Eashan Batra

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EDUCATION

Vellore Institute Of Technology Bhopal, India
Bachelor of Technology (Computer Science and Engineering) *August 2021 - August 2025*
Cumulative GPA: 9.03/10
Lal Bahadur Shastri School Kota, India
Class XII - Percentage : 88.4% *May 2020 - May2021*
Jawahar Navodaya Vidyalaya Damoh,India
Class X - Percentage : 89.6 % *May 2018 - May2019*

Skills

Tools and Methodologies : Jira, Trello, Power BI, User Research, A/B Testing, Agile, Scrum, Confluence

Business Strategy & Operations: GTM Strategy, PRD Writing, Roadmap Planning, Performance Analysis, Budgeting

Project & Event Management: Cross-Functional Team Leadership, Process Optimization, Stakeholder Coordination.

Soft Skills: Leadership, Communication, Negotiaton, Time Management, Problem-Solving, Stakeholder Management

CERTIFICATIONS

- Design Thinking For Innovation - Coursera
- Fundamentals of Digital Marketing - Google

PROJECTS

Agriculture 4.0: Integrated Smart Irrigation System - *PRD Writing, Market Research, Project Management, Contingency Plan*

January 2024- May 2024

- Spearheaded competitor benchmarking and user research to uncover market gaps, creating detailed PRDs and strategic roadmaps for a 7-member team.
- Successfully implemented initiatives that reduced resource waste by 30%, showcasing a blend of technical insight and strategic planning.
- Identified potential risk and implemented contingency plans

Link : Github | Demo Video : Video | Research Article : IEEE

Blood Cell Image Classification - *Process & Strategy Enhancement* *May2023 - September 2023*

- Designed and executed a structured project roadmap that optimized workflow, resulting in a 15% boost in productivity.
- Focused on process improvements and data-driven strategy rather than purely technical aspects, aligning with business objectives.

EXPERIENCE

Author | Thecyberdelta- *Market Research, Analysis, Strategic Communication* *May 2022 - June 2022*

- Acquired in-depth knowledge of various brute force techniques and cyber attacks during the internship and authored 5 to 6 informative articles on these topics. Articles available for review
- Developed structured analytical thinking by breaking down complex cybersecurity issues into actionable insights, a skill applied in product research and competitive analysis.

EXTRA-CURRICULAR & ACHIEVEMENTS

- PR and Outreach Head, IoT Club, VIT Bhopal. Led initiatives and enhanced visibility
- Pr and Outreach Co - Lead and Management Team Member at Igniters Club, Vit Bhopal
- Event Management at Fusion Club, Vit Bhopal
- Student Coordinator/Volunteer at NSS Club, Vit Bhopal
- Student Registration Committee Head in Advitya, North India's Biggest Techno-Cultural Event (100+ Events,6000+registrations)
- Event Management Team at Advitya
- Music Captain and cultural head at School
- Completed a 5-year Diploma in Classical Music
- Managed around 30+ events at college with the average footfall of 1000+ students
- Won Second Bronze in National Level and 2 Times state level gold medalist in Taekwondo Championship
- State Level player in Cricket

HOBBIES

- Singer with multiple school-level performance awards
- Playing Games - Represented School in National Level Competition
- Possess a strong interest in exploring new opportunities
- Languages: English, Hindi