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Personal Statment

I'm a highly experienced graphic designer who found a second calling in marketing. I was always eager to help my clients get the most out of their brand.

I am quick to create ideas, concepts and develop creative solutions to problems. I am able to work on my own initiative and demonstrate the high level of motivation required to meet the tightest of deadlines. I am motivated to further my knowledge and skills, and take regular courses to advance my knowledge.

Skills

Computer skills

Knowledge in Adobe Creative Suite including InDesign, Illustrator, Photoshop, After Effects. Microsoft Office packages including Word, Excel, and Powerpoint. HTML & CSS, Wordpress, Mailchimp, Google Analytics

Design Skills

Vector illustration, typography, print production, design for events, programmes, & brand identity.

Communication skills

Friendly manner, confidence, ability to deal with people, situations, and problem solve.

Organization skills

Ability to prioritize, multi-task, plan and delegate.

Education

2019- current

Professional Diploma in Digital Marketing
Digital Marketing Institute

2009 - 2011

HND Visual Communications
University of The Highlands And Islands, Perth UK

2003 - 2007

BA Fine Arts - Illustration
Montclair State University, NJ, USA

2007-2011

40 hour Prenatal and Postnatal Yoga Intensive
Samadhi Family Yoga, Perth Yoga Studio, Perth, UK

200 Hour Yoga Teacher Certification
Yogaflow Body And Mind, Oakridge, NJ, USA

Hobbies

I have been a yoga instructor for the past 12 years, and am passionate about yoga and pilates and fitness. I have been an avid horserider for the past 25 years. Also I love the creative arts, and travel.

Debbie Deak

Marketing | Graphic Designer

Experience

Design Executive *(contract)*

Nettl of Glasgow, Glasgow, UK
May 2019 – present

Exceptional customer service, design & computer skills, extremely adaptable to new situations and learns new skills quickly.
Skilled in communicating with clients over the phone, via email, and in person.
Projects include business branding, brochures, programmes, and exhibition stands.

Freelance Graphic Designer

Stirling, UK
May 2018 – present

Projects include: branding, leaflets, product design, stationary, print production, website maintenance, customer service.

Graphic Designer/Artworker *(contract)*

Harvey Nash, Edinburgh, UK

18 March 2019 - 18 April 2019 (5 week contract)
Heriot-Watt University, Edinburgh, UK

18 October 2018 – 30 November 2018 (6 week contract)
Heriot-Watt University, Edinburgh, UK

Design for print and digital media, install signage and visuals for Open Day Events & Winter Graduation for Media Services at Heriot Watt University. Adhering to brand guidelines for the University while also creating eye catching designs.

Design Executive

Printing.com/Nettl of Edinburgh, Edinburgh, UK
Jan 2016 – May 2018

Pre-Press Operator/Designer

Tradeprint, Dundee, UK
Nov 2013 – Jan 2016

Freelance Graphic Designer

Auchterarder UK
July 2013 – Nov 2013

Graphic Designer/Digital Print Operative *(contract)*

Minuteman Press, Dunfermline UK
Nov 2011 – Aug 2012

Graphic Designer *(work placement)*

Printing.com, Dundee UK
Sept 2011 – Nov 2011

Student Intern

Scottish Institute for Enterprise & Centre for Enterprise,
University of the Highlands and Islands, Perth, UK
Aug 2010 – May 2011

Promote entrepreneurship to students, the community. Including small businesses and social enterprises.
Marketing, event planning, including competitions, & design for events.
My role required excellent communication, leadership, time management, analytical thinking, and marketing strategy skills.

Yoga Instructor

Gleneagles Hotel, Auchterarder UK *(Feb 2013 – present)*

Live Active Rodney's Gym, Perth UK *(Sept 2013 – Sept 2015)*

Perth Yoga Studio, Perth UK *(Aug 2010 – Jan 2014)*

Kilgraston School, Bridge of Earn UK *(Sept 2012 – Nov 2013)*

Fit4Less Gym, Perth UK *(Feb 2013 – Nov 2013)*

Teaching beginner and mixed level yoga classes, including hatha, power vinyasa flow, pregnancy, postnatal, teen and children classes.
Public speaking skills, excellent at communicating and interacting with clients.