

6 Northrigg View, Blackridge, EH48 3EF UK  
07544 707920  
debbie.anne.deak@gmail.com  
www.earthflowcreations.com  
 linkedin.com/in/debbiedeak

## Personal Statment

I am an experienced graphic designer and marketing professional who is passionate about delivering quality campaigns, projects & events.

I am quick to create ideas, concepts and develop creative solutions to problems. I am able to work on my own initiative and demonstrate the high level of motivation required to meet the tightest of deadlines. I am motivated to further my skills, and take regular courses to advance my knowledge.

## Skills

### Computer skills

Knowledge in Adobe Creative Suite including InDesign, Illustrator, Photoshop, Premiere Pro. Microsoft Office packages including Word, Excel, and Powerpoint. HTML & CSS, Wordpress, Mailchimp, Google Analytics

### Design Skills

Create design assets for video, adverts, and imagery, to be implimented on the website, social media, campaigns, events & other projects.

### Communication skills

Friendly manner, confidence, ability to deal with people, situations, and problem solve.

### Marketing Skills

Social Media Marketing, Update Website CMS, Event Management

## Education

### 2021- Present

Postgraduate Diploma in Digital Marketing  
Digital Marketing Institute

### 2019

Professional Diploma in Digital Marketing  
Digital Marketing Institute

### 2009 - 2011

HND Visual Communications  
University of The Highlands And Islands, Perth UK

### 2003 - 2007

BA Fine Arts - Illustration  
Montclair State University, NJ, USA

### 2007-2011

40 hour Prenatal and Postnatal Yoga Intensive  
Samadhi Family Yoga, Perth Yoga Studio, Perth, UK

200 Hour Yoga Teacher Certification  
Yogaflow Body And Mind, Oakridge, NJ, USA

## Hobbies

I have been a yoga instructor for the past 12 years, and am passionate about yoga and pilates and fitness. I have been an avid horserider for the past 25 years. Also I love the creative arts, and travel.

# Debbie Deak

Marketing | Graphic Designer

## Experience

### Parental Leave

September 2020- Present

### Marketing Campaign Manager *(contract)*

Origo, Edinburgh, UK  
August 2019-August 2020

Organised Origo's events, social media planning, updating website with new PR posts, events and services. Created design assets for Origo including video, adverts, and imagery, to be implimented on the website, social media, campaigns, events & other projects.

I am passionate about marketing and design with focus on delivering quality campaigns, projects and events. My main goal was to further Origo's reach as a consistant and strong brand in the financial service industry.

### Design Executive *(contract)*

Nettl of Glasgow, Glasgow, UK  
May 2019 – August 2019

Exceptional customer service, design & computer skills, extremely adaptable to new situations and learns new skills quickly.

Skilled in communicating with clients over the phone, via email, and in person.

Projects include business branding, brochures, programmes, and exhibition stands.

### Freelance Graphic Designer

Stirling, UK  
May 2018 – August 2019

Projects include: branding, leaflets, product design, stationary, print production, website maintentance, customer service.

### Graphic Designer/Artworker *(contract)*

Harvey Nash, Edinburgh, UK

18 March 2019 - 18 April 2019 (5 week contract)  
Heriot-Watt University, Edinburgh, UK

18 October 2018 – 30 November 2018 (6 week contract)  
Heriot-Watt University, Edinburgh, UK

Design for print and digital media, install signage and visuals for Open Day Events & Winter Graduation for Media Services at Heriot Watt University. Adhering to brand guidelines for the University while also creating eye catching designs.

### Design Executive

Printing.com/Nettl of Edinburgh, Edinburgh, UK  
Jan 2016 – May 2018

### Pre-Press Operator/Designer

Tradeprint, Dundee, UK  
Nov 2013 – Jan 2016

### Freelance Graphic Designer

Auchterarder UK  
July 2013 – Nov 2013

### Graphic Designer/Digital Print Operative *(contract)*

Minuteman Press, Dunfermline UK  
Nov 2011 – Aug 2012

### Graphic Designer *(work placement)*

Printing.com, Dundee UK  
Sept 2011 – Nov 2011

### Student Intern

Scottish Institute for Enterprise & Centre for Enterprise,  
University of the Highlands and Islands, Perth, UK  
Aug 2010 – May 2011

Promote entrepreneurship to students, the community. Including small businesses and social enterprises.

Marketing, event planning, including competitions, & design for events.

My role required excellent communication, leadership, time management, analytical thinking, and marketing strategy skills.