





# PUMTHAD KAEWMONGKOLSRI

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## ABOUT ME

**Aspiring Full Stack Developer** with a strong foundation in building dynamic, user-centric web applications using JavaScript and modern front-end technologies. Eager to contribute to a collaborative development team and leverage my skills to create seamless, responsive, and engaging digital experiences. Actively seeking a junior software development role to grow professionally and make a meaningful impact in the software industry.

## TECHNICAL SKILLS

### Frontend

- HTML
- CSS
- Javascript
- Typescript
- React
- NextJS
- Tailwind CSS

### Backend

- Node.js
- Express.js
- MongoDB
- PostgreSQL
- Authentication

### Other

- Git / Github

## PERSONAL PROJECT

**Online Portfolio** <https://pumthad-portfolio.vercelapp/>

**Home Service** <https://home-service-finalproject.vercelapp/> [github.com/earthfm1670/home\\_service\\_finalproject](https://github.com/earthfm1670/home_service_finalproject)

- React
- Node.js
- Express.js
- Supabase
- Tailwind CSS
- NextJS
- Javascript
- Typescript

Platform connecting homeowners with skilled handymen for a variety of home services. The platform allows users to easily find and hire qualified professionals, while also providing workers with the opportunity to discover job opportunities that align with their expertise

## EDUCATION

- **TechUp :** September 2024 - January 2025 Full stack developer bootcamp **2024 - 2025**
- **Bachelor :** Thammasat University BBA International Program, Major in Marketing **2013 - 2017**
- **Highschool :** Thai-Chinese International School **2001 - 2013**

## WORK EXPERIENCE

### Sep 2019 - Oct 2021

Lazada  
Senior Associate, Campaign Flash Sales

- Operated and supervised all flash sales related operation
- Performed analysis and quality control on featuring products
- Consulted brands and account manager to maximize sales

### Mar 2019 - Aug 2019

Lazada  
Associate, Marketing, New Users Incubation

- Applied various initiatives to improve new customer experience
- Oversaw the conduct of focus group research to improve customer journey

### Sep 2018 - Feb 2019

Lazada  
Associate, Commercial Sales and Planning

- Provided visibility in terms of monthly target
- Provided monthly and weekly demand forecast for warehouse management
- Provided business plan and analysis on a brand level

## WORK EXPERIENCE

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### **Feb 2018 - Aug 2018**

Lazada

Senior Analyst, Seller Incubation

- Recruited, managed, and led a team of contract staff to onboard new sellers
- Incubated new sellers onto the platform
- Retained potential talent and convert them to full time employee

### **Aug 2017 - Jan 2018**

Lazada

Senior, Regional Marketing Solution

- Assisted with negotiation and oversight of multiple brand launches on Lazada
- Performed analysis to enhance the sales growth

### **Aug 2017 - Aug 2019**

Lazada

Management Trainee Program

- 2 years program which allow candidate to develop expertise over multiple functions with e-commerce industry
- Consisted of 4 rotations, each lasting 6 months with a final project presentation for management team

## WORK EXPERIENCE

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### **HSBC Business Case Competition 2017 | Semi-Finalist**

Last 12 out of 160 teams from major universities in Thailand

### **Thammasat Undergraduate Business Challenge | Winner**

Compete with 19 teams from top universities from around the world

### **The Challenger by Thammasat Undergraduate Business Challenge, 2016 | Finalist**

Top 4 finalist from 162 teams from major universities in Thailand