Eashan Batra

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EDUCATION

Vellore Institute Of Technology

Bachelor of Technology (Computer Science and Engineering)

Cumulative GPA: 9.03/10

Lal Bahadur Shastri School Class XII - Percentage: 88.4% Jawahar Navodaya Vidyalaya

Class X - Percentage: 89.6 %

Bhopal, India

August 2021 - August 2025

Kota, India May 2020 - May2021

Damoh,India

May 2018 - May2019

Skills

Tools and Methodologies: Jira, Trello, Power BI, User Research, A/B Testing, Agile, Scrum, Confluence

Business Strategy & Operations: GTM Strategy, PRD Writing, Roadmap Planning, Performance Analysis, Budgeting

Project & Event Management: Cross-Functional Team Leadership, Process Optimization, Stakeholder Coordination.

Soft Skills: Leadership, Communication, Negotiaton, Time Management, Problem-Solving, Stakeholder Management

CERTIFICATIONS

- · Design Thinking For Innovation Coursera
- · Fundamentals of Digital Marketing Google

PROJECTS

Agriculture 4.0: Smart Irrigation System - PRD Writing, Market Research, Project Management, Contingency Plan

January 2024- May 2024

- Spearheaded competitor benchmarking and user research to uncover market gaps, creating detailed PRDs and strategic roadmaps for a 7-member team.
- Successfully implemented initiatives that reduced resource waste by 30%, showcasing a blend of technical insight and strategic planning.
- Identified potential risk and implemented contingency plans

Blood Cell Image Classification - Process & Strategy Enhancement

May2023 - September 2023

- Designed and executed a structured project roadmap that optimized workflow, resulting in a 15% boost in productivity.
- Focused on process improvements and data-driven strategy rather than purely technical aspects, aligning with business objectives.

EXPERIENCE

Research Intern | Thecyberdelta- Market Research, Analysis, Strategic Communication

May 2022 - June 2022

• Developed structured analytical thinking by breaking down complex issues into actionable insights, a skill applied in product research and competitive analysis.

EXTRA-CURRICULAR & ACHIEVEMENTS

- PR and Outreach Head, IoT Club, VIT Bhopal. Led initiatives and enhanced visibility
- Pr and Outreach Co Lead and Management Team Member at Igniters Club, Vit Bhopal
- Event Management at Fusion Club, Vit Bhopal
- Student Coordinator/Volunteer at NSS Club, Vit Bhopal
- Student Registration Committee Head in Advitya, North India's Biggest Techno-Cultural Event (100+ Events,6000+registrations)
- Event Management Team at Advitya
- Music Captain and cultural head at School
- Completed a 5-year Diploma in Classical Music
- Managed around 30+ events at college with the average footfall of 1000+ students
- Won Second Bronze in National Level and 2 Times state level gold medalist in Taekwondo Championship
- State Level player in Cricket

HOBBIES

- Singer with multiple school-level performance awards
- Playing Games Represented School in National Level Competition
- Possess a strong interest in exploring new opportunities
- Languages: English, Hindi