




Project Management Assignment 1



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Problem

Main problem: cooking

- For sick people

People can have some stomach related health problems

- For chefs

There is no online platform where chefs can sell their recipes currently in the market

- For professionals

Most of the people are busy and do not have time to cook by themselves, think about the recipes

Solution

Develop a web application which helps in cooking

- For sick people

An application will have a section for them to get special healthy foods.

- For chefs

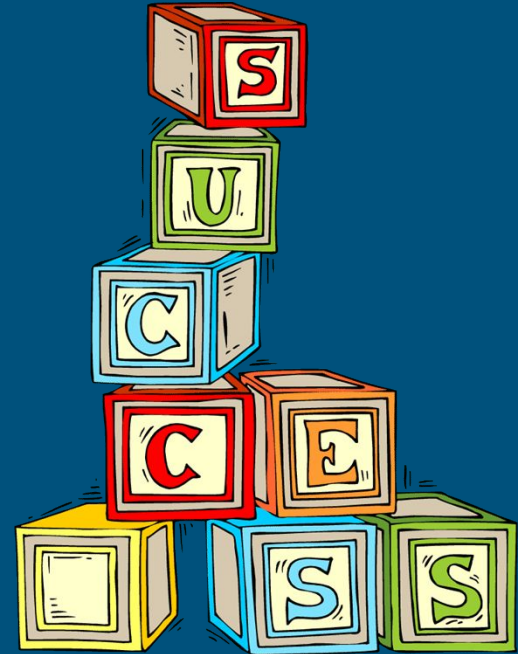
In our platform, there is a feature that allows them to sell their recipes with low commission.

- For professionals

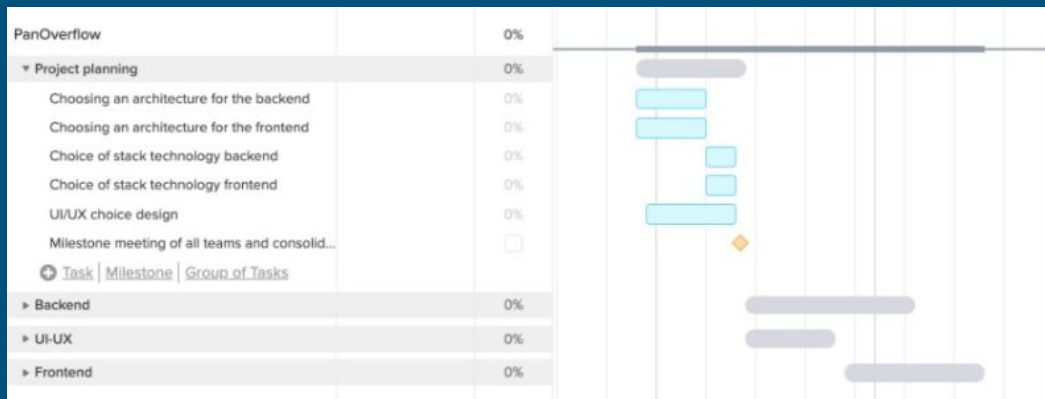
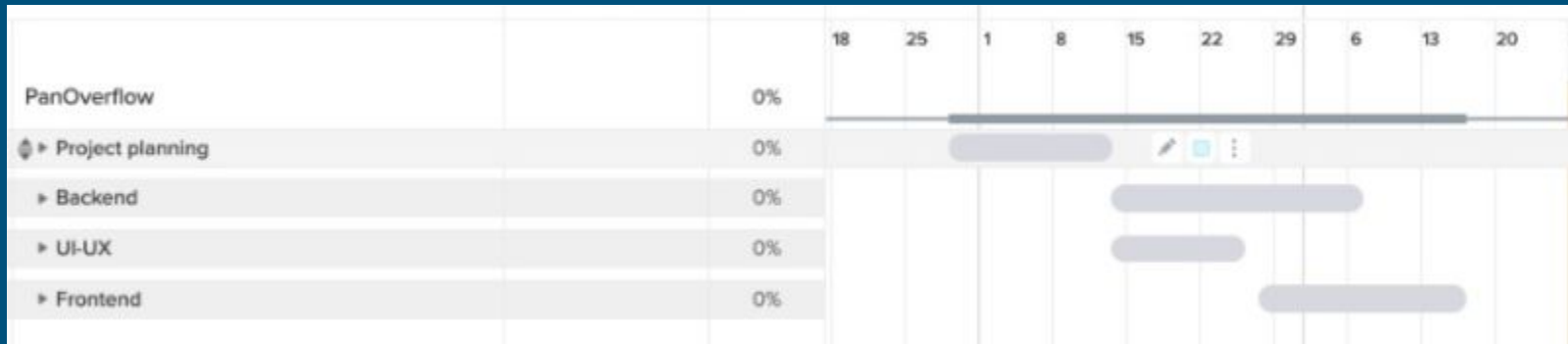
We can recommend daily good nutrition, integration with food delivery services

Our deliverables and success criteria

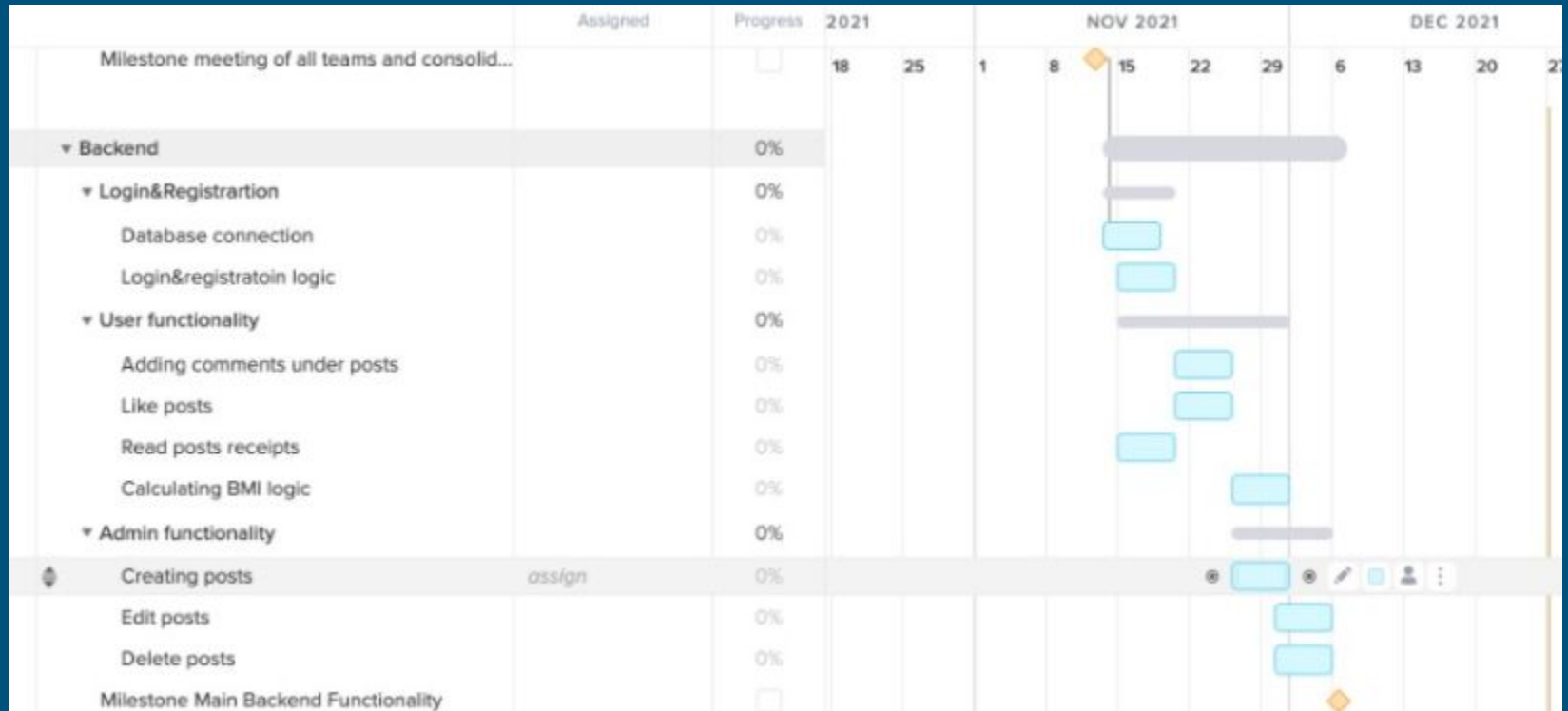
The main result of our project is to enter the world market and become a competitor to such projects as BBC good food, and the implementation of its unique functions and with the help of them to realize market dominance.



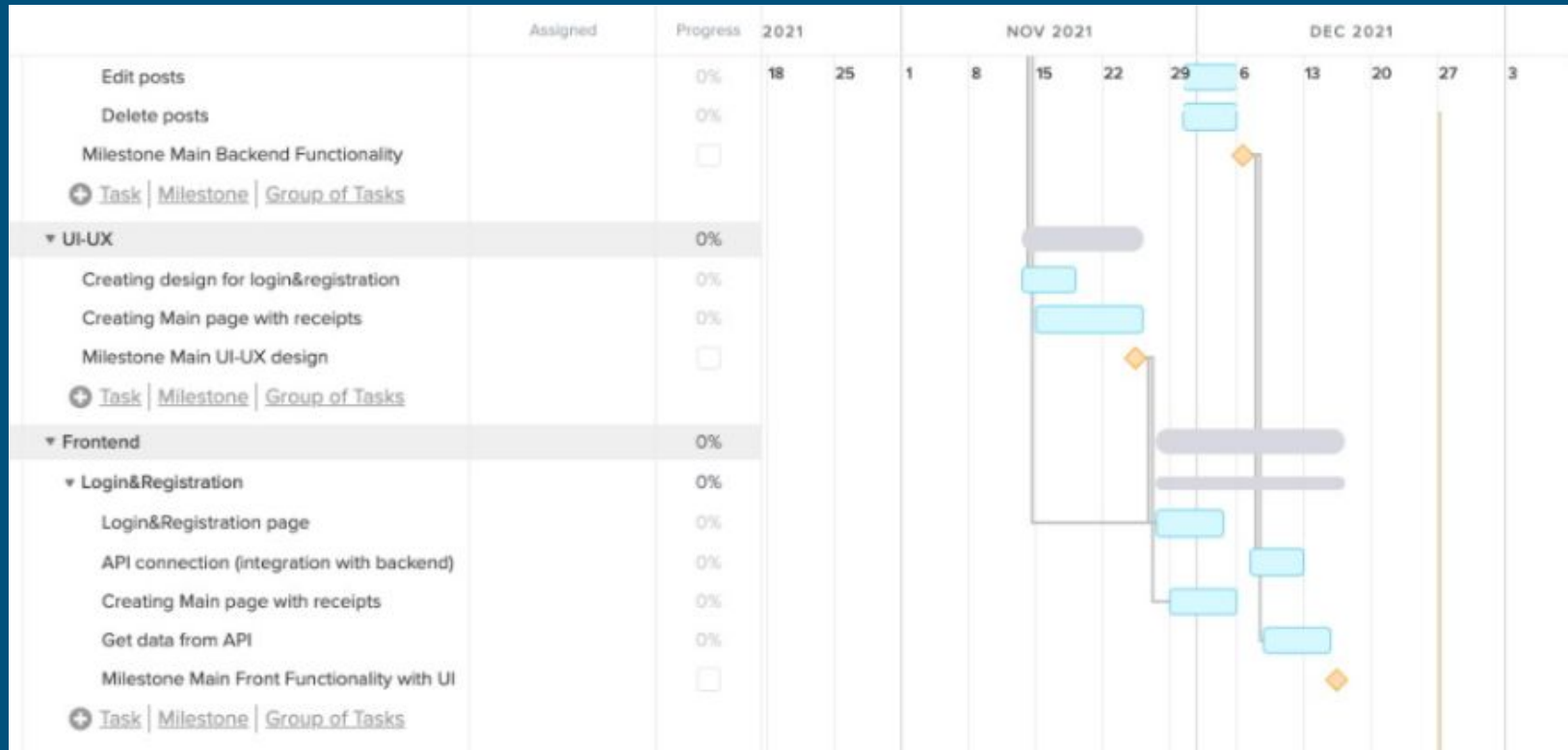
Project schedule



Project schedule



Project schedule



Budget

Budget: \$1 000 000

- Advertisement: \$100 000
- Support servers: \$10 000
- Salary: \$200 000
- Unexpected costs: \$680 000



Conclusion

In conclusion, this web application will have several useful functionalities. We anticipate the web application would help everyone in cooking.



Thank you for attention!