Samuel Ramirez

Experience in collaborative work with **UI/UX, Web Development,** and **Graphic Design**.

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Work Experience

Front-End Developer, SeeFood
April, 2020 - Present

- Extended business reach through standard SEO practices and compelling user experience to average a 50% increase in customer interaction, accurate restaurant information, and a platform to communicate health guidelines during the pandemic shutdown.
- Collaborated with a team to develop an application for restaurant information and conceptualized the design layout of the platform to allow quick and simple navigation.
- **Shipped**: SeeFood App, design guidelines, web schematic, CMS development, and front-end development.

UI/UX Design Intern, SlashM Studio
March, 2020 - July, 2020

- Collaborated with a Senior UI/UX Designer to develop and design website templates that focused on a diverse set of industries with specific objectives to maximize user experience.
- Researched markets to optimize the design language and allow template users to have consistency through web layouts, and developed with React to keep a clear component structure that would be more malleable to fit the users needs.
- **Shipped**: Mobile and desktop layout prototypes, design architecture, layout schematics, boilerplate templates, walkthrough videos.

Skills

Programming: HTML, CSS, Javascript, React, API Integration, Sass, Typescript, Bootstrap, basic understanding of PHP and jQuery.
Tools: Adobe Illustrator, Adobe Photoshop, Adobe XD, Figma, Protopie, Slack, Google Analytics, Adobe After Effects, Adobe InDesign, Webflow, and Final Cut Pro.
Design: Wireframing, product hand-off, prototyping, visual design, and interaction design.
Other Skills: Fluent in Spanish, graphic design, video editing, and photography.

Education

Foundations of User Experience (UX) Design, Coursera
September, 2022

Associate Degree in Business Administration, Hartnell College
May, 2019