## Curriculum vitae

### PERSONAL INFORMATION

# Dragan Filipovic



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Sex Male | Date of birth 30 Apr 1981 | Nationality Serbian

#### PERSONAL STATEMENT

Creative Designer / Clean Coder. HTML5, CSS3, JS, jQuery master. Cutting edge FrontEnd developer. Teacher and Activist.

As a professional with more then eight years of experience I have a background of successfully developing a websites layout, usability and appearance in latest HTML5 and CSS3 techniques with slick JavaScript functionality. Completely committed to Responsive design, with passion to explore new tools (like Angular, MEAN stack, Ember) and to upgrade 'old' ones, like Sass, Yeoman, Grunt, Bootstrap.

As a long time Senior Developer I've acquired a rich skill-set:

- HTML5 (Semantic, forms and APIs), CSS3, Sass, Less (Mixins, Functions, Placeholders, Compass)
- Responsive design (Smart media queries, IOS/Android specific fixes, Polyfills), Bootstrap, Foundation (Custom builds, rarely full frameworks)
- JavaScript (ES6), ReactJs, jQuery, CommonJS, NodeJS (modular JS, careful events, object literal pattern)
- Restful API, Ajax, JS templating (MustacheJS), JSON, JSONP
- Grunt (Custom tasks and plugins), Yeoman, Bower (Complex project builds, not just JS,CSS,images optimization)
- Git, Svn, Heroku, Redmine, Jira, Agile
- Magento, Demandware, Hybris, AEM (Adobe), Joomla, WordPress, MVC
- Ruby on Rails (Rails part), Codelgniter, PHP
- Ecommerce enterprise large scale projects
- PhotoShop, Illustrator (Pixel perfect, custom fonts, icons and font icons)
- Cross browser (even IE8), Progressive Enhancement
- Page load speed, SEO (Above the fold focus, 80+ Google Page speed)

#### **WORK EXPERIENCE**

## 15 Nov 2015-Present

## Senior Frontend Engineer

Namics ag

Namics is the biggest Web Agency in Switzerland, leading provider for e-business and online-communication.

Major platforms: Hybris, Adobe Experience Manager, WordPress.

Senior Frontend engineer – Main tasks:

- ReactJS / Flux with Hybris API
- Sass / Less components and modular css
- jQuery plugins integration with ReactJS
- Configuring Grunt, Webpack, Unit tests and build tools
- Responsive, mobile first development

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- Pixel perfect coding: Creating grid, icons sprites, converting webfonts
- Crossbrowser compatibility (IE9 +)
- Team cooperation: Using Git and SVN, IntelliJ and Sublime text; Agile environment with bugtracking systems like Jira
- Platform specific development: AEM integration, Hybris RESTful API consuming, Thymeleaf templating

#### Apr 2014-15 Nov 2015

### Magento Certified Frontend Developer

Westum

Westum is a digital technology company focused on E.Commerce and Web Presence. Major platforms for ecommerce: Magento, Demandware and Hybris.

Senior / Lead frontend developer - Main tasks:

- Creating project architecture
- Sass components and modular css
- CommonJS module structure
- Bower configuration for jQuery plugins
- Creating Grunt tasks and build tools
- Planing workflow based on wireframes
- Choosing frameworks (eg: Uikit, Bootstrap, but for most projects we go from scratch without any frameworks) and plugins (eg: bxslider vs nivo)
- Responsive, mobile development: Choosing breakpoints based on PSD mockups; Fluid layout, touch/swipe navigation, using modernizr, picturefill, Retina ready images; IOS and Android specific functionalities.
- Pixel perfect coding: Creating grid, icons sprites, converting webfonts
- Hi traffic websites with 100k + visitors per day: Increasing page load speed, minify and concate js and css, minifying images; SEO ready accessible tags, above the fold focus, Ecommerce specific SEO tracking
- Crossbrowser compatibility (IE8 in even 80% of projects)
- Building JavaScript functionalities: vanilla JS and with jQuery, using AJAX heavily, creating custom jquery plugins; JS templating;
- Team cooperation: Using Git and SVN, Eclipse and Sublime text; Agile environment with bugtracking systems like Jira and Redmine
- Platform specific development: Setting up Magento layout system; Creating custom widgets; Templating; PHP development; Demandware custom slots and assets design; DScript development

### Apr 2012-Apr 2014

### Frontend Developer

**Easing Themes** 

-Joomla templates and WordPress themes

Installing and upgrading Joomla and components / modules; Creating templates from scratch; Using Warp framework

Responsive mobile first layout; Rich admin theme configuration; AJAX enriched content loading

Restful API services integration; Woocommerce and Jigoshop customization; Social networks oauth login/share integration; Custom PHP functionality; jQueryUI custom themes; Bulletproof webfonts integration, font icons etc

Bootstrap, Uikit, Foundation; IE8 polifils; Responsive, HTML5, CSS3, jQuery, AJAX, PHP, Sass, various CSS and JS frameworks.

- Ruby on Rails: Full frontend development; Localization; Deploying to Heroku
- Codeigniter: MVC frontend development; Rich ajax user management; Print to MS Word: PHP to  $\mbox{\sc VML}$

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#### Feb 2010–Apr 2014 Teacher

Web Edukator

Teaching Web Design.

Creating school program, Web course marketing ...

During last year, school attended more than 200 students.

#### Feb 2008–Feb 2014 Frontend Developer

Freelancer

Frontend & Backend.

Mobile first Responsive design.

Html5 & CSS3 & jQuery & Ajax

PHP & Ruby on Rails.

Sass & Compass.

Git & SVN.

XML & VML.

Bootstrap & Uikit & Foundation & 960grid & html5boilerplate

Wordpress & Joomla & Drupal.

Codeigniter & Laravel.

Linux & Windows.

Github & Bitbucket & Heroku.

Grunt & Yeoman

jQueryUI & plugins

W3C valid & Cross Device/Browser

IOS & Android.

Web fonts & Font icons

Photoshop & Illustrator

Sublime text & Eclipse

Mysql & PostgreSQL

Google maps API & Facebook API

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#### Feb 2011–Feb 2012 Web developer

Green Studio, design and consulting

- Web design and developing, Joomla templates, Wordpress themes,
- PSD 2 HTML

Converting PSD mockups to responsive HTML webpages; Creating Photoshop and Illustrator UI elements; HTML to Joomla templates; Joomla and Wordpress installation and theme setup; Restful API services integration; jQuery plugins customization; SEO optimization

#### Mar 2008–Mar 2014 Executive manager

KultUrban

Project management, fundraising, etc.

International projects with Postkult (Halle, Germany), INJUVE (Malaga, Spain), SEEYN (Livno, BiH) ... Various projects on local and national level.

## **EDUCATION AND TRAINING**

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## 2000–2009 Civil Engineering

Univerzitet u Beogradu

## Civil Engineering Technology/Technician

Technical school Kruševac

#### PERSONAL SKILLS

Mother tongue(s)

Serbian

Other language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
C2	C2	C1	C1	C1

English

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user Common European Framework of Reference for Languages

Job-related skills

- Responsive Design, HTML 5, CSS 3
- JavaScript, jQuery, ReactJS, CommonJS, AJAX
- PHP, Ruby on Rails
- Hybris, Magento, Demandware, WordPress, Joomla
- Photoshop, Illustrator, Graphic Design
- Sass, Less,
- Grunt, Bower
- Project Management, Social Media Marketing, User Interface Design, Mobile Web Design,
- Subversion, Git, Linux, Mac
- E-commerce
- Jira, Redmine, Agile, Scrum

## Other skills

- Eco building
- Straw bale building
- Volunteer management
- Braille alphabet

Driving licence

В

#### ADDITIONAL INFORMATION

Interests

react, cutting edge apps, recycle art, eco building,

Volunteering

participant | South East European Youth Network

Participant | "All different - All equal" initiative group

Participant | Volunteers` Centre of Vojvodina/SCI Serbia

Certifications

**Magento Certified Front End Developer**