



MASTERCLASS

MARC JACOBS

TEACHES FASHION DESIGN



ABOUT **MARC JACOBS**

Marc Jacobs is an American fashion designer from New York City. After graduating from the High School of Art and Design in 1981, Marc entered Parsons School of Design, where he stood out among his classmates by winning both the Perry Ellis Gold Thimble Award and Design Student of the Year in 1984. In 1997, Marc was appointed creative director of luxury fashion house Louis Vuitton, where he created the company's first ready-to-wear clothing line. He is now the head designer for his own eponymous fashion label, Marc Jacobs. Marc is a five-time recipient of the Council of Fashion Designers of America's Womenswear Designer of the Year Award.



INTRODUCTION

ABOUT THIS WORKBOOK

The MasterClass team has created this workbook as a supplement to Marc's class. Each chapter is supported here with a review, resources to learn more, and assignments.

MASTERCLASS COMMUNITY

Throughout, we'll encourage you to share work and discuss class materials with your classmates in [The Hub](#) to get constructive feedback.

You can also connect with your peers in the discussion section beneath each lesson video.

YOUR FIRST ASSIGNMENT

Utilize [The Hub](#) and introduce yourself to your peers. Let them know your experience level, the challenges you face in your work, and what you hope to learn from Marc.

CLASS PROJECT

Throughout this class, your skills will be tested—from sketching to planning full collections—and you will be asked to submit various pieces for critique in The Hub. The assignments lead you through the process of creating three to five full looks showcasing your creative process and attention to detail.



SUGGESTED RESOURCES

We recommend additional reading throughout the course to supplement your learning. You may want to have these resources on hand as you progress through the video lessons.

- Helen Joseph Armstrong, *Patternmaking for Fashion Design*, PHI, 2009.
- Gail Baugh, *The Fashion Designer's Textile Directory: A Guide to Fabrics' Properties, Characteristics, and Garment-Design Potential*, Barron's Educational Series, 2011.
- Jay Calderin and Laura Volpintesta, *The Fashion Design Reference & Specification Book: Everything Fashion Designers Need to Know Every Day*, Rockport, 2013.
- Mary Gehlhar, *The Fashion Designer Survival Guide: Start and Run Your Own Fashion Business* (Revised and Expanded Edition), Kaplan, 2008.
- John Hopkins, *Fashion Design: The Complete Guide*, AVA, 2012.
- Pamela Golbin, *Louis Vuitton/Marc Jacobs*, Exhibition catalog published in association with the Musée des Arts Décoratifs, Paris, Rizzoli, 2012.

Marc uses a number of technical fashion terms you may not be familiar with. Use this [fashion terminology guide](#) whenever you encounter an unfamiliar word.

SUPPLIES AND MATERIALS

We suggest you have the following materials on hand:

- A sketchbook
- A secondary notebook for identifying fabrics
- A No. 2 pencil for sketching
- A sewing machine (if you don't have one already, use [this guide](#) to select the best one for you)
- Scissors
- Measuring tape
- Fabric-marking pens
- A seam ripper
- A cutting board
- An ironing board