

Here's what past participants have to say about INSIDE THE SYSTEM:

"I can't imagine a better program than Earl Baker's INSIDE THE SYSTEM for learning about Pennsylvania's Government and Politics. I wasn't sure what to expect but hearing all the presenters share their knowledge about every facet of the system has given me a tremendous sense of understanding about the layers and levels involved, and confidence in dealing with the issues and people. Being proactive will always trump being reactive and that message came across loud and clear. This is one of those learning experiences I will never forget."

Paul Delp, President
Lansdale Warehouses Co. Inc.

"We heard from a wide variety of very experienced business and political leaders in Pennsylvania who talked to us in small group settings, where we could ask questions and engage in dialogue. My fellow classmates brought a wealth of experience and plenty of enthusiasm to each phase of the program. I wholeheartedly recommend this program to anyone."

Warren Kampf, Partner
White and Williams LLP

"As a Chamber Executive, I found the Executive Leaders Program extremely helpful. Our Chamber provides strong government advocacy for our member businesses. The program deals with many of the issues facing our members and to personally engage with the presenters was a valuable experience for me. My perspective has been broadened and my knowledge of how business issues are handled in Harrisburg will be of great benefit to me, our Chamber, and to our members."

Sheila Himes, Vice President, Chamber Operations
Harrisburg Regional Chamber & CREDC

"The program did me a tremendous service on both a personal and professional level. I was not only exposed to over 45 prominent civic and business leaders; I became part of their network and they a part of mine. The same is true of my fellow participants. Its benefits in terms of networking, knowledge and resources are immediate, effective, and capable of expansion and will prove to be long-lasting."

Michael Maholick, Engineering Associate
McCormick Taylor Engineers and Planners

"Whether you're a veteran or a new arrival to the Commonwealth, this program is an excellent boot camp to gain an understanding of the major issues facing the state and the business agenda. Finally and most importantly, the program provided me with opportunities to develop potentially long-lasting friendships with my classmates and other business and public service leaders. Thank you PBC for offering such a terrific and well-needed program!"

Elisa Basnight, Attorney
Buchanan Ingersoll & Rooney PC

A Unified Voice for Business

The Pennsylvania Business Council (PBC) was formed in August 2007 by the merger of Pennsylvanians for Effective Government (PEG) — the state's oldest pro-business political action committee — and the Pennsylvania Business Roundtable (PBR) — a CEO driven public policy organization. PBC was created to give the business community a stronger and more focused public policy and advocacy organization and a unified voice.

Contact :

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earlbaker@idv.net

Suzie Barbush at (717) 238-1764 or
sbarbush@pabusinesscouncil.org

Cost is \$4,900. Discounts and scholarships are available in certain circumstances. Overnight accommodations are available at the seminar location. Each day's session is from 8:30 a.m. to 5:00 p.m. Breakfast, lunch, and breaks provided by the Program at the function location. Any additional expenses are the responsibility of the participant's firm or the participant.

- Time is built into the program for checking email and telephone calls so you can keep track of your business.
- Limited to ten participants per class.
- Build your Pennsylvania "network" with the presenters and other participants.
- Attorney CLE, Accountant CPE, Engineer CEC approved.

Visit the PBC website for further information about the Executive Leaders Program, INSIDE THE SYSTEM:, and its previous classes.

To Apply:

Contact the Pennsylvania Business Council
116 Pine Street, Suite 201
Harrisburg, PA 17101
Phone: 717-238-1764

Pennsylvania Business Council Executive Leaders Program

Directed by Earl Baker



INSIDE THE SYSTEM

Understand how government,
politics, and business really interact.



Attorney CLE Credits Approved
Accountant CPE Credits Approved
Engineer CEC Credits Approved

Who Should Participate?

- Upwardly mobile Pennsylvania executives.
- CEO's and top executives who recognize the need to understand the legislative, regulatory, and political systems.
- Executives newly assigned to Pennsylvania.
- Senior managers with new responsibilities that include dealing with the government.
- Association and Chamber executives who manage government relations.
- Non-profit executives who want exposure to the process that impacts them.
- Firms that market to government and want to understand their customers.
- Attorneys and Accountants and Engineers looking to gain educational credits.



Several Past Presenters to the Program:

Hon. Edward G. Rendell, Governor
 Hon. Tom Corbett, Attorney General
 Hon. Jack Wagner, Auditor General
 Hon. Dominic Pileggi, Senate Majority Leader
 Greg Fajt, Chief of Staff to the Governor
 Robert Butera, Former Majority Leader
 Robert O'Donnell, Former Speaker
 Robert Wonderling, Former PA Senator
 Mark Singel, Former Acting Governor, Lt. Governor
 Fred Anton, Pennsylvania Manufacturers Association
 Feather Houston, William Penn Foundation
 Thomas Caramanico, McCormick Taylor
 David Thornburgh, Fels Center, U Penn
 Robert "Dutch" Wurzbach, Verizon
 David W. Patti, Pennsylvania Business Council
 Walt D'Alessio, NorthMarq Capital
 Craig Lewis, Norfolk Southern
 Mike Rosenstein, Stevens & Lee
 Gene Barr, PA Chamber of Business & Industry
 Charles Gerow, Quantum Communications
 Pete DeCoursey, Capitolwire
 A complete list of all presenters is available on the Pennsylvania Business Council's website.

INSIDE THE SYSTEM:

PENNSYLVANIA BUSINESS COUNCIL'S EXECUTIVE LEADERS PROGRAM

FALL 2012

OUTLINE AND SCHEDULE

Segment 1

The Process: Complex, Partisan, Parochial
 UNION LEAGUE, PHILADELPHIA

September 27 and 28

Leadership

Role of the Press

Political Parties

Role of Nonprofits

Regionalism

Segment 2

The Structure: Institutions
 HARRISBURG HILTON, HARRISBURG

October 29,30 and 31

Regulation

Advocacy

General Assembly

Governor and Executive Branch

Judicial System

Segment 3

The Big Issues Facing Pennsylvania
 UNION LEAGUE, PHILADELPHIA

November 15 and 16

Finance and Budget

Capital Finance, Auditing and Taxation

Education and Workforce

Public Pensions

Healthcare

Transportation and Infrastructure

Economic Development

Strategic Planning for Pennsylvania

The Executive Leaders Program is a seven day program with no more than three days in any one segment. Each day is devoted to hearing from presenters with inside knowledge and experience in an aspect of the program. Since the program is limited to ten participants per class, the group is small and select. Sessions are conducted with Q&A.

Advisory Board:

Frederick W. Anton, III	President and CEO	Pennsylvania Manufacturers' Association
Thomas A. Caramanico	President and CEO	McCormick Taylor Engineering
Walter D'Alessio	Vice Chairman	NorthMarq Capital
Nicholas DeBenedictis	Chairman, CEO and President	Aqua America, Inc.
Joseph A. Frick	President and CEO	Independence Blue Cross
H. Craig Lewis	Former Vice President -Corporate Affairs	Norfolk Southern Corporation
W. Kirk Liddell	Chairman, President and CEO	IREX Contracting Group
C. Alan Walker	President and CEO	Bradford Energy Company, Inc.



Designed for a Successful Learning Experience

Uniquely qualified to direct the Business Executive Leaders Program, Earl Baker served in the Pennsylvania Senate for two terms, heading the Labor and Industry Committee. He then was Vice President for State Government Relations, Unisys Corporation. In his career, Earl has been: professor of political science at Temple University; three term commissioner of Chester County; state party chairman; and CEO of a nonprofit long term care organization. Based on this ideal combination of direct hands-on government experience and professional knowledge, Earl designed the executive training program with an Advisory Board, (see above) and partners with the Pennsylvania Business Council to provide a training program in Pennsylvania politics, government, and public affairs to "fast track" executives identified by their firms as senior management or prospects for senior management. Earl will lead all of the sessions, with invited speakers who are expert in the topics being covered including: elected officials, former elected officials, administrative officials, and others selected for their personal and professional knowledge of the governmental and political process.