

Product Sales Dashboard

Product Count

64

Store Count

70

Sum of quantity

1.19M

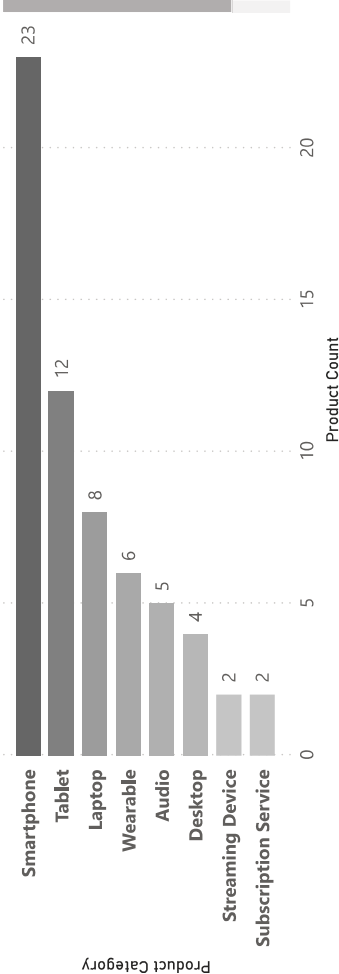
Count of country

35

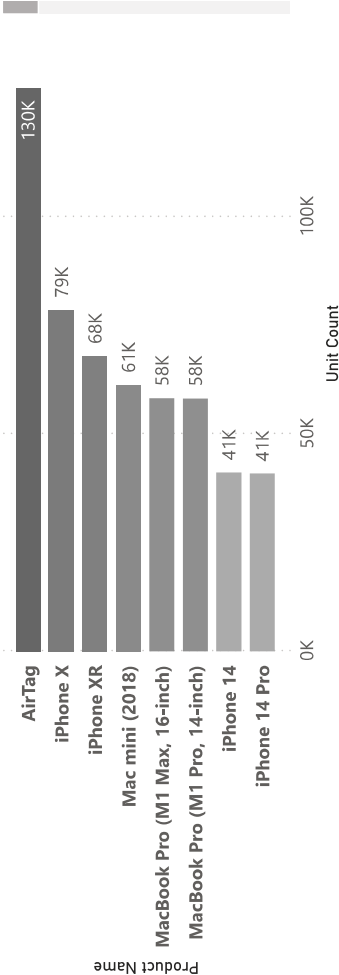
Average of price

\$773

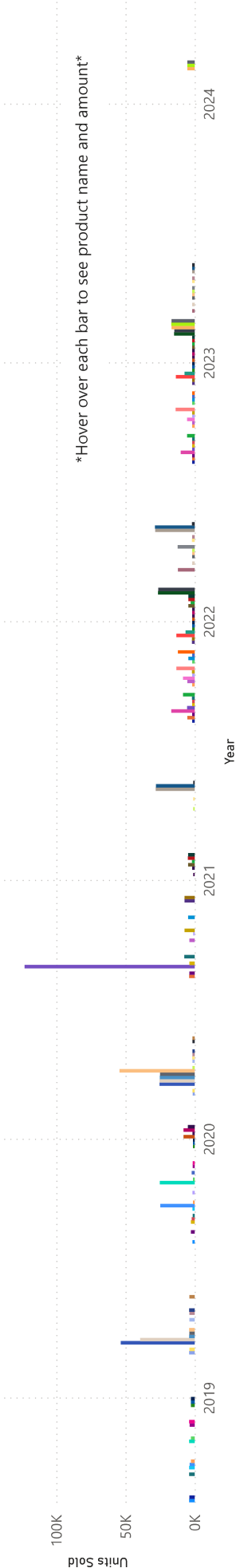
Product Count by Category



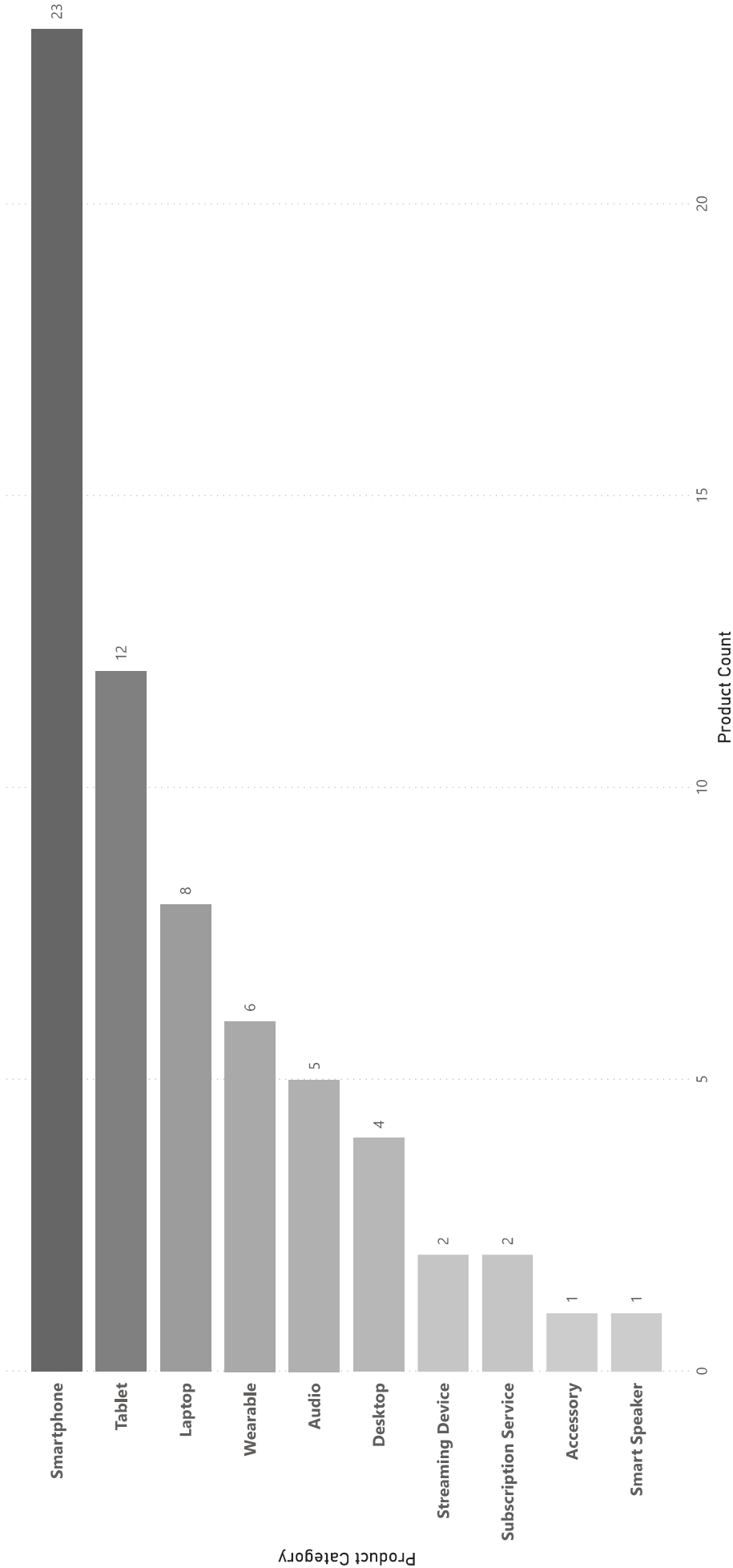
Unit Sales by Product



Units Sold by Product from 2019-2024

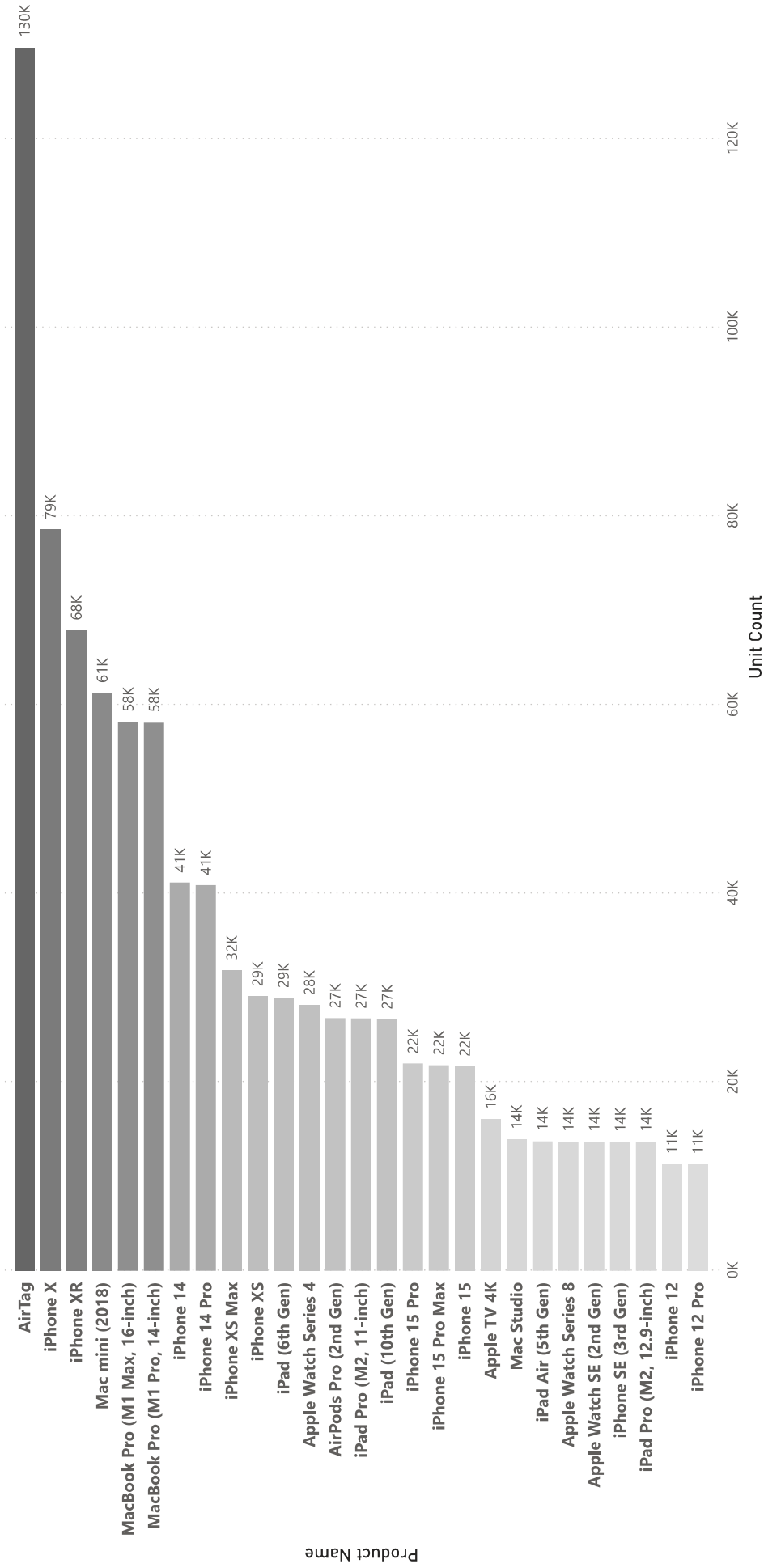


Product Count by Category



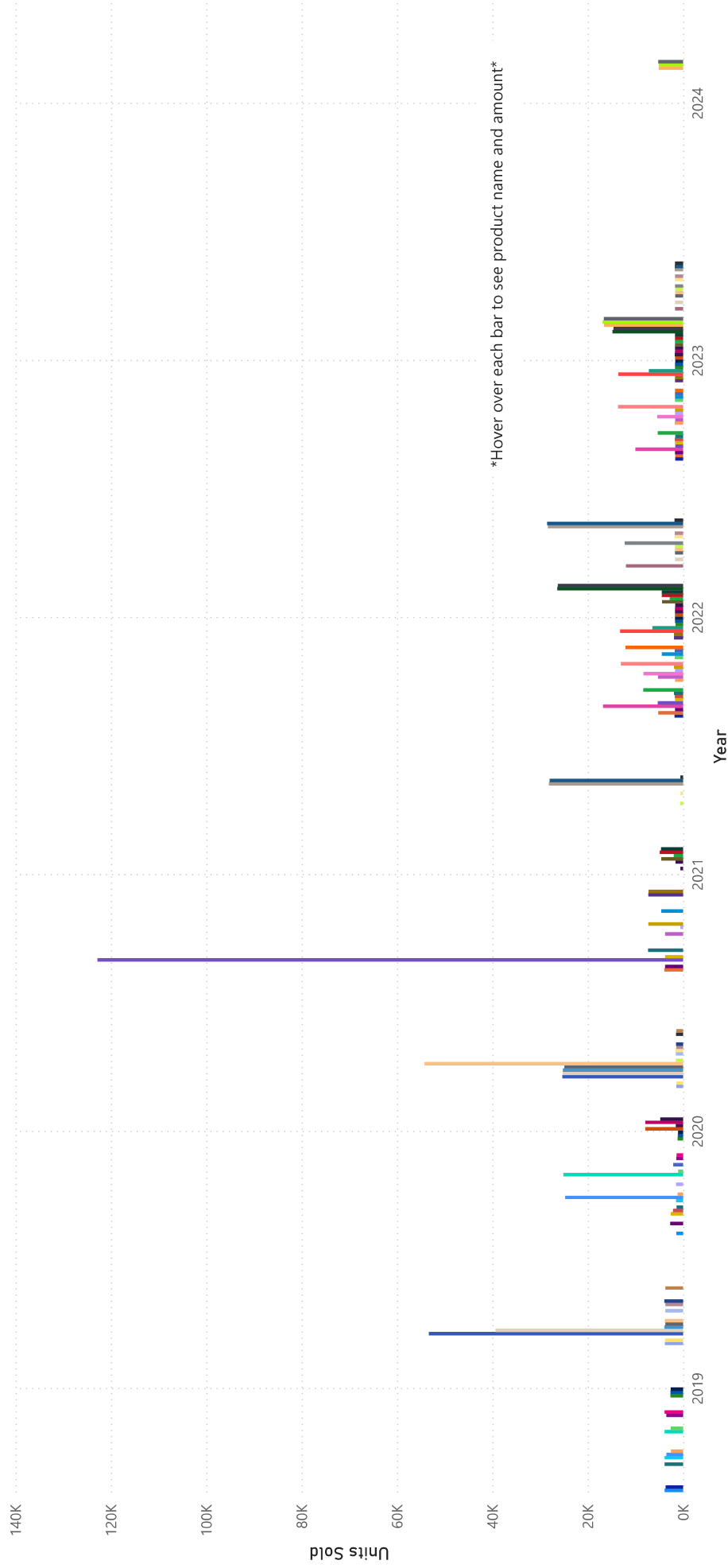
- Product count was highest for category - Smartphone at 23 products, followed by categories: Tablet and Laptop.
- Smartphone category accounted for 35.94% of products.
- Smart speaker and Accessory categories were the smallest category with only 1 product each.

Unit Sales by Product



- At 129704, AirTag had the highest units sold, followed by iPhone X and iPhone XR, and was 2,569.36% higher than iPad Pro (10.5-inch), which had the lowest units sold at 4859.
- AirTag accounted for 10.92% of units sold.

Units Sold by Product from 2019-2024



- Between 2019 and 2024, iPhone XS had the largest increase in units sold (543.79%) while AirTag had the largest decrease (98.68%).
 - The most recent standout value was in 2021, when Apple TV 4K had a high of 7304.
- Across units sold, iPhone 13 Pro had the most interesting recent trend and started trending down on 2021, falling by 65.59% (3180) in 2 years.