

Where should I invest my real estate dollars in selected metro areas in Texas?

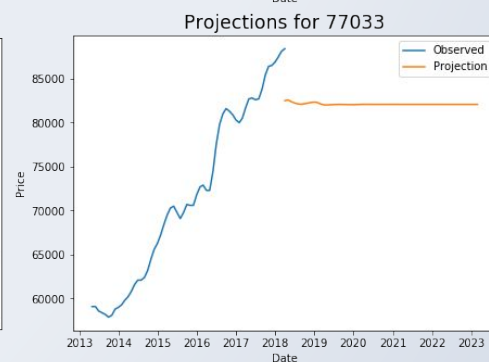
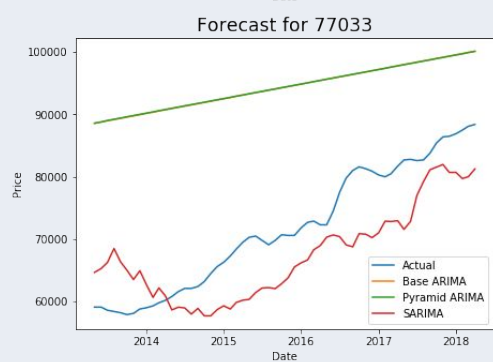
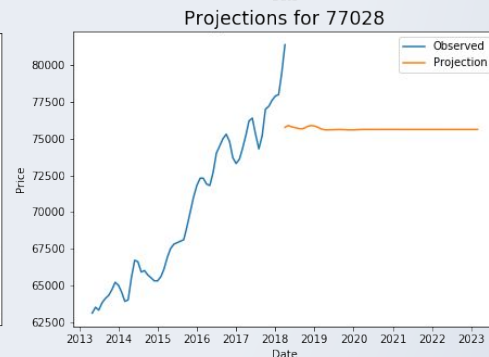
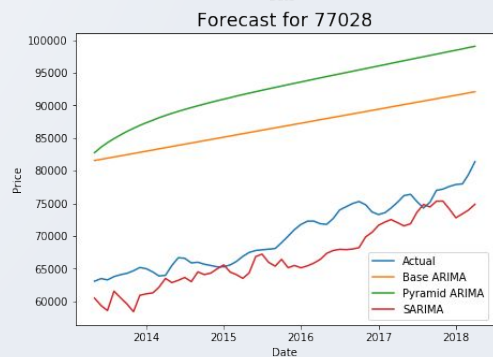
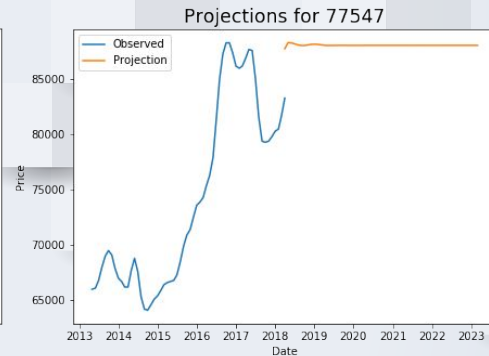
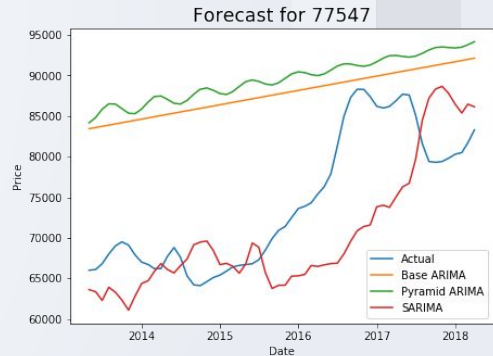
Beth Fawcett

Methodology

- ❑ Found zip codes with lowest root mean square error based on optimized model
- ❑ Obtain Data
- ❑ Scrub Data
- ❑ Explore Data
- ❑ Modeling
- ❑ Interpret

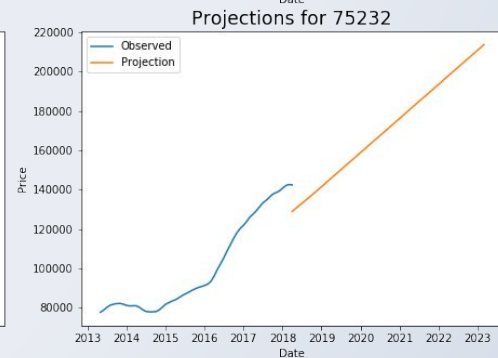
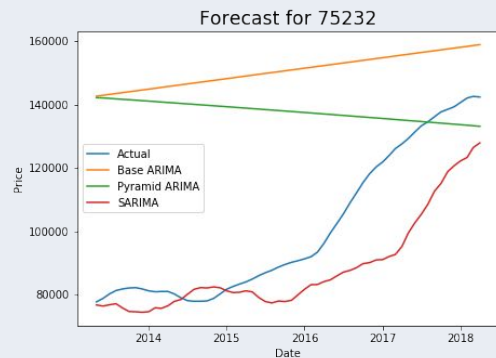
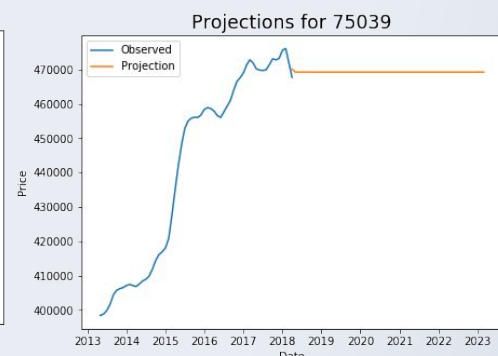
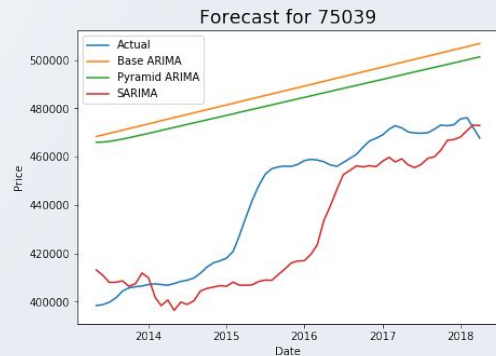
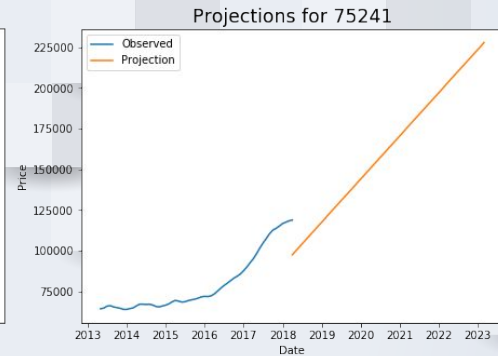
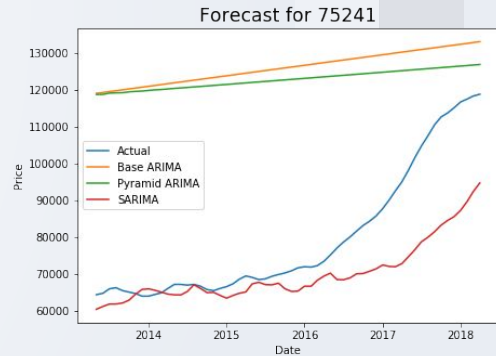
Findings

Harris County - Houston Metroplex



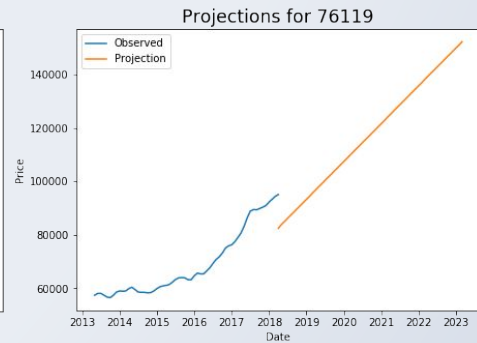
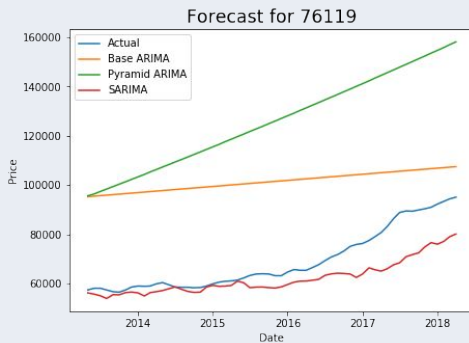
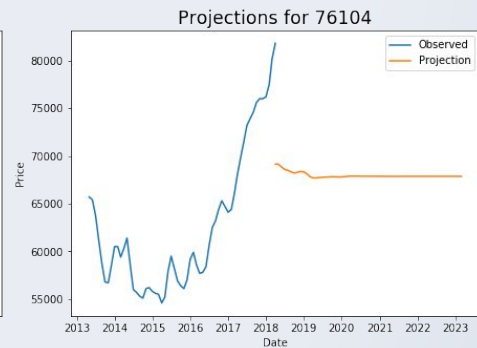
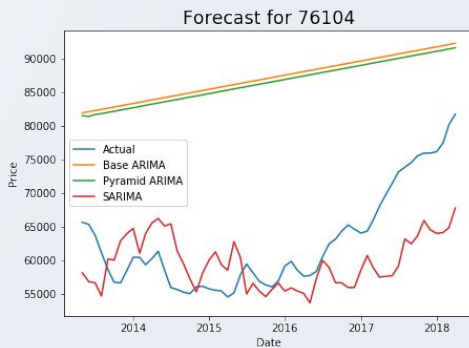
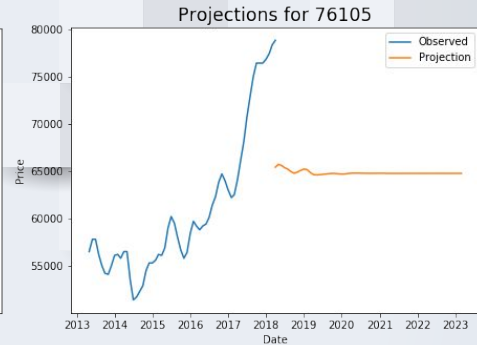
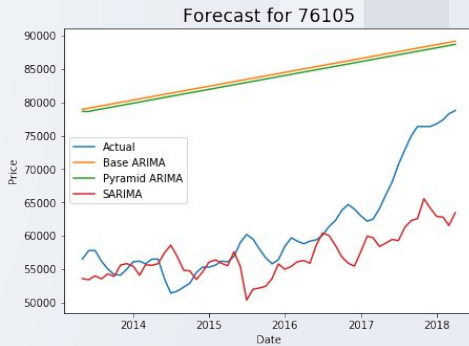
Findings

Dallas County - Dallas Metro



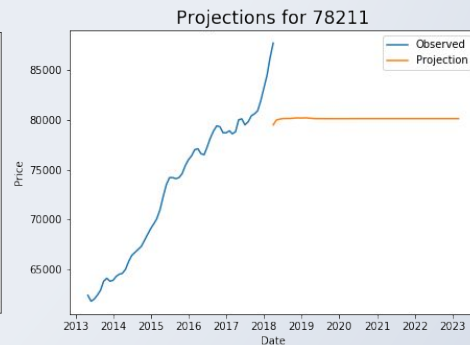
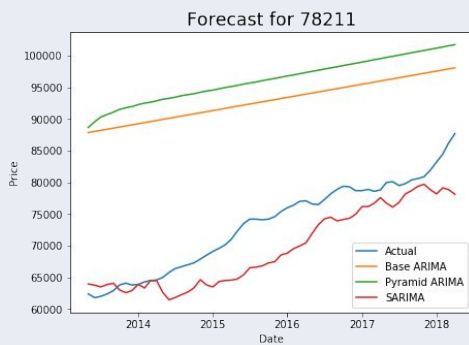
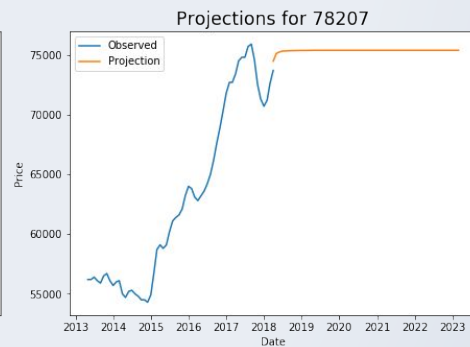
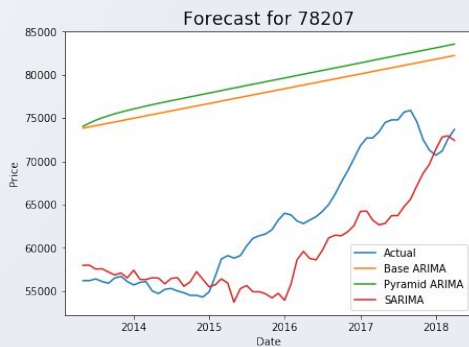
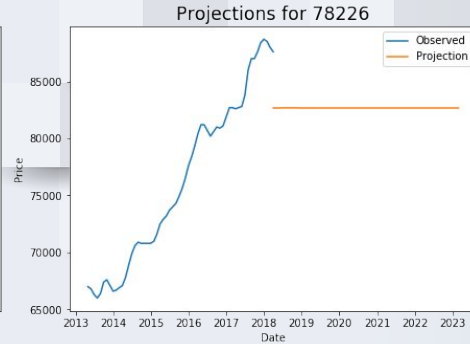
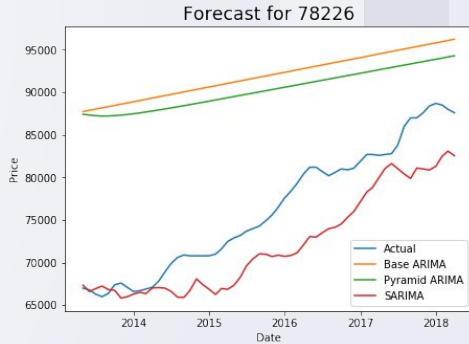
Findings

Tarrant County - Fort Worth Metro



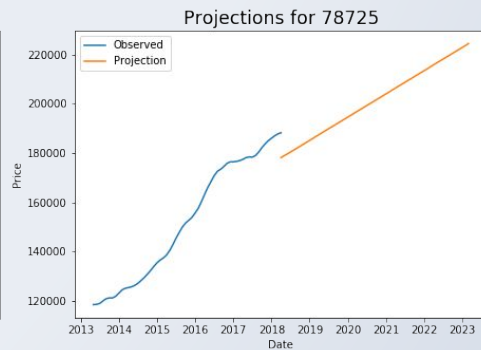
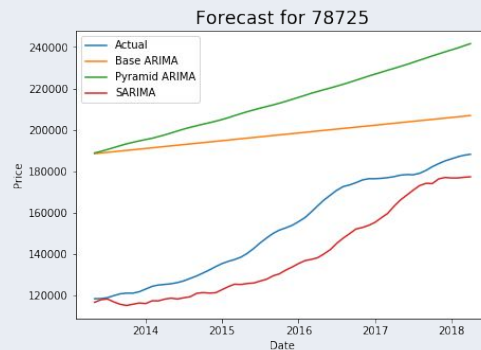
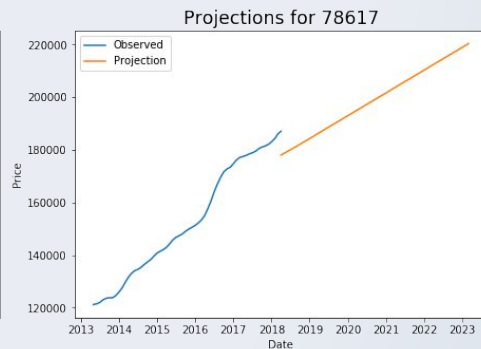
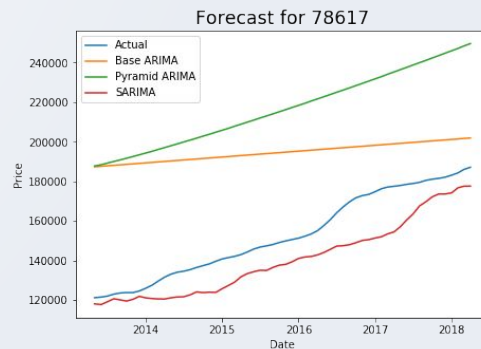
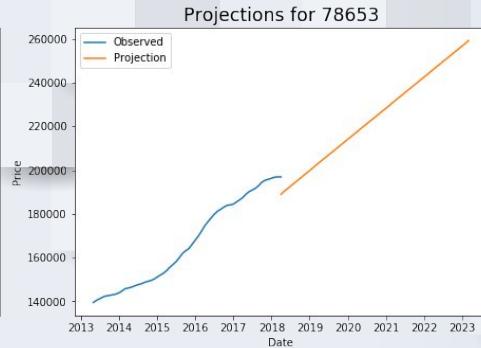
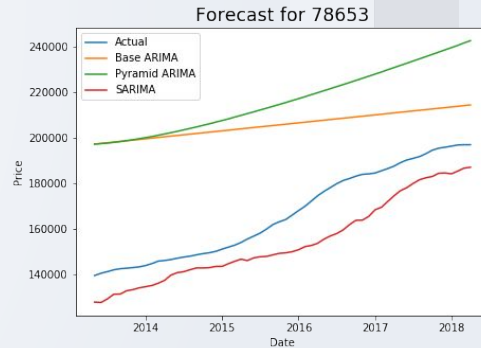
Findings

Bexar County - San Antonio Metropolitan



Findings

Travis County - Austin Metro



Future Work

- ❑ Continued model optimization - Linear Regression
- ❑ Customization by user input zip code

Thank you!

For more information:

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