



Tablet Menu Survey Results

Summary

- *Tablet Menu Launch*
- *Bar Sections of Locations*
- *Adoption of New System and Software*



Measurements

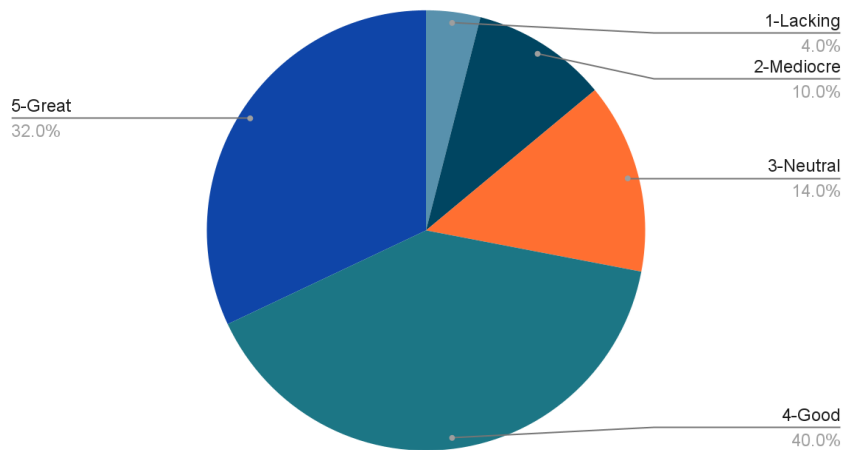
Goals

- *Increase guest counts by 10%*
- *Reduce food waste by 25%*
- *Reduce table turn time by 30 minutes*
- *Increase appetizer sales by 15%*
- *Increase average check size by 15%*
- *Increase customer satisfaction to 98%*

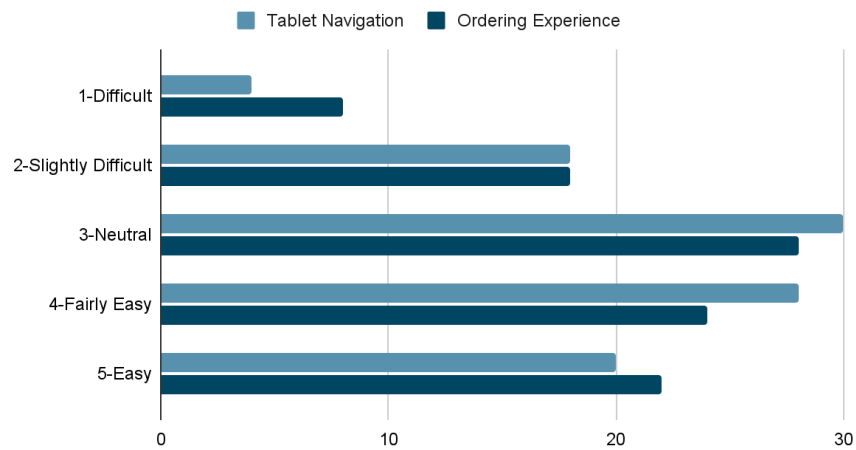


Tablet Menu Data

Tablet Satisfaction



Ease of Use



Next Steps

Recommendation 1

- *Offer option for guests to choose: traditional service vs tablet service*
 - *Option at beginning of service*
 - *Cash payers*
 - *People who prefer traditional service*



Next Steps

Recommendation 2

- *Investigate and resolve freezing issue*
 - *Update software*
 - *Update hardware*
 - *Better Wifi*
 - *Quick tutorial for guests to optionally view*

