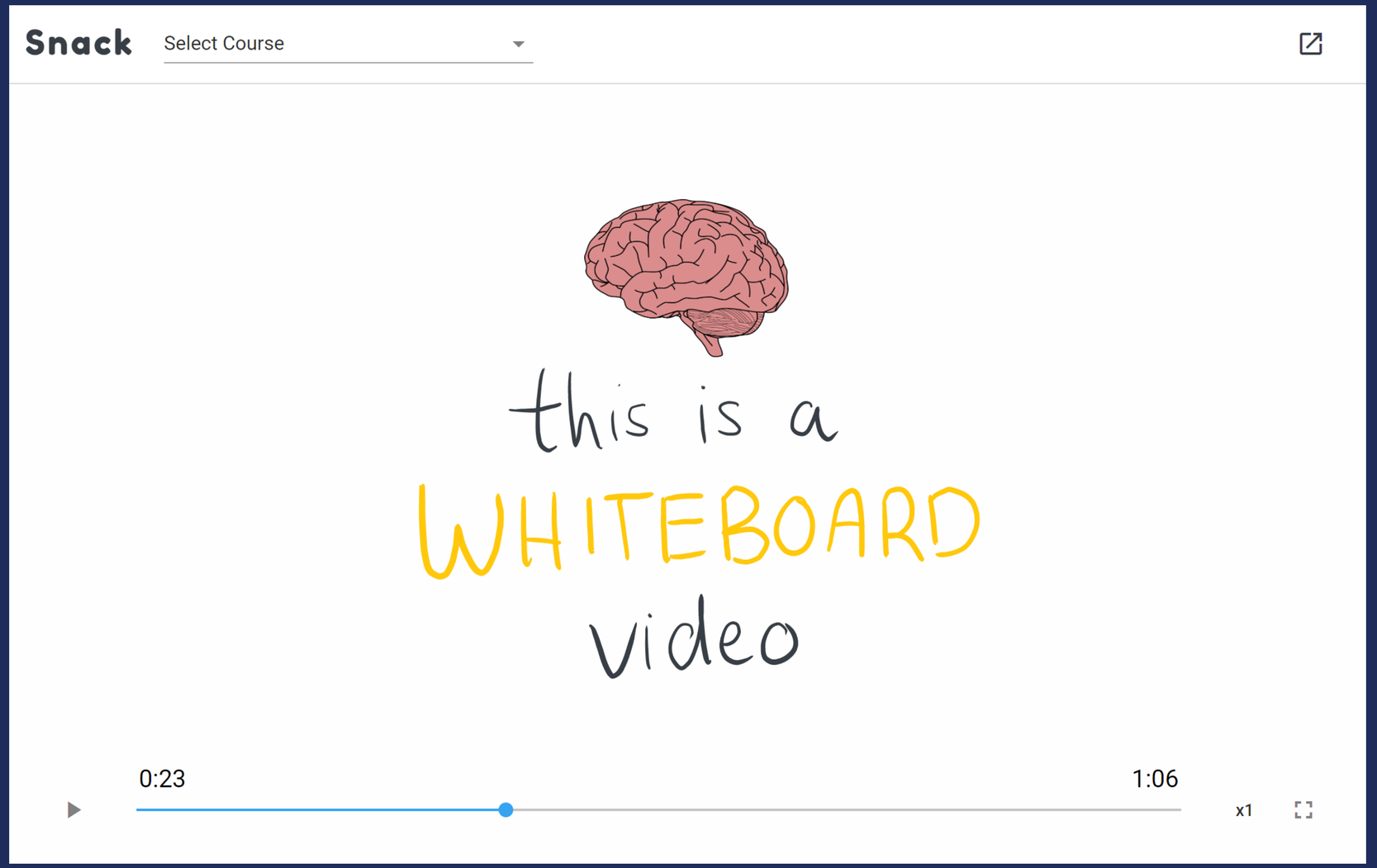
snack

instantly create and share
bite-sized educational videos

We’re making whiteboard videos

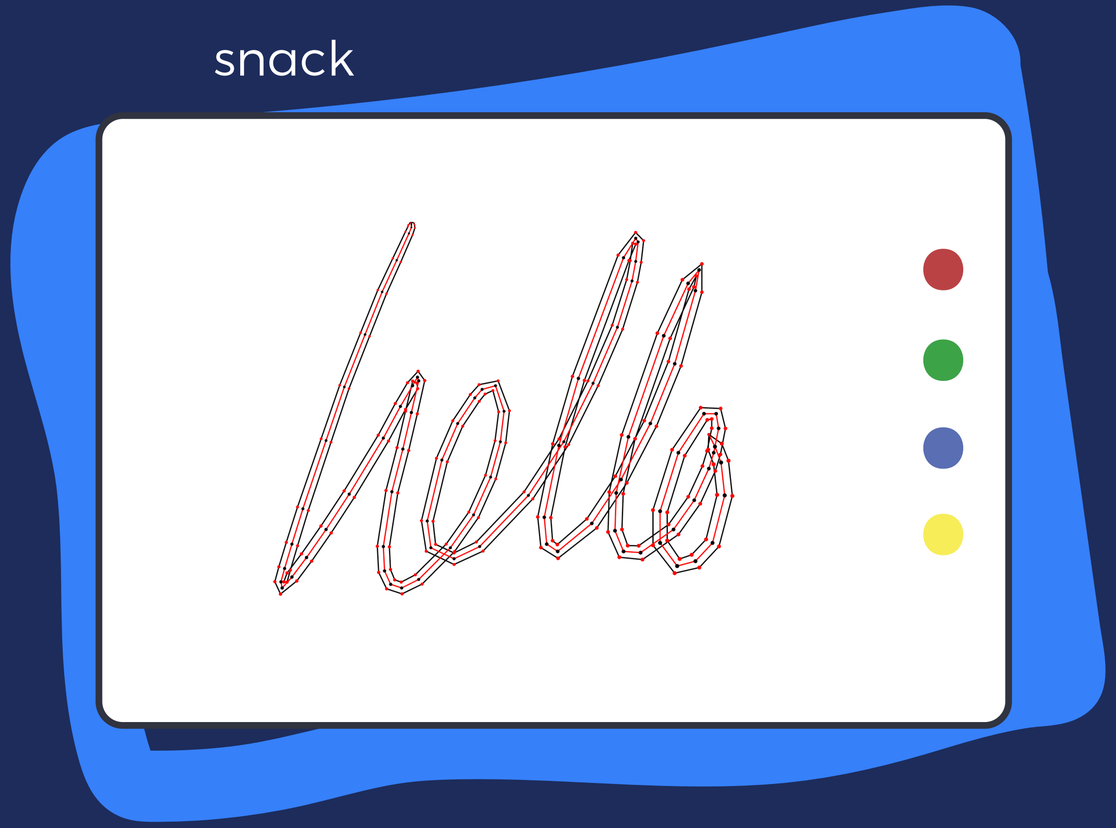


the product

Vector-based video

frame by frame

snack



98% compression

In the last 30 days

3

partner courses

10

active creators

65

videos created

In the last 30 days

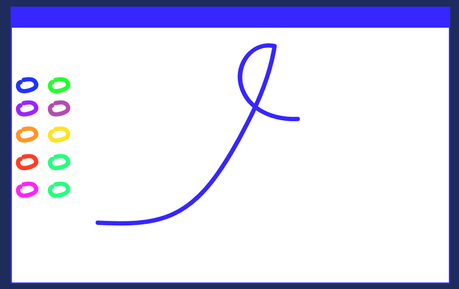
25

mins playback per user per week

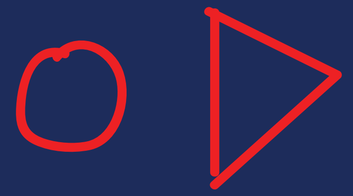
2000

hours of playback

Creating educational video is painful



drawing → screen recording → editing → hosting



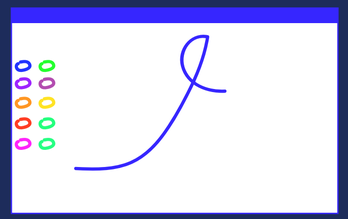
Creating educational video is painful

The passionate student tutor

The ‘not-so-tech-savvy’ high-school teacher

The time-poor academic

Creating educational video is painful



drawing → screen recording → editing → hosting

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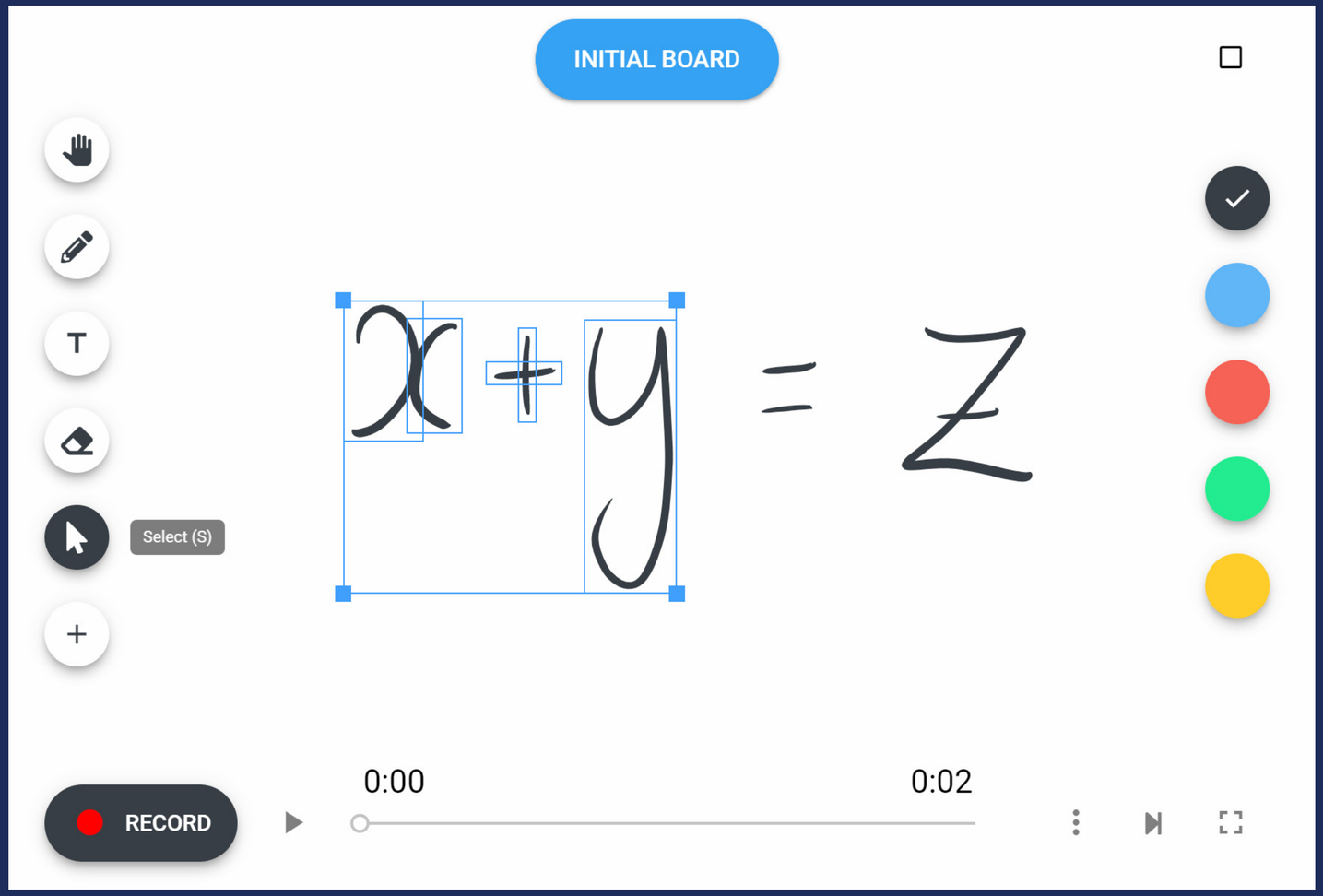


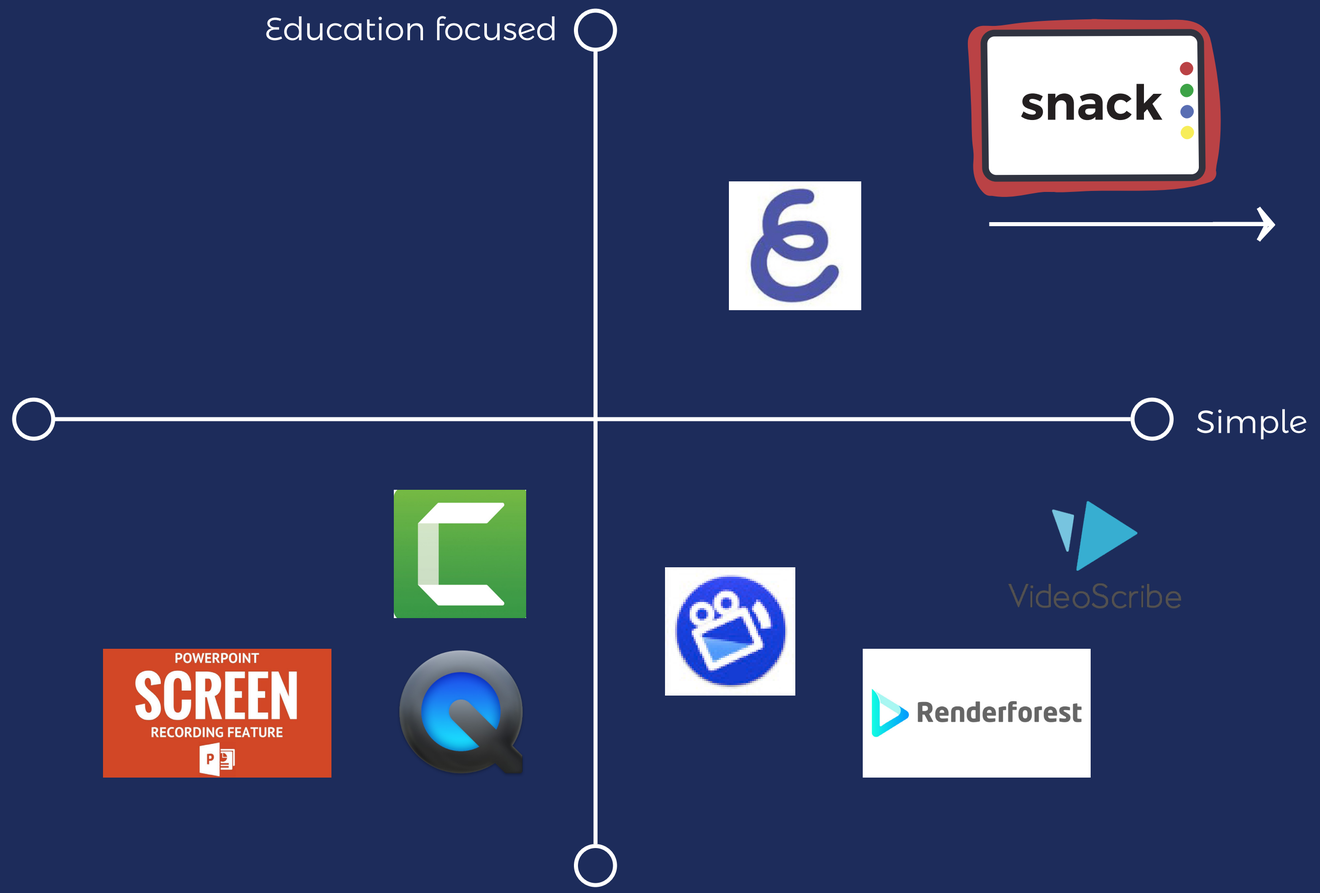
record and watch
whiteboard videos online

5x faster creation

instantly shareable

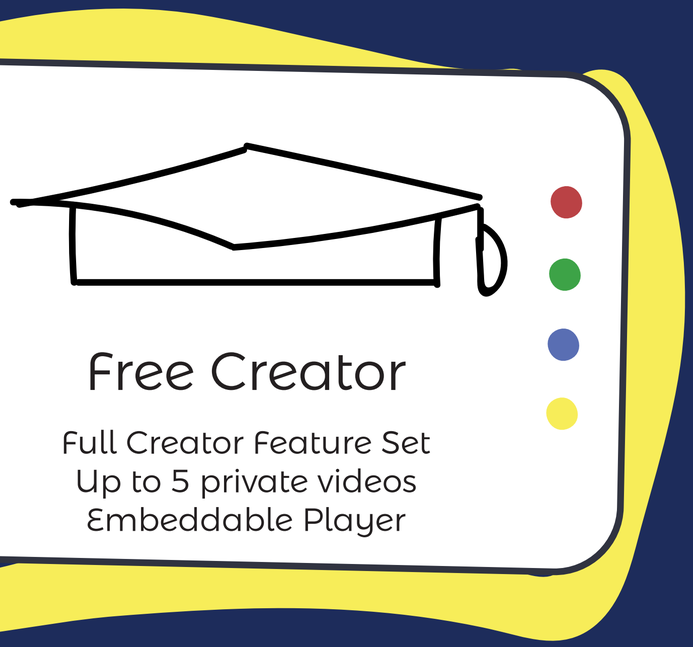
ultra portable

The competition



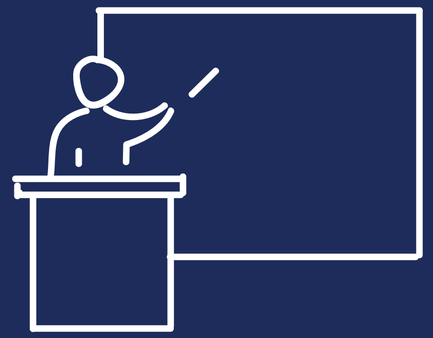
competitors

Business model



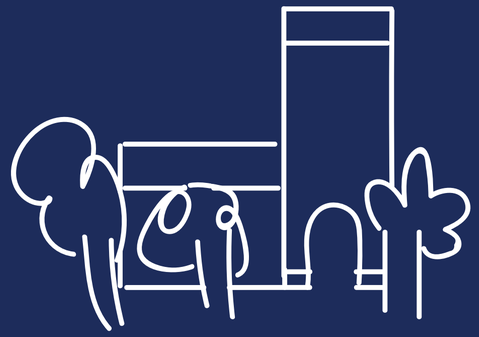
Free Creator

Full Creator Feature Set
Up to 5 private videos
Embeddable Player



Private Creator

Full Creator Feature Set
Unlimited private videos
Export to mp4



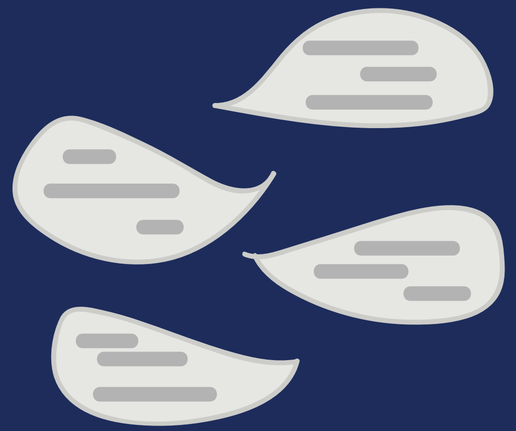
Organisation License

Price by quote
Platform Integration
Scales with number of students

Who isn’t a competitor

- Embeddable, customisable player
- Current providers can use snack’s technology for their own content

Other use-cases



forums

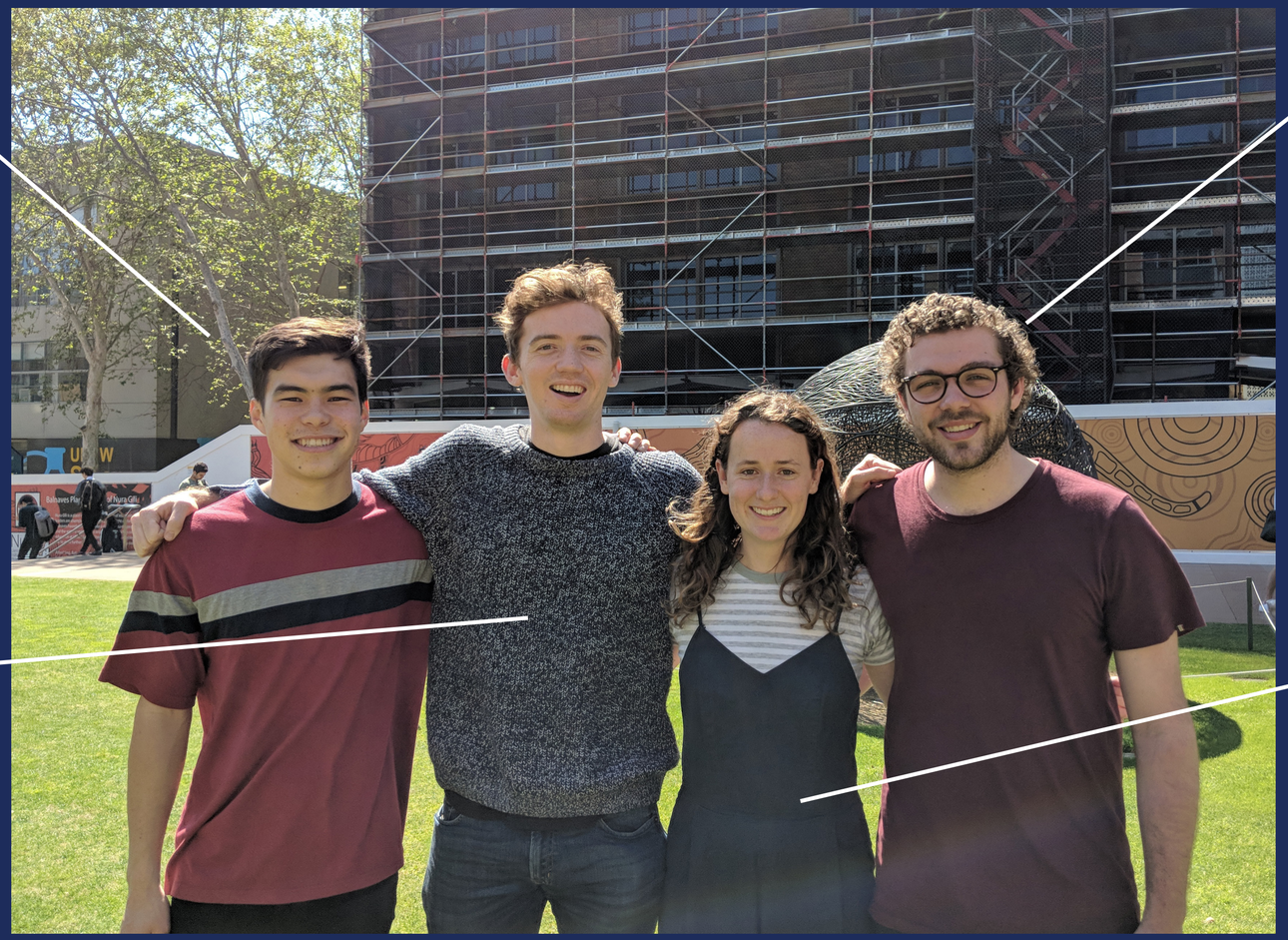
low bandwidth areas

internal workplace communications

The team

Hugh Chan

Electrical Engineering Rural Scholar
Cochlear DSP Engineer
Data61 Research Intern (CSIRO)



Hamish Elliot

B.Eng Mechatronics / M Biomed Eng
Saluda Medical Engineer
MayPill Cofounder

Jake Fitzgerald

B.Eng Mechatronics / B.S Computer Science
Facebook Software Engineer
Ex-AirTree Ventures Intern

Clementine Rocks

B. Design (Honours)
UNSW Art and Design
Research Assistant
RE Agency Design Intern

Our advisors

Dr. Chris Tisdell

UNSW Professor, Mathematics
Google Scholar
70k YouTube subscribers

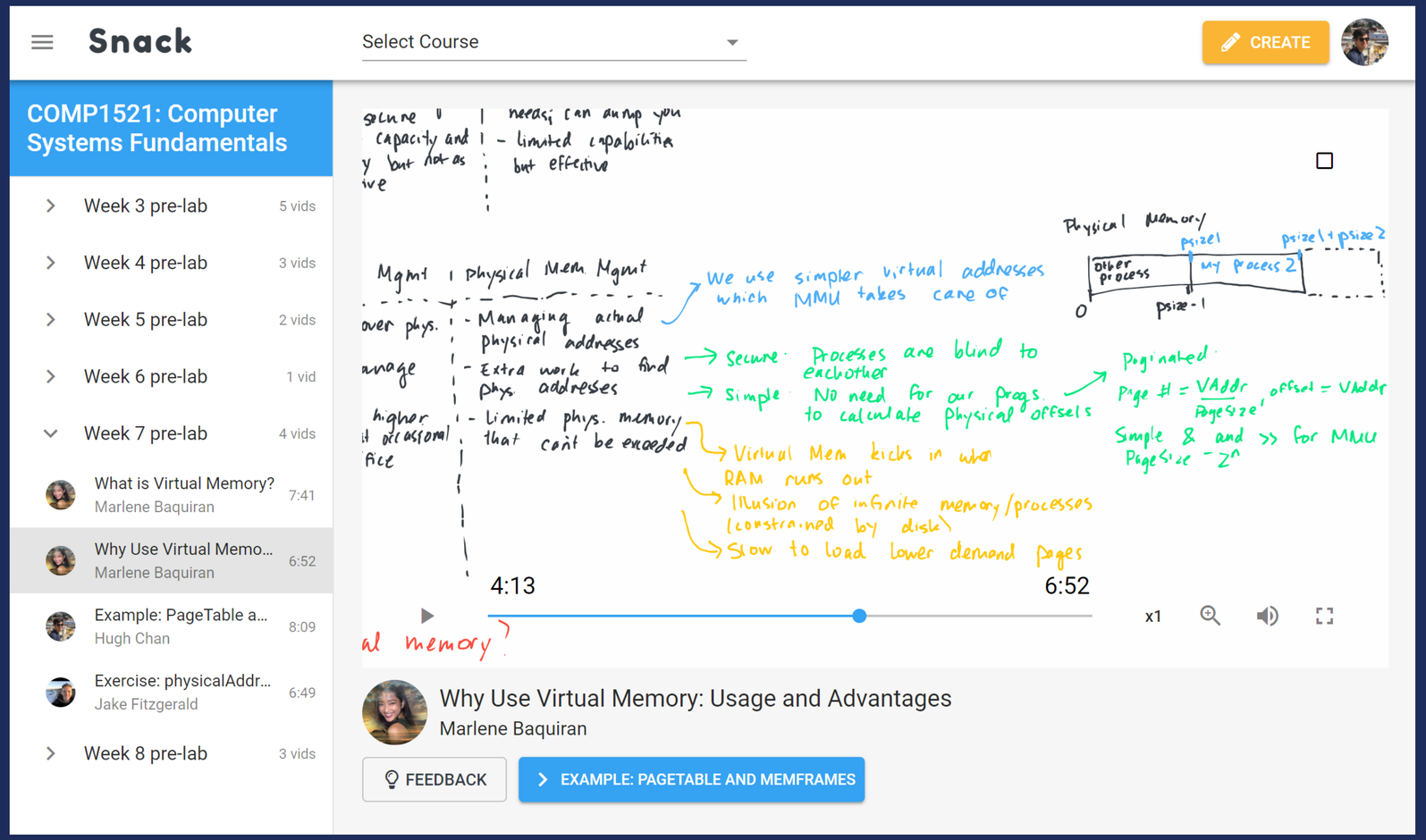
Dr. John Shepherd

UNSW Professor, Computer Science
Head of Learning, CSE

Dr. Julien Epps

EE Deputy Head of School
20 years teaching
UNSW Vice-Chancellor's Award for Teaching Excellence

Looking forward



Creator Goals:

100 creators
10 courses
3 tutoring academies

Explore revenue models

Focus on usability and simplicity


snack