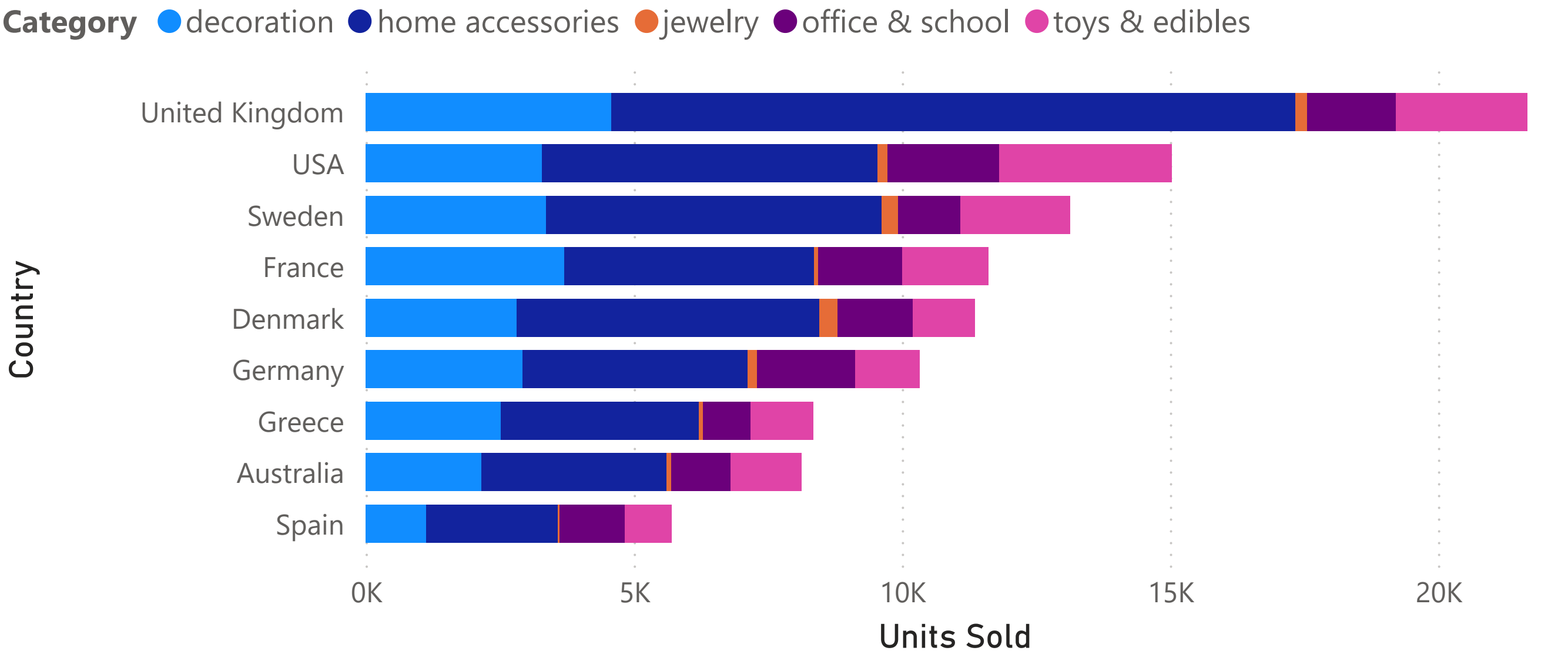


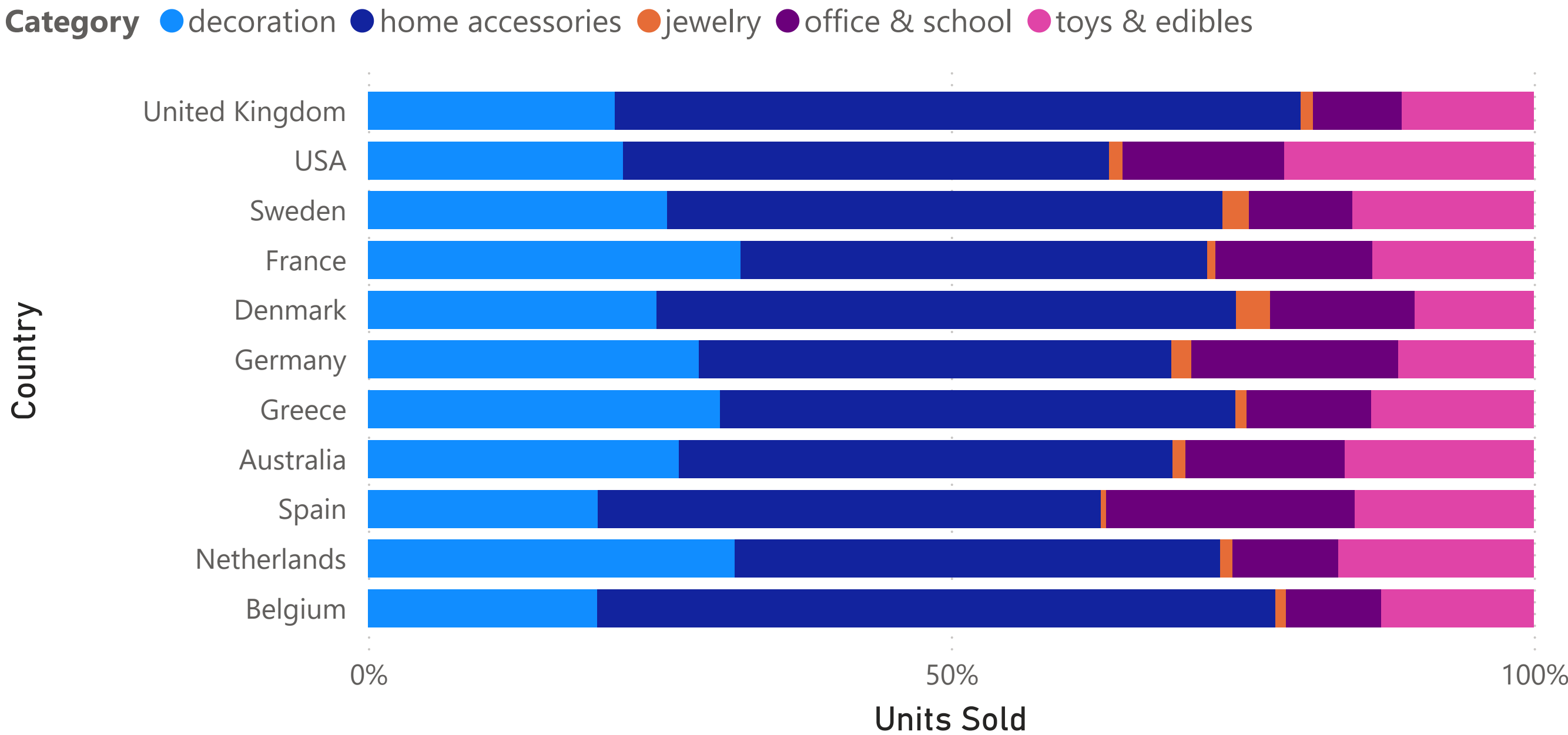
# Product Orders

Product Name	Retail Price	Units Sold
GROW A FLYTRAP OR SUNFLOWER IN TIN	\$2.47	16244
WOODLAND CHARLOTTE BAG	\$1.9	13310
STRAWBERRY CERAMIC TRINKET BOX	\$2.47	10484
DOUGHNUT LIP GLOSS	\$2.17	10415
WHITE SPOT RED CERAMIC DRAWER KNOB	\$2.47	5022
HAND WARMER UNION JACK	\$3.31	4867
CHRISTMAS TOILET ROLL	\$2.47	3731
JUMBO BAG DOLLY GIRL DESIGN	\$4.17	3420
JAZZ HEARTS ADDRESS BOOK	\$0.97	3194
REGENCY MILK JUG PINK	\$5.29	3164
PACK OF 12 VINTAGE CHRISTMAS TISSUE	\$1.25	3051
VICTORIAN METAL POSTCARD SPRING	\$3.09	2870
CHRISTMAS CRAFT TREE TOP ANGEL	\$3.31	2796
PIGGY BANK RETROSPOT	\$4.3	2766
SET OF 6 SOLDIER SKITTLES	\$11.22	2570
MULTICOLOUR SPRING FLOWER MUG	\$1.25	2544
DOLLY GIRL BEAKER	\$4.17	2455
SET OF 4 KNICK KNACK TINS DOILY	\$6.56	2360
WOODEN HAPPY BIRTHDAY GARLAND	\$4.86	2168
FAIRY CAKES NOTEBOOK A7 SIZE	\$1.3	2107
CHILDRENS CUTLERY POLKADOT GREEN	\$12.39	1829
POLYESTER FILLER PAD 45x45cm	\$2.89	1701
PORCELAIN BUDAH INCENSE HOLDER	\$0.8	1525
TREASURE TIN BUFFALO BILL	\$3.64	1476
WHITE WICKER STAR	\$3.67	1473
PAPER BUNTING VINTAGE PAISLEY	\$4.86	1448
incorrectly credited C550456 see 47	\$0.79	1300
MINI TAPES	\$1.9	1296
FAIRY DREAMS INCENSE	\$1.3	1264
SWEETHEART RECIPE BOOK STAND	\$19.44	1212
Total	\$697.59	135787

# Units Sold by Country, Category



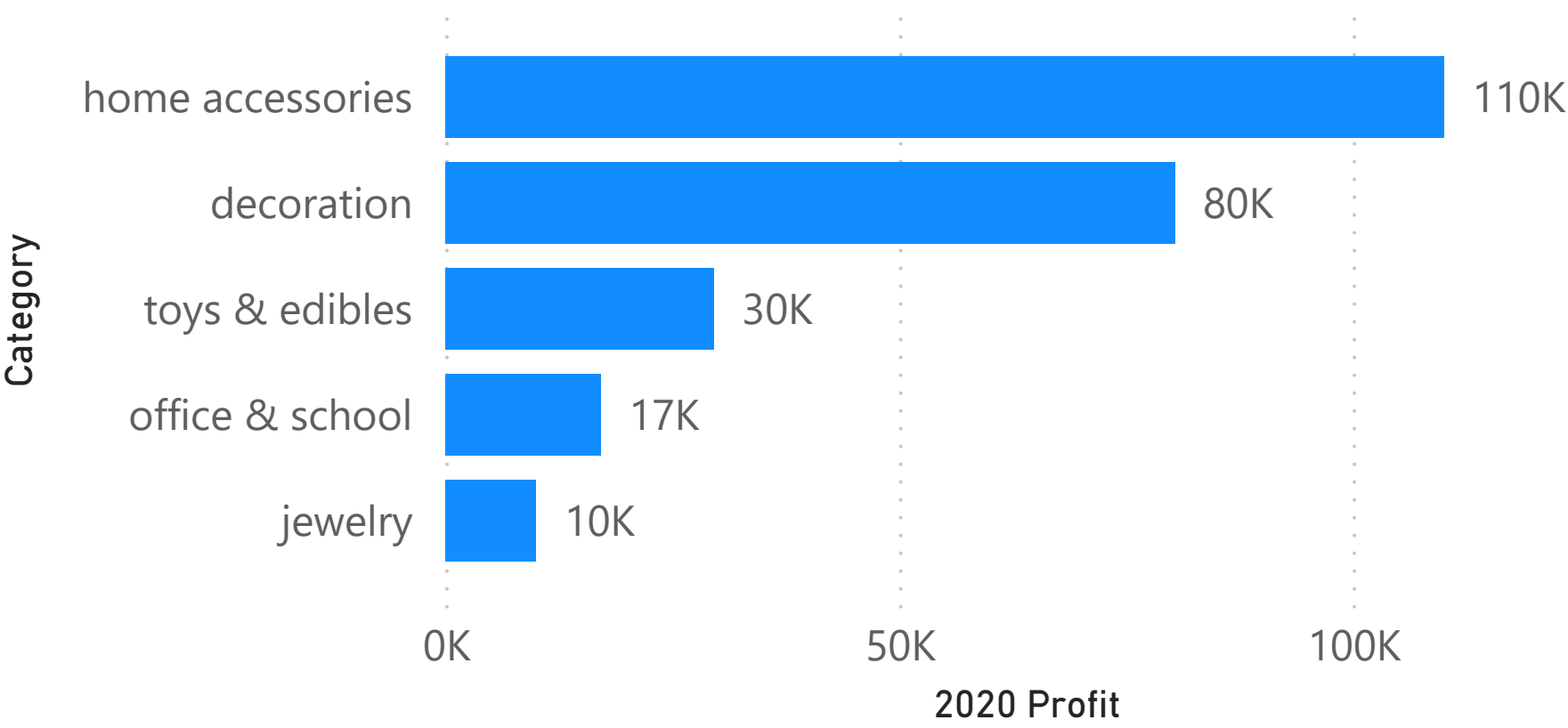
# Units Sold as % by Category



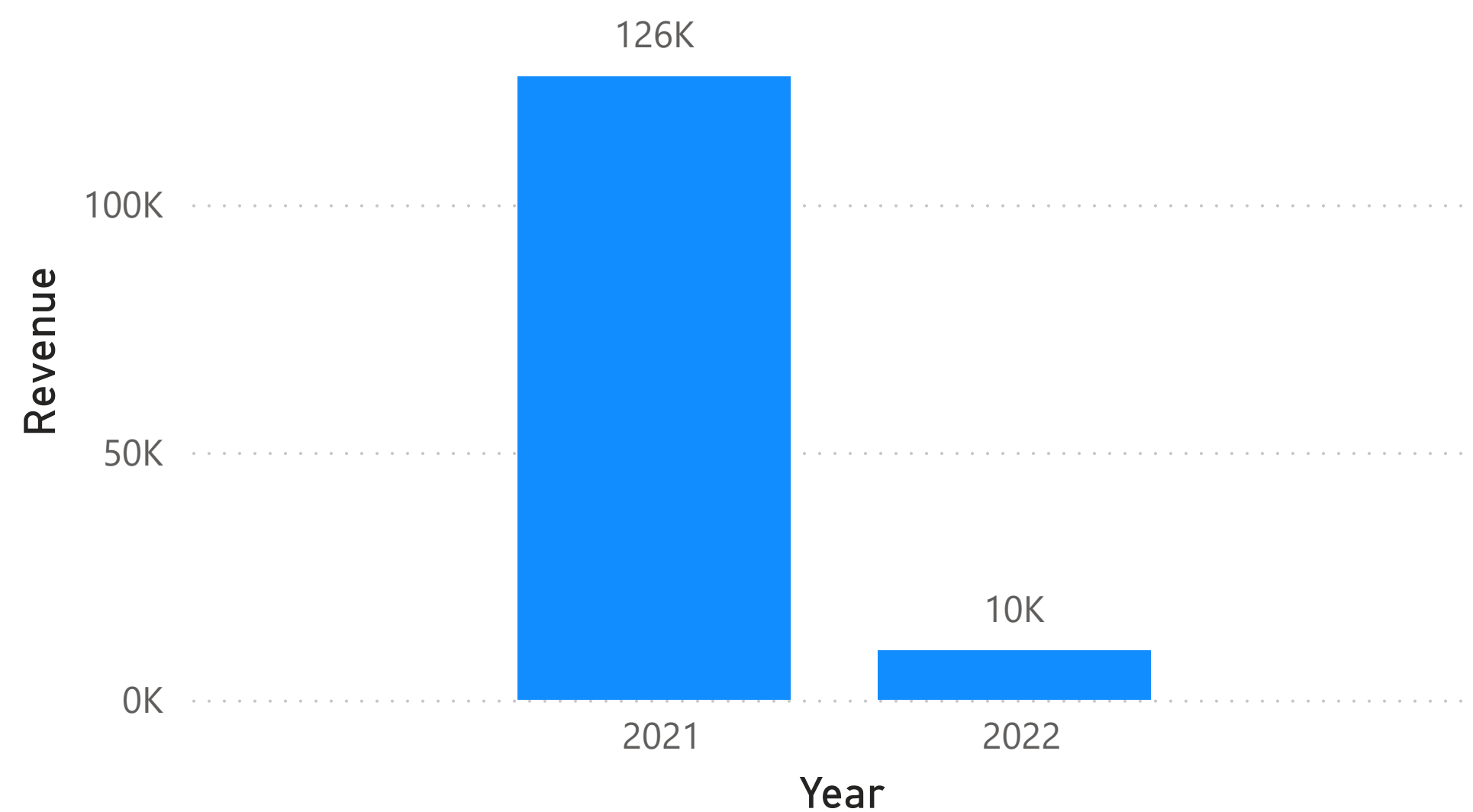
## Average COGS by Category

Category	Average of COGS
decoration	5.44
home accessories	4.77
jewelry	5.13
office & school	1.11
toys & edibles	4.03
<b>Total</b>	<b>4.34</b>

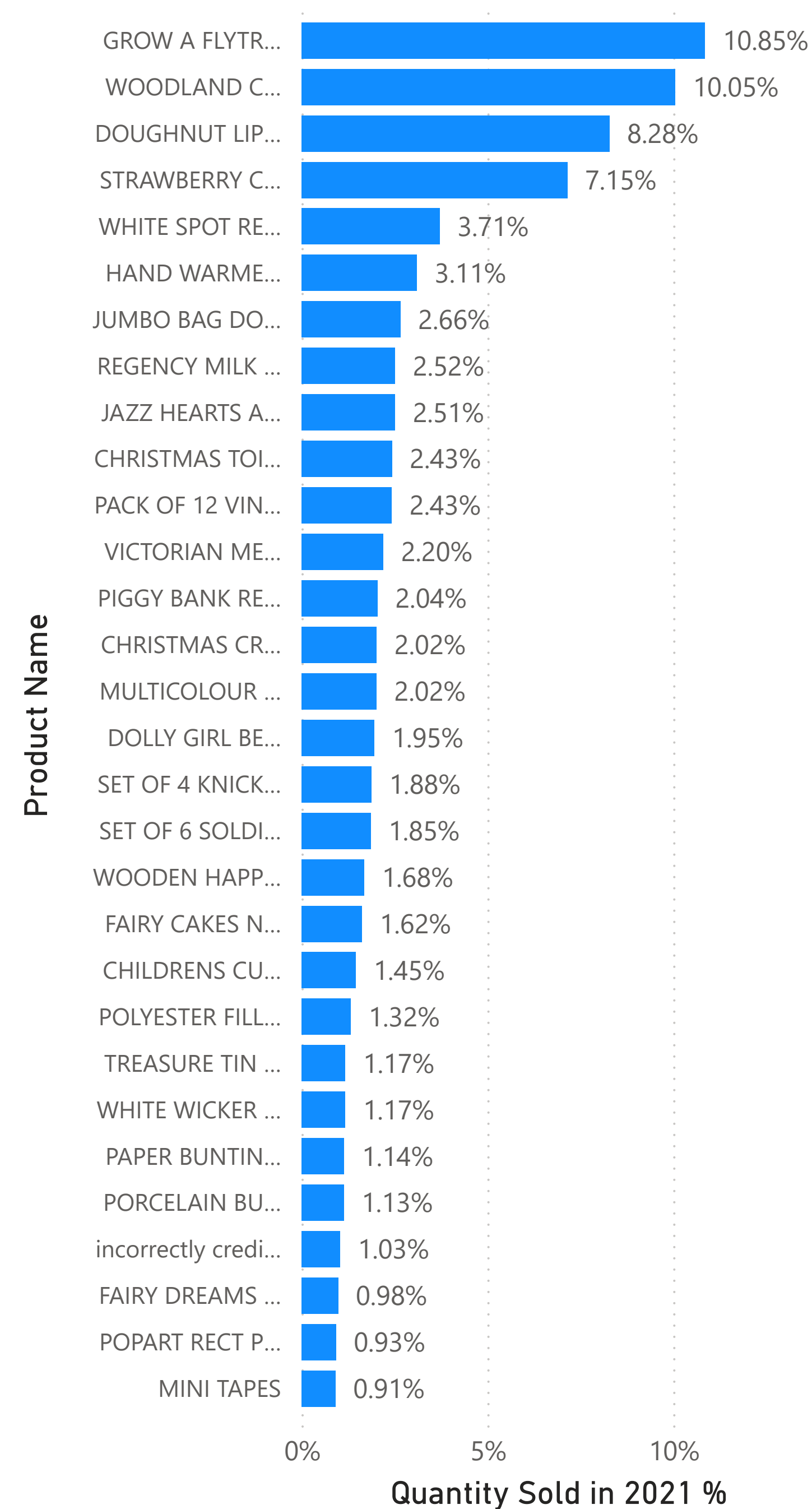
## 2020 Profit by Category



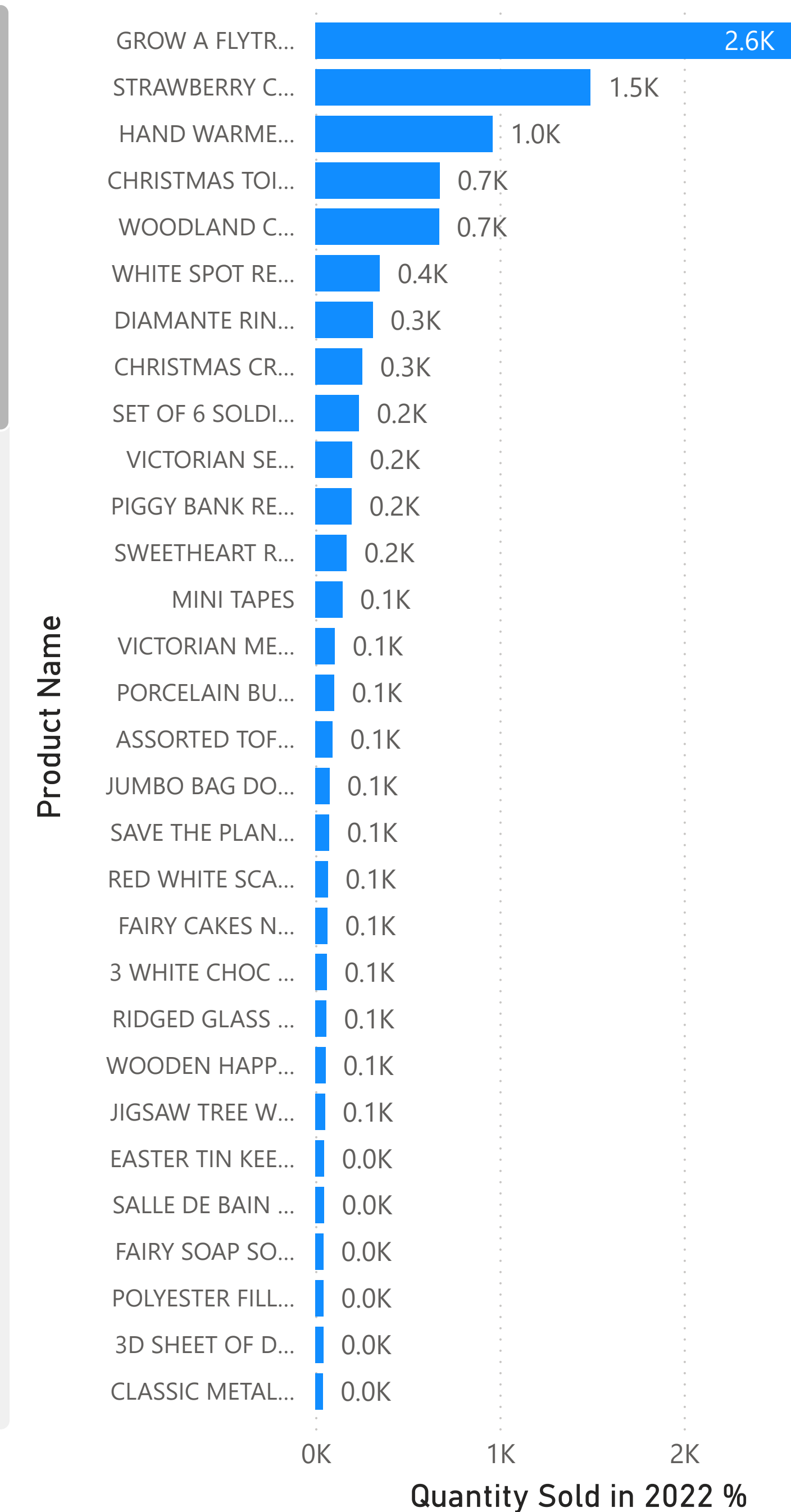
## Annual Revenue



## Quantity Sold % in 2021

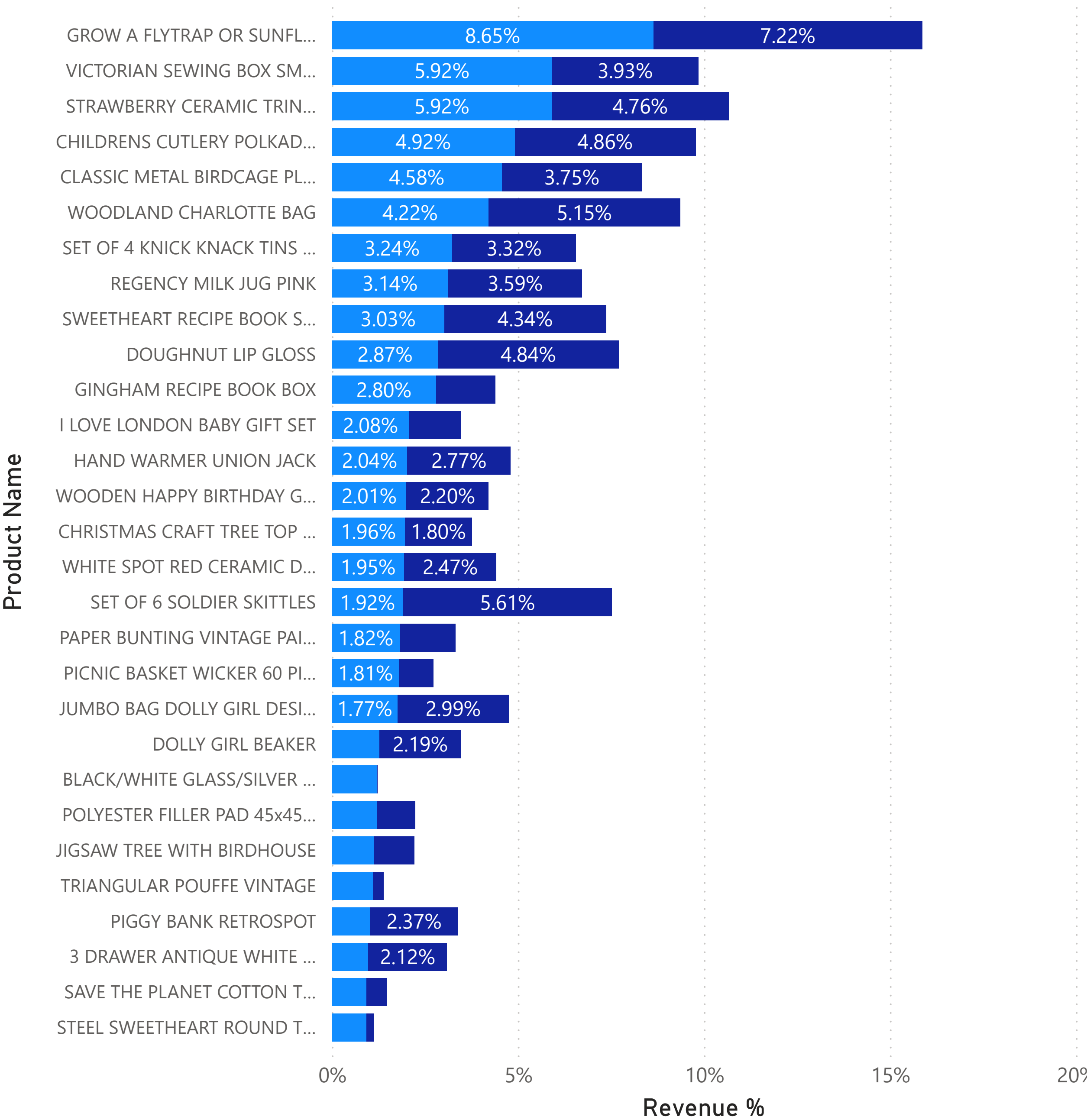


## Quantity Sold % in 2022



# Revenue % in 2020,2021 by Product

● Revenue 2020 % ● Revenue 2021 %

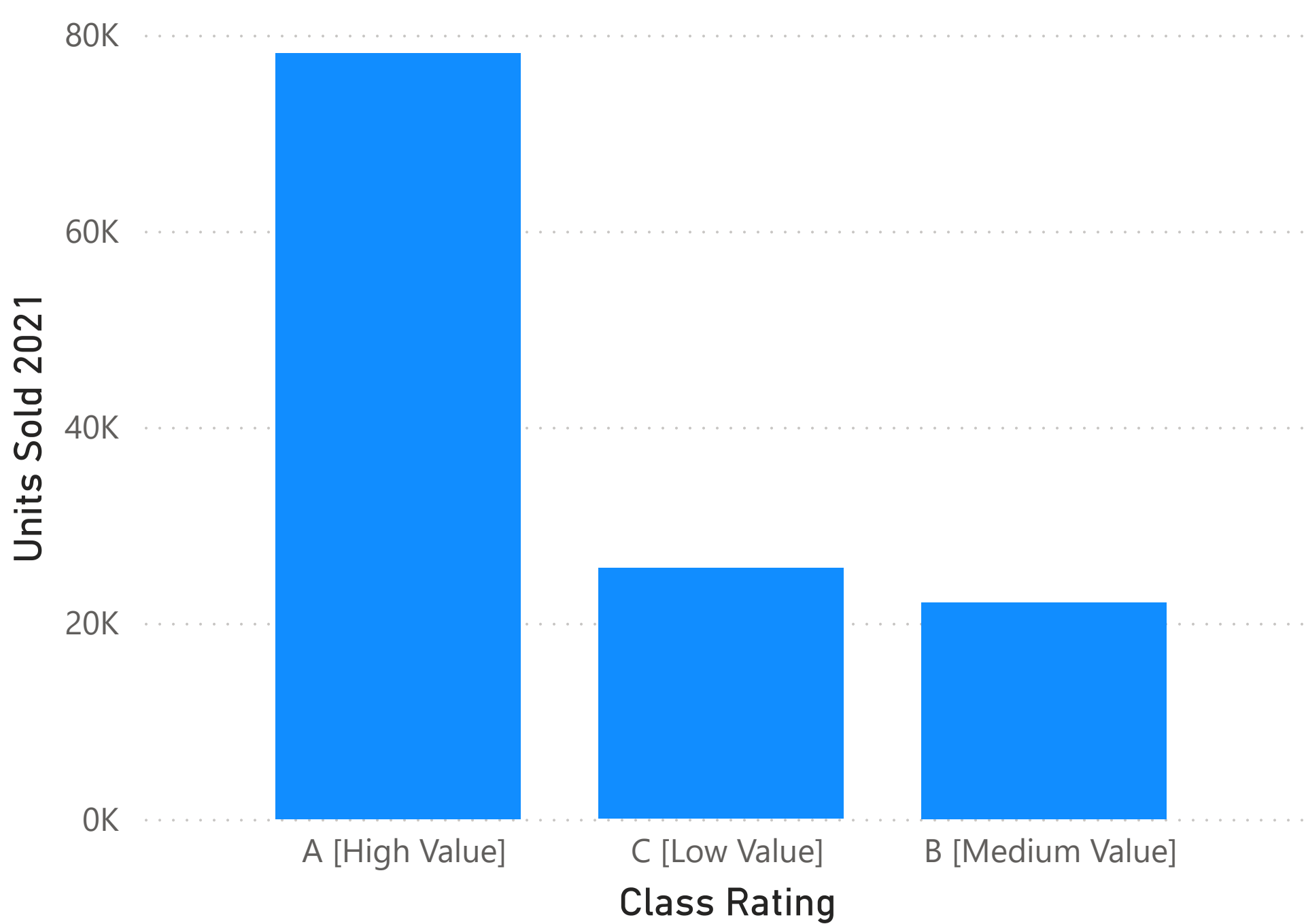


# Revenue %, Total Revenue, and Class Rating

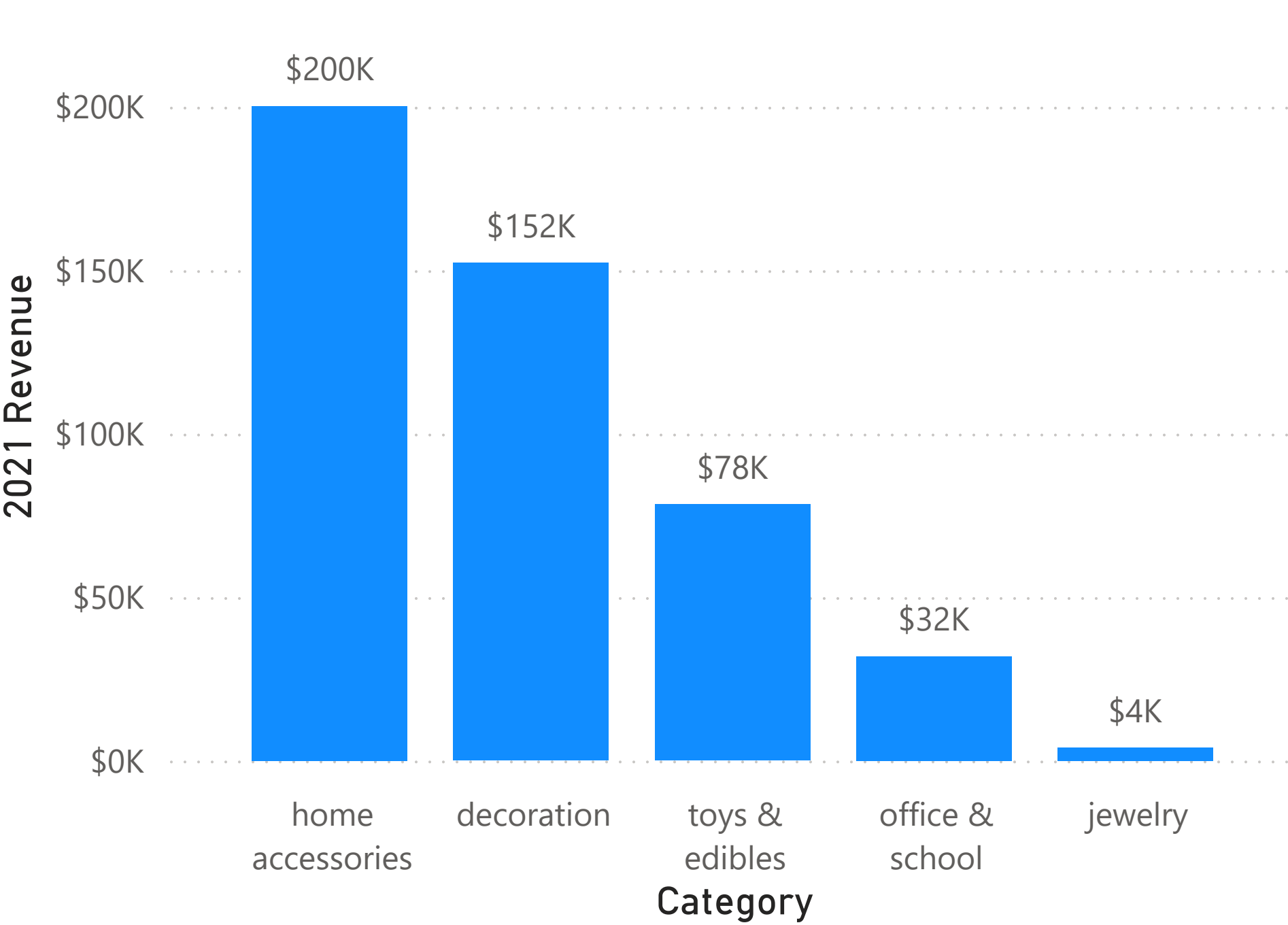
Product Name	Revenue 2021 %	Revenue 2021	Class Rating
GROW A FLYTRAP OR SUNFLOWER IN TIN	7.22	\$33,717.97	A [High Value]
SET OF 6 SOLDIER SKITTLES	5.61	\$26,176.26	A [High Value]
WOODLAND CHARLOTTE BAG	5.15	\$24,014.1	A [High Value]
CHILDRENS CUTLERY POLKADOT GREEN	4.86	\$22,661.31	A [High Value]
DOUGHNUT LIP GLOSS	4.84	\$22,600.55	A [High Value]
STRAWBERRY CERAMIC TRINKET BOX	4.76	\$22,205.3	A [High Value]
SWEETHEART RECIPE BOOK STAND	4.34	\$20,275.92	A [High Value]
VICTORIAN SEWING BOX SMALL	3.93	\$18,360.4	A [High Value]
CLASSIC METAL BIRDCAGE PLANT HOLDER	3.75	\$17,503.16	A [High Value]
REGENCY MILK JUG PINK	3.59	\$16,737.56	A [High Value]
SET OF 4 KNICK KNACK TINS DOILY	3.32	\$15,481.6	A [High Value]
JUMBO BAG DOLLY GIRL DESIGN	2.99	\$13,940.31	A [High Value]
HAND WARMER UNION JACK	2.77	\$12,928.86	A [High Value]
WHITE SPOT RED CERAMIC DRAWER KNOB	2.47	\$11,539.84	A [High Value]
PIGGY BANK RETROSPOT	2.37	\$11,046.7	A [High Value]
WOODEN HAPPY BIRTHDAY GARLAND	2.20	\$10,269.18	A [High Value]
DOLLY GIRL BEAKER	2.19	\$10,237.35	A [High Value]
3 DRAWER ANTIQUE WHITE WOOD CABINET	2.12	\$9,883.44	A [High Value]
VICTORIAN METAL POSTCARD SPRING	1.83	\$8,540.76	B [Medium Value]
CHRISTMAS CRAFT TREE TOP ANGEL	1.80	\$8,407.4	B [Medium Value]
CHRISTMAS TOILET ROLL	1.62	\$7,548.32	B [Medium Value]
GINGHAM RECIPE BOOK BOX	1.59	\$7,418.72	B [Medium Value]
PAPER BUNTING VINTAGE PAISLEY	1.50	\$6,993.54	B [Medium Value]
SWEETHEART WIRE MAGAZINE RACK	1.46	\$6,799.12	B [Medium Value]
I LOVE LONDON BABY GIFT SET	1.39	\$6,469.8	B [Medium Value]
ROSE CARAVAN DOORSTOP	1.20	\$5,610.78	B [Medium Value]
WHITE WICKER STAR	1.16	\$5,405.91	B [Medium Value]
TREASURE TIN BUFFALO BILL	1.15	\$5,372.64	B [Medium Value]
DOILEY STORAGE TIN	1.12	\$5,229.32	B [Medium Value]
JIGSAW TREE WITH BIRDHOUSE	1.08	\$5,062.32	B [Medium Value]
Total	100.00	\$466,688.84	



2021 Quantity Sold by Class Rating



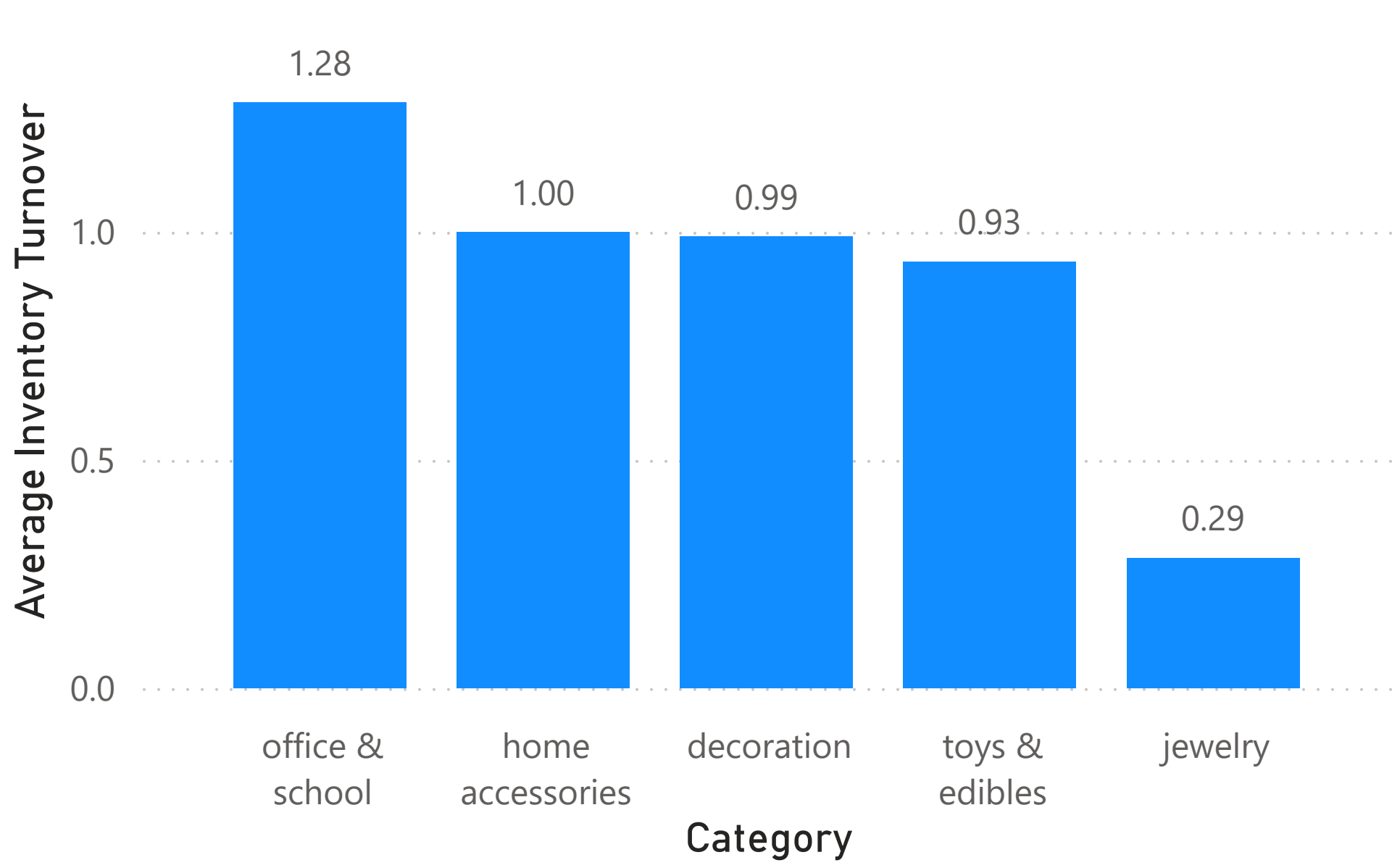
2021 Revenue by Category



Class Rating Filter

- ☐ (Blank)
- ☐ A [High Value]
- ☐ B [Medium Value]
- ☐ C [Low Value]

Average Inventory Turnover by Category



# Inventory Turnover, Quantity Sold for 2021

Product Name	Inventory Turnover	2021 Quantity Sold
3 DRAWER ANTIQUE WHITE WOOD CABINET	1.36	742
3 RAFFIA RIBBONS VINTAGE CHRISTMAS	1.33	827
3 WHITE CHOC MORRIS BOXED CANDLES	1.27	889
3D SHEET OF DOG STICKERS	0.89	383
A PRETTY THANK YOU CARD	1.51	456
ANTIQUE OLIVE GREEN FLOWER EARRINGS	0.03	6
ASSORTED TOFFEE CHOCOLATE	1.23	785
ASSORTED TUTTI FRUTTI HEART BOX	0.46	175
BEADED CRYSTAL HEART GREEN ON STICK	1.21	585
Total	94.43	125793

104

Product Count

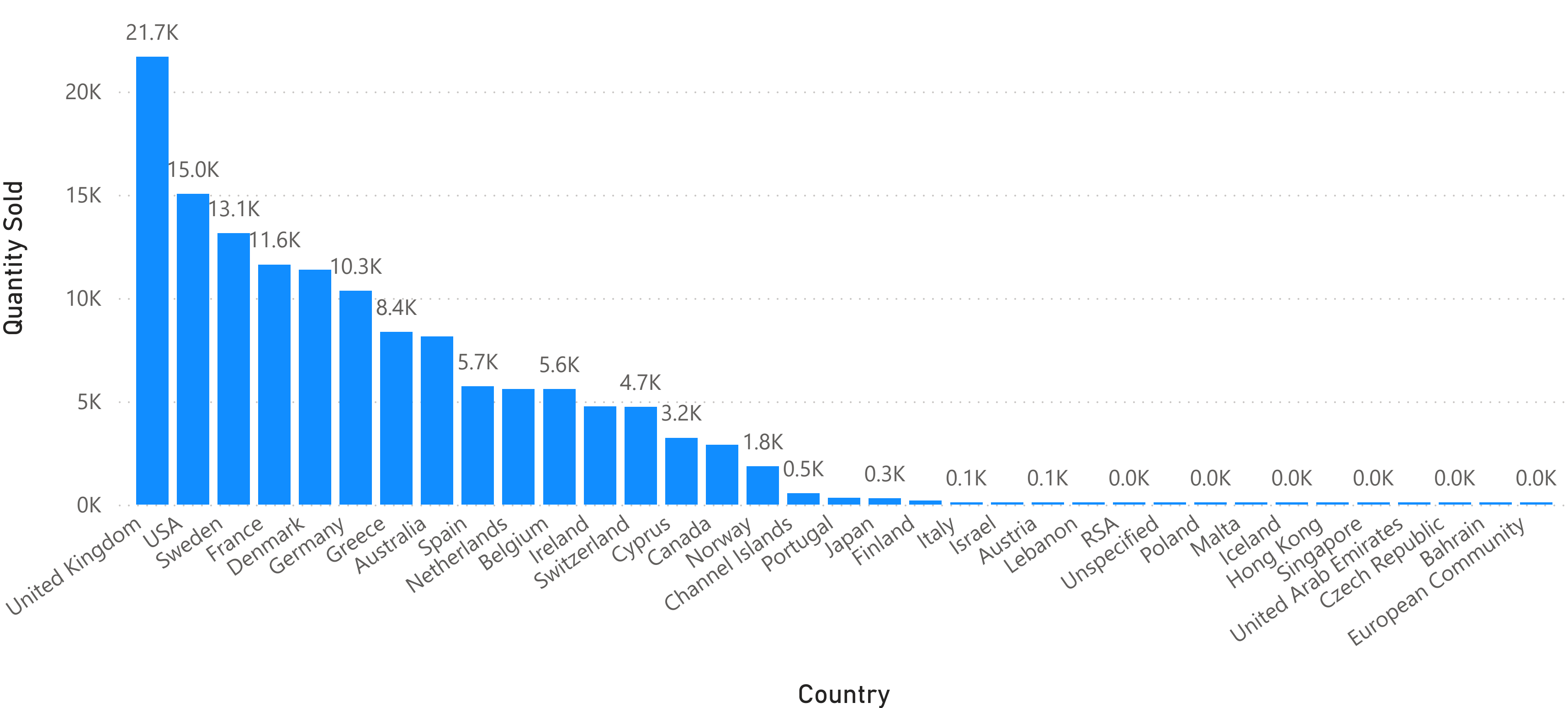
0.94

Average Inventory Turnover

\$268K

Total 2021 COGS

## Quantity Sold by Country



## Class Rating Filter

- Class Rating
- ☐ (Blank)
  - ☐ A [High Value]
  - ☐ B [Medium Value]
  - ☐ C [Low Value]