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SEO REPORT

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WEBSITE:
<https://aquavith20.com/>

Summary

- We improve our speed by removing unnecessary animations and pictures in our website
- Ranking Visibility is very low.
- Most of our traffic are coming from direct channel.

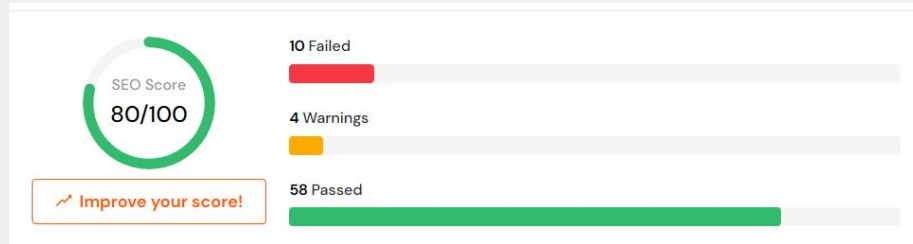
SEO Health

SEO Health Overview

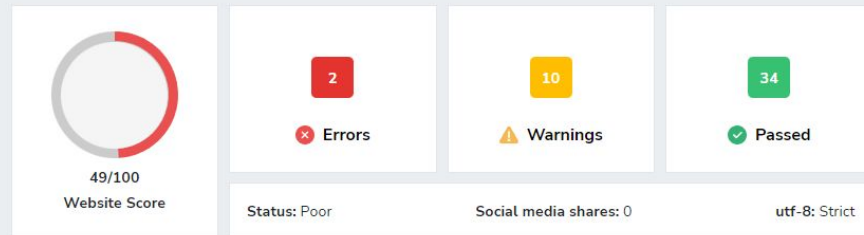
This month, we focussed on how to improve the website SEO score in general where we tried to improve the quality of the articles that are being published to the website.

- We added some articles for the last few weeks.
- We cleaned some errors that caused the website score to decrease.
- By doing these we increase the website score from 49% to 80%.

This Month



Last Month



URLs Crawled

aquavith20.com

Current crawling: 1 minute ago

Next autocrawling: in 2 days

[View all affected pages](#)

Criticals



Opportunities



Warnings



Notices



Website score



Fix the list of issues below and recrawl the website to see how your Website Score is improved.

Crawled pages



SEO Health

- A few of pages were showed slow loading times.
- In order to improve page speed, we have:
 - few images.
 - Remove unnecessary animation.
- Result:

✓ Loading Speed Test ⓘ

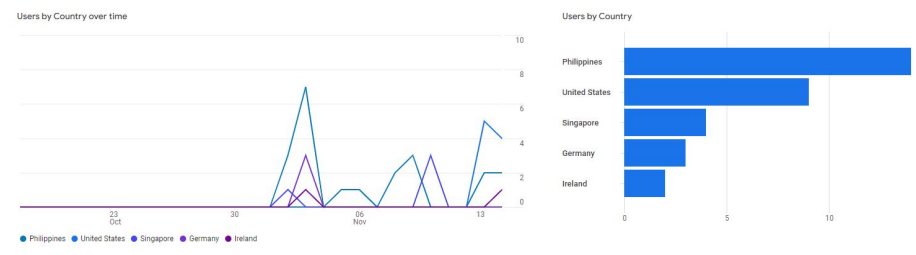
The web page load time is **0.0011** seconds.

Demographic Profile

Demographic Profile

User by Country

- The majority of the visitors came from Philippines
- Other countries include United States, Singapore, Germany, Ireland and more.

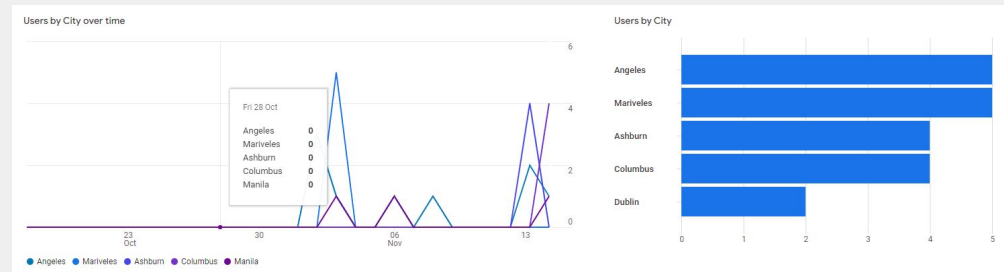


| Country | ↓ Users | New users | Engaged sessions | Engagement rate | Engaged sessions per user | Average engagement time | Event count All events | Conversions All events | Total revenue |
|-----------------|---------------------|---------------------|---------------------|-----------------|---------------------------|-------------------------|---------------------------|---------------------------|---------------|
| | 35 100% of total | 35 100% of total | 24 100% of total | 50% Avg 0% | 0.69 Avg 0% | 1m 07s Avg 0% | 539 100% of total | 0.00 | P0.00 |
| 1 Philippines | 14 | 14 | 22 | 81.48% | 1.57 | 2m 47s | 471 | 0.00 | P0.00 |
| 2 United States | 9 | 9 | 0 | 0% | 0.00 | 0m 00s | 27 | 0.00 | P0.00 |
| 3 Singapore | 4 | 4 | 0 | 0% | 0.00 | 0m 00s | 12 | 0.00 | P0.00 |
| 4 Germany | 3 | 3 | 0 | 0% | 0.00 | 0m 00s | 9 | 0.00 | P0.00 |
| 5 Ireland | 2 | 2 | 1 | 50% | 0.50 | 0m 02s | 8 | 0.00 | P0.00 |
| 6 Canada | 1 | 1 | 0 | 0% | 0.00 | 0m 00s | 3 | 0.00 | P0.00 |
| 7 China | 1 | 1 | 0 | 0% | 0.00 | 0m 08s | 4 | 0.00 | P0.00 |
| 8 India | 1 | 1 | 1 | 100% | 1.00 | 0m 04s | 5 | 0.00 | P0.00 |

Demographic Profile

Users by City

- The majority of the visitors by city came from Angeles City.

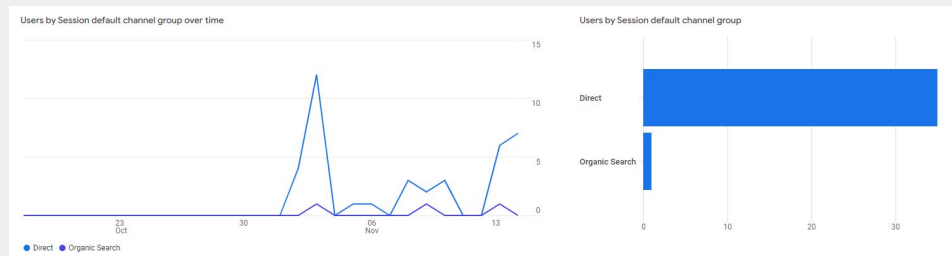


| Search... | | | | | | | | | | |
|-----------|-------------|---------------------|---------------------|---------------------|-----------------|---------------------------|-------------------------|----------------------|-------------|---------------|
| City | | ↓ Users | New users | Engaged sessions | Engagement rate | Engaged sessions per user | Average engagement time | Event count | Conversions | Total revenue |
| | | 35 100% of total | 35 100% of total | 24 100% of total | 50% Avg 0% | 0.69 Avg 0% | 1m 07s Avg 0% | 539 100% of total | 0.00 | ₱0.00 |
| 1 | (not set) | 10 | 10 | 3 | 27.27% | 0.30 | 0m 18s | 44 | 0.00 | ₱0.00 |
| 2 | Angeles | 5 | 5 | 8 | 72.73% | 1.60 | 3m 18s | 289 | 0.00 | ₱0.00 |
| 3 | Mariveles | 5 | 5 | 5 | 83.33% | 1.00 | 2m 41s | 87 | 0.00 | ₱0.00 |
| 4 | Ashburn | 4 | 4 | 0 | 0% | 0.00 | 0m 00s | 12 | 0.00 | ₱0.00 |
| 5 | Columbus | 4 | 4 | 0 | 0% | 0.00 | 0m 00s | 12 | 0.00 | ₱0.00 |
| 6 | Dublin | 2 | 2 | 1 | 50% | 0.50 | 0m 02s | 8 | 0.00 | ₱0.00 |
| 7 | Bhubaneswar | 1 | 1 | 1 | 100% | 1.00 | 0m 04s | 5 | 0.00 | ₱0.00 |
| 8 | Celebration | 1 | 1 | 0 | 0% | 0.00 | 0m 00s | 3 | 0.00 | ₱0.00 |
| 9 | Manila | 1 | 0 | 3 | 100% | 3.00 | 3m 42s | 19 | 0.00 | ₱0.00 |
| 10 | Montreal | 1 | 1 | 0 | 0% | 0.00 | 0m 00s | 3 | 0.00 | ₱0.00 |

Traffic Sources/Media Channels

Traffic Sources

There are two only traffic sources that we have only direct and organic searches



| Search... | | | | | | | | | | Rows per page: 10 | 1-2 of 2 |
|---------------------------------|---------------------|---------------------|---------------------|-------------------------------------|---------------------------|--------------------|-----------------|-------------|----|-------------------|----------|
| ↓ Session default channel group | ↓ Users | Sessions | Engaged sessions | Average engagement time per session | Engaged sessions per user | Events per session | Engagement rate | Event count | AI | | |
| | 35 100% of total | 48 100% of total | 24 100% of total | 0m 49s Avg 0% | 0.69 Avg 0% | 11.23 Avg 0% | 50% | 539 | | | |
| 1 Direct | 35 | 44 | 20 | 0m 48s | 0.57 | 11.14 | 45.45% | 490 | | | |
| 2 Organic Search | 1 | 4 | 4 | 0m 50s | 4.00 | 12.25 | 100% | 49 | | | |

Media Sources

- Traffic Sources are mostly direct at this point and there are low to non on organic searches. This is one of the things that we think we need to improve on how to garner more users in organic searches.

| Q Search... | | | | | | | | | |
|-----------------------------------|----------------|---------------------|---------------------|---------------------|-------------------------------------|---------------------------|--------------------|-----------------|--------------------------|
| Rows per page: 10 1-2 of 2 | | | | | | | | | |
| Session default channel group ▾ + | | ↓ Users | Sessions | Engaged sessions | Average engagement time per session | Engaged sessions per user | Events per session | Engagement rate | Event count All events ▾ |
| | | 35 100% of total | 48 100% of total | 24 100% of total | 0m 49s Avg 0% | 0.69 Avg 0% | 11.23 Avg 0% | 50% Avg 0% | 539 100% of total |
| 1 | Direct | 35 | 44 | 20 | 0m 48s | 0.57 | 11.14 | 45.45% | 490 |
| 2 | Organic Search | 1 | 4 | 4 | 0m 50s | 4.00 | 12.25 | 100% | 49 |

Ranking Visibility

Ranking Visibility

Positions

| | | | |
|------------|---|-------------|---|
| Top 1: | 0 | Top 2,3: | 0 |
| Top 4-10: | 0 | Top 11-30: | 0 |
| Top 31-50: | 0 | Top 51-100: | 0 |

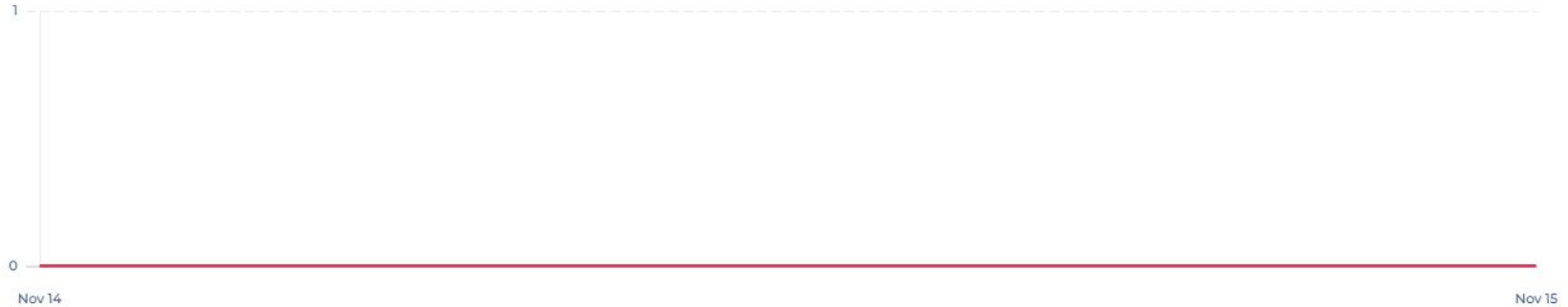
Visibility ⓘ

0.00%

Indexation progress ⓘ

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aquavith20.com   



No Position: 11

Top 1: 0

Top 2,3: 0

Top 4-10: 0

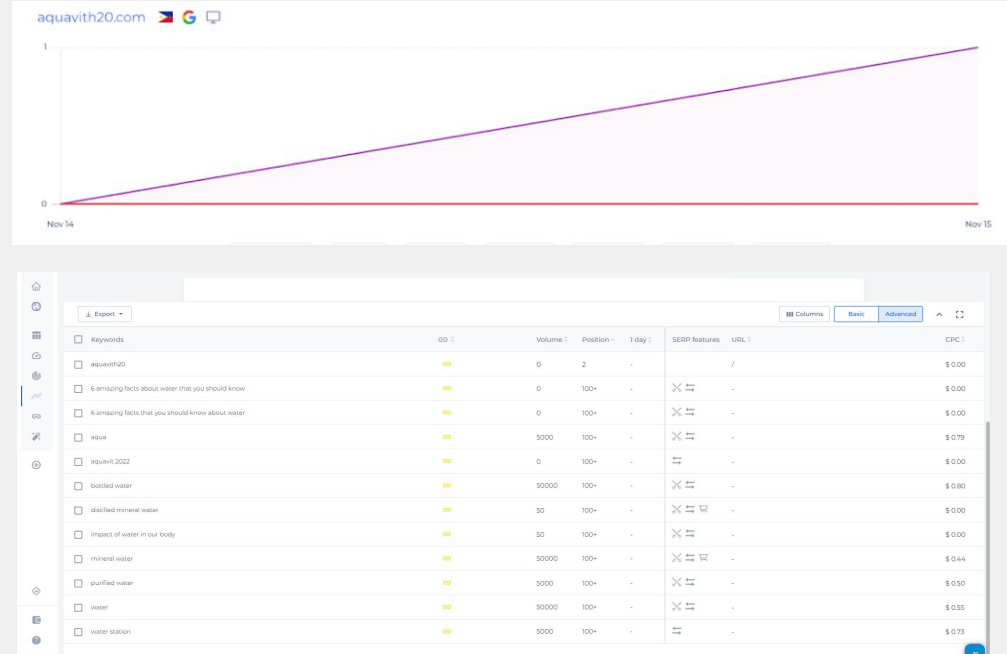
Top 11-30: 0

Top 31-50: 0

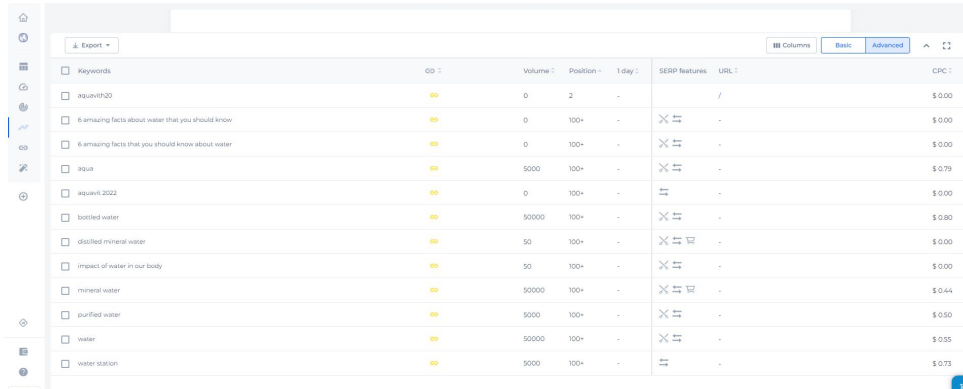
Top 51-100: 0

Ranking Insights

- The only good keyword is 'AquavithH2O'
- To gain ranking we need to think about the keywords that we can potentially use to gain some ranking aside from AquavithH2O



Ranking Progress



The screenshot shows a keyword ranking tool interface. On the left is a sidebar with navigation icons. The main area contains a table with columns: Keywords, Volume, Position, 1 day, SERP features, URL, and CPC. The table lists various keywords related to water, such as 'aquavit2022', '6 amazing facts about water that you should know', 'bottled water', and 'water station'. Each row includes a checkbox, a yellow status icon, and numerical data for volume and position. The 'SERP features' column shows icons for different search results, and the 'CPC' column shows cost-per-click values.

| Keywords | Volume | Position | 1 day | SERP features | URL | CPC |
|---|--------|----------|-------|---------------|-----|--------|
| <input type="checkbox"/> Keywords | 0 | 2 | - | / | - | \$0.00 |
| <input type="checkbox"/> aquavit2022 | 0 | 100+ | - | × | - | \$0.00 |
| <input type="checkbox"/> 6 amazing facts about water that you should know | 0 | 100+ | - | × | - | \$0.00 |
| <input type="checkbox"/> 6 amazing facts that you should know about water | 0 | 100+ | - | × | - | \$0.00 |
| <input type="checkbox"/> aqua | 5000 | 100+ | - | × | - | \$0.79 |
| <input type="checkbox"/> aquavit 2022 | 0 | 100+ | - | × | - | \$0.00 |
| <input type="checkbox"/> bottled water | 50000 | 100+ | - | × | - | \$0.80 |
| <input type="checkbox"/> distilled mineral water | 50 | 100+ | - | × | - | \$0.00 |
| <input type="checkbox"/> impact of water in our body | 50 | 100+ | - | × | - | \$0.00 |
| <input type="checkbox"/> mineral water | 50000 | 100+ | - | × | - | \$0.44 |
| <input type="checkbox"/> purified water | 5000 | 100+ | - | × | - | \$0.50 |
| <input type="checkbox"/> water | 50000 | 100+ | - | × | - | \$0.55 |
| <input type="checkbox"/> water station | 5000 | 100+ | - | × | - | \$0.73 |

- We need to find more more key
- We are having difficulties in getting a good word that goes through the ranking system and only one of our keywords goes through the serp standard
- There has been a small increase of traffic from keywords.

Next Month

Next Month

- Next month, we shall be adding more links to each posts of the website, this will make it easier for the user to navigate throughout in and out of the website.
- The page speed is suffering, hence we need to compress some elements of the website such as image sizes.