

BEDROCK'S DOUGLASS  
SITE **DETROIT**  
**MICHIGAN**  
USA

**19TH & 20TH**  
**AUGUST**  
**2023**



**DETROIT**



BILLING SUBJECT T



# **FESTIVAL INFORMATION PACK**



## ***AFRO NATION DETROIT 2023***

***YOUR BEST LIFE STARTS HERE!***

This information pack contains everything  
you'll need to know ahead of travelling to  
Detroit and the festival.

Please make sure you read through thoroughly  
to ensure a smooth, safe and enjoyable  
festival experience for everyone!

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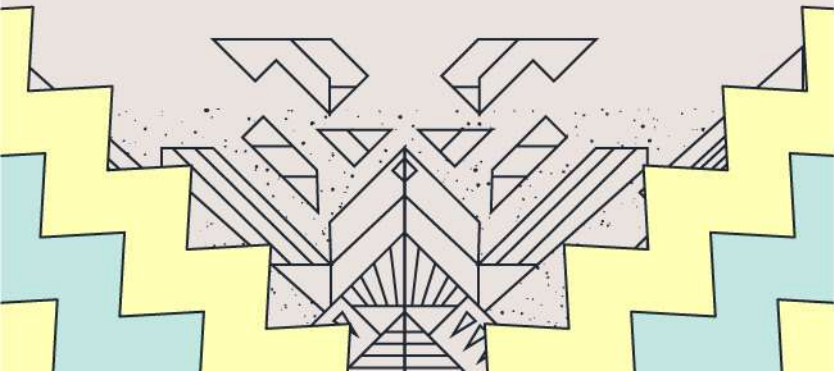
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# ON ARRIVAL

In order to enter the main festival site, please arrive on foot to the main gates and proceed to the relevant entrance point for your ticket type.

## *GENERAL ADMISSION TICKET HOLDERS*

For all general admission ticket holders, please head to the main entrance to access the festival. On arrival, you will have your ticket scanned to gain entry to the festival – no wristband will be provided - your ticket is your access.

Weekend general ticket holders are advised to hold on to their tickets as they will be required to re-enter the festival on the second day.



## VIP TICKET HOLDERS

As a VIP ticket holder, there will be a separate entrance to enter the main festival site. Please have your ticket ready to be scanned, exchanged for a wristband and receive your exclusive Afro Nation merch.

Your wristband will allow you entry into the Golden Circle and exclusive festival VIP areas including luxury serviced toilets, VIP bars and food vendors.

## WRISTBAND RULES

- ▶ Wristbands will be placed on to the wrist of the named ticket holder. ◀

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- ▶ Wristbands for those not present at Wristband Exchange cannot be given out. ◀

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- ▶ If you lose your wristbands we are unable to replace it. ◀

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- ▶ If you have any issues with your wristband or need a invoice/receipt, please see the team at Ticket Resolution ◀

# FESTIVAL PAYMENTS

Card payments are accepted at all food and bar concessions during the festival, with a smaller number of concessions also having the capability to receive cash payments.



[ SATURDAY ]

19<sup>TH</sup> AUG

MAIN STAGE

**BURNA BOY**  
**ARI LENNOX**  
**KIZZ DANIEL**  
**LATTO**  
**DADJU**  
**SKILLIBENG**  
**DIAMOND PLATNUMZ**  
**VICTONY**  
**NISSI**

PIANO PEOPLE STAGE

**DJ MAPHORISA**  
**MUSA KEYS**  
**KAMO MPHELA**  
**DJ MOMA**  
**TYLA**  
**2WOBUNNIES**

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[ **SUNDAY** ]

20<sup>TH</sup> AUG

MAIN STAGE

**DAVIDO**  
**P-SQUARE**  
**COI LERAY**  
**NAIRA MARLEY**  
**MASEGO**  
**TAYC**  
**STONEBWOY**  
**LIBIANCA**  
**EBONY RILEY**

PIANO PEOPLE STAGE

**MAJOR LEAGUE DJZ**  
**DBN GOGO**  
**FOCALISTIC**  
**MR JAZZIQ**  
**SHA SHA**  
**TXC**

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# FESTIVAL ENTRY TIMES



*MAIN FESTIVAL SITE*

**2PM-7PM  
EACH DAY**



*PIANO PEOPLE STAGE*

**2PM-7PM  
EACH DAY**

# FESTIVAL SITE MAP



 FIRST AID

 BAR

 MERCH

 FOOD

 TOILETS

 VENDORS

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# LOCAL AREAS MAP



**BUS STOPS**



**UBER/LIFTS**



**RAIL STATIONS**

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# VIP

## **GOLDEN CIRCLE ACCESS**

(be within arms reach of the artist)

## **ACCESS TO EXCLUSIVE FESTIVAL VIP AREAS**

## **PRIORITY FESTIVAL ENTRY & WRISTBAND ACCREDITATION**

## **AN ITEM OF EXCLUSIVE AFRO NATION MERCH**

## **LUXURY SERVICED TOILETS VIP BARS WITH FASTER SERVICE**

## **TWO-DAY ACCESS TO THE MAIN FESTIVAL SITE**



  
**BEDROCK**



*Jerk X Jollof*

**18<sup>TH</sup> AUGUST | 4<sup>PM</sup> - 10<sup>PM</sup>**

**MONROE STREET MIDWAY**

**JERK X JOLLOF**  
**OFFICIAL AFRO NATION**

**WELCOME PARTY**

**WALSHY FIRE**  
**BLAKITO**  
**SKY JETTA**

**DETROIT.AFRONATION.COM**





# HOME COMING

## CONVERSATIONS

### PANEL 1

## INNOVATION IN MUSIC

USING YOUR ENVIRONMENT TO CREATE NEW BLUEPRINTS

### PANEL 2

## THERE'S NO I IN TEAM

HOW YOUR TEAM SHAPES YOUR SUCCESS

18TH AUGUST 12-4PM  
16TH FLOOR, ONE CAMPUS MARTIUS, DETROIT, MI 48226

  
BEDROCK



Ⓟ  
BEDROCK

**18<sup>TH</sup> AUGUST | 7 - 11<sup>PM</sup>**

**16<sup>TH</sup> FLOOR, ONE CAMPUS MARTIUS  
DETROIT, MI 48226**



# **STAND-UP COMEDY**

**KENNY BLAQ  
COMEDIAN CP  
JOSH ADAMS  
COMIC J.WILL  
MIC LARRY**

**DETROIT.AFRONATION.COM**





## LEOPARD LOUNGE

**For our enjoyment-ministers and soft life connoisseurs, experience the world's biggest Afrobeats festival through our most premium offering available, the Leopard Lounge.**

A raised platform overlooking the festival and main stage with private tables and bottle service.

Leopard Lounge packages can accommodate 4-8 guests, festival entry is included with your booking.

***SINGLE DAY AND WEEKEND PACKAGES AVAILABLE AT:***  
**[DETROIT.AFRONATION.COM/LEOPARD-LOUNGE](https://DETROIT.AFRONATION.COM/LEOPARD-LOUNGE)**



**BEDROCK**

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## LEOPARD LOUNGE

**If you have purchased a Package on the Leopard Lounge, you can access the Leopard Lounge from inside the festival.**

**The lead booker will receive VIP tickets on behalf of all their guests that they can then distribute individually.**

Guests can then enter the festival using the priority VIP entry lane

Once inside the festival head directly to the Leopard Lounge between 2pm-7pm where you will be greeted and issued your Leopard Lounge wristband and shown to your table.

Leopard Lounge wristbands will only be given to the lead booker of the package.

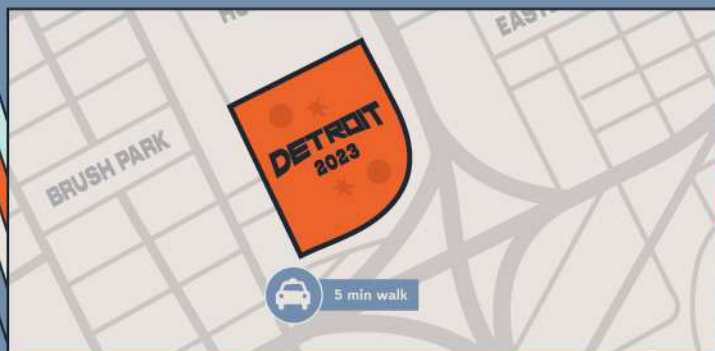
**For larger groups and bespoke bookings please contact [leopardlounge@afro-nation.com](mailto:leopardlounge@afro-nation.com)**

# GETTING AROUND

## *PARKING*

The festival has no allocated parking, but there is plenty of public parking around the site. We suggest heading towards Little Caesars Arena parking facilities.

## *DROP OFF POINTS & TAXIS*



Drop off point is at the Brush and Winder Street.  
It is then a 5min walk to the festival entrance.

2490 Brush St, Detroit, MI 48201, USA

# PUBLIC TRANSPORT

Don't want to drive? Check out the following public transport options to get to Afro Nation Detroit:

## QLINE DETROIT

Runs M-Sat (8am-12am)  
Sun (8am-9pm)

Cost: FREE

**SEE MAP**

## DETROIT PEOPLE MOVER

Runs Mon-Thr (7am-7pm) Fri  
(7am-12am) Sat (10am-12am) Sun  
(10am-8pm) connecting to hotels,  
parking, bars & restaurants.

Cost: \$0.75  
(Cash or quarters only).

**SEE MAP**

## DDOT CITY BUSES

Multiple buses reach all the popular  
neighborhoods & hotels

Cost: F\$2 (4-hr pass)

**SEE MAP**

## MOGO DETROIT

Bikeshare with docking stations all  
over the city.

[Several pass options  
available](#)

**SEE MAP**

## SMART FAST BUS

These regional buses connect the  
city to the suburbs making limited  
stops. FAST Michigan connects to  
DTW airport

Cost: \$2 (4-hr pass)

**SEE MAP**

For additional transit information  
and guides on where transit goes  
from hotels to breweries, head to  
[Transit Guide: Detroit.](#)

Use [TransitApp](#) to plan transit trips  
& unlock MoGo Bikes.

Use [TokenTransit App](#) to pay  
for bus fares.

# AFRO NATION CARES

## FAMILIES

**We are pleased to be inviting families with children and young teenagers to Afro Nation Detroit,**

Featured within GA, Afro Nation has built a Family Zone - complete with seating, musical petting zoo, children friendly programming, Mother's tent and refreshments.

However, if bringing younger children, here are a few other bits to consider bringing along:

- ▶ Everything you will need for babies - nappies, bottles etc. ◀
- ▶ Ear defenders for all small children and babies. ◀
- ▶ A potty for urgent toilet breaks. ◀
- ▶ Extra clothes - its a long day, and things can get wet! ◀



# FAMILIES

**It goes without saying that small children should always be supervised at festivals, please bear in mind the following:**

▶ Adults should be mindful of how intoxicated they get whilst looking after children! ◀

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▶ Young children should always be looked after by an adult that they know and are comfortable with. ◀

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▶ Children looking after children is not advisable. They should be chaperoned by a responsible adult. ◀

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▶ Consider how many children one adult can safely look after at a time - keeping tabs on four young children in a crowded tent by yourself is tricky! ◀

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▶ Always keep any young children that are with you in your line of sight. For toddlers, reins are a good idea. ◀

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# FAMILIES

## Getting Separated

Losing your child in a big crowd is every parent's festival nightmare but there are some things you can do to reduce the risk, and our team are always on hand to help:

▶ Ensure your phone number is written on the child's wristband. These will be issued at the Festival Entrance. ◀

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▶ Dress your child in bright clothing so you can easily spot them in a crowd. ◀

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▶ Talk to your child about what they should do if they get separated from you. If they are old enough, show them on the first day what security look like so that they know who to approach for help. ◀

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▶ If you are in a crowded place, set a meeting spot in case you are separated. ◀

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If your child does go missing, please contact your nearest member of event security and the team will be able to help.

# LOST & FOUND

If you have lost something at the festival, please head to the Customer Service cabin (located at the main festival entrance) where the team will be waiting to help.

If you find anything, please hand it over to a member of security.

Customer Service will also be able to assist with general information surrounding the festival.

## *CUSTOMER SERVICE OPENING TIMES*

**Saturday 18th August - 13:00 - 23:30**

**Sunday 19th August - 13:00 - 22:30**

Should you want to get in touch with a team member directly about your lost property,

please contact:

[Lostandfound@afonationdetroit.com](mailto:Lostandfound@afonationdetroit.com)

# ACCESSIBILITY

If you feel you could benefit from the facilities we provide; such as our disabled viewing platforms, accessible toilets and assisted access please reach out to us with your requirements and a member of our team will advise you further.

**PLEASE CONTACT US HERE**

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# ENTRY CONDITIONS

The following items are **\*ALLOWED\*** at Afro Nation Detroit, but subject to search upon entrance:

- Small bags, single-compartment backpacks, plush backpacks, purses (maximum 12" x 12")
- Earplugs
- Fanny Packs
- Gum (Must be sealed upon entry)
- E-cigs/vapes (no E-liquid or E-juice of any kind will be allowed)
- Baby strollers
- Binoculars
- Blankets, sheets, towels
- Cameras (no detachable lenses) - must be without equipment attachments such as camera stands, selfie sticks, tripods, and monopods
- Empty CamelBak-type hydration packs and water bottles, and plastic or aluminum water bottles
- Rain ponchos / umbrella (hand-held ONLY and no bigger than 42 inches when open)
- Flags/banners or handmade signs (no corporate / company-branded materials, no hard flagpoles)
- Hula hoops
- Personal misting fan with bottle no larger than 1.5L (must be empty upon entering the event)
- Sunscreen lotion

# ENTRY CONDITIONS

The following items are **\*PROHIBITED\*** at Afro Nation Detroit:

- Aerosol containers, including sunscreen and personal beauty products
- Any and all professional audio recording equipment
- Shoulder-mounted video cameras
- Cameras with detachable lenses, camera stands, monopods, tripods, attachment sticks (selfie sticks) or other commercial equipment
- Drones or any other remote flying device
- Laser pointers
- Coolers of any kind (Exceptions may be made for medical use)
- Framed backpacks
- Glass and metal containers of any kind, except for aluminum water bottles
- Illegal and illicit substances of any kind
- Outside food or beverage (including alcohol)
- Large purses, bags or backpacks (over 12" x 12")
- Skateboards, scooters, bicycles, wagons, carts or any personal motorized vehicles (with the exception of disability-related items)
- Professional radios or walkie-talkies
- Unauthorized/unlicensed vendors are not allowed
- No solicitation and/or promotional materials including handbills, flyers, stickers, beach balls, give-aways, samples, etc
- Weapons or explosives of any kind
- Fireworks
- Bicycles inside festival grounds (free bike valet is available east of the festival entrance)
- Carts or wagons of any kind

# ENTRY CONDITIONS

## Acceptable forms of ID

Any US government-issued driver's license or ID card containing a photograph and date of birth

US or foreign government-issued passport containing a photograph and date of birth

Foreign government-issued driver's license/ID with color photocopy of passport

Temporary DMV documents proving you are currently renewing a license—ONLY if accompanied by passport or expired license

**Any other items which may reasonably be considered for use in an illegal or offensive manner, or which may cause danger or disruption to any person at the event.**

If the above items are found either of the following may take place:

- Confiscation
- Refusal of Entry
- Asked to leave or evicted
- Reported to the police

# **SUSTAINABILITY**

## ***RECYCLING AND BINS***

There will be multiple bins across the site for general waste and recycling, please use these appropriately.

## ***REUSABLE CUPS***

As part of our efforts to become more sustainable, this year's festival will use compostable cups.

## ***WATER POINTS***

We have installed 3 locations across the festival to ensure you have access to save drinkable water.



# SAFETY & WELFARE

## ON-SITE MEDICAL & WELFARE

There will be two medical and welfare stations located at the main festival site, alert any member of festival staff if you're feeling unwell.

## DRUGS WARNING

As a festival we have a no tolerance to drugs policy, anyone found to be in the possession of illegal drugs will have their festival wristband removed and handed over to the police.

## HOUSE RULES

No physical, verbal or sexual abuse is tolerated at any Afro Nation festival. Treat all performers, artists and fellow attendees with kindness and respect. If you witness or experience anything that makes you feel uncomfortable, please report the incident to staff.

## PASSPORT

Look after your passport. Take a photocopy of your passport with you, leave one at your hotel & carry one with you.

## PERSONAL BELONGINGS

We recommend you don't bring anything too valuable with you, and keep personal belongings locked away at all times just to be safe. Some of the hotels will have safes in the rooms to store valuables.

## SAFETY

Detroit is a safe and friendly City but please take care of yourself & your friends as you would back home.

## EMERGENCY

In an emergency within the festival site, please alert a member of staff.

For emergency services in Detroit call 911.

## ENVIRONMENT

Please respect the local community, put your litter in the bin and keep noise to a minimum.

## FOOTWEAR

The main festival site is located on grass, please make sure you're wearing appropriate and comfortable footwear.

# AFRO NATION LOVES

*BIG THANKS TO:*

*OUR PRODUCERS*



**BEDROCK**

*IN ASSOCIATION WITH*



BROUGHT TO YOU BY DIAGEO



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# AFROBEATS CAN TAKE TO THE WORLD

