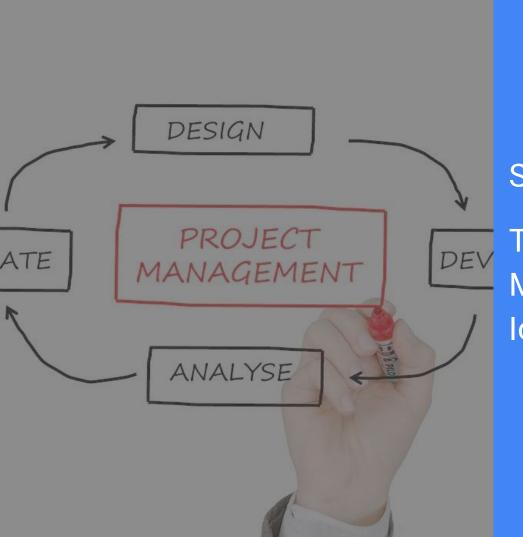




Cons: Very bad...

...life and death situations... hospitals... explosions.. changing kids thermostat to very high temperature...





Solution:

Try an IT Project

Management approach for an IoT home..

IoT Project Management:

Get expert help if possible...

Remember privacy vs convenience..

Read as much as possible about IoT device and network security..

"An ounce of prevention is worth a pound of cure.."

Gather data on IoT devices you would like..

Design/Plan security...

Execute the plan..



Internet of Things is here to stay, and it will just get bigger with time.. Homes will incorporate smart devices by default... 500 Billion of IoT devices by 2030 (*Cisco*).. Cybersecurity is, and will always be, extremely important in our daily lives because of everything we will be interacting with..