KICKOFF PRESENTATION

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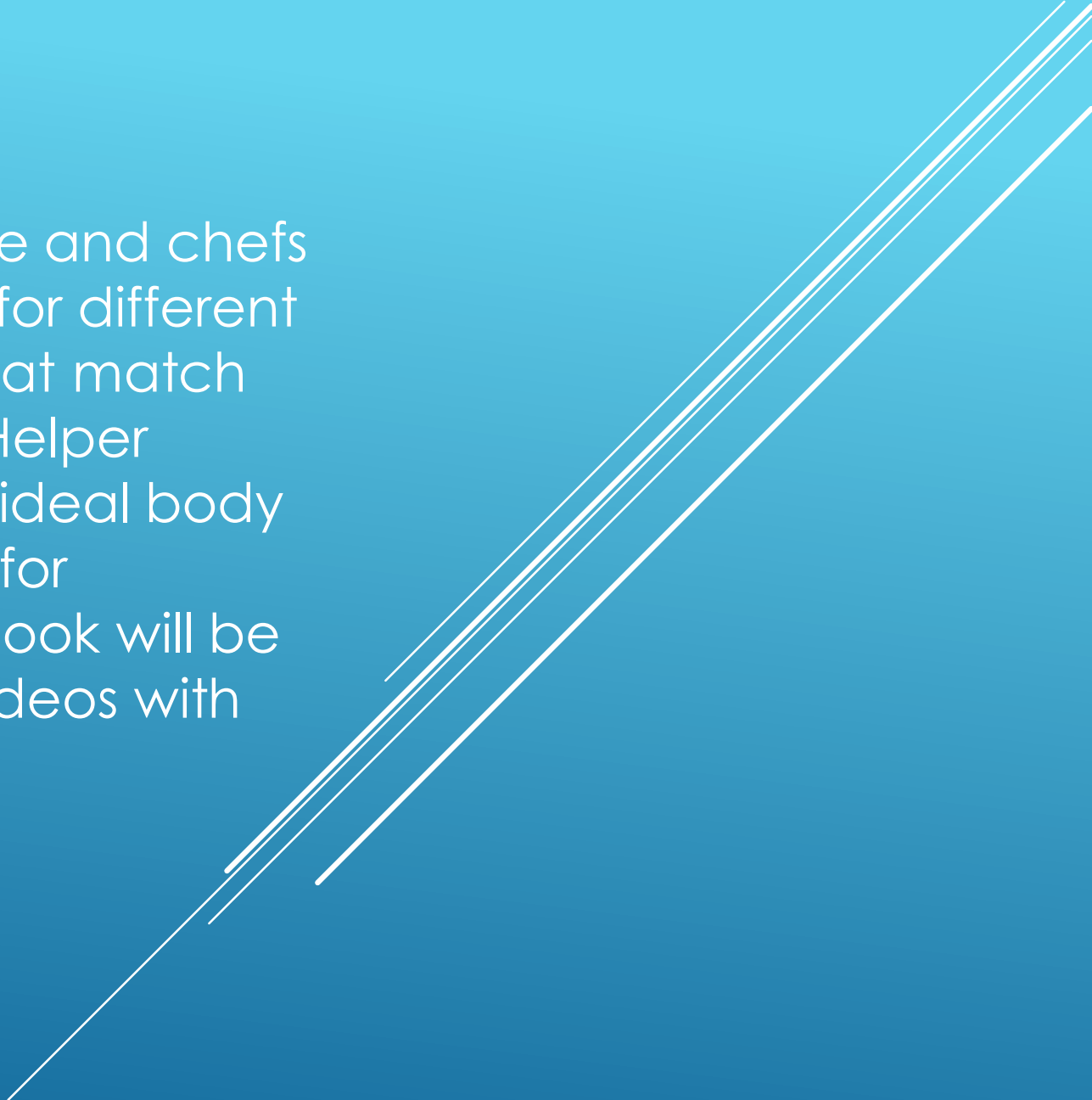
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Project description

PanOverflow is a project where people and chefs can share their culinary ideas, search for different recipes and get healthy ingredients that match the user's body parameters. With PanHelper functions, where you can achieve an ideal body through proper nutrition. Also, people for beginners who want to learn how to cook will be provided with a whole database of videos with tutorials.

Project Objective

The main goal of this project is to introduce a new hybrid type of application that combines the functionality of a personal nutritionist, as well as a fitness trainer. That is, the program will recommend a healthy diet that adapts to each user, as well as a training program.

Assumptions & Project Scope

- The project aimed at the global market.
- Use the Kazakhstani market as a sandbox,
- The project focuses on cooking and proper nutrition
- People who want to learn how to cook and those who have mastered this craft can sell their knowledge or just share if they wish.

After entering the world market:

- the project should have about 10-11 million online, since other sites like bbcfood have about 7-6 million online, our content is more extensive, so the minimum threshold is 10-11 million.
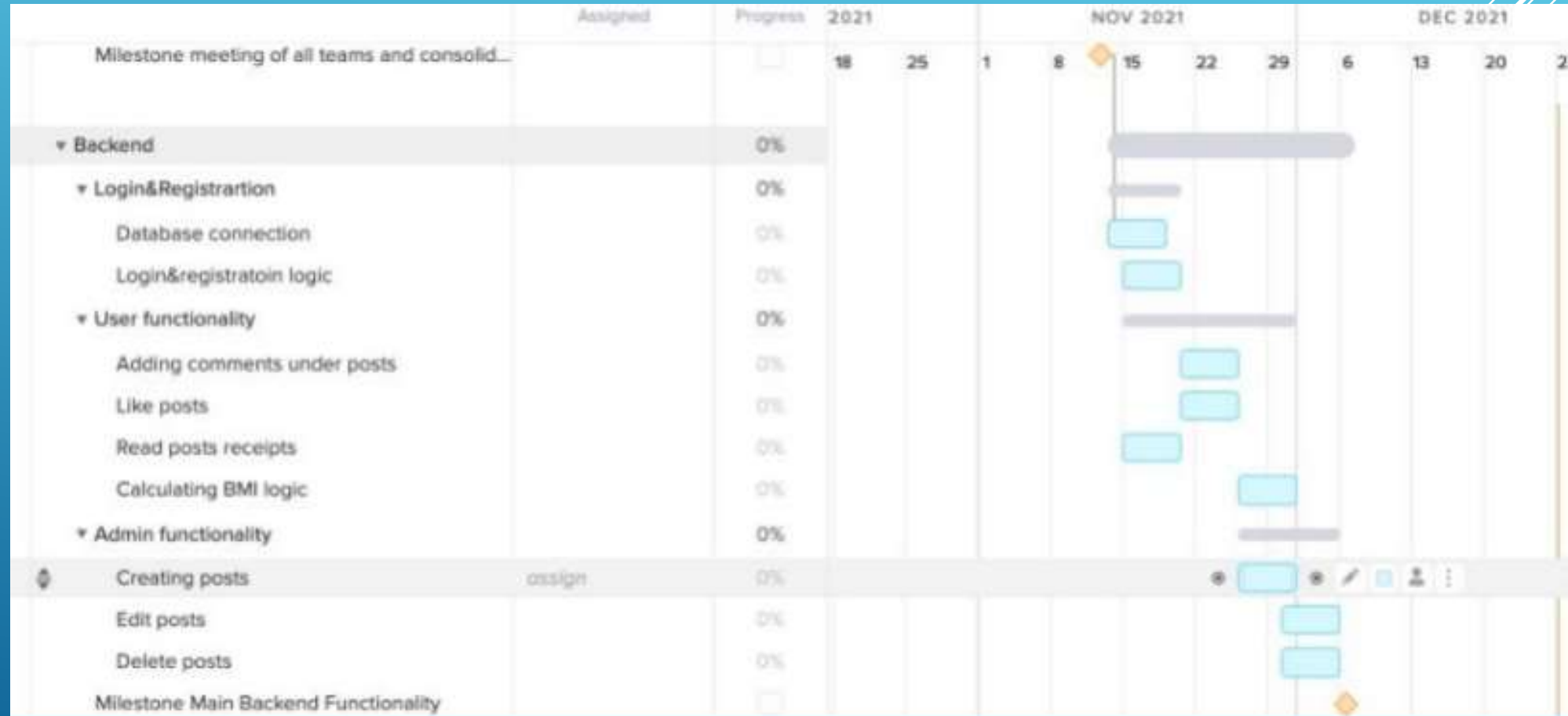
Impact Statement

- Reducing the number of obese people giving them proper diet
- Give chefs the opportunity to sell their recipes with a low commission
- Recommend daily good nutrition
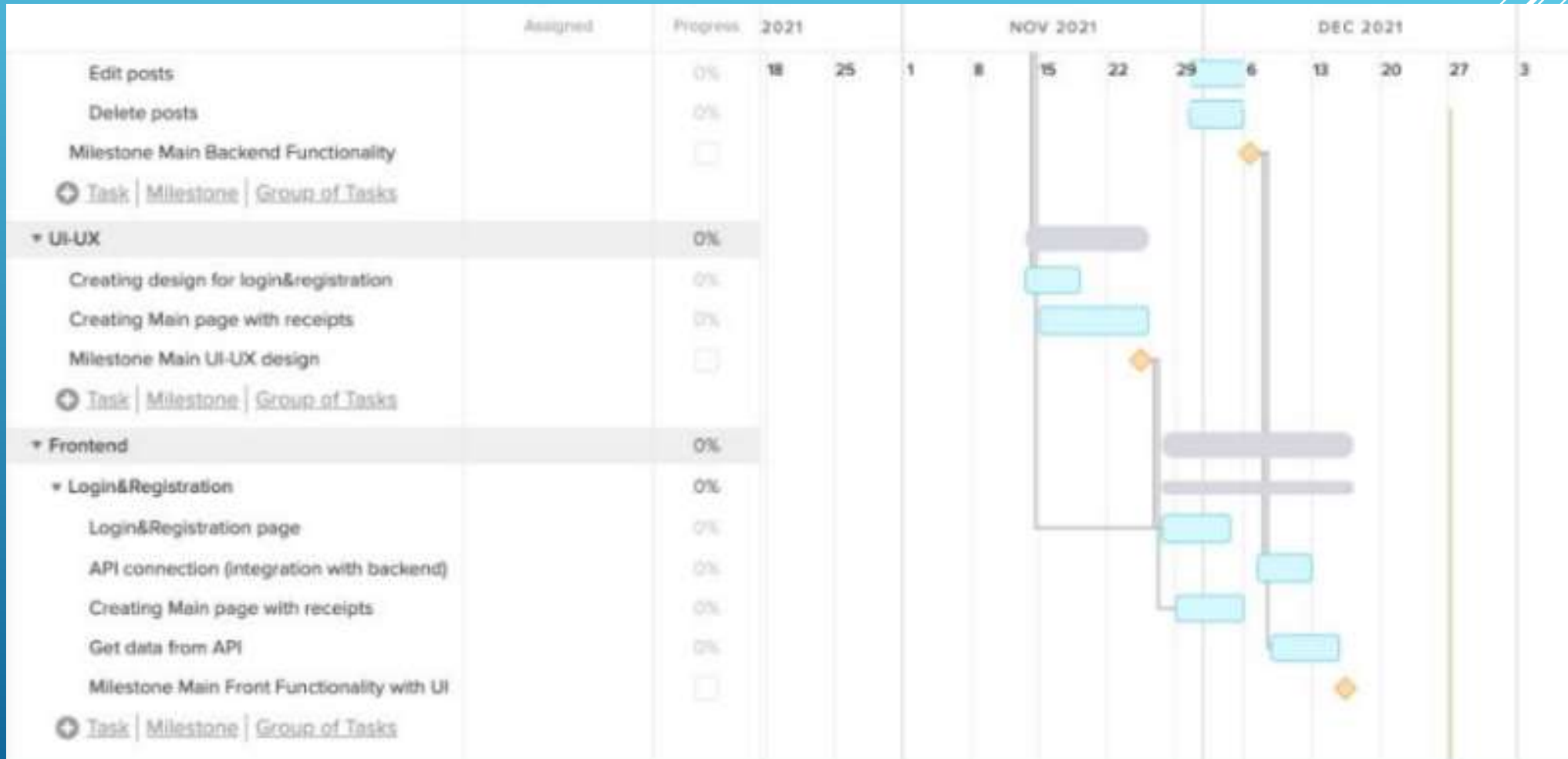- Integration with food delivery services

Project risks

- Difficulties in finding an investor.
- This may not be relevant for our country.
- Servers may not be able to withstand the load of users.
- Lack of staff.
- The ingredients that the program can give in the recommendation may not be in the given country or are expensive.
- There can be no integration with food delivery services, because of they may not agree with us.

Project milestones

Project milestones

Resources

- In this project, our relatives will be the initial sponsor, they are interested in this idea for the initial start of the project, it will take about 5,000,000 tenge for everything, this is similar for equipment, and when developing at an initial level, we can not pay ourselves.

Thank you for your attention!