

# Easy Deal 项目说明

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## Description: What is it?

- Easy Deal is a decentralized "Deal Guarantee Service" platform, it's based on blockchain.

## 描述: 该项目是什么

- Easy Deal 是一个基于区块链的去中心化智能合约担保服务平台
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## Problem: What problem is this solving?

- **Deal Guarantee:** There will be trust issues in the various trade scenarios for whoever comes first. Alibaba solved the problem in the e-commerce field with Alipay, but there is no universal solution outside the e-commerce field;
- **Cross-border Trade Settlement:** Buyers and sellers in different countries make a deal, and when paying, they need to use foreign exchange in exchange for settlement currency;
- **Information Classification:** A Chinese person needs the help of Koreans (such as registering a Korean exchange and needs to receive text messages on behalf of him). At this time, a Korean can provide this service, but there is no special platform to make a match for this service.

In brief, Easy Deal is a platform for displaying classified information, using smart-contracts for deal-guarantee, and use digital currency for real-time trade settlement.

## 问题：该项目要解决什么问题？

- **交易担保：**各种交易场景下都会存在谁先钱谁先货的信任问题。阿里巴巴通过支付宝解决了电商领域的信任问题，但是在电商领域之外，还没有一个通用解决方案；
- **跨境结算：**不同国家买卖双方达成交易，在付款的时候，需要使用外汇换取结算货币；
- **分类信息：**一个中国人，需要韩国人的帮助（比如注册韩国交易所，需要代接收短信）；而这时候刚好有一个韩国人能提供这种服务，却没有一个专门的平台来提供信息的撮合。

简单来讲，Easy Deal 是一个分类信息展示、利用智能合约对交易担保、采取数字货币即时结算的平台。

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## Why: How do we know this is a real problem and worth solving?

The above problems have indeed existed through our personal experience and research. Easy Deal is based on blockchain, completely decentralized, and there is no limit to the trading scenarios for classified information.

It can be a decentralized e-commerce platform, a decentralized second-hand trading platform, or a decentralized domain name trading market. The market outlook is very imaginative.

The data shows that as of 2019, the market size of cross-border trades has reached trillions of dollars. With its decentralized, digital currency real-time trade settlement, Easy Deal can capture a certain market share.

# 为什么：我们怎么确定该问题的真实性及其价值？

以上问题经过我们的调研和切身经历，是确确实实存在的。

Easy Deal 基于区块链，完全去中心化，分类信息的交易场景没有限制。它可以是一个去中心化的电商平台、也可以是一个去中心化的二手交易平台，也可以是一个去中心化的域名交易市场。市场空间非常具有想象力。

数据显示，截至2019年，跨境交易的市场规模已达到上万亿美元。Easy Deal 凭借其去中心化、数字货币即时交易结算的特质，完全可以从其中占领一定的市场份额。

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## Success: How do we know if we've solved this problem?

Through our multiple tests, it is entirely feasible to use a smart-contract to guarantee a deal. The general process is as follows:

**Seller posts the information -> Buyer pays the specified amount of digital currency to the smart contract -> Seller delivery -> Buyer confirms the deal -> Smart contract transfer the digital currency to the seller's wallet address**

The guarantee process is based entirely on smart contracts, use digital currency for trade settlement. We also provide multi-language version for matching services to users in different regions, we are confident that Easy Deal is a solution that perfectly solves the above problems.

## 成功：我们怎么知道自己解决了这个问题？

通过我们的多次验证，利用智能合约对交易进行担保是完全可行的。智能合约的大致流程如下：

**卖家发布广告信息->买家支付指定金额的数字货币到智能合约->卖家收到订单后发货->买家确认收货->智能合约释放数字货币到卖家钱包**

整个担保流程完全基于智能合约，采用数字货币来结算；加上我们平台的多语言版本，给不同地区的用户提供撮合服务，我们有信心 Easy Deal 是一个能完美解决上述问题的方案。

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## Audience: Who are we building for?

Because dApps need to be open on digital currency wallets, our early users were digital currency players, and some non-digital currency players who were more interested in trading privacy. After optimized our platform experience, reduced usage thresholds, and with the blockchain market expansion, our user community will become more and more extensive.

## 用户：我们的用户群体是哪些人？

因为 dApp 需要基于数字货币钱包，我们的早期用户是数字货币玩家，以及一些对交易隐私比较看中的非数字货币玩家；后期经过我们平台体验的优化、对使用门槛的降低，以及区块链市场的扩大、对于普通用户的培养，我们的用户群体会越来越广泛。

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## What: What does this look like in the product?

We already have a preview version of the Tron network that you can experience at <http://tron.easydeal.io>

# 是什么：该项目在产品中的呈现形式是什么样的？

我们已经有了基于 Tron 网络的预览版，您可以通过 <http://tron.easydeal.io> 体验

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## How: What is the experiment plan?

Since the project was established in March, we have conducted multiple tests, and we plan to launch the Tron-based demo version on May 1, 2019.

## 怎么办：实验计划是什么？

自3月份立项以来，我们已经通过多次合约验证，进行了一个多月的开发迭代，并计划在2019年5月1日上线基于Tron的演示版。

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## Proposed timeline: When does it ship and what are the milestones?

Our first milestone plan is implemented in four phases with the goal of:

- **First Stage:** We will be launching a Tron-based demo on May 1, 2019.
- **Second Stage:** After achieved the planned invest, we will improve our product on the demo version. The first beta version is scheduled to be launched on July 1, 2019.
- **Third Stage:** We need to expand our team to find more people who have the same goals as us. Including engineer, marketing, designer, etc. In the meantime, we will conduct more tests, listen to more suggestions, optimize and modify the Beta version, and plan to launch the first official version on September 5, 2019.
- **Fourth Stage:** To be continued

## 时间表：发布日期及重要时间节点是什么？

我们的第一个里程碑计划用四个阶段实现，目标为：

- **第一阶段** 我们会在2019年5月1日上线基于Tron的演示版。
- **第二阶段** 我们收到计划融资后，投入更多时间和精力基于演示版进行改进及调整，计划于2019年7月1日推出第一个Beta版，在一定的规模及范围内进行使用，收集产品反馈，并进行调整。
- **第三阶段** 我们需要扩充团队，寻找更多符合我们要求及对此事业有兴趣的人加入我们，包含但不限于技术、市场、设计等专业人员。在此期间，我们将进行更多测试，听取更多建议，优化和修改Beta版，计划于2019年9月5日推出第一个正式版本。
- **第四阶段** 我们将在一定的媒体、社区等渠道投放广告，同时在一定圈子内使产品形成影响力。截止于2019年11月11日，我们的目标是拥有11111个注册用户，其中有1111个活跃用户。

