&:conf

Sponsor Prospectus

August 14-17, 2015
St. Dorothy's Rest, Camp Meeker, CA
Website: http://andconf.io
Sponsorship contact: lillie.chilen@gmail.com

Summary

&:conf (pronounced "and conf") is a multi-language code retreat and unconference in the woods of Western Sonoma County. Sponsoring &:conf is a unique opportunity to support and engage a community of diverse developers.

Saturday's code retreat will be a day of pair programming where each hour we throw our code away and work with a new person on the same problem. Sunday's unconference will have two tracks: yak and hack, where we'll talk about careers and culture, and technologies and programming, respectively.

&:conf is inspired by Ruby DCamp, an amazing weekend retreat held outside Washington, DC and Ada Camp, an unconference for women in open culture and technology organized by the Ada Initiative.

Mission

Since technology as an industry is often inhospitable to many kinds of people, &:conf is creating a time and place for software engineers that aren't in the majority to connect, recharge, and talk about code.

Attendees

The conference is open to people of all genders, sexualities, races, and abilities. In order to create a weekend-long community of programmers, we're limiting attendance to 80 people. This model is taken directly from Ruby DCamp, which is currently in its eighth year.

Costs

We are seeking sponsors to offset venue, food, lodging, and transportation costs, so that a more diverse group of engineers can participate.

Full-price tickets will be sold at-cost for ~$300 each, which will cover:
- Three nights of lodging,
- Eight meals, and
- Transportation from San Francisco to St. Dorothy's Rest, a 2.5 hour drive north of San Francisco.

Sponsorship money will be used to decrease the overall cost of tickets as well as provide several full-scholarship tickets and travel stipends to attendees who might not otherwise be able to make it to &:conf. We do not expect to have any profits from the conference; any extra funds will be used to further subsidize attendance and travel costs.

Sponsorship Packages

Diamond ($5000)
Limited to 1 sponsor

- A large logo and blurb on the &:conf website
- A large logo on any printed materials for the weekend
- Many shout-outs from conference organizers throughout the weekend
- Option for a display desk at the entrance to the main meeting hall
- Opportunity to send one pre-event and one post-event email to attendee list
- Other benefits as negotiated

Platinum level ($3000)
Limited to 5 sponsors

- A large logo and blurb on the &:conf website
- A large logo on any printed materials for the weekend
- Many shout-outs from conference organizers throughout the weekend
- Option for a display desk at the entrance to the main meeting hall
- Opportunity to send one pre-event and one post-event email to attendee list

Gold level ($1500)

Limited to 8 sponsors

- A medium logo and blurb on the &:conf website
- Many thanks throughout the weekend
- Option for a shared display desk at the entrance to the main meeting hall
- Opportunity to send one post-event email to attendee list

Silver level ($500)

- A small logo and blurb on the website
- A small logo on any printed materials for the weekend
- Thanks from the conference organizers during the weekend

Additional Sponsorship Opportunities
There are a number of other opportunities to sponsor specific aspects of &:conf, such as scholarships, transportation, t-shirts, or snack breaks. Please get in touch if you're interested in finding a custom sponsorship opportunity that's right for you.

Who are the organizers?

Lillie Chilen is a software engineer at Omada Health and a veteran open source event organizer. She chairs the RailsBridge board and is the CTO of Double Union, a feminist hacker/makerspace in San Francisco.
lilliechilen.com / @lilliealbert

Stella Cotton is a software engineer and project lead at Indiegogo. Coming to software after six years in the Financial sector, she's passionate about building robust payments systems and diverse teams.
stelladoesnthaveawebsite.com / @practice_cactus

Emily Nakashima is a software engineer at GitHub and a volunteer with RailsBridge. She writes and speaks at conferences on the topics of web performance, client-side monitoring, javascript patterns, and supporting diversity in technical organizations.
mvsevmstore.org / @eanakashima

Conclusion

Please give us money so that this is not too expensive for really cool people to come.