

Features

sales

0.78

0.58

0.23

1

newspaper

0.06

0.35

1

0.23

radio

0.05

1

0.35

0.58

TV

1

0.05

0.06

0.78

TV

radio

newspaper

sales

Features

Correlation Meter

-1.0 -0.5 0.0 0.5 1.0