Wesley A. Jones

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Overview

- 6 years experience in web development with special focus in museums and educational institutions
- Drupal specialist, theme developer, module developer, site builder
- Experience administering websites on every level of the LAMPP server architecture
- Experience with SEO optimization and online marketing
- World traveler, musician, fluent in Mandarin Chinese and Spanish

Skills

- Languages: PHP, HTML, CSS, Javascript, MySQL, CLI, Objective-C, Java, Python
- Tools: Drupal 7, Wordpress, Yii Framework, Twitter Bootstrap, jQuery, SASS, Git + more
- Platforms: Mac, Linux server, Windows, iOS, Android

Experience

Drupal Consultant, George Eastman House   Sept 2014 - present

Supervisor: Marc Blumenfeld

- Drupal consultant for website redesign and grant-funded projects
- Assist with project planning and content strategy, module selection, content structure planning
- Code responsive design with CSS and HTML from comp
- Custom theme and module development with PHP/Drupal API for implementation of design

SEO Specialist / Web Developer, Accelerate Media   Feb 2014 - present

Supervisor: Jason Foley

- As SEO Specialist:
    - Perform SEO audits and implement code changes
    - PPC campaign management
    - A/B Testing planning and implementation
    - Keyword research using Google Analytics and Searchlight
- As Web Developer and project manager:
    - Contribute code to Git-managed projects in Wordpress and Yii Framework
    - Linux server maintenance, DNS, mail signing, performance tuning
    - Project planning, workload balancing, QA and testing for team of 5 developers
    - Customer support contact for ongoing clients' site maintenance and enhancements

Freelance Drupal Developer   Dec 2011 - Feb 2014

Museum of Science Supervisor: Marc Check, mcheck@mos.org

- Drupal consultant and developer for Drupal 7 redesign of http://www.mos.org
- Additional websites developed for Museum of Science:
    - ScienceToGo.org - mobile site (since redesigned)
    - http://nanomedicine-explorer.net/ Wordpress to Drupal 7 conversion
    - Engineering Adventures (since redesigned)
- Additional consultation and work for clients in the Rochester, NY area
    - http://bayervideotours.com/

Web Technologies Specialist, the Strong   May 2009 – Dec 2011

Supervisor: Ross Rugaber, rrugaber@thestrong.org

- Developer for Drupal 6 implementation of http://www.thestrong.org family of 6 websites (since redesigned)
- Developed several content websites with user submissions of images and video using Drupal 6
- Design and implementation of Wordpress blog themes
    - http://www.museumofplay.org/blog/play-stuff/
    - http://www.icheg.org/blog/chegheads/
- Development of custom PHP application http://www.thestrong.org/online-collections/ integrating with museum's collection management software
- Manage and compile monthly Web analytics from Google Analytics
- Write MS-SQL reports for Siriusware ticketing system

Student Web Programmer, The College at Brockport   May 2008 – May 2009

Supervisor: Steve Lewis, slewis@brockport.edu

- Site content and style updates in HTML/CSS for main site
- Developed custom Web applications for campus departments using PHP and MySQL
- Developed Web registration system add-on to campus calendar system
- Developed online registration system for large campus event with payment
- HTML coding for redesign of http://www.brockport.edu/ (since redesigned)
- Software training with Dreamweaver

Education

Bachelor's Degree, Computer Information Systems and Mathematics   May 2009
The College at Brockport, State University of New York

- GPA 3.85, President's List with Honors, Brockport Math and Computer Science Scholar
- Computer Science Curriculum Committee Member
- Extensive Java and Object-oriented programming
- Became an expert in SQL queries and database design
- Studied theoretical mathematics such as Discrete Math and Number Theory

Activities

- Fluent in Mandarin Chinese and Spanish
- Studied Cantonese, Korean, Japanese, and American Sign Language
- Lived in China from 2012-14 and traveled extensively in Asia
- Musician and songwriter, plays banjo, piano, flute, guitar, ukulele
- European football fanatic, enjoys following sports around the world