

# Samuel Ramirez

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## Experience

### Front-End Developer at SeeFood

April, 2020 - Present

- Implemented efficient and optimized front-end architecture using modern frameworks and libraries such as React.js, Next.js, and Bootstrap.
- Worked closely with back-end developers to integrate front-end components with server-side logic and database systems, facilitating seamless data flow and functionality.
- Utilized version control systems like Git to manage codebase, track changes, submit pull requests, and collaborate with team members effectively.
- Managed code reviews and provided constructive feedback to team members, ensuring adherence to coding standards, best practices, and code maintainability.

### UX Design Intern at SlashM Studio

March, 2020 - June, 2020

- Assisted Senior UX Designer in conducting user research and usability testing sessions, collecting valuable insights and feedback to inform design decisions.
- Conducted competitive analysis and benchmarking studies to identify industry trends and best practices, providing valuable input for the design process.
- Collaborated with the development team to ensure the feasibility and implementation of UX designs, providing guidance and support during the development process.
- Directed heuristic evaluations and usability audits of existing digital products, identifying areas for improvement and suggesting UX enhancements.

### Freelance Graphic Designer

June, 2017 - April, 2020

- Conducted in-depth client consultations to understand their business goals, target audience, and design preferences, fostering strong client relationships.
- Collaborated closely with diverse clients to conceptualize and design brand identities.
- Developed comprehensive brand guidelines, ensuring consistent use of colors, fonts, and design elements across all brand collateral.
- Implemented basic SEO strategies to enhance website visibility on search engines, contributing to improved online presence for clients.

## Skills

**Technical:** Adobe XD, Figma, Sketch, Protopie, Slack, Bezel, Adobe Suite, Webflow, HTML/CSS, Javascript, Typescript, ReactJS, NextJS, Bootstrap, PHP and jQuery.

**Design:** Information Architecture, User flow, Wire-framing, Prototyping, User Research, Usability Testing Design System, Responsive Web, App Design, Design for Accessibility.

**Collaboration:** Github, Asana, Slack, Agile Development.

## Education

### Foundations of User Experience (UX) Design, Coursera

September, 2022

### **Business Administration, Hartnell College**

May, 2019