

## Alternative Energy Industry Chain Modelling

Lecturer: Junan Zhu      jazhu@jsfund.cn

Student: Zhenyu Jin      jzy20@mails.tsinghua.edu.cn

## Micro-Model Building

- Notation:

Variable	Defination	Acquire Method
$c$	The overall cost of mine from the upstream industry chain.	
$K$	The product capacity of fab planning.	
$p(K)$	The price and demand function(usually linear)	
$D$	Market demand, consists of two part $\bar{D}$ and $\tilde{D}$	
$\bar{D}$	The stable demand in the market.	
$\tilde{D}$	The trendancy symbol of demand moving.	
$h$	Reputation loss since the lack of supplying.	
$s$	Reserving value of oversupply inventory.	

- Consider the three-node supply chain for one industry, especially new-energy lottery industry.

$$\begin{aligned} \prod_{mid} &= p \cdot \min(D, K) - h(D - K)^+ + s(K - D)^+ - cK \\ \prod_{mid} &= \int_0^K [p(D) \cdot D + s(K - D)] \cdot f(D) dD + \int_K^\infty [p(K) \cdot K - h(D - K)] \cdot f(D) dD - cK \end{aligned}$$

- Let the first order of the former equation to 0, thus can obtain that,

$$\begin{aligned} \frac{\partial}{\partial K} \prod_{mid} &= [p(K) \cdot K - sK] \cdot f(K) + sF(K) + SK \cdot f(k) - p(K)K \cdot f(K) \\ &\quad + [p'(K) \cdot K + p(K)] \cdot \bar{F}(K) + hK \cdot f(K) + h\bar{F}(K) - hK \cdot f(K) - c \\ &= [p'(K) \cdot K + p(K)] \cdot \bar{F}(K) + h\bar{F}(K) + sF(K) - c \\ &= 0 \end{aligned}$$

- If the price function  $p(D)$  maintain stable when the product has rigid market demand, the equation can be simplified to:

$$p\overline{F(K)} + h\overline{F(K)} + sF(K) = c$$

$$F_D(K) = \frac{p + h - c}{p + h - s}$$

$$K = F_D^{-1}\left(\frac{p + h - c}{p + h - s}\right)$$

## Macro-Model Building

- Notation:

Variable	Defination	Acquire Method
$\overline{q_t}$	The predicting output vector( $n*1$ ) of product in the period $t$ .	
$\overline{A_t}$	The correlation matrix( $n*n$ ) of inter-product.	
$\overline{f_t}$	The predicting demand vector( $m*1$ ) by category in the period t.	
$\overline{H}$	The bridge matrix( $n*m$ ) transform the demand from category to product.	
$\overline{p_t}$	The predicting price vector( $1*n$ ) of product in the period $t$ .	
$\overline{v_t}$	The added value vector ( $1*n$ ) of each product.	

- Modelling:

- P-STEP:

$$\overline{q_t} = A_{t-1} * \overline{q_t} + H\overline{f_t}$$

$$\overline{p_t} = \overline{p_t} * A_{t-1} + \overline{v_t}$$

- C-STEP:

$$q_t = A_t * q_t + Hf_t$$

$$p_t = p_t * A_t + v_t$$

- Training:

$\overline{f_t}$ :

- Method1: The predicting vector of product demand, by fitting the indicators(price index, total fixed asset) through the measurement method.

- Method2:  $\overline{f_t} = Mq_{t-1}$ , while  $M$  represents the bridge matrix between  $f$  and  $q$ , connecting with  $p_{t-1}$ .

$A_t$ : Sicne  $A_t$  must be a symmetric matrix, then it can be expressed as  $A_t = s_t s_t^T$

$$\min_{s_t} \frac{\|p_t - \tilde{p}_t\|}{\|p_t\|} + \frac{\|q_t - \tilde{q}_t\|}{\|q_t\|}$$