



ENDEAVOURS
ADVENTURES

RAG, STUDENTS UNION & UNIVERSITY PARTNERSHIPS GUIDE





WHO ARE WE?

Founded in 2019 by two Loughborough University students, Endeavours Adventures is an adventure and charity challenge provider that creates bucket-list adventures around the globe with a difference. We work to provide safe, sustainable and ethical challenges that place students, high-quality service and supporting charity at the heart of what we do.

OUR MISSION

TO MAKE ADVENTURE A GLOBAL FORCE FOR GOOD

This means we make sure all our challenges are:

- 1) Good for our **planet** on an environmental and societal level. With all challenges being climate positive and assessed in line with our ethical and modern slavery standards.
- 2) Good for each **participant** by providing unique experiences that challenge them and enable them to witness culture, history and our beautiful natural world.
- 3) Good for **charity** by helping them raise as much money as possible. With industry leading charity partnerships, dedicated fundraising plans, support staff and opportunities for our participants available.

WHY ENDEAVOURS?

We offer a fresh, new and exciting opportunity for both RAG's, charities and students alike to take their challenge offering to the next level. We're passionate about being the best, are open and approachable, and know we can deliver on what we say.

From offering an industry leading level of fundraising to charity, providing comprehensive support packages and training, to ensuring each of our challenges is climate positive, we don't just think we're different, we know we are.

FOR CHARITIES

We **DO NOT** charge partnership fees

We **DO NOT** charge additional fees

Leading % of fundraising remains with the charity

Dedicated support team

Unique Partnership Schemes

For RAGs / SU's / GUILDS

Dedicated Account Manager

£50 marketing budget per challenge

Tailored challenge marketing plan, including social media and on campus promo

Experienced and knowledgeable staff

General RAG support and advice - Mentorship and Guidance Schemes

FOR STUDENTS

Climate Positive, Ethical Challenges

Unique extension trips

First class fundraising support, resources and advice

Free placement deferral scheme

Flexi Payment Options

Industry leading low cancellation and deferral fees

FOR CHALLENGE LEADERS

In person training and development day

Additional online training and support as required

Discount schemes and financial incentives per sign up

Challenge leader of the month awards

Preference on jobs with us



PUTTING CHARITIES FIRST

In partnering with Endeavours Adventures, you are making the conscious choice to work with a charity challenge company that is **passionate about supporting** the **charities** being fundraised for to the very highest standard.

Traditional challenge providers work on a 50/50 fundraising to challenge cost split, whilst charging fees to the charity for **partnership, drop outs, deferrals** and even **marketing** costs, meaning the total amount of any **£1 fundraised remaining with the charity could be as little as 40p** in some instances!

Fear not, for there is a better way! We have built a business that works to empower and support charity both financially and in terms of the support we offer so as to truly provide a responsible charity partnership

When we work with a charity we:

- 1) **Never** charge a partnership fee
- 2) Have **no additional fees**
- 3) Offer an **industry leading** split of fundraising / costs
- 4) Offer **unique fundraising support and collaboration**

This means that partnering with us means you are committing to reduce the charities costs AND helping them to **raise more money** overall, which can reduce drop outs and improve the overall challenge experience for your fundraisers.

We call this a **win/win!**

Our Current Partners



unseen



Dig Deep



National
Autistic
Society



hope
for children



Alzheimer's
Research
UK
Make
breakthroughs
possible



ROYAL
LIFE SAVING
SOCIETY UK



WOMEN FOR WOMEN
INTERNATIONAL



RAG'S / SU'S / GUILDS

WHAT WE PROVIDE



Dedicated Account Management and Fundraising Support

Our team comes from a student fundraising background, with a combined 20+ years experience working with RAG's, charities and various institutions to deliver incredible fundraising opportunities and challenges. We know each RAG or SU is different and so promise to provide an experienced and adaptable account manager capable of supporting you throughout the entire year along with dedicated fundraising support staff.



Tailored Marketing Plan and £50 Budget Per Challenge

Each challenge has a £50 marketing budget that can be used on flyers, posters, online ads and on campus competitions. We design and issue a tailored marketing plan to you with content, videos and an overview of the year ahead.



Ethical and Sustainable Challenges

We are committed to ensuring each of our challenges is climate positive (working with local reforestation projects), has a positive social impact, and adheres to the highest standards for animal welfare, combating modern slavery and responsible tourism.



Training, development and mentorship opportunities

All committee members are able to join all Endeavours Adventures in person and online training sessions.

We are passionate about helping RAG's build and develop, and can provide free advice and support on a range of key issues to help you level up!



Committee Challenge Discounts

All committee members are automatically entitled to 10% off all our challenge registration fees. Take on 3 or more challenges with us and this rises to 25%, and if a challenge hits its target this becomes 50%, with all committee members getting a free sign up to any challenge extension trip.

OUR PROMISES

In addition to what's been said above, here is a few of our favourite things that we also offer, each of these is a promise from us, to you...



Attendance at On Campus Events

From freshers fairs to information evenings, our team will be there to represent you and our challenges by promoting and encouraging sign ups at all available on campus activities



Free Placement Deferral Scheme

Any participant that secures a placement scheme whilst signed up with us will be eligible for a free deferral to the following year so long as they let us know by the end of March.



Low Cancellation & Deferral Fees We treat every situation fairly

We are up to £50 cheaper than other main challenge providers when it comes to cancellation and deferral fees, and go further than this to support students in difficult situations by waiving this where possible



Ethical and Sustainable Challenges

We are committed to ensuring each of our challenges is climate positive, has a positive social impact, and adheres to the highest standards for animal welfare, combating modern slavery and responsible tourism.



Communication at the Heart of What We Do

We thrive off delivering excellent communication, and are available over Facebook, WhatsApp and email, aiming to respond to all requests within 24 hours.



Our Commitment to Never Stop Striving to be the Best

We learn from mistakes quickly, constantly challenge ourselves and work to find ways to innovate and improve at all opportunities to deliver the best to YOU.

STAFF AND TEAM MEMBERS

WHO YOU WILL BE WORKING WITH!



**CHARLOTTE
HODGSON**
CO-FOUNDER - HEAD OF
CUSTOMER EXPERIENCE



ALEX TAYLOR
FOUNDER - HEAD OF
CHALLENGED AND
PARTNERSHIPS



IZZY SKELLY
CHALLENGE ACCOUNT AND
SUPPORT MANAGER

JOINING US SOON!

STARTING JULY 22
GRADUATE CHALLENGE
ACCOUNT MANAGER

STARTING AUG 22
NEW MARKETING MANAGER

STARTING AUG 22
GRADUATE CHALLENGE
ACCOUNT MANAGER

EXAMPLE CURRENT SU PARTNERS



UNIVERSITY OF ST ANDREWS
CHARITIES CAMPAIGN





FAQ's and More!

How Safe Are Our Challenges?

Each of our challenges is assessed against recognised UK standards on a regular basis, working in collaboration with our suppliers to highlight areas of risk and reduce these wherever possible. We only work with local, English speaking guides that can demonstrate experience, competency, accreditation (country dependant) and an alignment with our values.

A representative from Endeavours Adventures will join you on every trekking challenge as a first point of contact should you have any concerns during the challenge.

How to Contact Us

Our friendly team of account managers is available over WhatsApp, Email or Facebook. For general enquiries please contact:
team@endeavoursadventures.com

Insurance and Liability

We are covered by Tour Operator and Travel provider liability insurance, alongside Financial Failure Insurance to ensure full compliance and protection for each participant.

RAG Mentorship

All RAG's who we work with receive free access to our expert advice and support. We are passionate about helping every RAG achieve its potential, and have previously supported with committee structuring, union communication and event planning

What Challenges do we Offer?

Our challenges cover a range of abilities, fundraising targets and experiences, from the history of Peru through to the glaciers of Iceland. To discover our full challenge range please visit our website or get in touch to request a pitch.

Do you include flights?

Our challenges packages do not include flights. Group bookings are often more expensive, and a way for challenge providers to make more money from the charity, whilst restricting participants being able to stay after the challenge, instead we offer full help, guidance and support with ensuring each participant gets to the start of the challenge in the cheapest, most efficient manner.