

Sales Overview

Year

2022

2023

2024

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Category

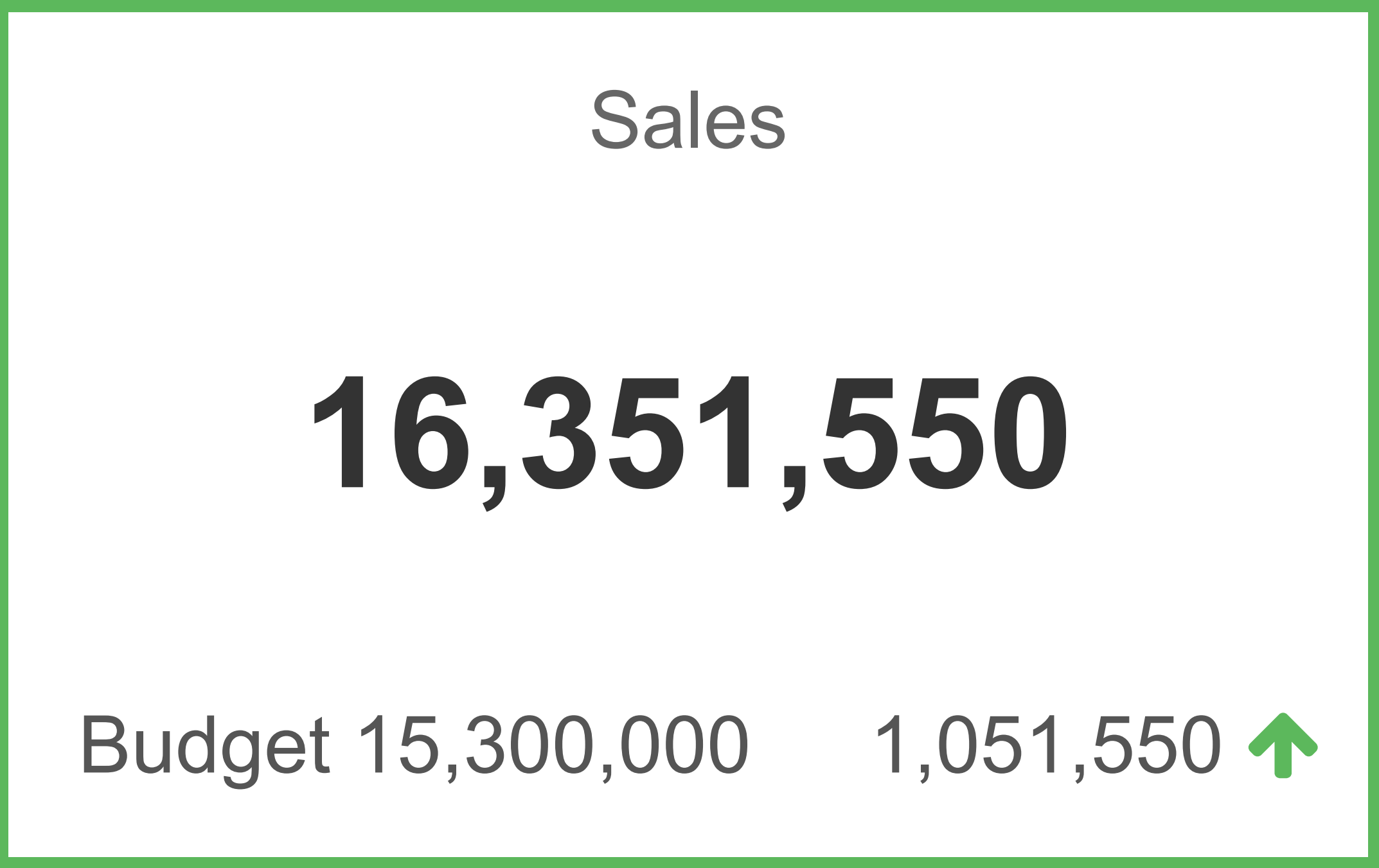
All

Sub Category

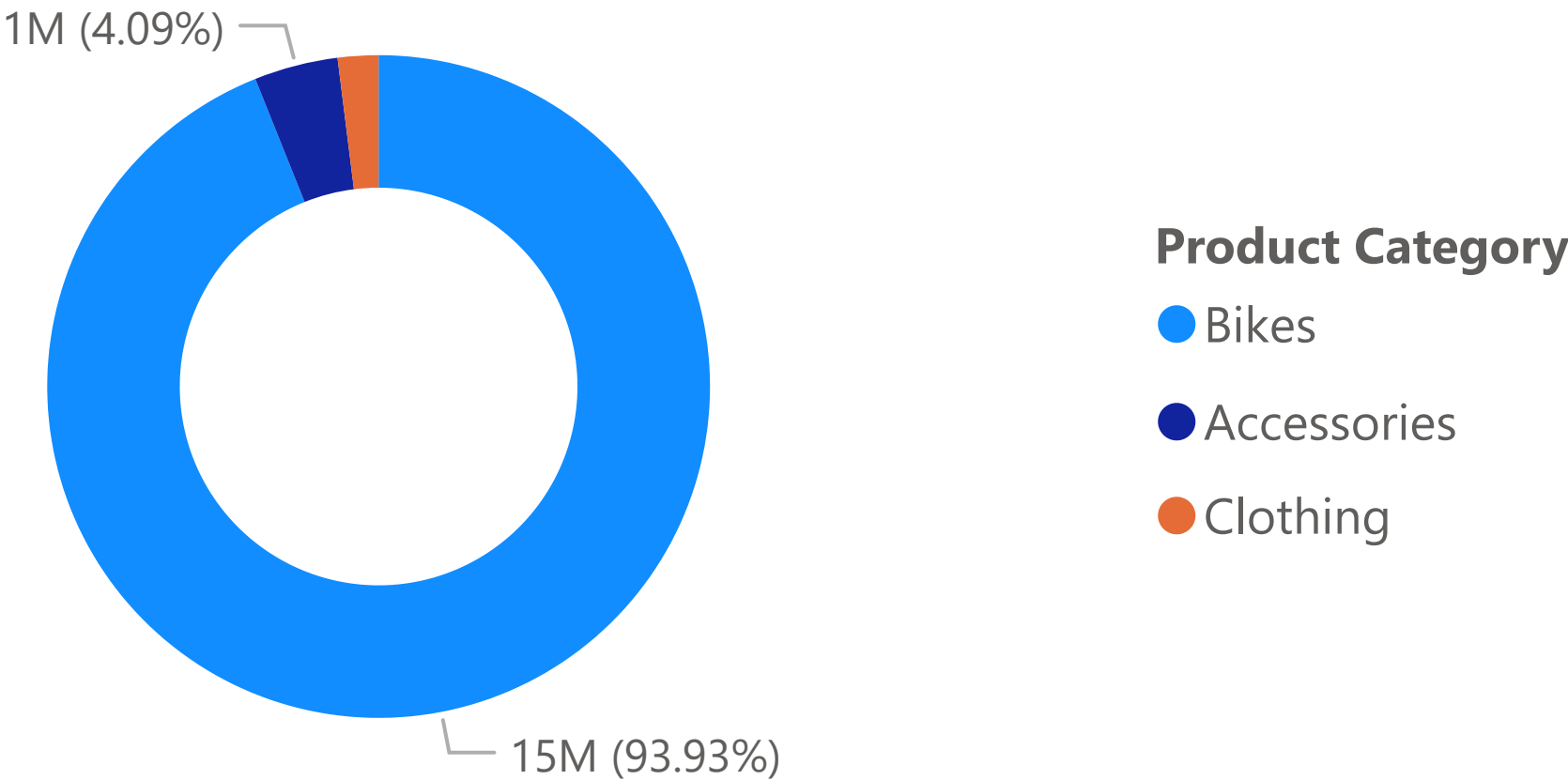
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Product Name

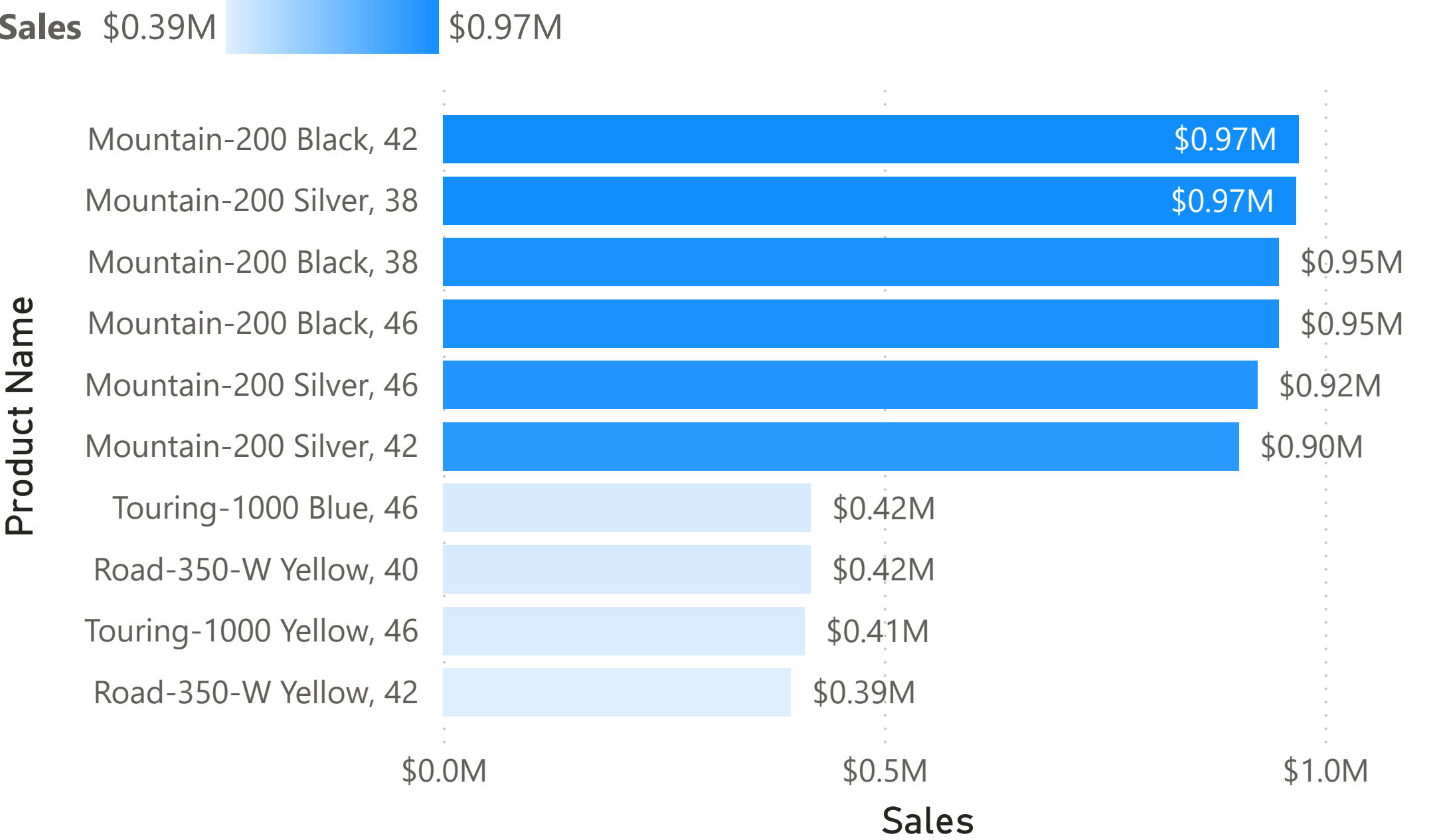
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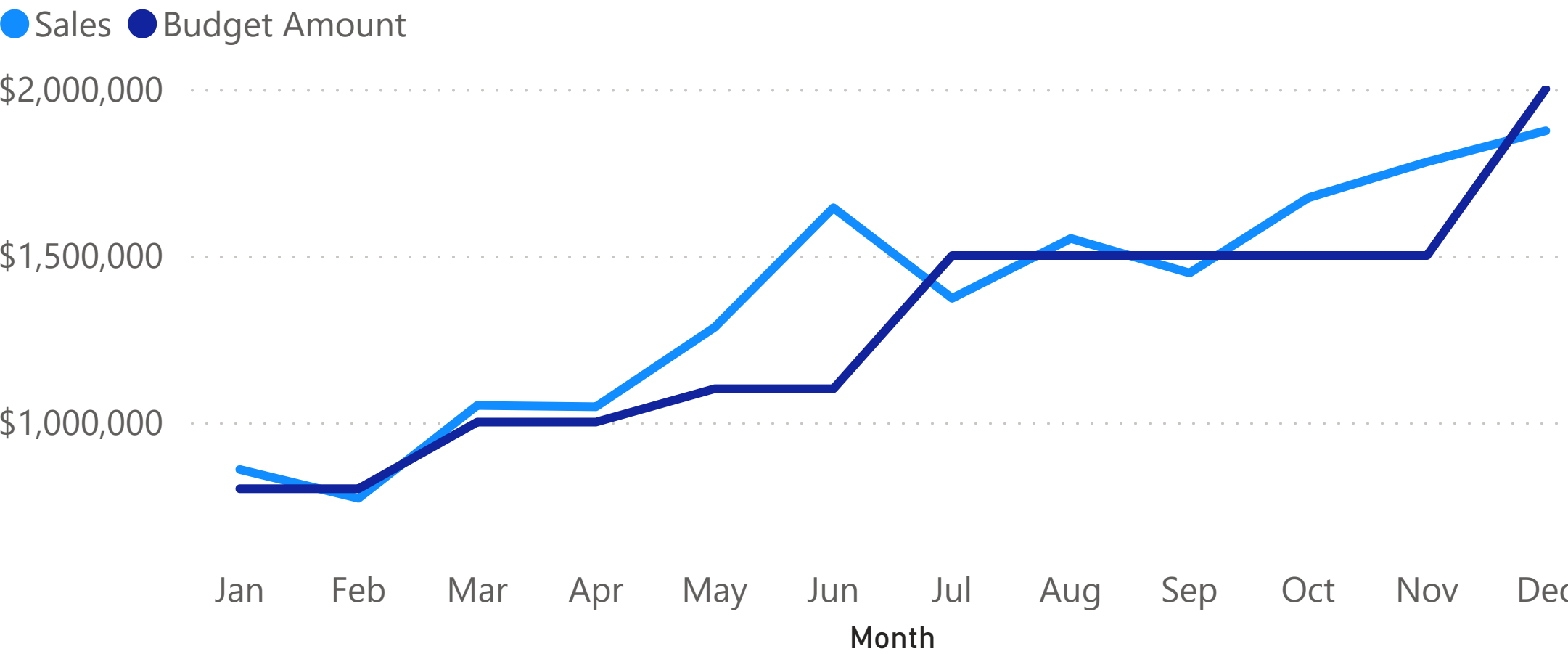
Sales by Product Category



Sales by Top 10 Products



Sales and Budget Amount by Month



Customer Details

Year

202220232024

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Category

All

Sub Category

All

Product Name

All


Customer Count

18,484

Average Customer Spend

\$382

Sales by Customer City



Sales by Top 10 Customers

Sales

\$9.91K\$16K

Full Name

Jordan Turner\$16.0K

Maurice Shan\$12.9K

Janet Munoz\$12.5K

Lisa Cai\$11.5K

Lacey Zheng\$11.2K

Larry Munoz\$11.1K

Franklin Xu\$10.6K

Ariana Gray\$10.5K

Marco Lopez\$10.5K

Willie Xu\$9.9K

Full Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,377	2,443			2,355		540	2,433	540		5,311		15,999
Maurice Shan	4,885		2,322				1,269		2,384			2,049	12,910
Janet Munoz	4,876		3,122							2,419	2,071		12,489
Lisa Cai				708	811	554		2,588	2,049	2,428		2,330	11,469
Lacey Zheng	2,462					594	549	2,419			2,805	2,419	11,248
Larry Munoz	2,320				575	540		2,384	2,049		781	2,419	11,068
Franklin Xu								2,182	2,334	1,274	2,419	2,377	10,586
Ariana Gray		2,502					575		2,413		2,620	2,419	10,529
Marco Lopez		2,330							2,433			5,705	10,468
Willie Xu			777			2,071	2,375			2,295	2,393		9,912
Total	1,398,749	1,278,343	1,423,390	1,446,358	1,643,471	2,198,338	1,816,234	2,074,983	1,933,673	2,208,453	2,318,876	2,498,862	22,239,730

Product Details

Category

All

Sub Category

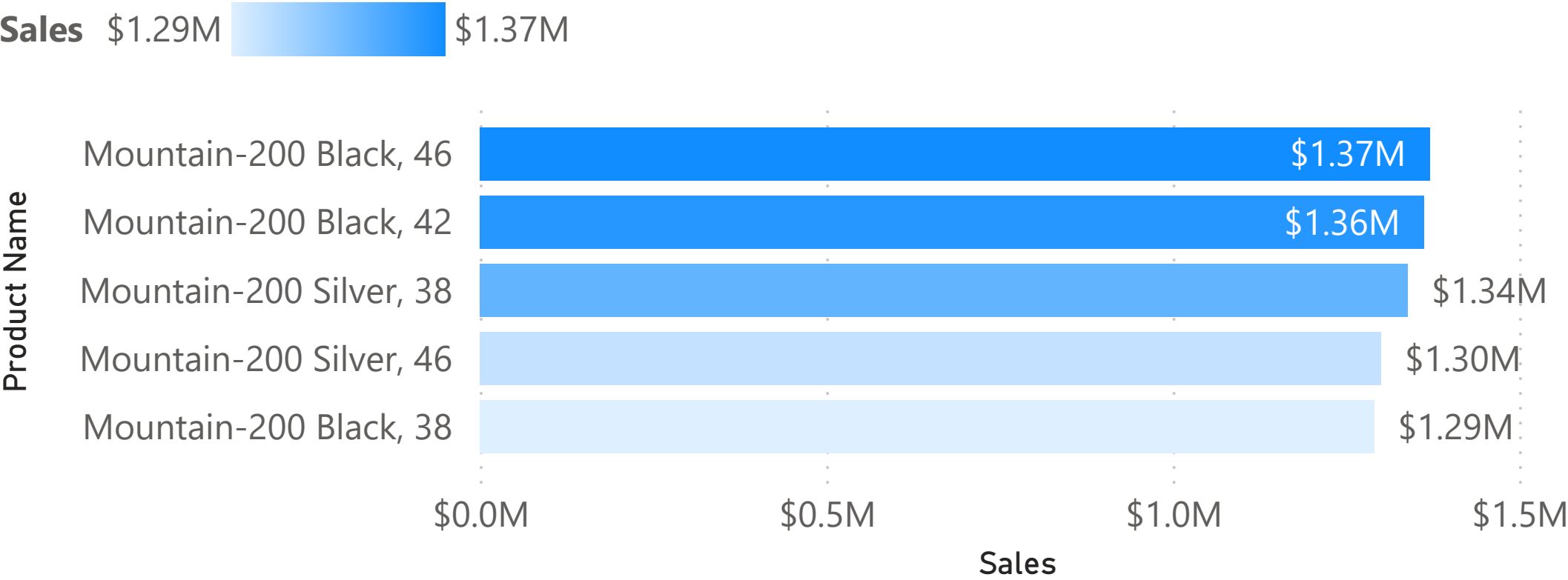
All

Product Name

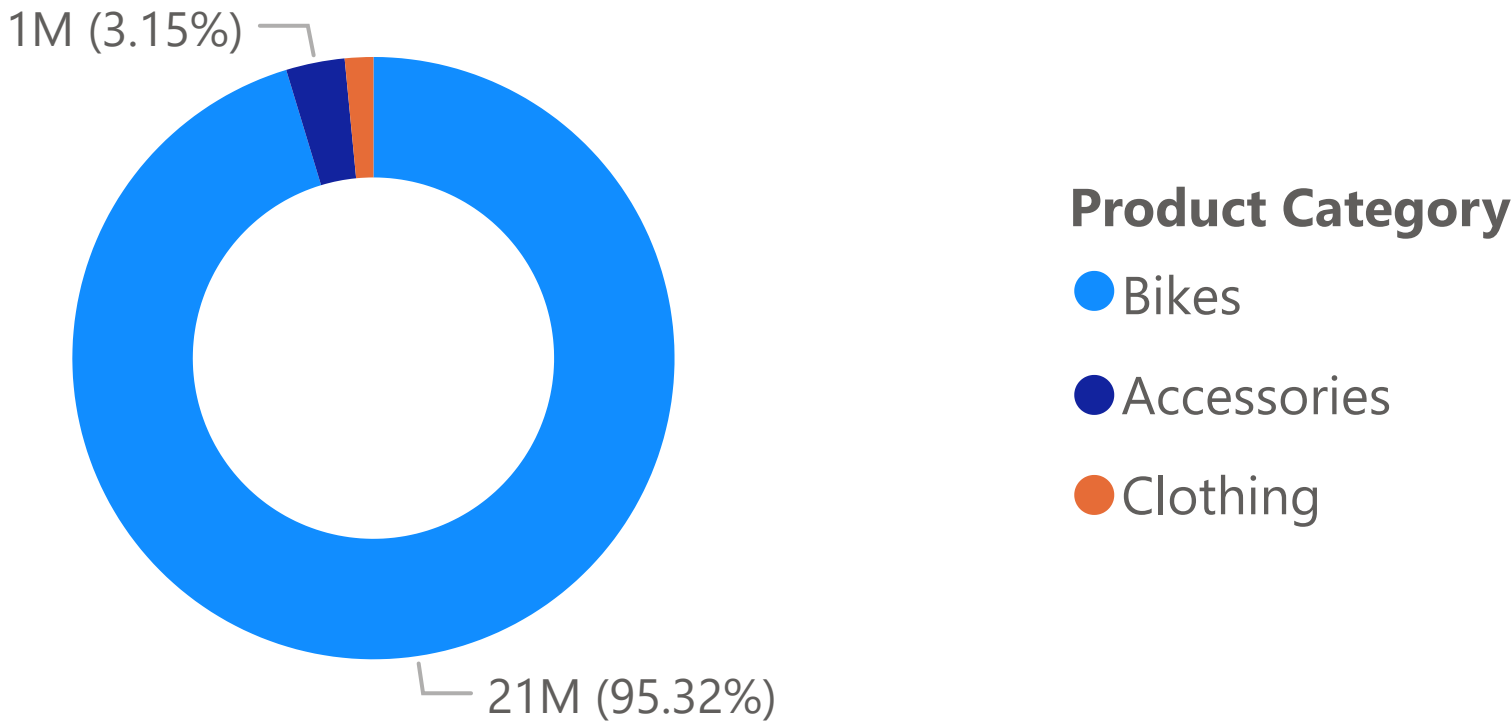
All

Year		
2022		2023
2024		

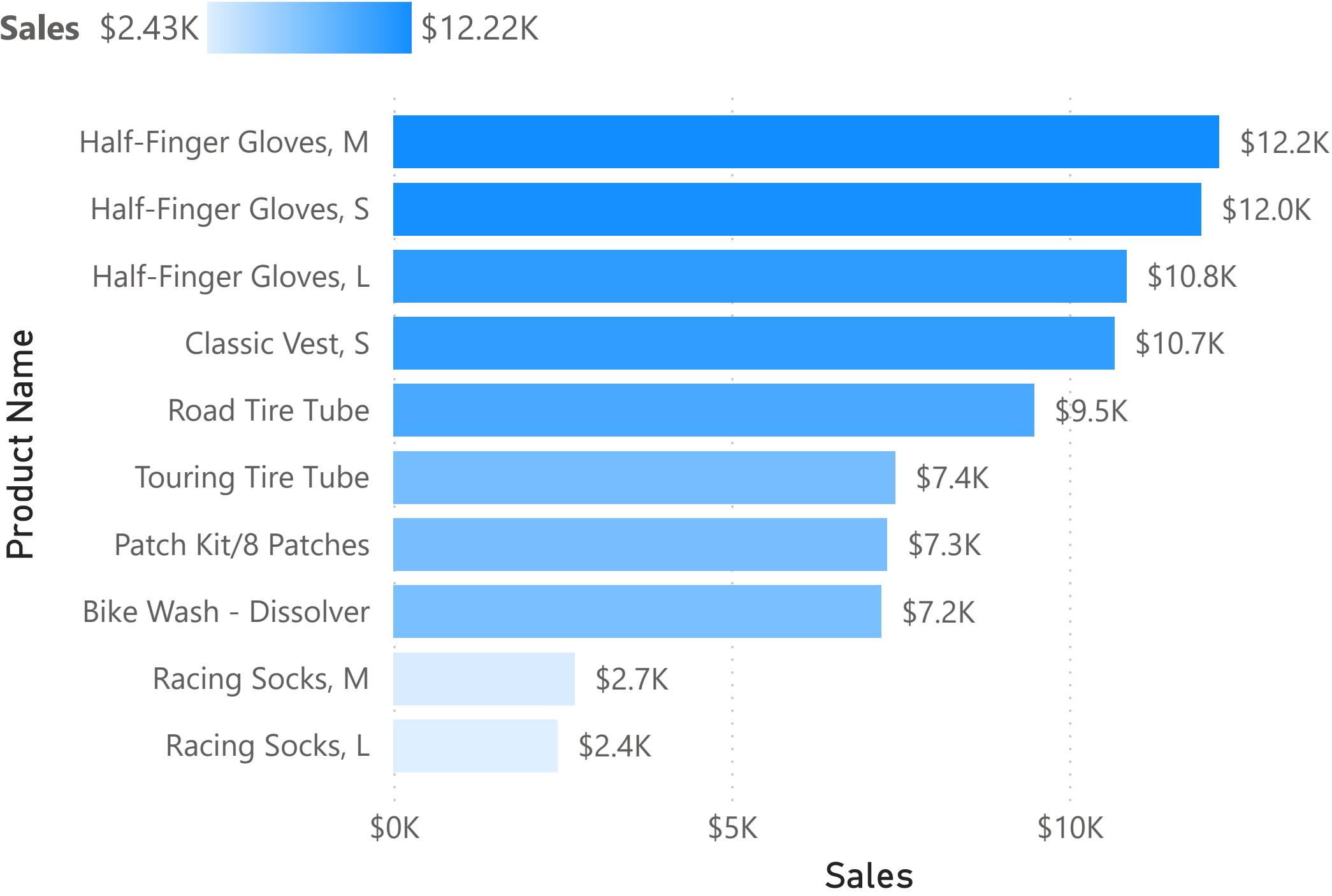
Top 5 Product Sales



Sales by Product Category



Bottom 10 Product Sales



Sales by Sub Category

Product Category	Sub Category	%GT Sales	Sales
Bikes	Road Bikes	39.35%	\$8,750,977
Bikes	Mountain Bikes	38.68%	\$8,603,420
Bikes	Touring Bikes	17.29%	\$3,844,801
Accessories	Tires and Tubes	1.10%	\$245,529
Accessories	Helmets	1.01%	\$225,336
Clothing	Jerseys	0.78%	\$172,951
Clothing	Shorts	0.32%	\$71,320
Accessories	Bottles and Cages	0.26%	\$56,798
Accessories	Fenders	0.21%	\$46,620
Accessories	Hydration Packs	0.18%	\$40,308
Accessories	Bike Stands	0.18%	\$39,591
Accessories	Bike Racks	0.18%	\$39,360
Clothing	Vests	0.16%	\$35,687
Clothing	Gloves	0.16%	\$35,021
Clothing	Caps	0.00%	\$10,688
Total		100.00%	\$22,239,730