

Project Planning

Ean Johnston

Purpose Statement:

The project I am planning on creating is that of a personal portfolio. This site will act as a representative of myself, as well as a representative of the knowledge I have learned through the projects and designs I have completed. The site is mainly intended for potential employers to have a visual representation of my skills and abilities. It is a supplemental piece to my resume, though it is also meant to stand on its own. I want to capture who I am, what I have done, what others think of my work, as well as give viewers the ability to contact me.

Sitemap/Nav & Sketch/Wireframes Below

Content Needed

- ❖ Home Page
 - Background image for header
 - Logo
 - Light background image
 - Dark background image
 - Screenshots of my projects
 - Contact information
 - Executive Summary
 - Headline/Attention grabbing quote
 - Menu transition to burger on scroll
 - Burger on mobile devices
- ❖ About Page
 - Background Image for header
 - Text about personal background
 - Text about what I have done
 - Why/Purpose section text
- ❖ Portfolio Page
 - Background image for header
 - Header text
 - Screenshots of projects
 - Text describing project and its purpose
 - Links to projects themselves
- ❖ Testimonials Page
 - Background image for header
 - Testimonials from employers
 - Names, Positions, and Company Name of individuals
 - Links to their companies/about sections
- ❖ Resume Page
 - Background Image for header

- Hardcode sections of resume
- Timeline for work history? (interactive)
- Pdf version of resume
- Links to companies/employers/schools/organizations
- Side bar showing location on resume (interactive)
- ❖ Contact Page
 - Background image for header
 - Text about looking for opportunities
 - Form that asks for name, email, subject, message, then sends email (interactive)
 - Logos for contact information
 - Logos for social media

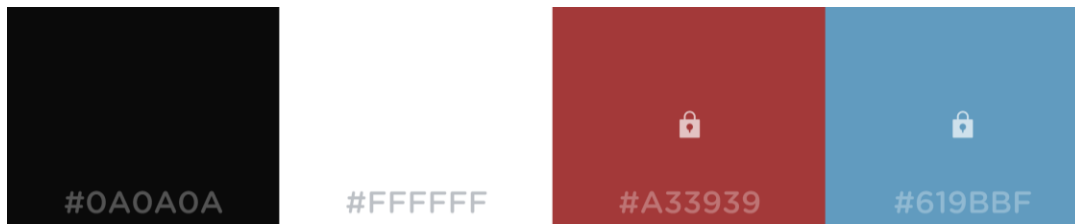
Most of the images needed will be found either in my personal library (as they will be photos of myself, or of projects I have completed) or I will search for them online, specifically at the sites of past/current employers. Much of the text I already have written, as I made multiple versions of my resume, and its corresponding cover letter recently, so I will be able to extract some of this text from there. The testimonials will need to be acquired by emailing my previous employers asking them for a quote regarding myself and my performance. I feel the most important information will be finding a way to display my projects, as well as coding my resume, and making it appear as I intend.

Brand:

While I would like my site to have a lot of content, and to tell potential employers everything they need to know about me, I want to do this in a minimalist fashion. I would like the site to appear rather sleek, and modern. Specifically, I do not want any of the pages to be filled with text only. I would like to incorporate as many images as possible, though again, in a minimalist fashion. At this moment, I am leaning towards a black and white color scheme, with red acting as an accent, providing the page with a pop of color. I am hesitant about the headers, which is what may cause this to change, as I am not sure I am a fan of red text alone on white or black. I hope to use the accent as little as possible, though enough to make it noticeable. That being said, I am also toying with the thought of having a pastel color scheme. As I like the way many of these colors blend together. I will most likely design my home page, and then create two different versions and decide from there.

I have toyed around with a few different ideas for a logo. One being simply my initials, EJ, though displayed in a artistic manner. I like this, but I feel it is too narrow, which caused me to try another design. I attempted to write my name in a few different ways. I liked the printed version of my name, where the base of the E, in Ean, acts as the top of the J, in Johnston. This method is pictured in the pdf below. This page also includes a copy of my signature, which is also a possibility. My initial reaction to the thought of using it was negative, as it seemed rather arrogant to me, though if I can manage to find a way to incorporate it in a tasteful manner, that may end up being my logo (the signature is also included below).

Style Section:



Roboto Slab

Christian Robertson (4 styles)



Ean Johnston Portfolio

Roboto	+
Open Sans	+
Montserrat	+
Lato	+
Raleway	+
Roboto Slab	Regular ▾
Raleway	Medium ▾

The spectacle before us was indeed sublime.

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside, the sable cloud beneath was dished out, and the car seemed to float in the middle of an immense dark sphere, whose upper half was strewn with silver. Looking down into the dark gulf below, I could see a ruddy light streaming through a rift in the clouds.

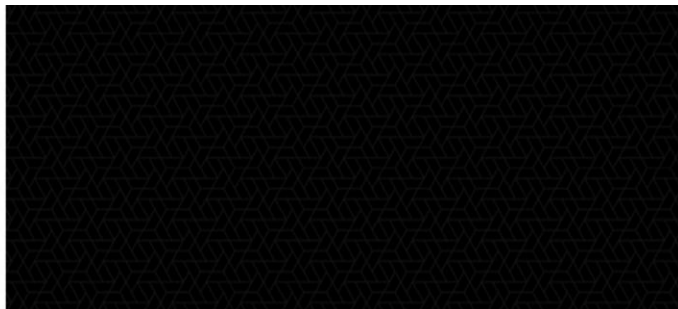
What The Hex Dark

2018-05-10

Neither a triangle nor a hexagon-what the hex? This time in dark version.

Made by [Angel Micevski](#)

DOWNLOAD



What The Hex

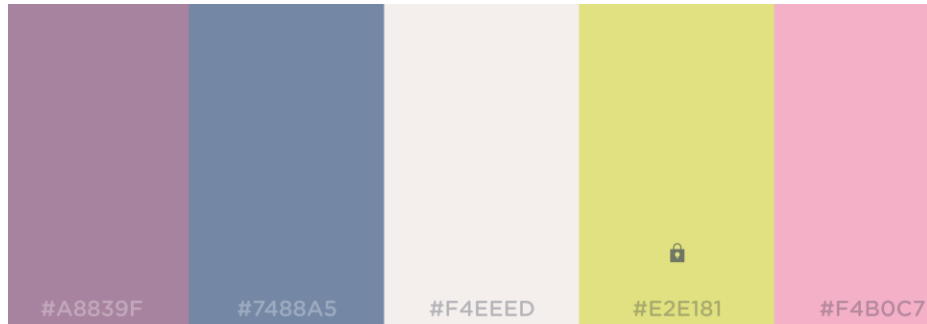
2018-05-10

Neither a triangle nor a hexagon-what the hex?

Made by [Angel Micevski](#)

DOWNLOAD





Titillium Web



Multiple Designers (11 styles)

Custom



Regular 400



24px



Ean Johnston

Open Sans



Roboto



Titillium Web

Regular



Roboto

Regular



Lato



Montserrat



Oswald



The spectacle before us was indeed sublime.

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside, the sable cloud beneath was dished out, and the car seemed to float in the middle of an immense dark sphere, whose upper half was strewn with silver. Looking down into the dark gulf below, I could see a ruddy light streaming through a rift in the clouds.

Beanstalk Pattern

2019-05-31

Hope this pattern grows on you. Get it?

Made by [Olivia Harmon](#)

DOWNLOAD

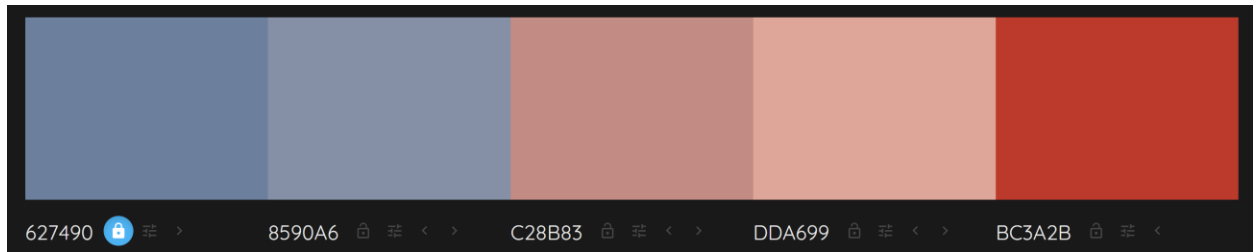
Beanstalk Dark Pattern

2019-05-31

Hope this pattern grows on you. Get it?

Made by [Olivia Harmon](#)

DOWNLOAD



Crete Round



TypeTogether (2 styles)

Ean Johnston

Raleway



Lato



Crete Round

Regular



Lato

Regular



Open Sans



Roboto



Oswald



The spectacle before us was indeed sublime.

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside, the sable cloud beneath was dished out, and the car seemed to float in the middle of an immense dark sphere, whose upper half was strewn with silver. Looking down into the dark gulf below, I could see a ruddy light streaming through a rift in the clouds.

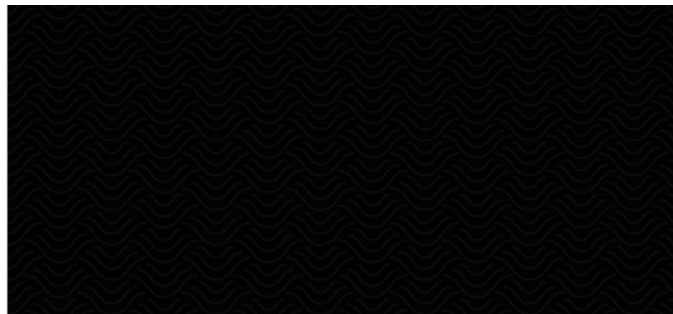
Papyrus Dark Pattern

2019-05-16

Papyrus pattern, in black this time.

Made by [Olivia Harmon](#)

DOWNLOAD



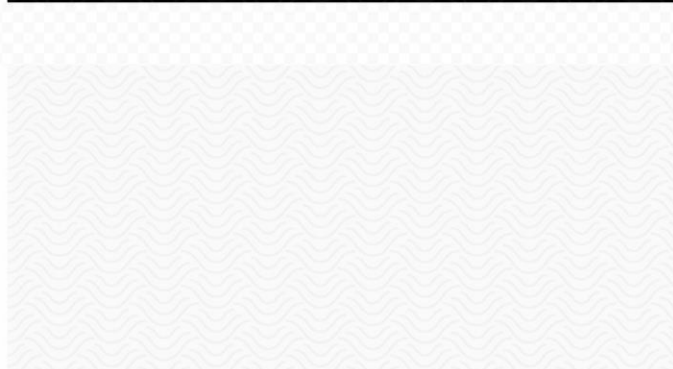
Papyrus Pattern

2019-05-16

Neat little linear papyrus pattern.

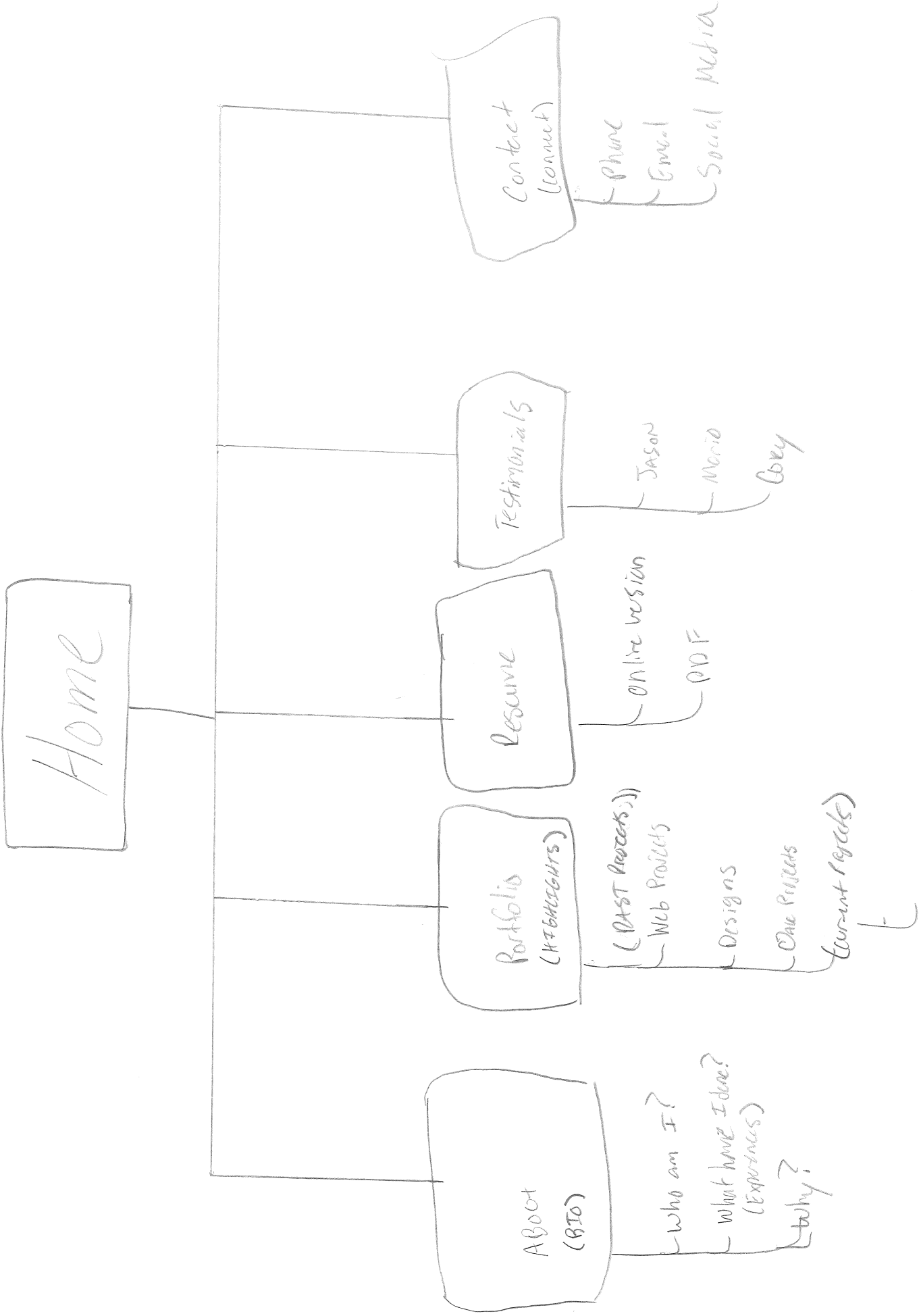
Made by [Olivia Harmon](#)

DOWNLOAD



Descriptors:

1. Modern
2. Fresh
3. Clean
4. Minimalist
5. Bold
6. Innovative
7. Streamlined



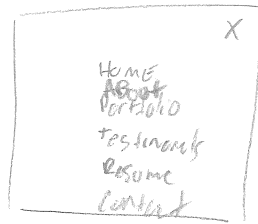
Logo Ideas

F

Can JLT

FAN
JOHNSTON

HOME



≡ Prompts full
Page menu to
appear

Turns into burger
/ on scroll

Link to home

Simple
Logo

HOME ABOUT Portfolio Testimonials Resume Contact

Large Image of
myself as background.

- Possibly Tint
Image color
Before &
After

Dark Background

Attention Grabbing
Statement

Brief Description
Of Self. Who
I am. What
I can do, why
I do it.

Executive Summary

Images of
Recent Projects
that links to
their section
of the projects
Page.

Recent Projects

Titles appear
on hover
light
Background

Footer Navigation
Map & Newsletter?
Social media
links

Navigation

Contact Form

Contact Info

0
0
8



Full screen menu

Logo



Same background
Image
& Tinted Colors

Attention
Grabber

Alternate
Background
Color

Executive Summary

Include
links to
References?

RECENT PROJECTS

Include
Titles

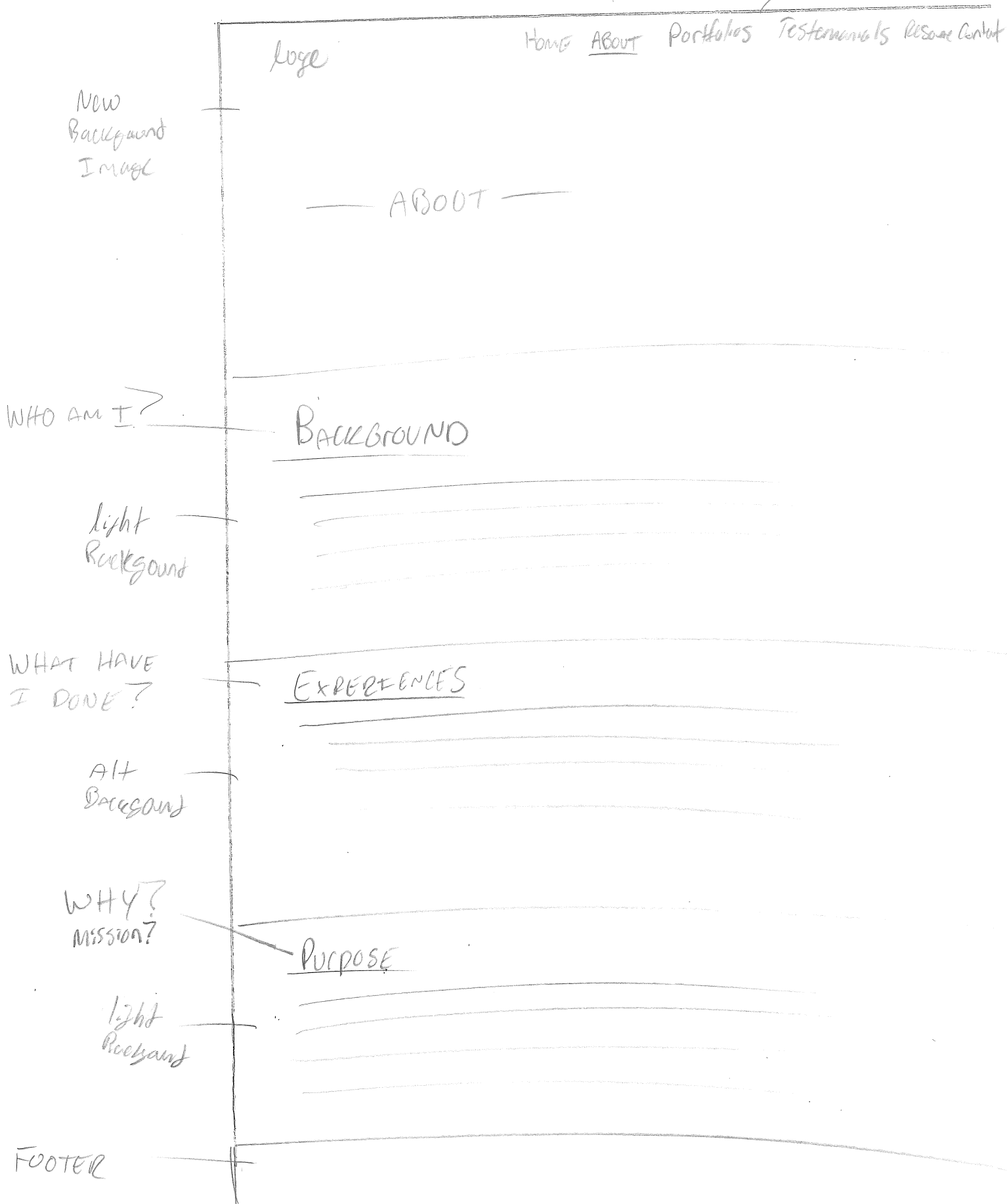
Title

Title

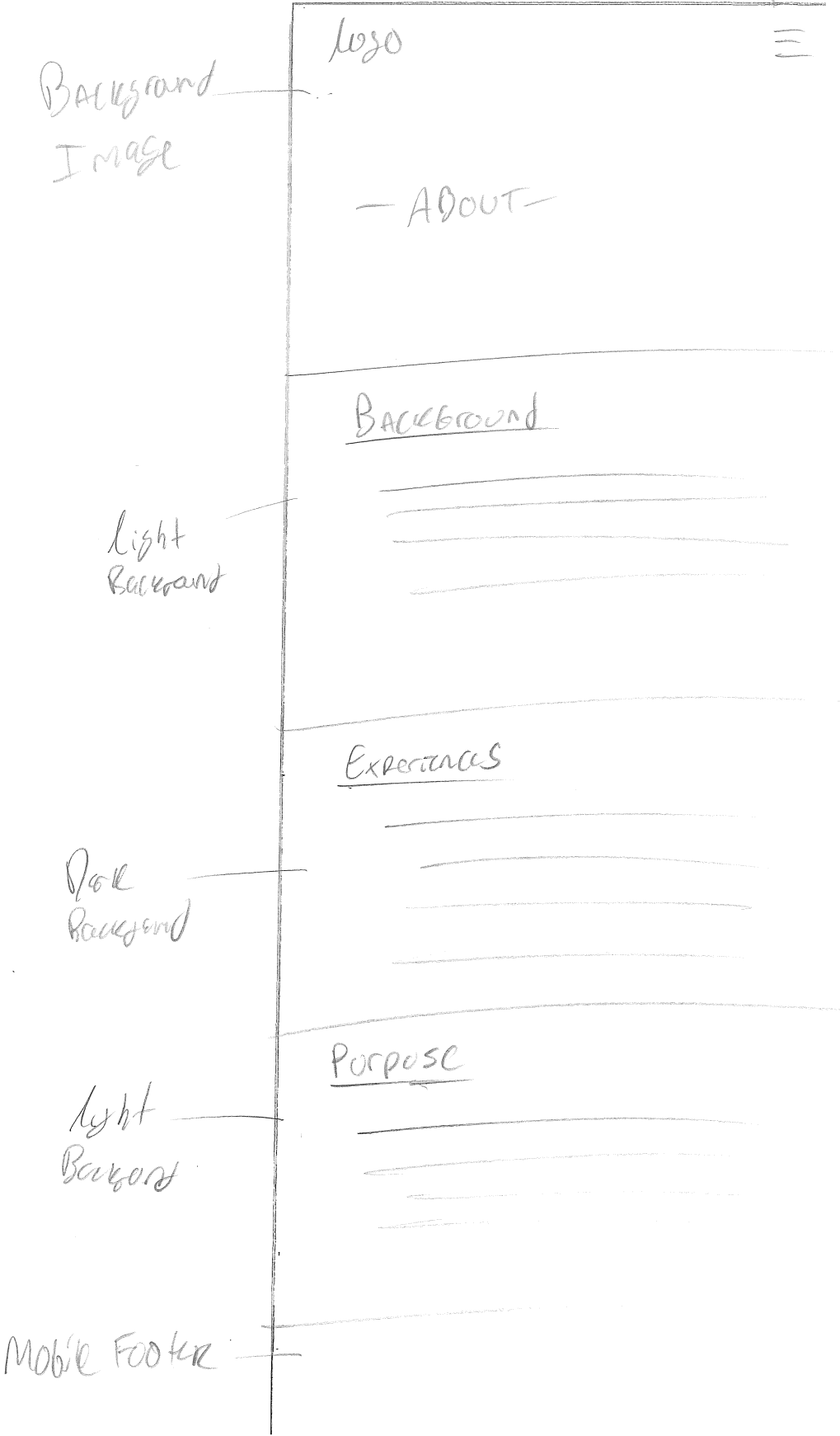
Email Contact
Form + Contact
+ Social Media

Full screen menu

Burger on scroll



Full page menu



Full Screen Menu

Burger

logo

HOME ABOUT Portfolio Testimonials Resume Contact

Different
Image

Portfolio

Possibly Some
Adjective

Allow viewer
to sort

by Project
Category

Light
Background

LATEST Projects

| CATEGORIES | - | - |

Image of Project.
Include Link
to PDF Copy

Alternate
positioning.
Use Flex
to position
sections

SAME AS
ABOVE

Current Projects

SAME FOOTER

Prompt for Full Screen
Menu

Background
Image

logo



LATEST PROJECTS

On Smaller sized
monitors, make
text appear
on hover.

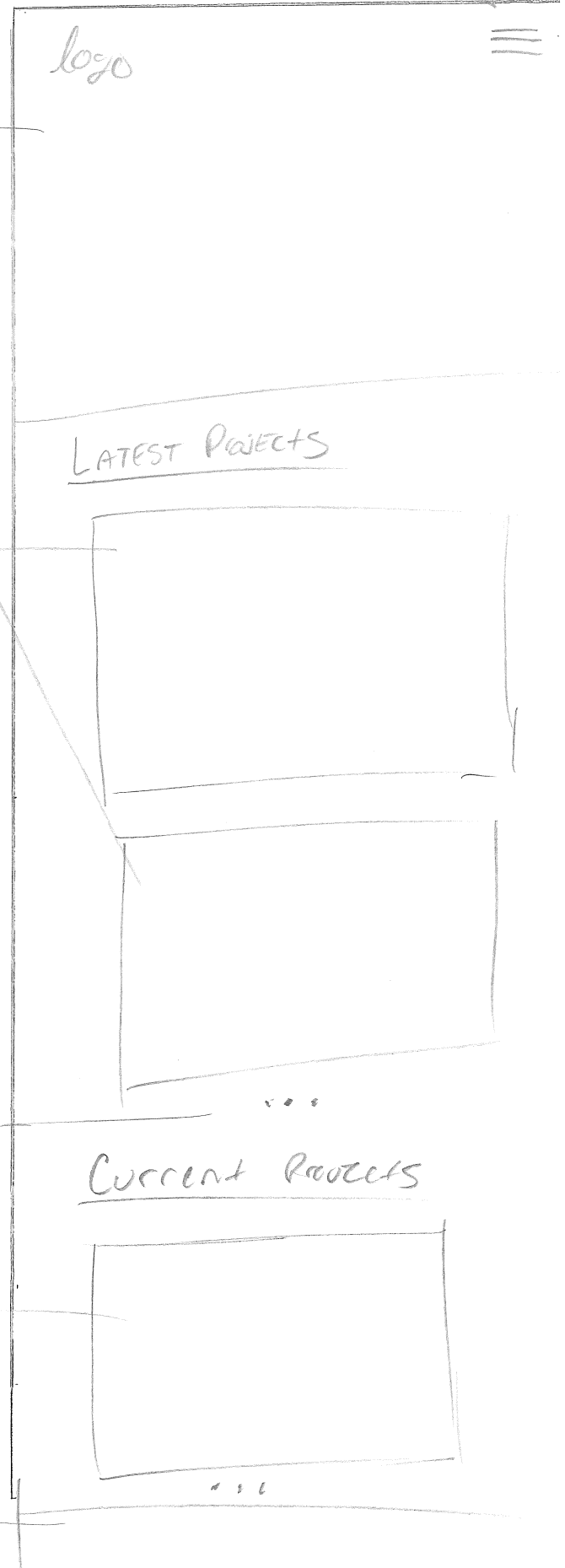
On Mobile,
make appear
upon click

More
projects

Current Projects

Same
as above

Mobile Footer



Background

Logo

HOME ABOUT Portfolio Testimonials

— Testimonials —

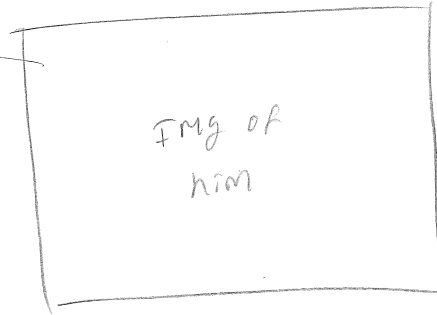
Include

Links to
Company Website
& their Personal
Pages w/in.

Option One

Option
Two

IMG as Background
w/ text overlay

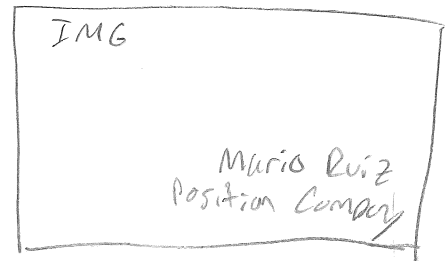


IMG of
him

JASON URBANIAK
Position | Company

" _____ "

" _____ "

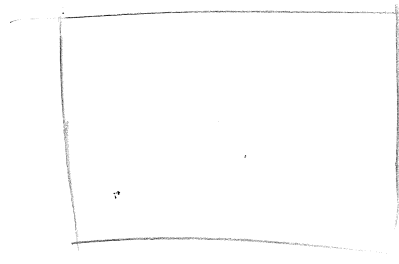


IMG

Mario Ruiz
Position Company

Cory Blanchard
Position | Company

" _____ "



Footer

Full Page
Menu

Background
Image

Logo



- Testimonials -

Option
One

OR

Option
Two

JASON UrbaniaK
Position / Company

" _____ "

JASON UrbaniaK
Position / Company

" _____ "

MARIO S

CORY S

Mobile Footer

Full screen
menu

≡ on scroll
|

Logo

Home About Portfolio Testimonials Resume Contact

Background
Image

- RESUME -

PDF version
Somewhere

Individual
Sections

light

Profile

Sidebar
that shows
Place on
Page

Dark

SKILLS
Technical

Interpersonal

Profile
Skills
Experiences
Education
Cert.
Contact

Include
Lines to
Company
websites
necessary?

Light

Dark

Light
Dark

Experiences

Education

Certifications & Awards

Contact

Footer
Below

Full Screen
Menu



Logo

Background
Image

- RESUME -

Profile

Skills

Technical

Interpersonal

Experiences

Date



Education

Certifications & Awards

Contact

Link to
Contact Page

Mobile Footer

PDF Version?

Full page menu
≡ on scroll

logo

Home About Portfolio Testimonials Resume Contact

Background
img

— Contact —

Form that
sends email
to myself

I am interested in any opportunities, freelance
or ins...

Name

Email

subject

message

SEND

light

links &
Icons
to social
media

Page

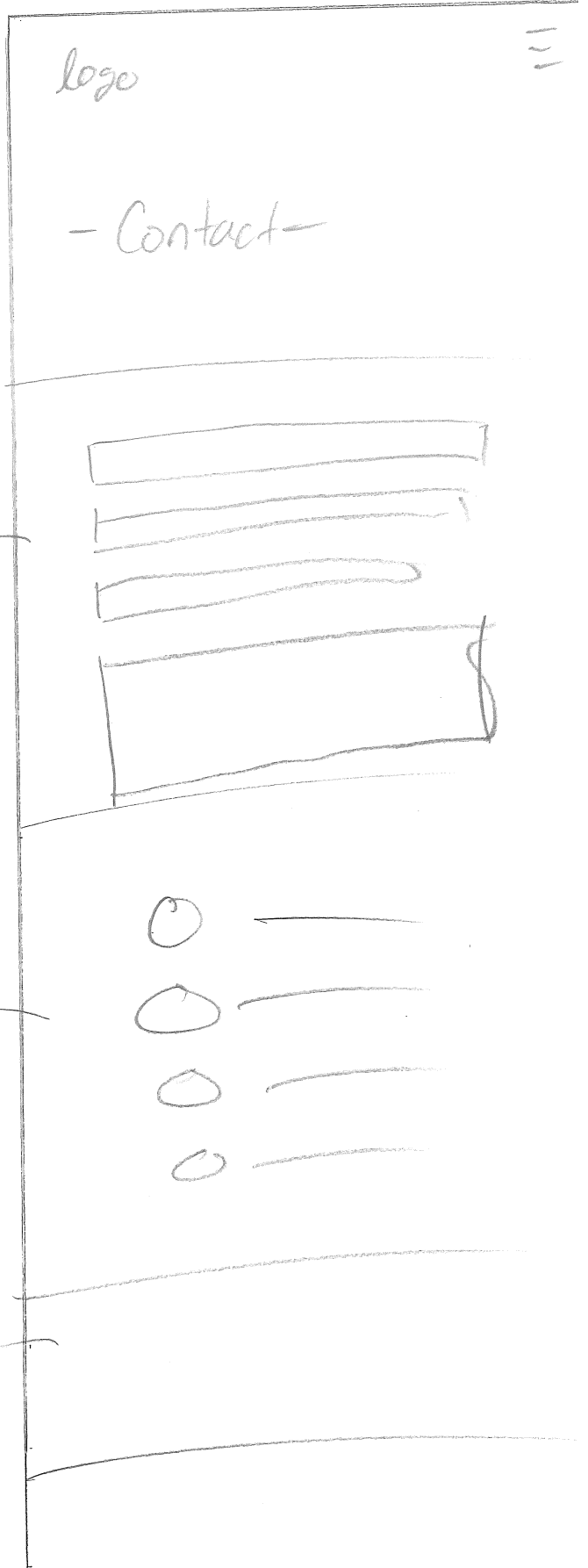
○ Email

○ Phone

○ LinkedIn

○ Twitter

○ Instagram



Email
Form

Contact
links

Mobile
Footer