

Team Meeting

Date: 04/09/2024

Time: 6:00 PM – 7:30 PM

Location: CKB 106

Meeting called by:	Jason Cordova	Type of meeting:	In-Person
Facilitator:	Eric Puhala	Note taker:	Charles Espulgar
Timekeeper:	Rainer Frickanisce		
Attendees:	Charles Espulgar, Eric Puhala, Jason Cordova, Rainer Frickanisce		
Please read:	N/A		
Please bring:	Laptops / Mobile Devices		

Minutes

Agenda item: Review topic and elaborate **Presenter:** Charles Espulgar

Discussion:

We have already settled on NJ Transportation as a topic, as well as how we can we improve it - both locally through Newark as well as all through New Jersey. We decided to focus on electric scooters as well as traveling through trains and Amtrak, since they are both very popular forms of public transportation that pose as lucrative fields.

Conclusions:

We decided to focus on Amtrak and overall transportation in NJ. (NJ Transit)

Action items	Person responsible	Deadline
✓ Decide on what field or topic to focus on	Entire team	04/09/2024 (Done)
✓ Brainstorm scaling methods & define audience	Entire team	04/09/2024 (Done)
✓ Brainstorm our strategy to improve transit	Entire team	04/09/2024 (Done)

Agenda item: Begin working on PowerPoint **Presenter:** Eric Puhala

Discussion:

With our decision based on NJ Transit, we can begin laying down the foundation for our presentation. We can begin by showing our interest in NJ Transit and how we could potentially improve it, while marketing it as a social financial opportunity to investors.

Conclusions:

Now that we got a general basis on what to cover, we began production on the PowerPoint – first settling on foundational information to cover.

Action items	Person responsible	Deadline
✓ Set the basis for what to cover in the presentation	Eric Puhala	04/09/2024 (Done)
✓ Begin introducing the topic and give background info	Eric Puhala	04/09/2024 (Done)

Agenda item: Begin gathering additional resources on NJ Transit **Presenter:** All teammates

Discussion:

We decided it was best to find resources on both NJ Transit's budget, costs, total passenger count throughout the years, as well as carbon emissions.

Conclusions:

We were effectively introduced to NJ Transit's press releases that outlined almost all the fields necessary.

Action items	Person responsible	Deadline
✓ Find appropriate resources to include	Entire team	04/09/2024 (Done)

Other Information

Observers:

N/A

Resources:

<https://www.njtransit.com/improve/on-time-performance/rail>

<https://www.njtransit.com/press-releases/nj-transit-adopts-fiscal-year-2023-operating-budget-secures-authorization-capital>

Special notes:

For strategy:

We decided to focus only on NJ Transit since most of us are familiar with it. We aim to advertise an improvement to its already existing infrastructure by reducing carbon emissions, becoming more reliable, and lowering transporting times. A stricter schedule was emphasized and would allow public transportation like NJ Transit, Amtrak, and Light Rail to be a contender to driving a vehicle. For example, take the high traffic time of the NJ Turnpike – this could easily be replaced by a train system whose schedule would allow for reliable transportation regardless of the time of day, cheaper costs, and even quicker travel.

With proper funding, we can improve general transit and prevent mechanical issues that would otherwise prevent reliable scheduling.