







Senior Data Analyst

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Profiles	
<div><div> LinkedIn</div><div> Portfolio</div></div>	
Professional Summary	<div><div>Senior Data Analyst Data-Driven Decision Maker</div><div>Data-driven Senior Analyst with 4.5 years of experience delivering actionable insights through SQL, Python, and Tableau. Proven track record of improving business KPIs, automating reports, and leading cross-functional analytics projects across the marketing and operations domains. Passionate about solving real-world problems through statistical modeling and intuitive dashboards.</div></div>
Work Experience	<div><div><div><div>General Freelance Projects</div><div>Jan 2025 - Present</div><div>Mumbai</div></div><div>Freelance Developer / Data Analyst (Independent Consultant)</div><div><ul style="list-style-type: none">Worked on small-scale freelance projects in Python, SQL, and web development.Delivered freelance projects in Python, R, SQL, and web development for small businesses and self-initiated clients.Built data pipelines, performed statistical analysis, and created dashboards using R (ggplot2, dplyr) and Python (pandas, matplotlib, Flask).Designed automation scripts and APIs to streamline reporting and data-driven decision-making.Developed portfolio projects integrating R and Python for analytics, visualization, and predictive modeling.</div></div><div><div><div>Fuel Intelligence Pvt Ltd</div><div>Aug 2021 - Jan 2025</div><div>Mumbai</div></div><div>Senior Data Analyst</div><div>https://www.fuelintelligence.co/<ul style="list-style-type: none">Built SQL and R-based data pipelines and Tableau dashboards, driving a 25% increase in user engagement.Automated reporting workflows using Python and R, reducing manual effort by 60%.Partnered with marketing and product stakeholders to develop A/B testing frameworks and statistical models in R, leveraging tools such as Alteryx, Quantum, and Dimensions to generate data-driven performance insightsIntegrated new tracking systems and validation scripts in SQL, R, and Python, improving data accuracy across platforms by 30%.</div></div><div><div><div>Data Bridge Market Research</div><div>Nov 2019 - July 2021</div><div>Pune</div></div><div>BD Data Executive</div><div>https://www.databridgemarketresearch.com/<ul style="list-style-type: none">Conducted in-depth market research to identify trends, opportunities, and business development strategies, leveraging data-driven insights for decision-making.Specialized in data lead generation, utilizing web marketing, LinkedIn, and other sources to gather high-quality business intelligence.Developed comprehensive data reports by collecting, analyzing, and interpreting market data across APAC, Europe, and the USA, supporting strategic growth initiatives.</div></div></div>
Education	<div><div><div>Mumbai University</div><div>2017 – 2019</div></div><div>Information Technology</div><div>Bachelor in Information Technology</div><div>CGPA: 7.4</div><div>- Final Year Project: Voice-controlled IoT car</div><div>- Completed Dalvic App Development Workshop</div></div>
Technical Skills & Tools	<div><div>Programming & Query Languages: Python, R, SQL</div><div>Analytics & Visualization: Tableau, Power BI, Excel, matplotlib, seaborn</div><div>Data Handling: Pandas, NumPy, Data Cleaning, Feature Engineering</div><div>Databases: MySQL, PostgreSQL, SQLite</div><div>Tools & APIs: Jupyter Notebook, Google Gemini API, Render, Vercel, Alteryx</div></div>
Certifications	<div><div><div>Data Analytics IIM Rohatk</div><div>2023</div></div><div>IIM Rohtak</div><div>[View Certificate]<ul style="list-style-type: none">Data Collection and Data Cleaning: Techniques for collecting and cleaning data, including data preprocessing, handling missing values, and dealing with outliers.Statistical Analysis: Introduction to statistical concepts, hypothesis testing, regression analysis, and other statistical techniques used in data analysis.Data Manipulation: Techniques for manipulating and transforming data using SQL and programming languages like Python or R.Data Visualization: Principles of effective data visualization and tools such as Tableau, Power BI, or matplotlib for creating visually compelling and informative charts, graphs, and dashboards.</div><div><div>Google Gen AI</div><div>June 2025</div></div><div>Google / Outskill</div><div>[View Certificate]<ul style="list-style-type: none">Build Real World AI Applications with Gemini and Imagen Skill BadgeDevelop GenAI Apps with Gemini and Streamlit Skill BadgeExplore Generative AI with the Vertex AI Gemini API Skill BadgePrompt Design in Vertex AI Skill Badge</div></div>

Projects	R Programming Data Visualisation	July 2023
	3D Visualization of Ecom Shopper Ratings	
	 <u>LINK</u>	
	<ul style="list-style-type: none"> • Created a 3D Visualization of Customer ratings in e-commerce shopping websites using Excel data of • Ratings, Customer ID, and Years • R Programming Customer Payments • Customer payments & their method of use 	
	Tableau	March 2024
	Created a Multi category Shop Dashboard	
	 <u>[Dashboard]</u>	
	<ul style="list-style-type: none"> • Built an interactive sales dashboard across 4 product categories using Tableau. • Improved decision-making time by 30% through visual storytelling. • Presented KPIs and trends to business users with drill-down capability. 	
	AI Voice Assistant – "NIA"	March 2025
	Tools: Python, Gemini API, SpeechRecognition, pyttsx3, Flask	
	 <u>[GitHub Repo]</u>	
	<p>Built an AI-powered voice assistant using Google's Gemini API, Python, and speech recognition. The assistant processes natural language, responds via TTS, and automates daily tasks.</p>	
	AI, Python, Gemini Pro, API	
	Web Scraping Project (Freelance project)	June - Aug 2025
	<p>– Company Data from Paginated Site [Built during onsite client engagement]</p>	
	<ul style="list-style-type: none"> • <i>Tools:</i> Python, BeautifulSoup, Requests • Scraped company profiles from multi-page directories and saved to a PostgreSQL database. Cleaned and validated scraped data for reporting. 	
	StackIt 2.0 – AI-Powered Q&A Forum	July - Aug 2025
	Tech Stack: Python, Flask, Gemini API, HTML/CSS, SQLite, Render	
	  <u>Live App</u>	
	<ul style="list-style-type: none"> • <u>[GitHub Repo]</u>: • Integrated Gemini Pro to generate human-like AI responses on question submission. • Implemented Flask, Jinja2, SQLAlchemy, and Render for backend and deployment. • Developed role-based access with login, signup, question posting, and answer submission. • Enabled asynchronous AI answer generation without slowing down user experience. 	
	AI, Gemini API, SQLite, Flask, Python	