

SOT.FM

# Mobile App Brief

Disclaimer Non Disclosure Note: Confidentiality obligation, the recipient of the information/ brief must use reasonable security measures to safeguard the information, and must at all times act in good faith in relation to the information.

# OBJECTIVE

Create effective vehicle to stream online Christian Radio.  
Content (Music / Word of God / Prayer)  
Optimize the App on all aspects  
Design for the WEB and the APP to be very trendy and retro





Sound of Trumpet Records is a Record Company to Promote and Produce upcoming Christian Artist

- SOT.FM is part of Sound of Trumpet Records
- Web-based and App Based Radio Station.
- A platform to promote the artist produced by Sound of Trumpet Records.



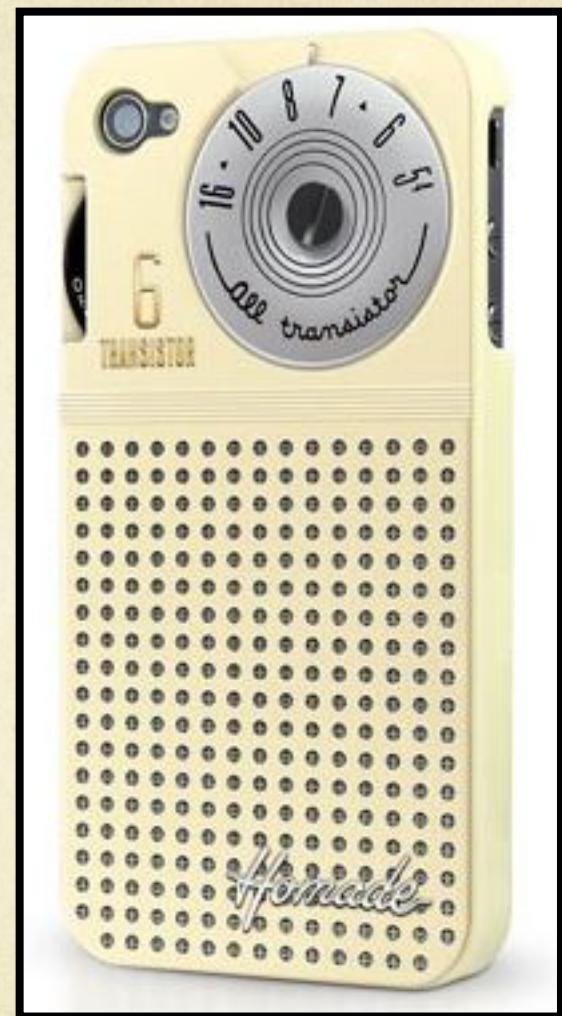
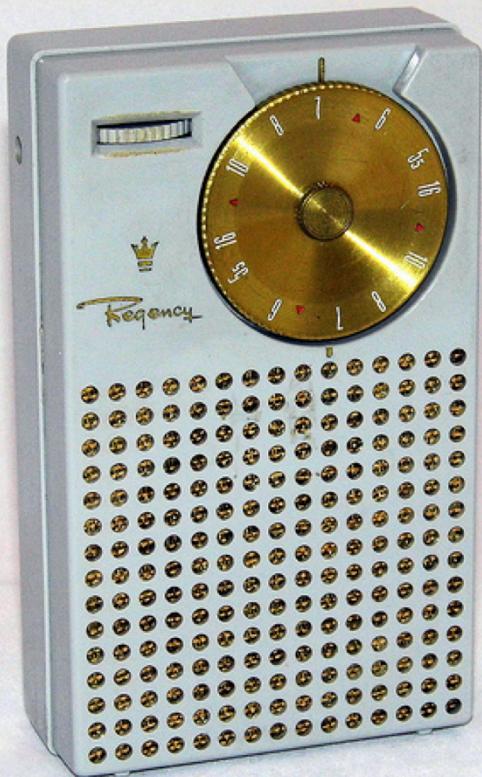
# Requirement

- Content management server based which will stream on the web and the App (sot.fm and Sot.fm App)
- SOT app IO and Android
- App name - SOT.FM (All region stores available)
- Free App
- On install - Single Page (Scrolling not required)
- Hyper link to contact leads to – sot.fm
- Allow for slow intermittent data connection
- Optimize all images and use Webp
- Accommodate Low-end devices and smaller screens Tested UI with multiple size screen sizes

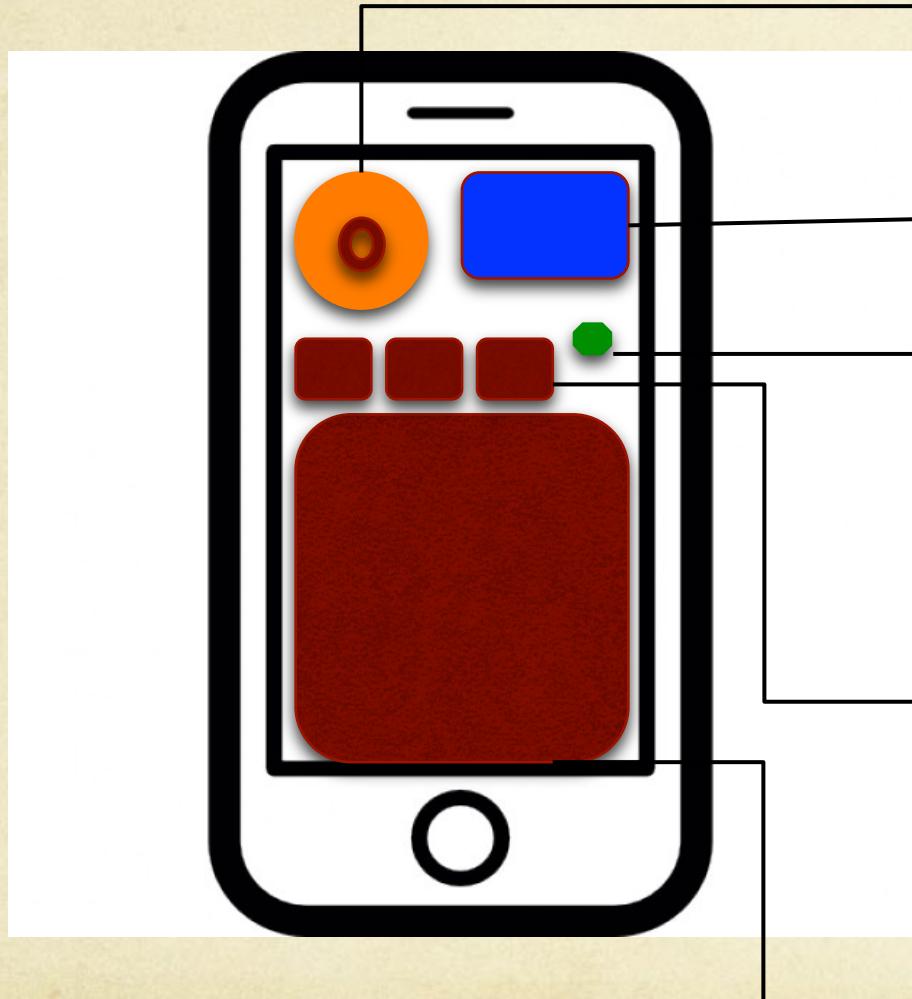
# Requirement

- App to be optimized to be used on low end devices, so then can access with low memory
- Date and time to be internationalized displayed according to their phone settings
- Few Alerts with more of graphical views
- Design and fonts to be trendy retro look
- Old Transistor
- Consume only the data u need to
- Optimize to download through Search engines

# Design (Retro to the Future)



# Design



Volume Control with Mute  
Button in Center

Dynamic Messaging and  
Information (Real time)  
and information of the  
Content playing live

Contact Station will be hyperlinked  
to SOT.FM

Three Stations playing live from a  
sever scheduled program: Progressive

Perforated Speaker Design retro  
look, progressively opportunity to  
display banners

Note: Need advice when the orientation changes

**THEREFORE I SAY UNTO YOU,  
ALL THINGS WHATSOEVER YE  
PRAY AND ASK FOR, BELIEVE  
THAT YE RECEIVE THEM, AND YE  
SHALL HAVE THEM**

Mark 11:24

